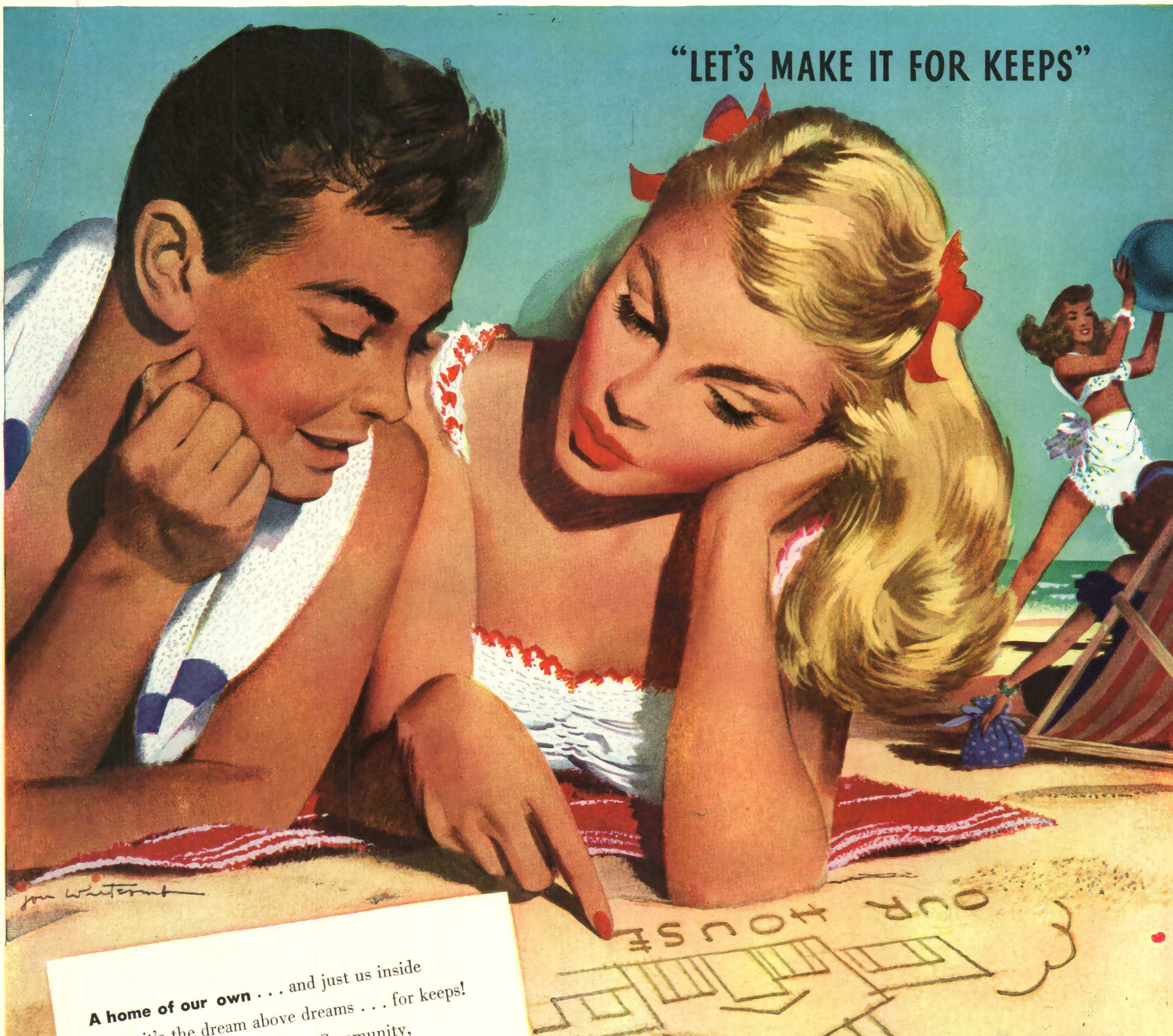
LIFE

JANE GREER

JUNE 2, 1947 15 CENTS
YEARLY SUBSCRIPTION $5.50

REG. U. S. PAT. OFF.

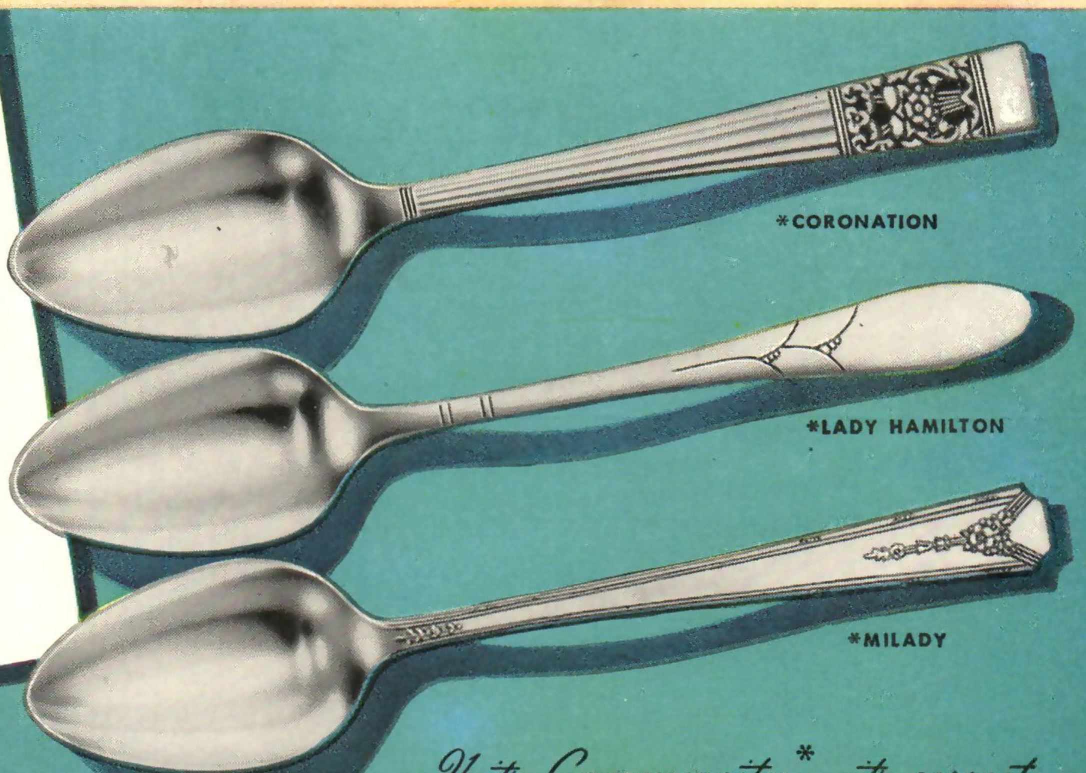
"LET'S MAKE IT FOR KEEPS"



A home of our own . . . and just us inside
. . . it's the dream above dreams . . . for keeps!
Dream-stuff, too, is gleaming Community,
beloved gift-above-gifts for the bride.
Each single piece is fine-balanced, important.
Each carved pattern has depth, dignity, distinction.
And the table-touch point on each fork and spoon
has an extra overlay of solid silver
for long and happy lifetime wear.
Choose Community at your jeweler's . . . *now!*

Community

THE FINEST SILVERPLATE



If its Community. . . its correct*

*TRADE MARKS OF ONEIDA LTD. COPYRIGHT 1947 ONEIDA LTD.

More miles with
B.F. Goodrich
FIRST IN RUBBER

Typical example: the B. F. Goodrich tire that outwears prewar tires

THERE'S always a chance that any tire, of any make, will roll up an impressive mileage if all factors are just right. But it's more than chance when *all four* of the tires on a car used for hauling on gravel roads deliver over 30,000 miles each—and are still going strong.

Let Bill Hamilton, who drives for the Pacific Guano Company, Berkeley, California, tell the story in his own words:

"My territory was in a farming area. Many of my miles were over gravel and dirt roads. My four B. F. Goodrich Silvertown tires took an awful beating, for I traveled better than 1,000 miles a week, hauling a sack loader behind the car. Despite these conditions, my B. F. Goodrich tires have covered over 30,000 miles each. There still remains enough tread for several thousand miles more, but since the weather is wet, I will take no chances and will recap them now."

Pipe in hand, Mr. Hamilton appears above, pointing to one of these 30,000-mile tires. He concludes, "I have received nearly half again as much mileage from these tires as I did from prewar tires."

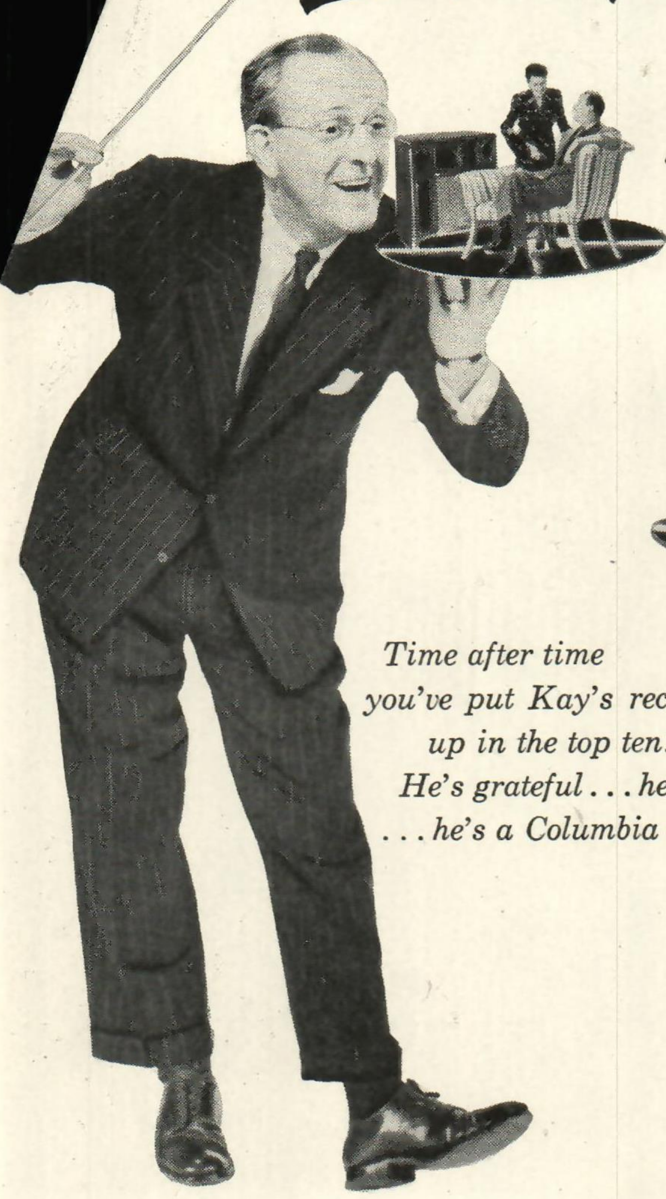
One reason B. F. Goodrich tires outwear prewar tires is that the tread is *wider* and *flatter*. This improved tread supports the weight more evenly, spreads the wear, absorbs the pounding of rough roads. Today we are receiving letter after letter from pleased B. F. Goodrich owners telling us that this wider tread works out as well in practice as it does in theory—gives more miles of service than any prewar tire they ever owned.

If you need tires, it's probably good news to you to know that your B. F. Goodrich dealer now has most sizes right in stock. You can probably get tires right off his rack without waiting. *The B. F. Goodrich Company, Akron, Ohio.*

B.F. Goodrich
FIRST IN RUBBER

"Looks like you're onto our records!"

...says Kay Kyser



Time after time
you've put Kay's records
up in the top ten!
He's grateful . . . he's great
. . . he's a Columbia star!

Harry James

You call him one of
the world's greatest
trumpeters . . . another
Columbia great!

Frankie Carle

You made him the year's
top-selling band leader.
On Columbia records,
of course!

Doris Day

She's walking on
diamonds . . . a great
new find . . . and
Columbia found her!

Eddy Duchin

Yes! The man with the 10 magical
fingers is a Columbia star, too! And
24 other top "Pop" names like these
make the name Columbia the greatest
in recorded music... Hear their latest hits
at your record dealer today!

Frank Sinatra Dinah Shore
Woody Herman Xavier Cugat
Les Brown Gene Krupa
Claude Thornhill
Dick Jurgens Dorothy Shay
Elliot Lawrence FRED LOWERY

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia" and Reg. U. S. Pat. Off.

TUNE IN to the Columbia Record Stars on the "Columbia Record Shop" Radio Program with Fred Robbins. See your local paper for time and station.

Latest Record News!

KAY KYSER and his Orchestra
"Boin-n-n-ng," (Vocal by Jane Russell) and "If My Heart Had A Window," (Vocal by Harry Babbitt) Col. 37338

HARRY JAMES and his Orchestra
"Moten Swing" (2 sides) Col. 37351

FRANKIE CARLE and his Orchestra
"Rockin' Horse Cowboy" and "Midnight Masquerade" (Vocals by Marjorie Hughes) Col. 37337

DORIS DAY—Orchestra under direction of Mitchell Ayres
"Pete" and "It Takes Time" Col. 37324

EDDY DUCHIN
"Eddy Duchin Reminisces," Eddy Duchin, piano, with Rhythm Acc. Col. set C-105

Close-up of America's best-dressed wrist

OF COURSE HE'S WEARING THE

Bretton "Bretweave"*

first true basketweave man's watch band

A glance tells you quickly that BRETTON *"Bretweave"* is the real thing in basketweave watch bands for men . . . superlative in artistic design, distinctly masculine. Of matchless quality, it is another glowing example of traditional BRETTON master jewelry craftsmanship. Because it looks hand-woven, *"Bretweave"* endows any watch that wears it with rare individuality. In white, pink or yellow, 1/20 12kt. gold filled. With expansion center, or exclusive Supermatic safety catch, $10.50. Wherever fine jewelry is sold. Bruner-Ritter, Inc., Fifth Avenue, New York, and Montreal, Canada.

Bretton

FIRST AMONG FINE WATCH BANDS

MORE FAMOUS WATCHES WEAR BRETTON BANDS THAN ANY OTHER KIND

1

2

Your choice:

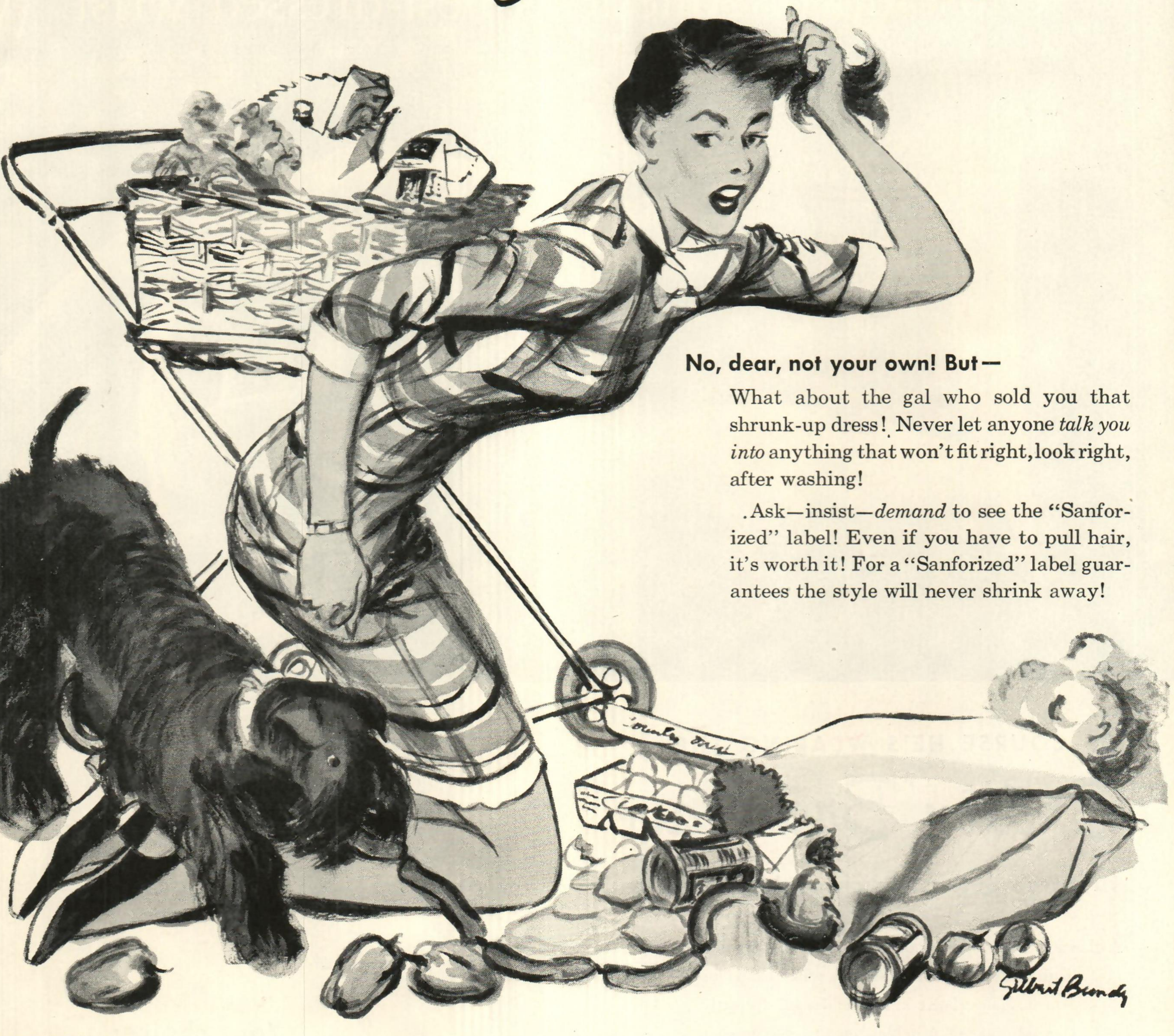
① WITH EXPANSION CENTER

② WITH BRETTON'S FAMOUS SUPERMATIC SAFETY CATCH

There's nothing to squeeze, pinch or pull—or tear your fingernails—on the *Supermatic* catch. To open, simply slide it in direction indicated by arrow, and lift up. When closed, *Supermatic stays closed.*

Copyright 1947, Bruner-Ritter, Inc. *PATENT PENDING

Some little ladies ought to start Pulling Hair!



No, dear, not your own! But—

What about the gal who sold you that shrunk-up dress! Never let anyone *talk you into* anything that won't fit right, look right, after washing!

Ask—insist—*demand* to see the "Sanforized" label! Even if you have to pull hair, it's worth it! For a "Sanforized" label guarantees the style will never shrink away!

Some shopping hints . . .

Just as important to style as that darling little neckline—is that darling little "Sanforized" label.

Remember, the "Sanforized" label is *your* ticket to perfect fit. Yes, Ma'am! Even after countless washings!

Be a shrewdie! Make sure *every* cotton you wear wears a "Sanforized" label—whether you pay $2 or $20!

The style will never shrink away if your dress has a "Sanforized" label!

·SANFORIZED·
REG. U.S. PAT. OFF.
Fabric Shrinkage less than 1% by the Government's Standard Test

"Sanforized" . . . the checked standard of shrinkage. The "Sanforized" trade-mark is used on compressive pre-shrunk fabrics only when tests for residual shrinkage are regularly checked, through the service of the owner of the trade-mark, to insure maintenance of its established standard by users of the mark. *Cluett, Peabody & Co., Inc.*

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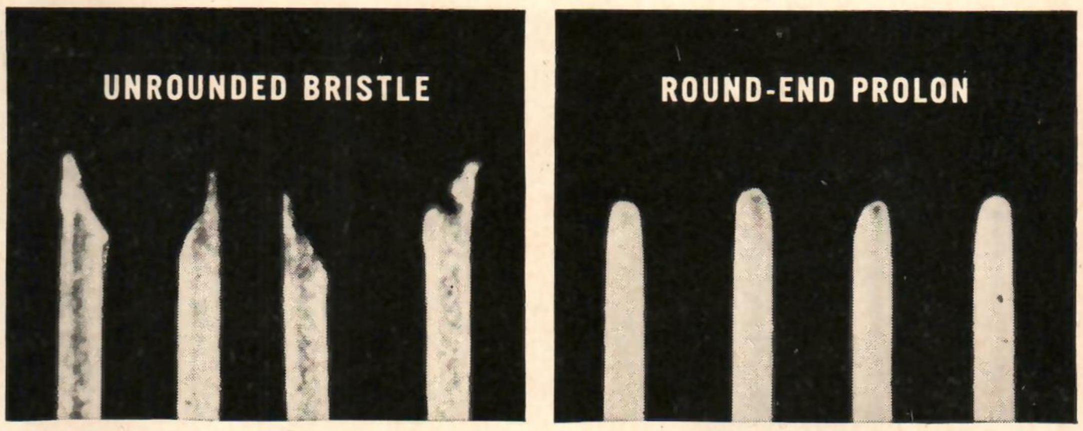
Volume 22
Number 22

Why do so many modern women suffer from Gum Disorders?

Insufficient or improper stimulation is often a contributory cause, say some dental authorities. That's why your Pro-phy-lac-tic Prolon Tooth Brush is designed with round-end bristles for gentle gum stimulation.



ACTUAL PHOTOMICROGRAPHS

HEALTHY gums are important to sound teeth and an attractive smile. That's why, in these days of widespread gum disorders, it's sensible to be extra careful in selecting your tooth brush.

Pro-phy-lac-tic Prolon is the only tooth brush that has round-end bristles.

Many authorities say that, with your dentist's advice, you should use your tooth brush to *massage your gums* as well as to clean your teeth . . . and Pro-phy-lac-tic Prolon round-end bristle is *designed* for healthful, *gentle* gum massage.

Helpful to Gum Tissues

When you massage your gums with a Pro-phy-lac-tic Prolon Tooth Brush the gentle stimulation of those round-end bristles can often help to improve circulation . . . and to "tone up" the gum tissues.

A little extra care will frequently go a long way to help protect your smile. So see your dentist regularly. Follow his advice . . . and use a tooth brush especially designed to be *gentler* to your gums.

Choice of Brush Styles

Along with round-end Prolon bristles the Pro-phy-lac-tic Prolon Tooth Brush gives you:

1. Your choice of the famous end-tuft for ease in reaching hard-to-get-at places between back teeth *or* the two-row professional style preferred by many dentists. 2. Scientific grouping of bristles to permit thorough rinsing of the brush after use. 3. A 12-month guarantee of satisfactory service.

Do you need a new tooth brush? Ask for Pro-phy-lac-tic Prolon.

PRO-PHY-LAC-TIC BRUSH COMPANY,
Florence, Mass.

Available in the two-row professional style, or with the famous Pro-phy-lac-tic End-Tuft.

Pro-phy-lac-tic Prolon
A PRO-PHY-LAC-TIC EXCLUSIVE
ROUND-END PROLON BRISTLES
PROLON

50¢

Be Good to your GUMS . . . use a

**PRO-PHY-LAC-TIC
PROLON TOOTH BRUSH**

WANT BIG VALUE IN A LOW-PRICED TOOTH BRUSH?

Then ask for the popular Pro-phy-lac-tic Nylon. Made with bristles of Du Pont nylon, it has the famous end-tuft to help reach those hard-to-get-at cracks and crevices between back teeth. It's America's lowest-priced nationally advertised Tooth Brush—only 23¢.

Dogged Resistance

Next time poochie is tempted to dig up a well-buried and highly fragrant bone, he'll think twice.

But when these smart Pacific Fabrics get soiled, don't give them another thought. They thrive on tubbings! The thing they do resist is wear—and they're pretty doggone dogged about *that!*

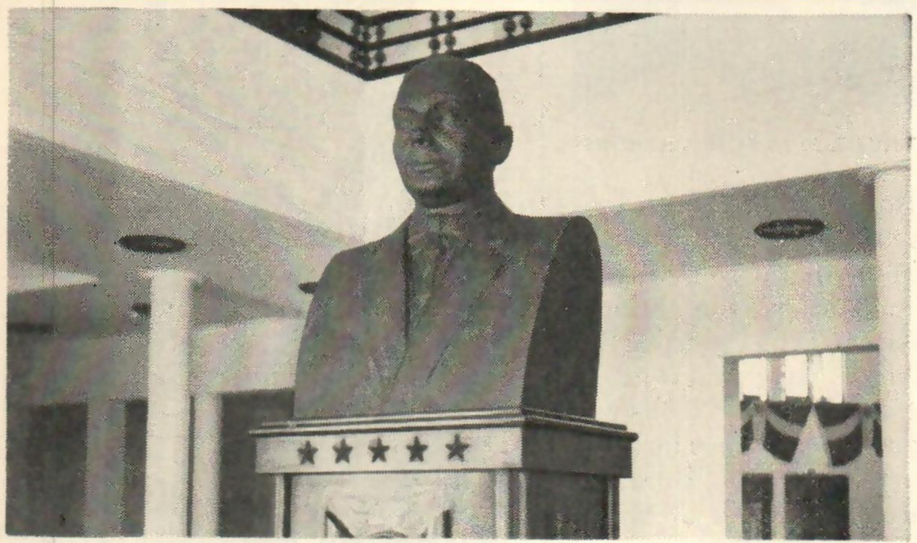
Smart Pacific cotton and rayon fabrics may be had for every member of the family, made up into attractive garments by leading manufacturers.

Always look for the Pacific label when you shop. It assures fine quality, fine styling and fine value.

FREE! Breezy, cartoony booklet, "Secrets of Smartness." Send for your copy today. Drop a card to PACIFIC MILLS, Cotton & Rayon Division, 214 Church Street, New York 13.

MADE OF A
PACIFIC
FABRIC

LIFE'S REPORTS



FIVE-STARRED DICTATOR COVERS REPUBLIC WITH STATUES OF HIMSELF

"BEAUTIFUL MURDER"

Dominican Republic "elects" Trujillo president

by CORNELIUS RYAN

A fortnight ago the people of the Dominican Republic "elected" as their president one Rafael Leonidas Trujillo Molina, who is known, in whispers, as "Beautiful Murder." To lure U.S. tourist trade and to assuage world opinion, which not long ago was mobilized against Hitler and Mussolini, the election will be trumpeted as a victory for democracy and Trujillo will again lay claim to being "the greatest democratic statesman in the Americas."

Having just returned from Trujillo's Caribbean stronghold, it seems to me that the other side of the story should be told. Its theme is Trujillo's declaration that "There is no man or woman, no power on earth, not even God himself, who can prevent me from doing what I please." To help him out he has a band of special gunmen known as "La 42" and a police force and army totaling 70,000 for a population of 200,000 whites, 1,200,000 mulattoes and 600,000 Negroes. All government employes belong to his Partido Dominicano and pay 10% of their salary each month to party funds. Party headquarters in every major town and city maintain local "neighborhood associations" which collect dues, operate local espionage and promote "adult welfare." In addition all the thousands of workers in Trujillo's personally controlled monopolies, which include everything from shipping to rice, shoes, salt, brothels, tourist trade, stone quarries and cattle, have to be members of the party and subject to Trujillo's orders.

Gunmen, henchmen, bas-relief mottoes praising Trujillo and the adjurations of Trujillo's two newspapers dominate the ordinary Dominican, who is not particularly politically conscious and earns approximately 60¢ a day. In case he becomes critical a law recently passed provides a prison term of from two to three years for anyone "having the object of spreading defamatory propaganda against the Republic or its institutions." It has been considered a violation of this law to remark, "It gets terribly warm here in the summer."

Police and spy systems account for the fact that visitors and tourists can spend days and weeks in the republic without once hearing Trujillo's name or any comment about local or international affairs aside from official and laudatory speeches by party members. What the visitor does see in the capital are marble busts of Trujillo (1,870 of them) wherever he goes and mottoes (such as "The shade of this tree you owe to Trujillo") wherever he looks.

A tourist's needs are well taken care of in the beautiful new million-dollar Jaragua Hotel, which was built with an Export-Import Bank loan, and he can marvel at a monument as tall as the George Washington Monument in the U.S. capital. When Trujillo visited Washington to sign the pact concluding U.S. Marine and State Department control of Dominican customs in 1940, he saw the monument and promptly had one made for himself. Later, after a trip to Paris, he had a perpetual flame established in his honor.

All these trappings center upon a man whose ancestry is traced to a paternal grandfather, who was a Spanish policeman, and a

CONTINUED ON NEXT PAGE

Her rumpus-room has that living-room sparkle—

TAVERN WAX keeps the floors bright!

USE THROUGHOUT THE HOUSE on linoleum, rubber, asphalt tile, wood floors.

NO RUBBING—dries in 20 minutes to a rich, long-lasting luster.

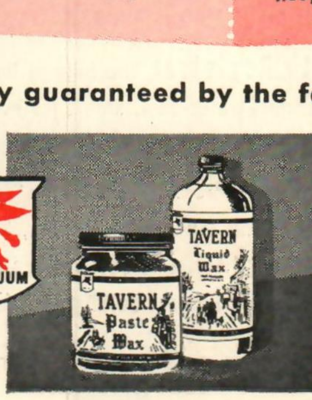
HIGHER GLOSS due to the addition of a new high-luster wax.

LESS SLIPPERY—a special ingredient protects against slipperiness.

WATER RESISTANT—only light mopping needed to keep floors clean.

TOUGH WAX FILM protects life and original color of your floors.

Quality guaranteed by the famous Socony-Vacuum Laboratories—



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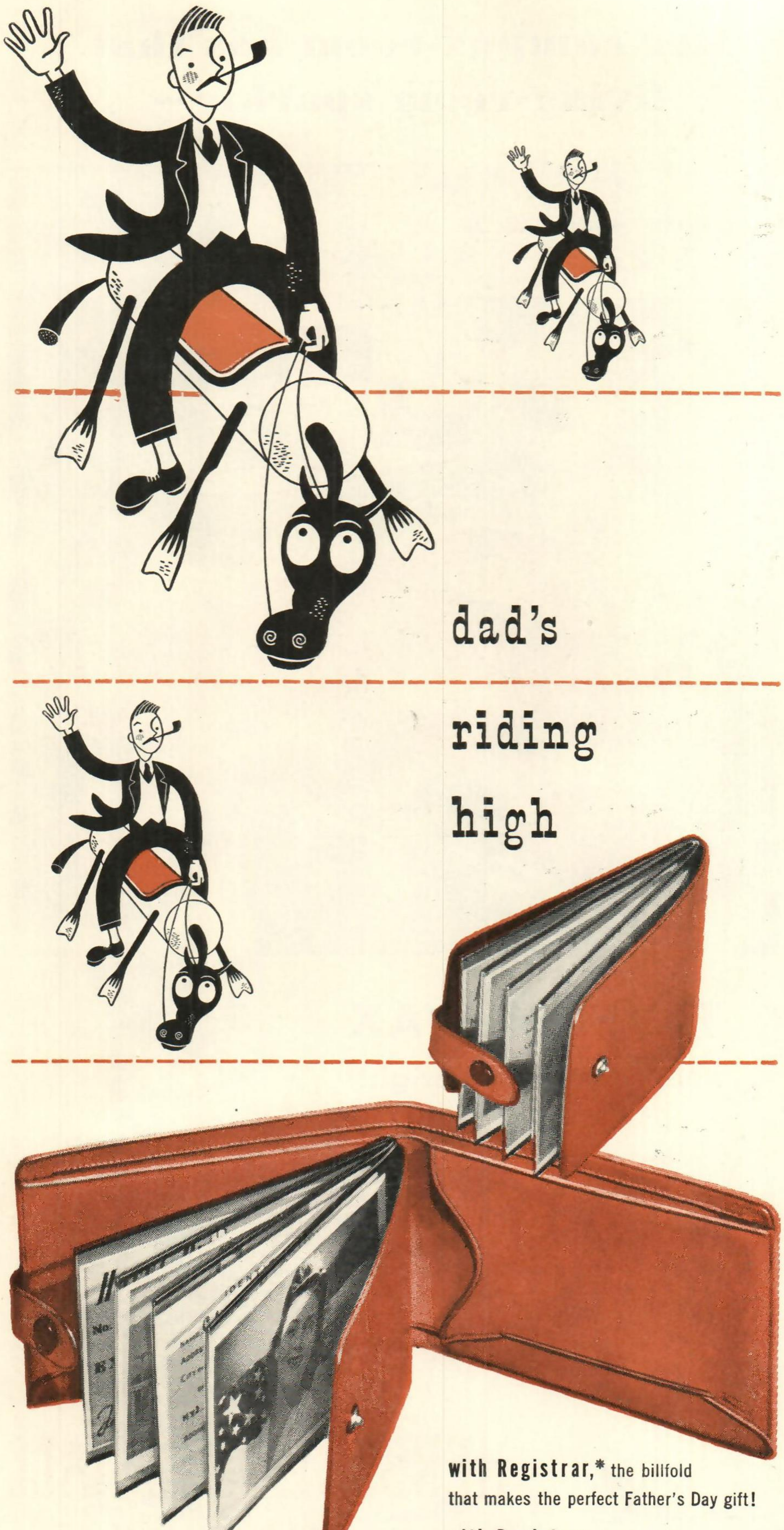
FOR MOST DURABLE kind of all wax protection use Tavern Paste or Liquid Wax. Easy to polish, cleans as it waxes. Particularly recommended to beautify and protect wood floors and furniture, painted, varnished or enameled surfaces. At leading stores Coast to Coast.

Guaranteed by Good Housekeeping



with Registrar,* the billfold that makes the perfect Father's Day gift!

with Registrar, the businesslike billfold that guards his credit cards, bank cards, identification cards...keeps your photo with him always.

with Registrar, the billfold that becomes wafer-thin, smart for evening wear with the photo-card case removed.

At better stores. In genuine California Saddle and other fine leathers, $7.50. Matching Key Gard, $3.50. Plus tax.
*America's Fastest Selling Billfold.

Prince Gardner
ST. LOUIS 10, MO.

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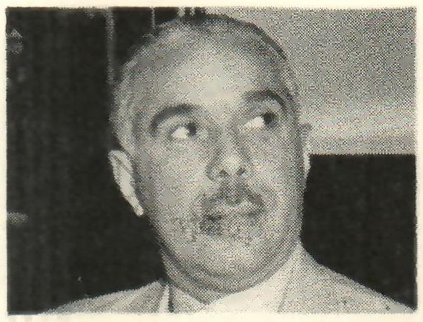
of the famous
Registrar


AT 56 TRUJILLO IS GOING STRONG

mulatto grandmother. Trujillo's mother is a mulatto but he himself hates Negroes and tries to "whiten" the national bloodstream. His campaign has been so effective that when a mulatto or octoroon looks paler than usual because he is ill, his friends will say, "How *well* you are looking today."

Trujillo's six brothers have fat jobs with the government or with Trujillo's monopolies. His four sisters have married well and his plump old mother, much to her surprise, has had half a dozen buildings named after her. The family take from the republic runs into at least $10 million a year. Trujillo alone makes an estimated $5 million a year, in contrast with the life of the natives in the hinterland where children with beriberi are a common sight. This, despite the fact that the republic is still basically one of the most prosperous agricultural areas in the West Indies. Before "the Benefactor" proclaimed the "Era of Trujillo," notable progress had been made in democratic procedure.

A dandified figure at 56, Trujillo meets and grows tired of dozens of women every year but usually has four or five favorite mistresses, who were once supplied by an old harridan named Isabel Mayer, more widely known as "La Celestina." It was at a party at her home that Trujillo in 1937 suddenly ordered the assassination of 12,000 Haitians who in years past had crossed the border and settled as farmers and workers. Trujillo gave the order to have every Haitian in the country either butchered or kicked out. Only a handful escaped. The rest were hunted down and either bayoneted, clubbed or shot to death in one of the bloodiest episodes of all history.

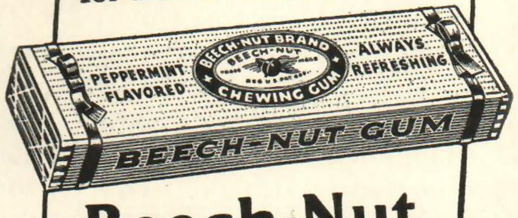
"Life is a carnival," says La Celestina. She revels in Trujillo's affairs with women and applauds his current favorite, who lives in a palatial house in Miami, Fla. It is estimated that Trujillo has given her $2 million in the last five years.

Dominican propagandists, who include a few renegade Americans, give to Trujillo all the credit for the past and for

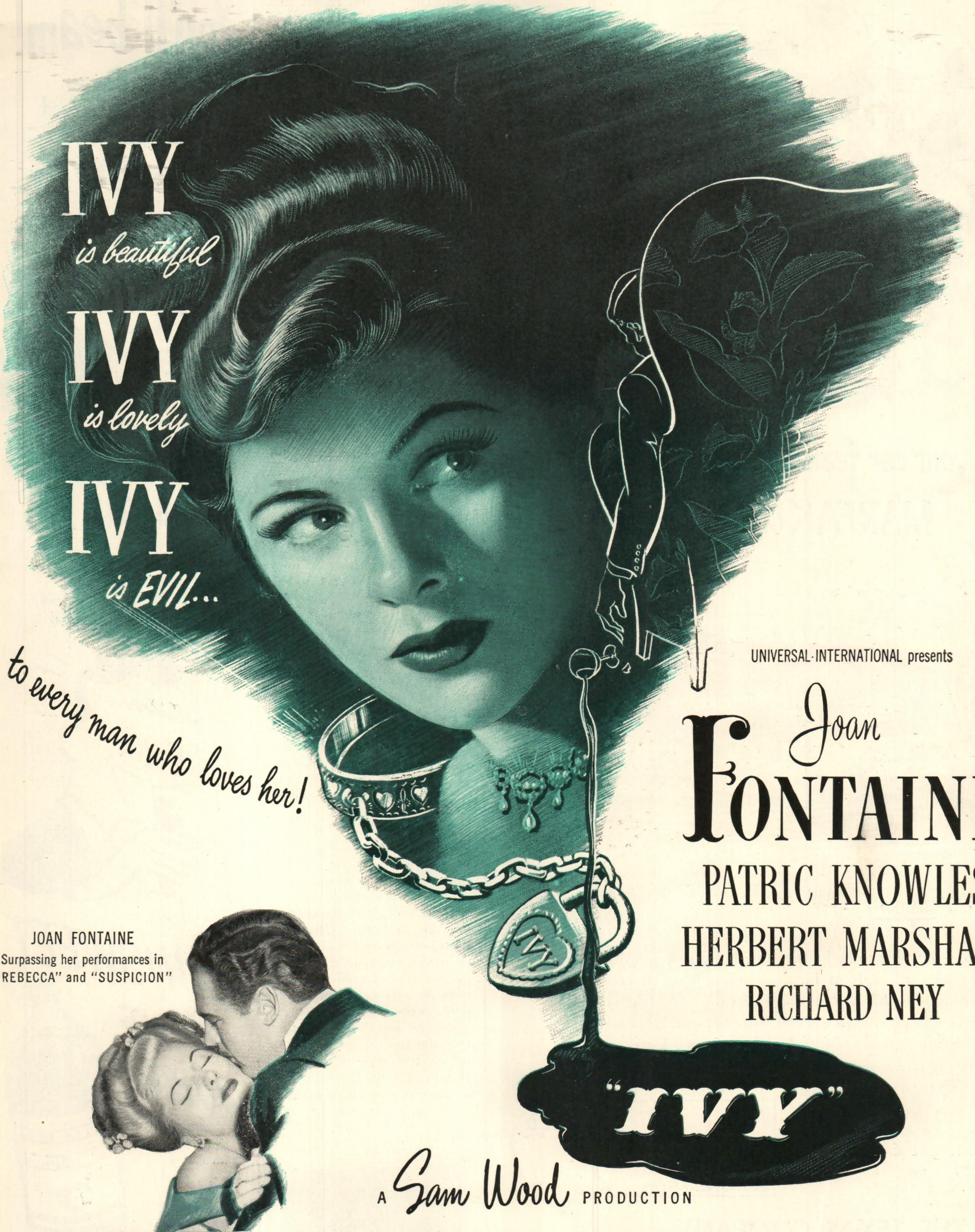
CONTINUED ON PAGE 10

A favorite with Young People from coast to coast

Everywhere it goes the assurance of Beech-Nut for fine flavor goes with it



Beech-Nut GUM


IVY
is beautiful
IVY
is lovely
IVY
is EVIL...
to every man who loves her!
IVY

JOAN FONTAINE
Surpassing her performances in
"REBECCA" and "SUSPICION"

UNIVERSAL-INTERNATIONAL presents

Joan FONTAINE

PATRIC KNOWLES
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"IVY"

A Sam Wood PRODUCTION

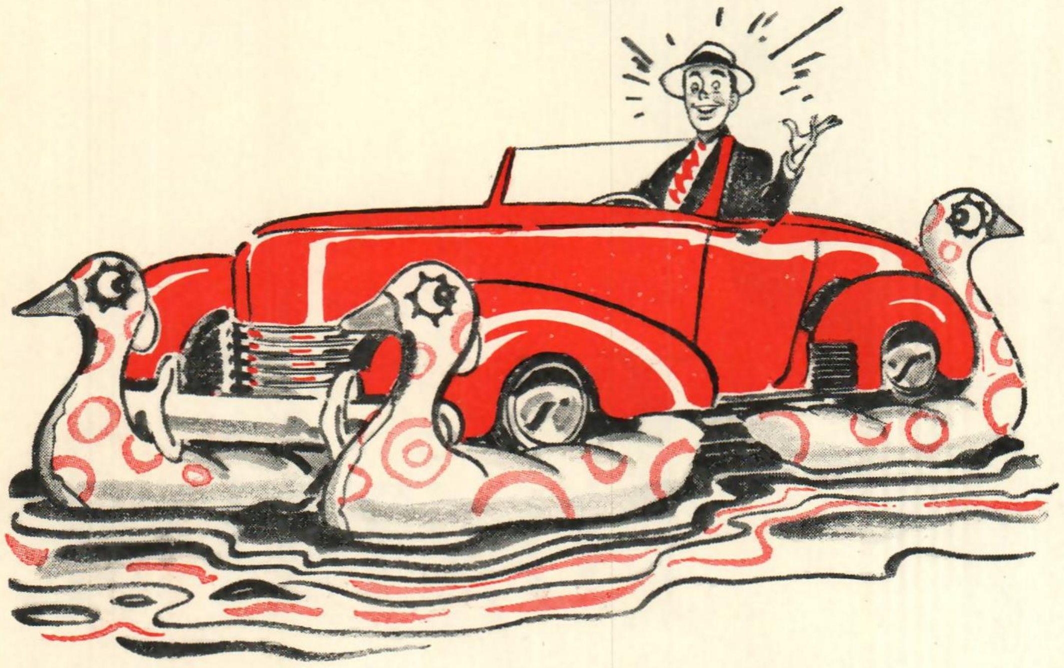
with SIR CEDRIC HARDWICKE LUCILE WATSON ROSALIND IVAN SARA ALLGOOD

Directed by SAM WOOD, maker of such hits as "SARATOGA TRUNK" and "KINGS ROW" • Produced by WILLIAM CAMERON MENZIES

Screenplay by CHARLES BENNETT • Based on the novel "The Story of Ivy" by Marie Belloc Lowndes • A UNIVERSAL-INTERNATIONAL PICTURE

If your car feels like *this*... it's time for

MARFAK Chassis Lubrication


THAT CUSHIONY FEELING LASTS LONGER WITH **MARFAK!**

No one wants to be bothered with a grease job that's good for only a couple of hundred miles. With *Marfak* — the bulldog-tough lubricant that fights wear and friction — you can count on 1,000 miles and *more* between lubrication jobs! The sure signs that *Marfak* sticks to its work are "cushiony" driving and smooth handling ease. Applied by chart, never by chance. Ask your Texaco Dealer to give your car that "*Marfak* feeling" today.

MARFAK Lubrication

TEXACO

THE TEXAS COMPANY

TEXACO DEALERS IN ALL 48 STATES

Tune in: TEXACO STAR THEATER presents the new TONY MARTIN show every Sunday night. See newspaper for time and station.

the flashy façade of the present. They do not report that Trujillo wears a bulletproof waistcoat, has an official food-taster and will eat only in one of his scores of widely scattered houses. Nor do they publicize the Trujillo combination of medieval Spanish cruelty and tropical flamboyance that erupts in mass killings and at least one form of torture that dates back to the Inquisition. A favorite for use on political prisoners, it consists of placing a thin piece of wire or rope around the victim's head to which a handle is attached and slowly turned. The victim either talks or goes mad, usually both.

Torture has helped frame the whispers that identify Trujillo as Beautiful Murder, but other instances of his sadism are more revealing. For instance, there is the story of one small functionaire who breathed some word against Trujillo. Thugs cornered him, stabbed him to death and returned him to his home. Several hours later Beautiful Murder himself showed up, and although everyone knew he had ordered the execution, he insisted upon the additional torture of staying with the widow and family while they mourned over the body.

Many Dominicans, like the legendary soldier Enrique Blanco who created a one-man reign of terror against Trujillo until all the Blanco family was butchered in reprisals and the soldier himself driven to suicide, have vowed the dictator's death. But the opposition, quite understandably, has decreased progressively since Trujillo took over in 1930.

Now that his latest election is over and everything seems under control it is possible that he will soon put a stooge in his place and take off on his yacht for a trip abroad. He may go to France. He went there once before in 1939, but he made the mistake of going in his five-starred uniform with his left breast weighted down with medals, many of which he had had encrusted with diamonds. The French, being a civilized people, laughed at him. Trujillo doesn't like to have people laugh at him. For that matter there isn't much to laugh about.

ERA DE TRUJILLO
BENEFACTOR DE LA PATRIA
1943

PLAQUES PRAISE "BENEFACTOR"

You'll beam!

when you discover how wonderfully good it tastes!

And beam again!

when you discover Sunsweet Prune Juice helps regularity, too.

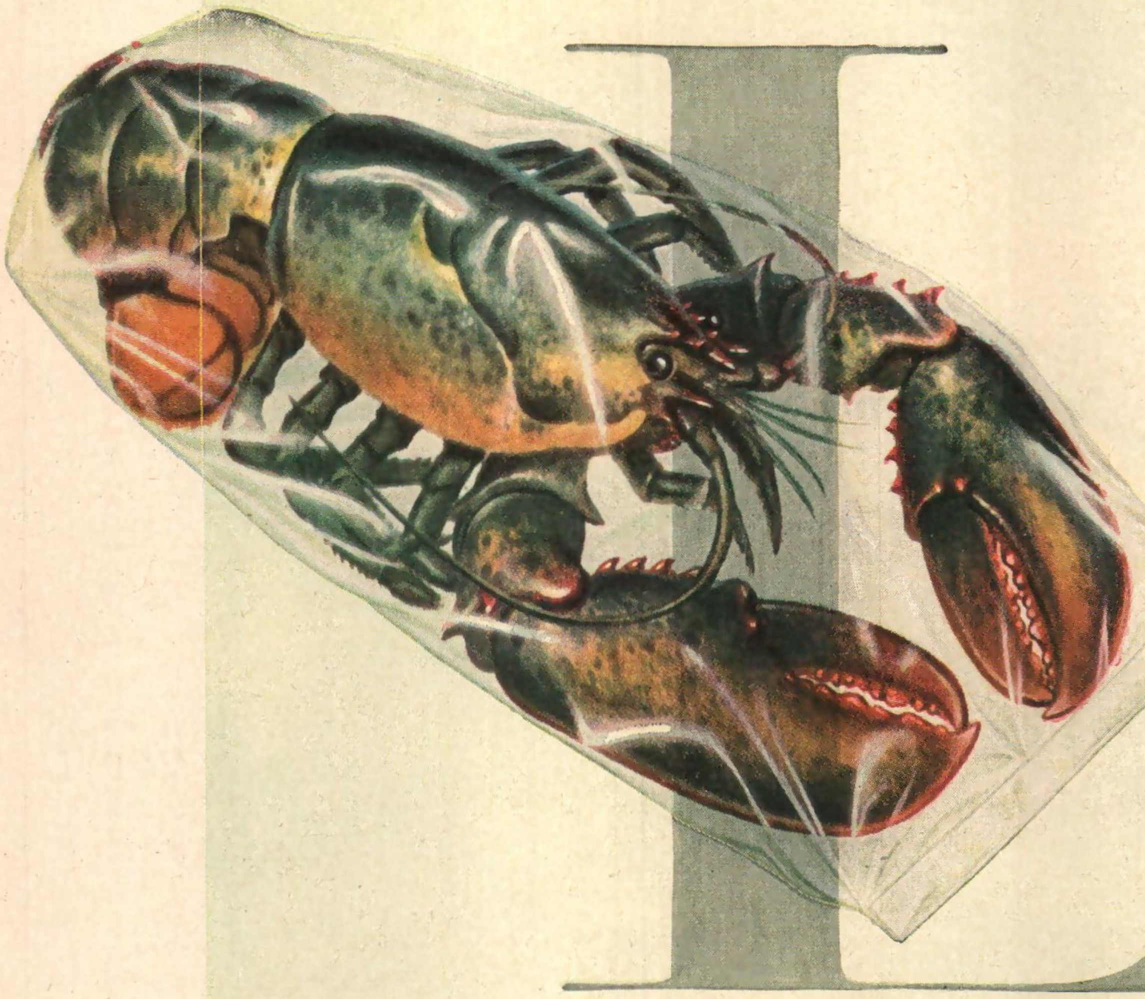
SUNSWEET PRUNE JUICE

Now also available in cans

SUNSWEET
PRUNE JUICE
Guaranteed by Good Housekeeping

Prepared and distributed by the makers of Mott's Fine Fruit Products

Primer of Packaging Perfection



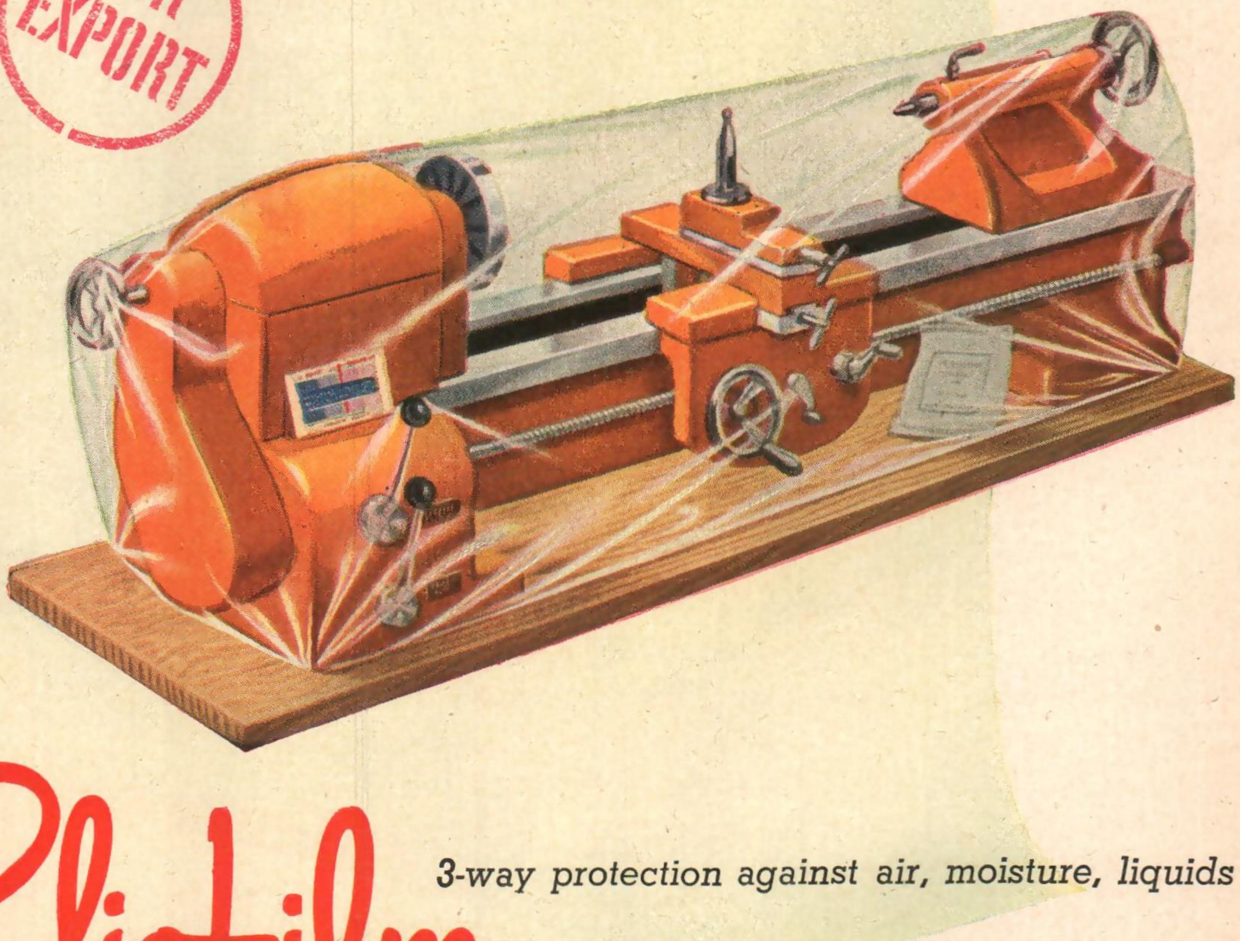
L is for Lobsters

FRESH

NEW TREAT FOR EPICURES — Wherever you live you can now enjoy lobster with that zestful, right-out-of-the-sea flavor — thanks to PLIOFILM. Shipped alive, individually sealed in a PLIOFILM bag, Mr. Lobster keeps moist and happy, retains all his toothsome taste en route from sea to table. That's because PLIOFILM is air-moisture-liquid-proof — it seals in goodness. It's the perfect packaging for lobsters, limes, lollipops, lettuce and everything luscious.

and for Lathes

FOR EXPORT



ECONOMY NOTE TO SHIPPERS — Now you can corrosion-proof machinery going overseas, quickly and inexpensively — with PLIOFILM. You simply seal your product in a PLIOFILM bag containing a desiccant and it's safe from moisture-vapor attack, as proved on thousands of wartime airplane engines. The reason — PLIOFILM is the only transparent packaging material that provides *three-way* protection against air, moisture, liquids. It keeps moisture where you want it —*in*, or *out!*

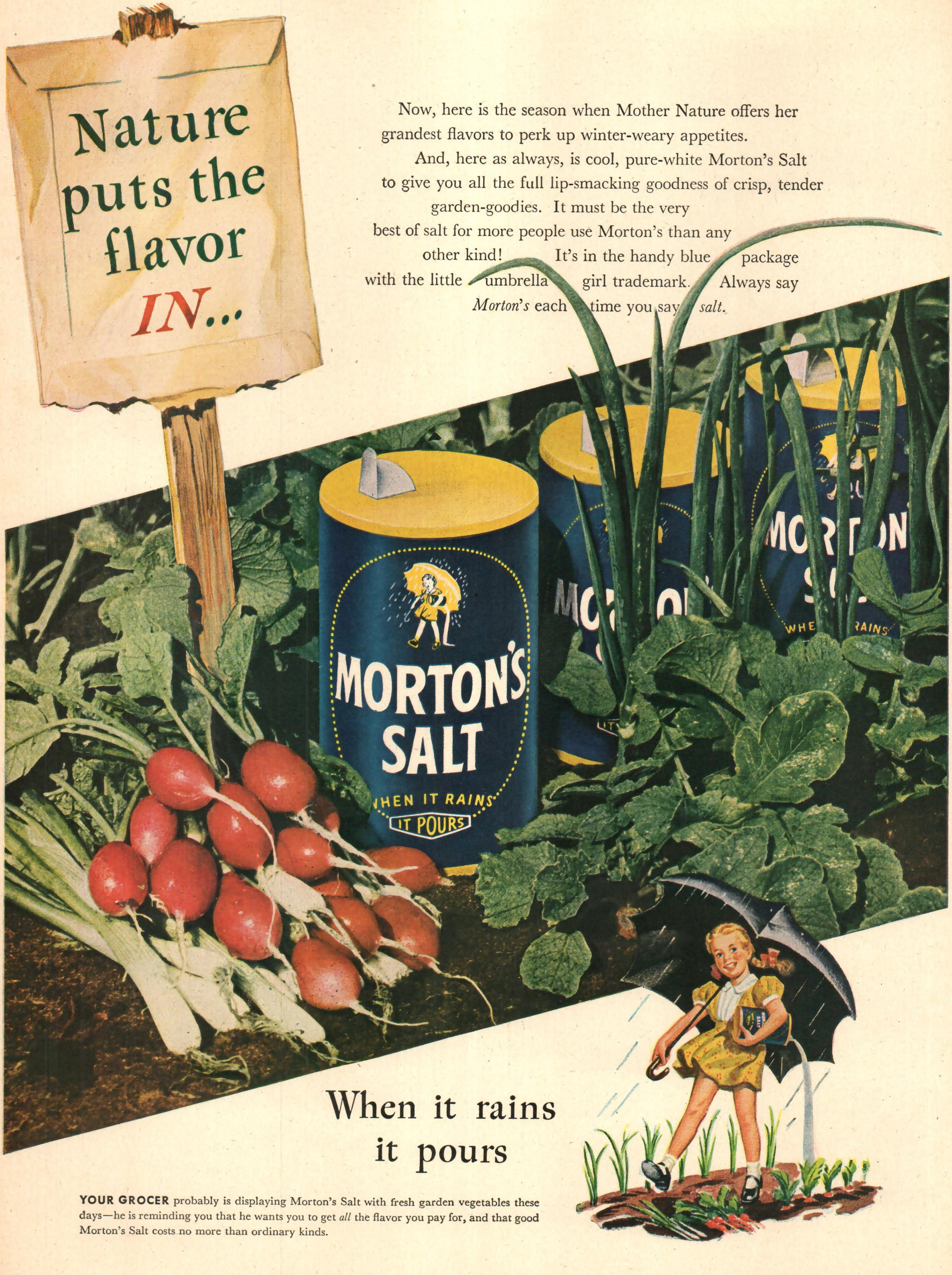
Everything is better in Pliofilm

3-way protection against air, moisture, liquids

MEMO TO PACKAGERS: Identifying your product as being sealed in PLIOFILM tells your customers you have given it the finest moisture protection possible. For information, write: Goodyear, Chemical Products Division, Pliofilm Dept., Akron 16, Ohio.

GOODYEAR
THE GREATEST NAME IN RUBBER

Pliofilm—T.M. The Goodyear Tire & Rubber Company


Nature puts the flavor IN...
MORTON'S SALT
WHEN IT RAINS IT POURS

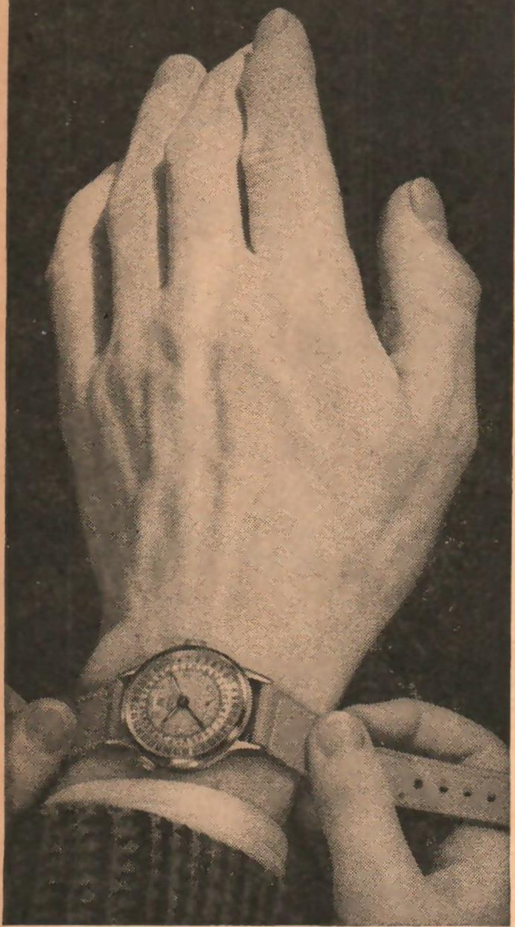
Now, here is the season when Mother Nature offers her grandest flavors to perk up winter-weary appetites.

And, here as always, is cool, pure-white Morton's Salt to give you all the full lip-smacking goodness of crisp, tender garden-goodies. It must be the very best of salt for more people use Morton's than any other kind! It's in the handy blue package with the little umbrella girl trademark. Always say *Morton's* each time you say *salt.*

When it rains it pours

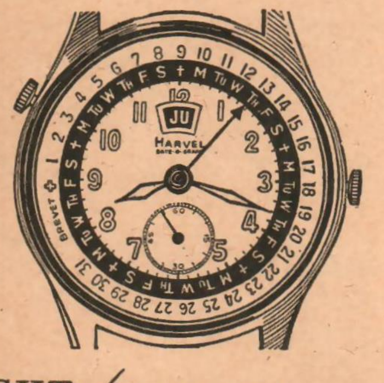
YOUR GROCER probably is displaying Morton's Salt with fresh garden vegetables these days—he is reminding you that he wants you to get *all* the flavor you pay for, and that good Morton's Salt costs no more than ordinary kinds.

There is always
a RIGHT time . . .
HARVEL



DATE-O-GRAPH

What better time than Father's Day to give Dad a calendar for his wrist! The exclusive Harvel DATE-O-GRAPH tells month, date, day, hour, minute, second! 17 jewel movement, stainless steel case with exclusive Harvel Multi-Guard features—anti-magnetic; moisture, shock, dust-resistant. *$55.00.* Federal Tax Included.



RIGHT *for accuracy*

Harvel Watches are the trustworthy achievement of years of creative watch engineering and precision manufacture.

RIGHT *for beauty*

Harvel watch cases are styled by the world's leading designers.

RIGHT *for price*

Simply compare Harvel Watches for quality with any other watch—dollar for dollar. Harvel means value.

HARVEL WATCHES ARE SOLD EXCLUSIVELY BY LEADING JEWELERS

HARVEL

The right choice for the right time

Write us for the name of the Harvel dealer in your city, if your own jeweler cannot supply you.

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Each lovely, full-fashioned pair is *machined-tested* to guard against tiny flaws. Then *sealed*, for your protection, in a convenient, purse-size Cannon Handy Pack.

Ask for Cannon Nylons at your favorite store.

TRADE MARK CANNON

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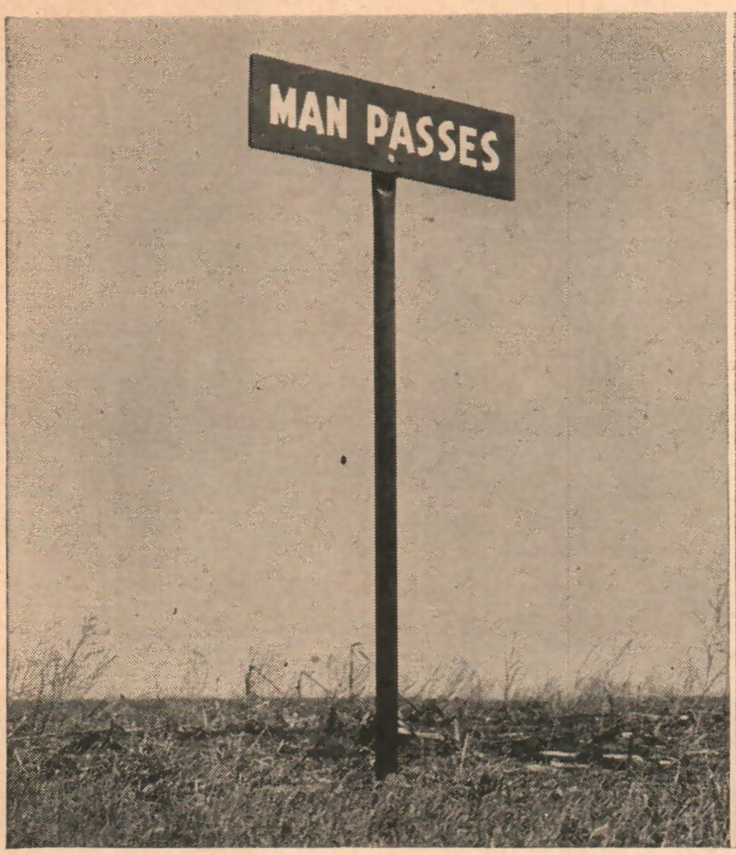
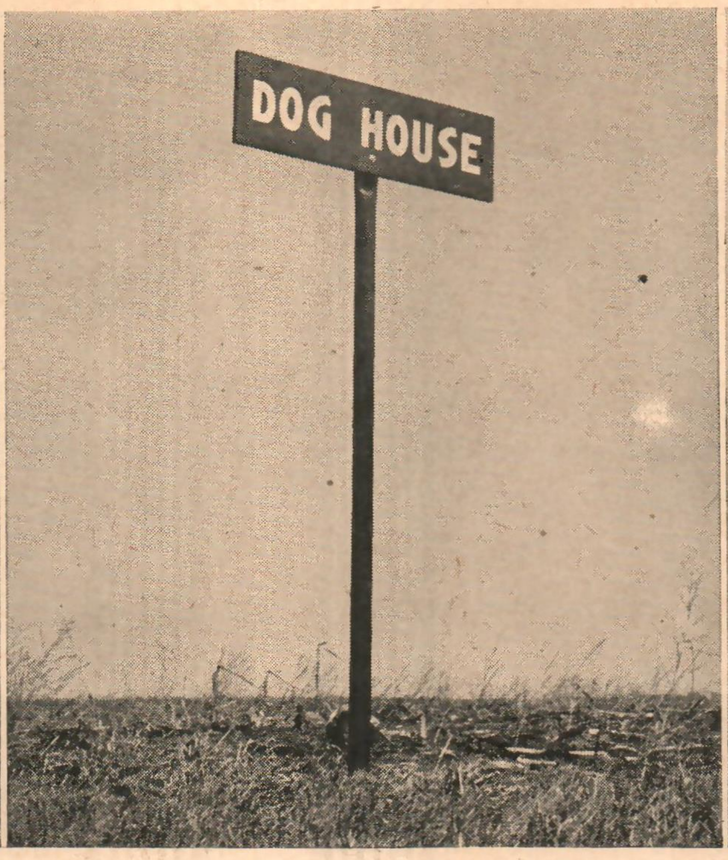
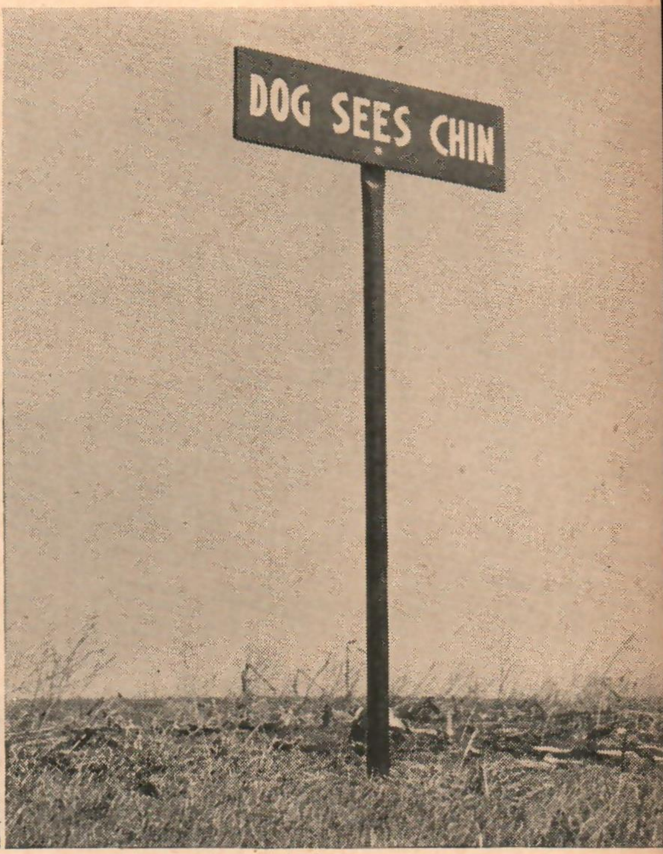
CANNON MILLS, INC. ★ Makers of Cannon Towels, Sheets, Blankets







HERE IS ONE
O'ER THE NATION
PRICES RISING

LONE MOTORIST SLOWS DOWN TO READ THE LATEST BURMA-SHAVE JINGLE

SPEAKING OF PICTURES . . .

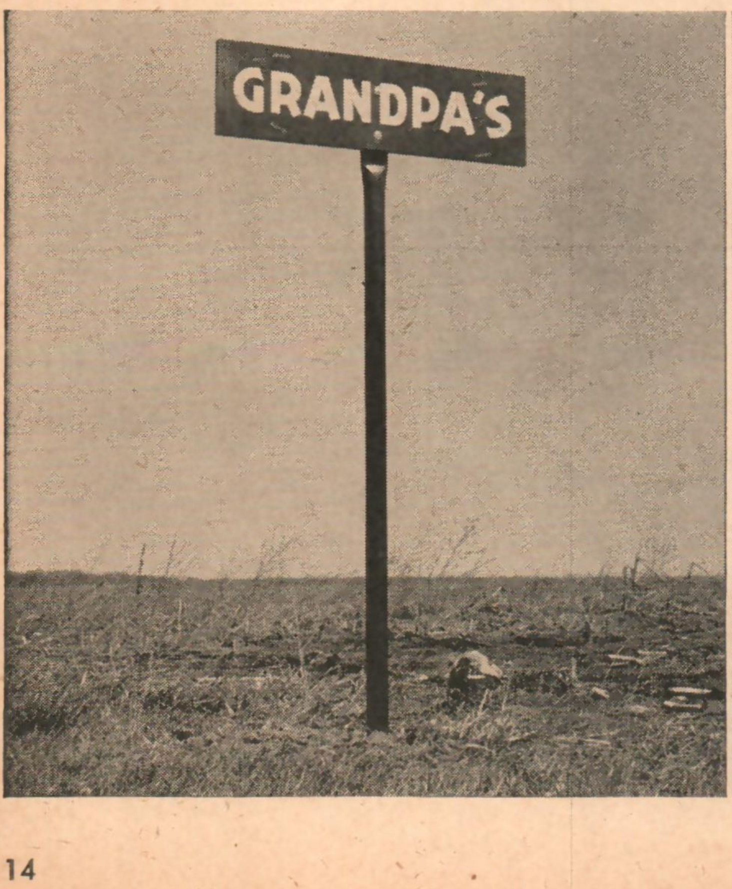
BURMA-SHAVE IS OUT AGAIN WITH POETIC AD CAMPAIGN

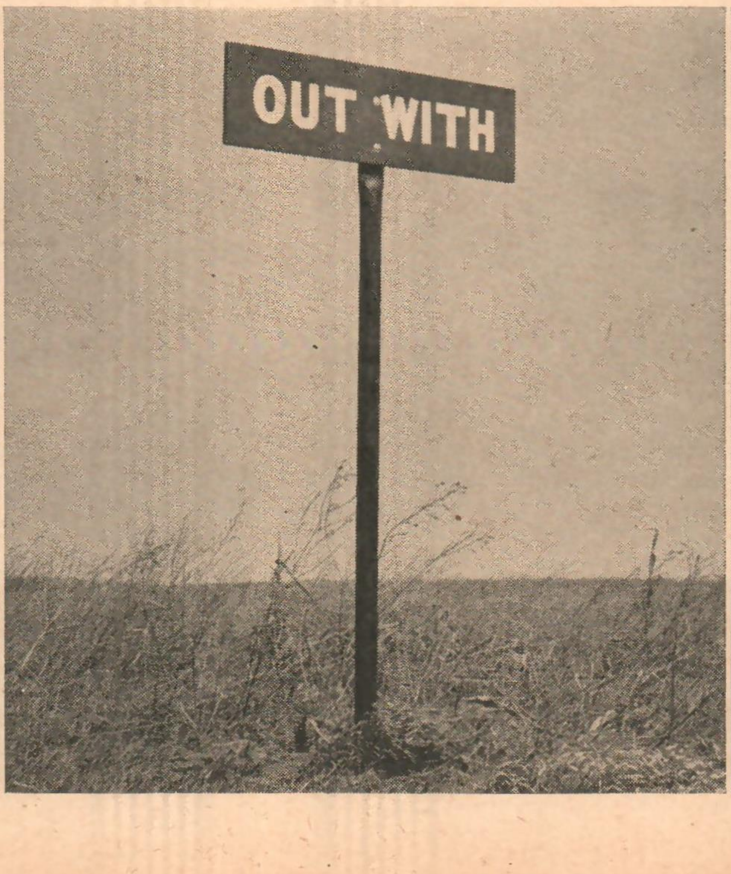
When Allan Gilbert Odell (*pointing*, *opposite page*) got a Minnesota farmer to let him nail a few funny signs on the edge of his property in 1926, he let loose upon America a torrent of doggerel from the pent-up ambitions of every undercover poet in the country. He also put his father's almost moribund Burma-Vita shaving-cream company in the black and, incidentally, brought an occasional ray of sunshine into the monotonous lives of lone motorists like the one at left.

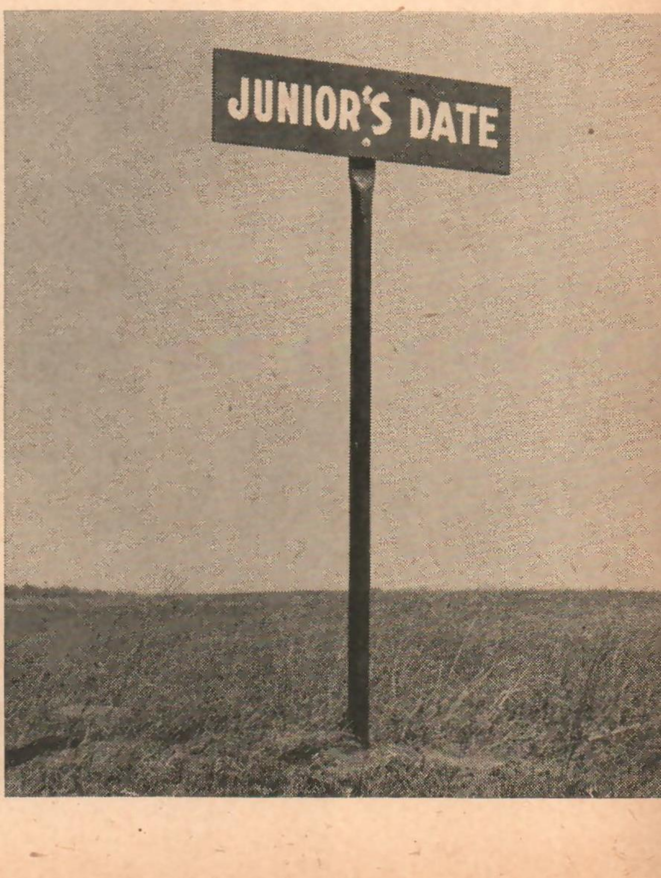
In the early days son Allan, a high-school and University of Minnesota athlete, had to scare up most of the jingles himself. He based his selection on time-tried old vaudeville and radio gags. His earliest choice was:

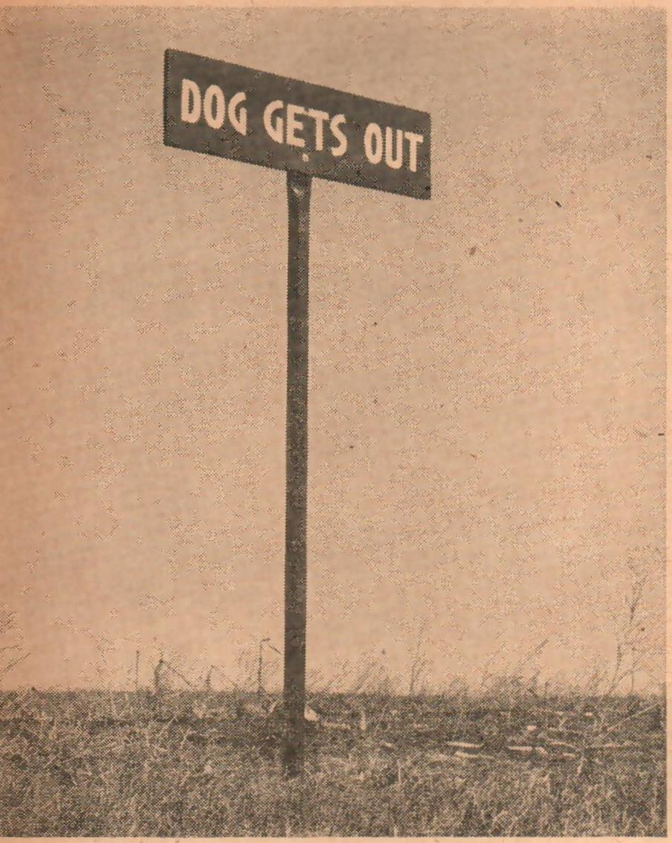
Does your husband misbehave,
Grunt and grumble, rant and rave?
Shoot the brute some Burma-Shave.

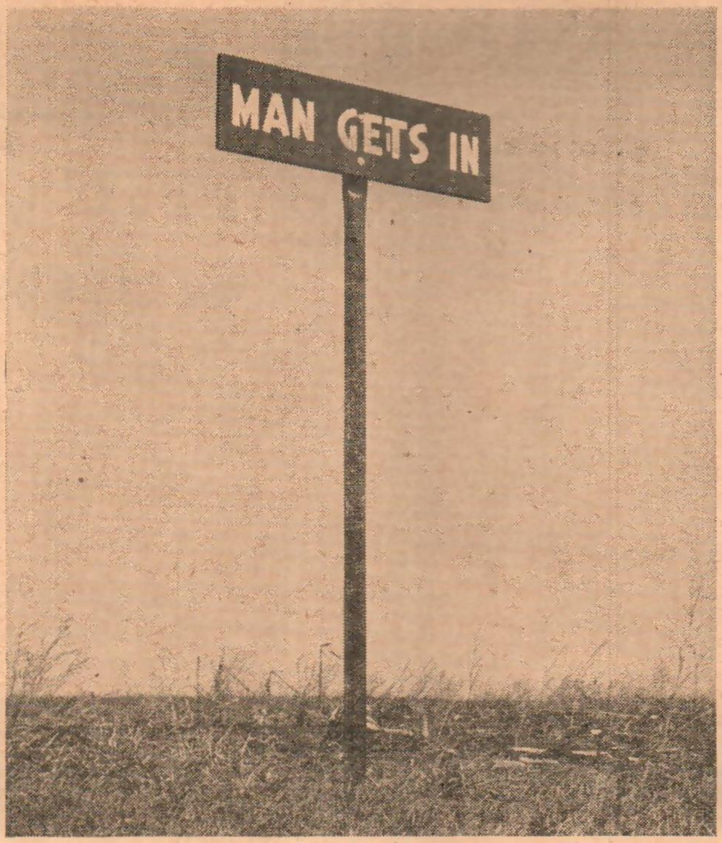
As business picked up, Odell tried to hire big-name poets but found they wanted too much. Today the company has settled on a nationwide contest that last year brought them 50,000 jingles. From these, top company executives (*right*) last month culled 25 humdingers, paid their authors $100 each, launched their 1947 spring sign-planting campaign.

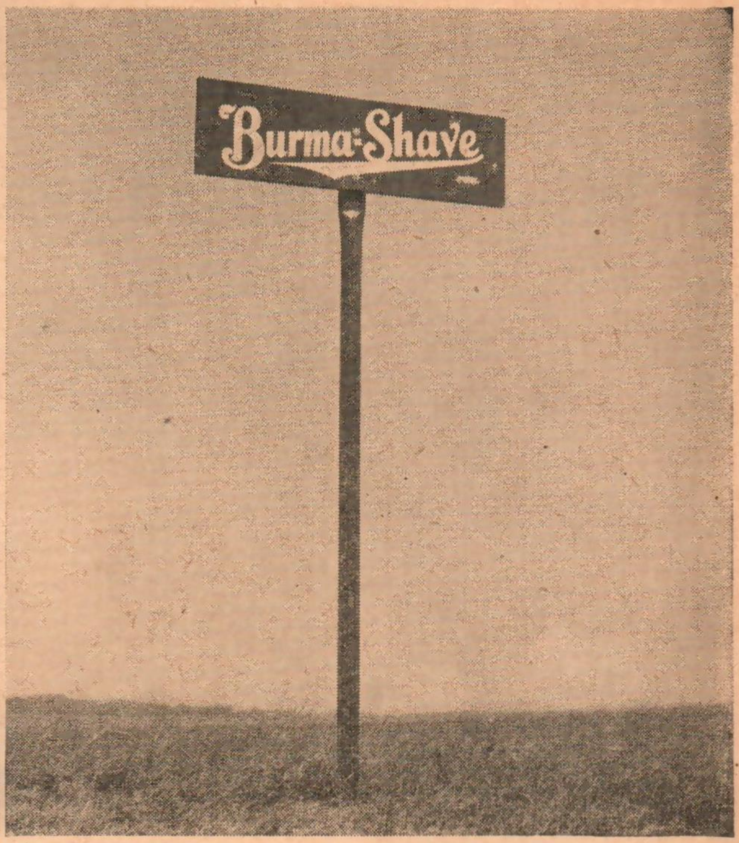




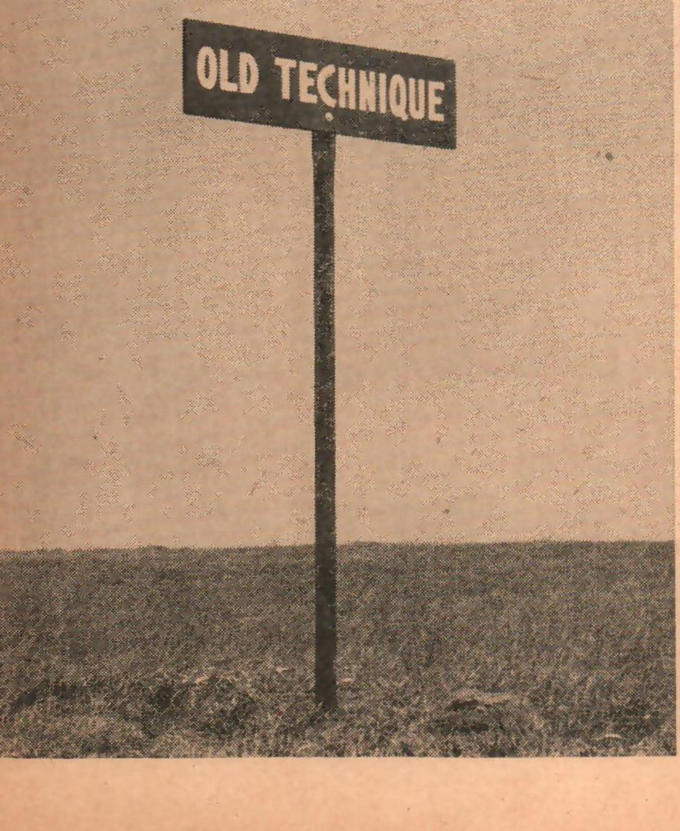


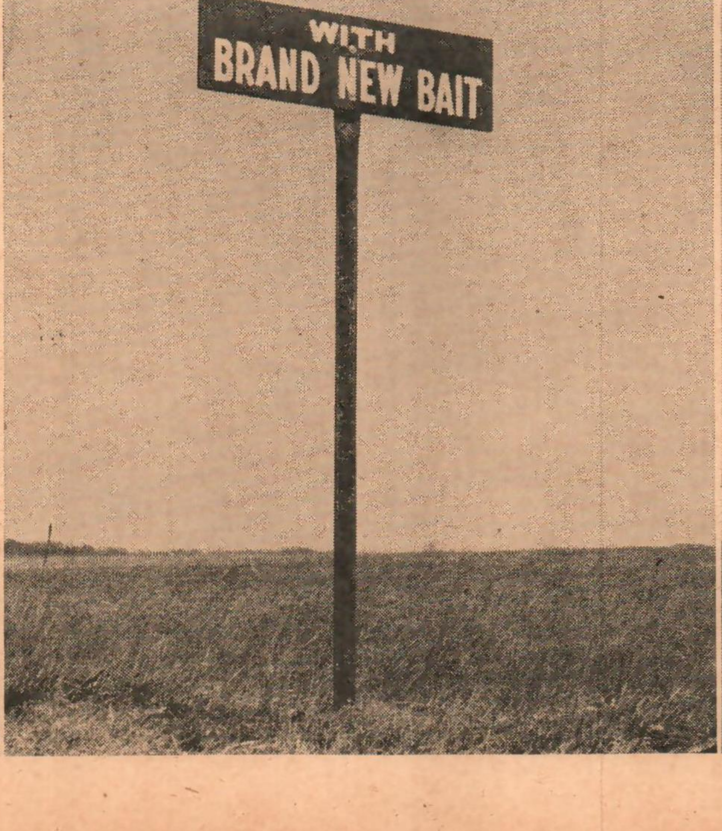

DOG GETS OUT

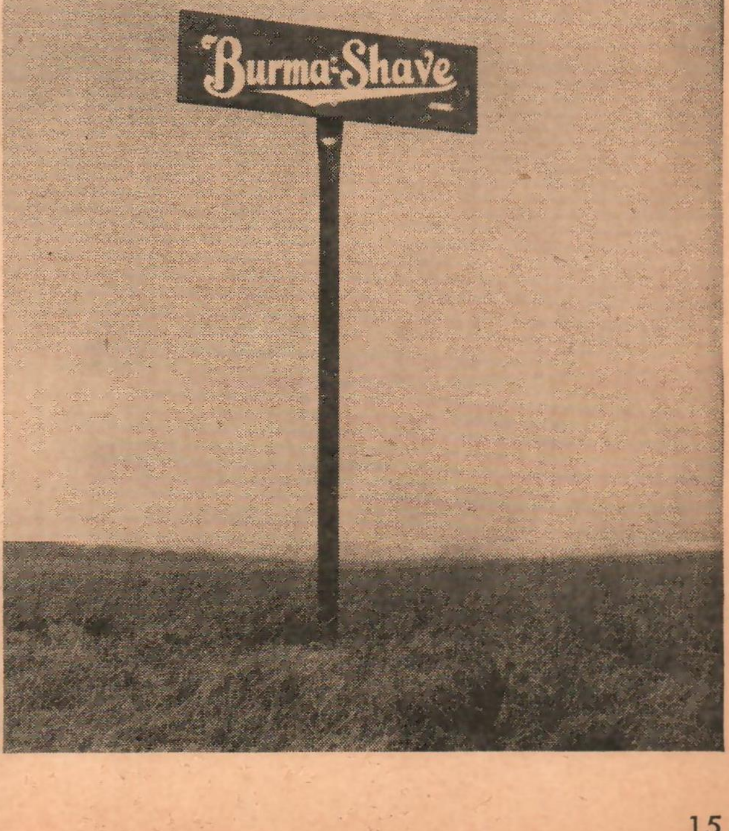



Burma-Shave

BURMA-SHAVE EXECUTIVES UNDER PRESIDENT CLINTON M. ODELL (RIGHT) CHUCKLE OVER ANNUAL CHOICE OF 25 ADVERTISING VERSES


OLD TECHNIQUE


WITH
BRAND NEW BAIT


Burma-Shave

Why take harsh laxatives?

If you have trouble keeping regular, think twice before you resort to harsh laxatives *—which irritate the digestive tract and impair nutrition!*

Lemon and Water is probably all you need—

Most people find that the juice of a lemon in a glass of water—when taken daily *first thing on arising*—insures prompt, *normal* elimination day after day. Not a purgative, lemon and water simply helps your system *regulate itself.*

—and it's healthful!

It aids digestion—supplies vitamins—and alkalinizes too.

Lemons are among the richest sources of vitamin C; and supply valuable amounts of B_1 and P. Over 12,000,000 now take lemons for health.

KEEP REGULAR THIS HEALTHFUL WAY!

Lemon and water helps the system function *normally.* It gives best results when taken every day. Give it time to prove its value and establish regularity for you. Not sharp or sour, lemon and water has just enough tang to be refreshing—clears the mouth, wakes you up. Take it every morning—*first thing on arising.*

JUICE OF ONE FRESH LEMON

IN A GLASS OF WATER

FIRST THING ON ARISING

California **Sunkist** *Lemons*

LEMON and WATER

—first thing on arising

THE BURMA-SHAVE SCHOOL OF POETRY

If Allan Gilbert Odell had any doubts about his new little jingles catching on with the American public, they were quickly dispelled by the response he got when he set out the following string of signs 20 years ago:

> Rip a fender off your car,
> Mail it in for a half-pound jar . . . Burma-Shave!

In no time at all 25 wag-motorists had wrapped up and mailed in 25 ripped-off fenders and a new school of American verse was founded. This school is founded on the principle that a basic mixture of mother-in-law jokes, wife *vs.* husband jokes and lady-driver jokes when amalgamated with a desire to sell something is unbeatable as a literary formula. Odell, who claims his company's $3 million annual gross is largely based on his roadside rhymes, has set up a loose set of ground rules for aspirants to this higher learning. These are probably best described by aged-in-the-wood examples. The two-line jingles, which sometimes don't even scan, fall into rough joke groups not unlike those enumerated above. Thus the "girl-getting" group, including, first of all, one of Allan's favorites, has:

> The wolf who starts to roam and prowl
> Should shave before he starts to howl

Or, more nearly to the point,

> He had the ring, he had the flat,
> She felt his chin and that was that.

Or, in the tenderer, more philosophical vein of American pathos,

> Life is sweet but oh, how bitter!
> To love a gal and then not git 'er.

Having trapped and won the whisker-hating object of your affections, you are nevertheless warned not to let up for an instant the use of the company's product by the following hair-raisers:

> She kissed the hairbrush by mistake,
> She thought it was her husband Jake.
>
> If wifie shuns your fond embrace,
> Don't shoot the iceman, feel your face.

The latter of these two was censored from public appearance by the company, which gets hundreds of unsuitable jingles, some of which, they ruefully admit, "are pretty good." Another forbidden one was,

> Listen, birds, these signs cost money,
> So roost awhile, but don't get funny.

Perhaps the zenith of pure poetic achievement is in the category devoted to lampooning stupid or drunken drivers. Since their success is based firmly on the fact that their public drives slowly and frequently soberly past their signs in autos and buses, the Odells put up many a jingle-chain advocating the continuation of this practice. Besides the all-time classic shortie, "From bar to car to gates ajar," other favorites are,

> Passing school zones take it slow,
> Let our little shavers grow.
>
> They missed the turn, car was whizz'n;
> Fault was her'n; funeral his'n.
>
> Approached a crossing without looking.
> Who will eat his widow's cooking?

Although in the last one the inference is that the deceased was looking at a Burma-Shave ad instead of at the dangerous intersection, the company insists that no motorist has ever cracked up because of their signs.

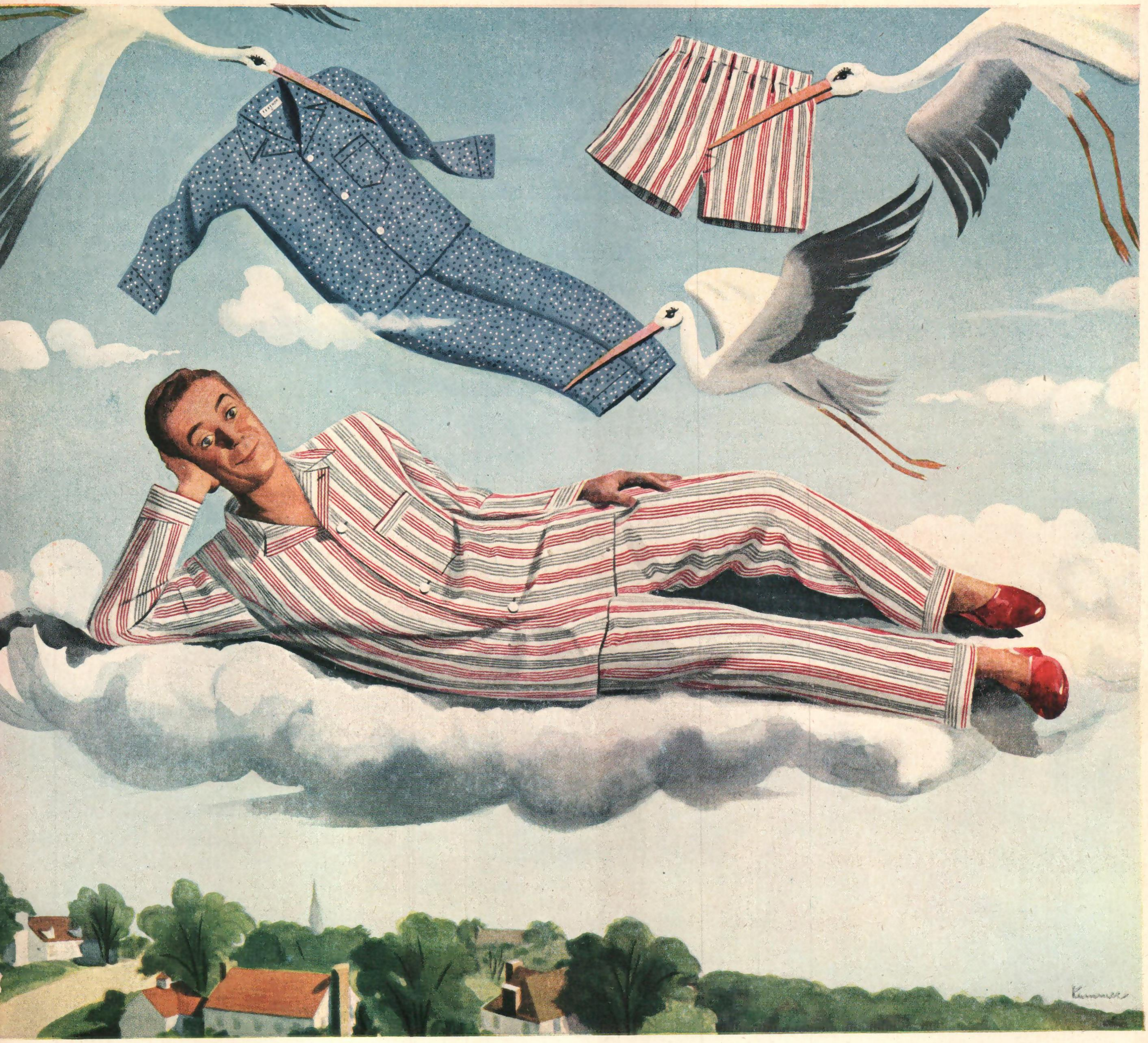
Nowadays, with 50,000 jingles coming in a year, the Odells and their office staff no longer beat their brains out so often, although the old corny touch is still evident in this favorite of Odell Senior,

> The cannoneers with hairy ears,
> On wiry whiskers used tin shears.
> [Until they found you-know-what—ED.]

Father Odell, in reminiscing about the company's poetic past, says he never cares what cracks are made about the signs so long as they are never ignored. They aren't, and this final slap at all Burma-Shave incognoscenti is proof that he is convinced,

> If you don't know whose ads these are,
> You can't have driven very far.

—DAVID E. SCHERMAN



Rayon striped Pajamas, A to D, $7.00. Matching Shorts, 30 to 44, $2.00

Textron Menswear for Expectant Fathers

Sanforized cotton polka dot Shorts 30 to 44, $1.50. Matching Pajamas, A to D, $5.50.

Now Textron comes up with twins! Matching pajamas and shorts for Father's Day and Night. And of course tailors them with Textron's unique precision. Great roomy armholes in the pajama coat, longer trousers. Famous "parachute" seat shorts in the popular "boxer" model—no buttons to come off in the wash . . . easier ironing, too!

Textron-designed for real comfort—that super-elastic top has extra-soft stretch, no restraining influence at the waist!

Fine Sanforized cottons and rayons. Shorts $1.50 and $2.00. Pajamas $5.50 to $10.00. At leading stores throughout the country.

TEXTRON INC., Textron Building, 401 Fifth Avenue, New York 16, N. Y.

BLOUSES • LINGERIE • MENSWEAR
HOSTESS COATS • HOME FASHIONS

TEXTRON
REG. U. S. PAT. OFF.

Some things you should know about "stomach ulcers"

No. 204 in a series of messages from Parke, Davis & Co. on the importance of prompt and proper medical care.

Dick Williams

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During recent years there has been a sharp increase in the incidence of ulcer of the stomach.

Some doctors report that within eight years ulcer cases have increased by as much as 100%.

Though the exact cause of stomach ulcer is still unknown, it has been observed most frequently among people subject to nervous tension and anxiety—about four times as frequently among men as among women.

Fortunately, doctors today have a number of effective methods of treatment at their command.

Improved drugs have been developed to relieve pain and hasten healing. With modern methods of treatment, fewer restrictions are placed on the ulcer patient. Under proper medical supervision, the ulcer patient today can generally lead a nearly normal life. Seldom nowadays do doctors find it necessary to prescribe as rigid a regimen as was formerly indicated.

Your doctor keeps in constant touch with the new developments in ulcer therapy. His own experience and his understanding of the individual patient enable him to choose the treatment best suited to each case.

Stomach ulcers seldom develop without warning. A common symptom is stomach pain several hours after meals, or during the night. But any regularly recurring abdominal pain should be considered a signal that something may be wrong. And your best chance to escape serious trouble and lengthy illness lies in getting medical attention immediately.

SEE YOUR DOCTOR! If you have frequent stomach pains or "indigestion," don't dose yourself. You may get temporary relief from your symptoms, but the medication you use may actually make your ailment worse. See your doctor and let him decide the cause of your trouble. He alone is qualified to diagnose your case and recommend treatment. Ask his help at the first sign of something wrong.

Makers of medicines prescribed by physicians **PARKE, DAVIS & CO.** *Research and Manufacturing Laboratories • Detroit 32, Mich.*

LETTERS TO THE EDITORS

TOP MODELS

Sirs:

Of all the pale, undernourished, wan, lifeless, skinny, flat-chested, sexless, unattractive, waxy, unnatural, frigid-looking, unapproachable, unappealing females we have ever laid the old glims on, your 12 models take the cake (Speaking of Pictures, LIFE, May 12)! Oh, brother—can you imagine living with one of those dolls as your wife—on lettuce juice and rose leaves! Pass the plasma, Stanley!

BOB WOOD
STANLEY WACHNICKI
Greenwich, Conn.

Sirs:

. . . Are they alive? If so, why?

M. G. ELLIOTT
Sedalia, Mo.

Sirs:

. . . If the women of this country ever get to look like that I'm putting in for China duty.

MARINE'S NAME WITHHELD
Camp Lejeune, N.C.

Sirs:

I much prefer the sensual appeal of a Chili Williams, the bosomy charm of a Jane Russell and the captivating vivaciousness of a Jinx Falkenburg.

RAY VAN CLEEF
York, Pa.

Sirs:

To us gals who wear size 9s and more, please tell us the shoe size of Marilyn Ambrose.

NANCY SUPPLEE
Pottstown, Pa.

● 7½ B.—ED.

MAYOR STRIKES OUT

Sirs:

I hope your Democratic readers won't flood me with letters accusing me of "dusting off" Mayor Stapleton ("Mayor Strikes Out," LIFE, May 12). Perhaps the best refutation of any such charge was given me by Colorado Governor Lee Knous. Governor Knous, a Democrat and oldtime ballplayer, was the catcher (not shown in the picture) for the opening ceremony. He assured me that the pitch was a perfect strike, "although maybe it did cut the inside corner." Incidentally the pitch got away from the governor, and the official scorer (probably a Republican) charged him with a passed ball.

RICHARD M. NIXON
House of Representatives
Washington, D.C.

Sirs:

You have shown us a good rear view of Denver's Mayor Stapleton.

STAPLETON, FRONT VIEW

A man of 73 with a swing like that rates a front view as well. He may be down but not out.

FRANK B. KUNSELMAN
Meadville, Pa.

● Out as well as down, Mayor Stapleton went down swinging for the second time in three weeks when he finished third in Denver's mayoralty campaign on May 20.—ED.

STATE OF THE NATION

Sirs:

Re "The State of the Nation" (LIFE's Reports, May 12), O.K. So people are pessimistic and fatalistic in just about every state. But they do not realize their own power. . . .

We howl and weep because either the big boys are getting bigger or the little ones are running hog wild. But when we get a Willkie or a Stassen, what do most of us do for him? We praise him to the skies—and then go out in the next election and vote a straight ticket for the guy whom we never wanted in the first place.

I don't know anything about politics. I am merely a housewife with a rather poor high-school education. But I am looking for another Bull Moose—one which cannot be stampeded into the forest of oblivion—and I'll wager there are plenty of hunters along with me.

HARRIETTE F. WHITE
Litchfield, Conn.

THE TICHBORNE CURSE

Sirs:

Omitted from your brief sketch of "The Tichborne Curse" (LIFE, May 12) was the important fact that the Dowager Lady Tichborne accepted the claimant as her son. . . . She stated, "I am as satisfied that he is my long-lost son, Roger Doughty Tichborne, as I am of my existence." Unfortunately Lady Tichborne died before the trial began.

My interest in the Tichborne case is more than casual. I began to study the voluminous records of the great trial six years ago for the purpose of writing about it. Initially unbiased, I remain unconvinced that the claimant was an imposter. . . .

Hundreds of persons who had known Roger Tichborne prior to his

CONTINUED ON NEXT PAGE

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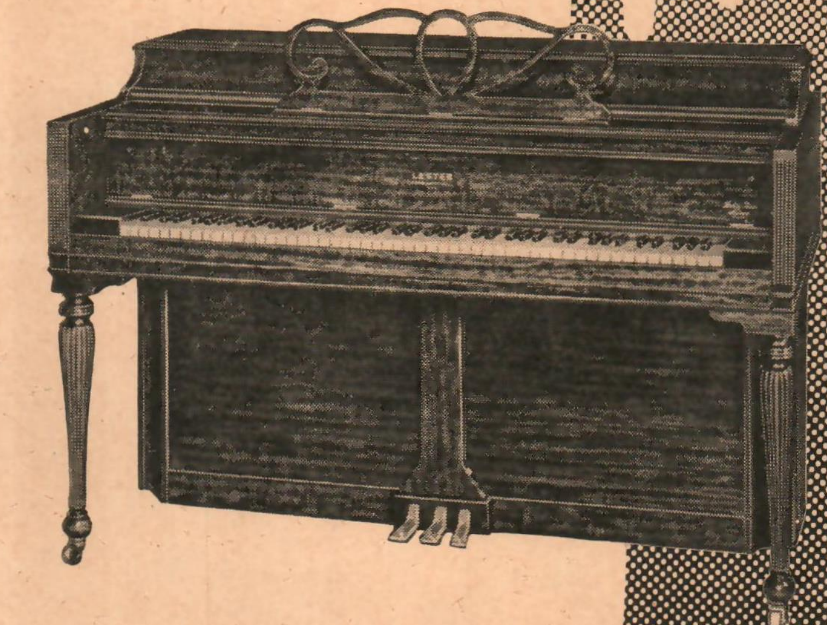

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MAIL THIS COUPON FOR ILLUSTRATED BOOKLET LL

To my Father

Don't give

less than a LEE...

for Father's Day!

How to give him just the kind of hat he wants? Simply go to his Lee Hat dealer for a Lee Gift Certificate. Along with the certificate you will receive a miniature hat, packed in a smart little hat box of shining transparent plastic. It's just the thing to set alongside his breakfast coffee cup on Father's Day. And watch how gratefully he will redeem his certificate for a Lee Hat in the size, color and shape he prefers.

Lee Hat Gift Certificates are priced at 8.50, 10.00, 12.50 and up.

Tune in Drew Pearson and his "Predictions of Things to Come" every Sunday, coast-to-coast over the American Broadcasting Company network. *Frank H. Lee Co., Fifth Avenue, New York*

LEE Hats *Don't ~~take~~ give less than the best... don't ~~take~~ give less than a Lee!*

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LETTERS TO THE EDITORS

CONTINUED

departure from England believed that the claimant was Roger. Many of these persons had known Roger intimately: Mr. Guildford Onslow, Member of Parliament, was a firm believer in the claimant and gave him continuous support; Andrew Bogle, for many years a servant of the Tichborne-Doughty family, knew Roger from infancy, and recognized the claimant when they met in Australia.

It is true that the claimant wrote in his "Confession," published in a periodical in 1895, that he was an impostor, but he was then broken in health, impoverished and possibly mentally unbalanced by the persecution he had undergone. Certainly the remuneration offered for his "story" must have been a strong temptation to a destitute old man. To an unbiased mind the evidence in the case must far outweigh the implications of the confession.

Certain it is that someone remained unconvinced by the trial verdict and the confession, for when the claimant was buried in Paddington Cemetery, April 6, 1898, the coffin was inscribed, "Sir Roger Charles Doughty Tichborne, born 5th January, 1829, died 1st April, 1898." . . .

DAVID MASON
Philadelphia, Pa.

Sirs:

My grandfather, George Charles Deane, was one of the principal witnesses in the Tichborne Case. He made the acquaintance of Sir Roger on a voyage between Lisbon and Rio de Janeiro.

Aboard ship Sir Roger and my grandfather shared the same washroom and my grandfather noticed that Sir Roger had a tattoo on his left forearm. My grandfather's destination was Rio but Sir Roger was sailing on farther, to the West Coast of South America. The ship Sir Roger was on foundered going around the Horn and all passengers and crew were lost.

During the trial my grandfather told of his acquaintance with Sir Roger on the first leg of his voyage. The impostor claimed that he remembered my grandfather and that when the ship foundered he, being an excellent swimmer, was able to swim ashore. My grandfather remembered seeing the tattoo on Sir Roger's arm and told the court that if this man was Sir Roger to have him roll up his sleeve. There wasn't any tattoo. This particular bit of evidence convicted him.

This trial was so prominent that a song was composed about it, entitled, *Sir Roger Tichborne Is My Name.*

WILLIAM M. DEANE
Boulder City, Nev.

BAD BOY'S STORY

Sirs:

Our appreciation to LIFE for the excellent article on the Ryther Child Center ("Bad Boy's Story", LIFE, May 12). This Seattle agency is a member of the Child Welfare League of America and we know its work well enough to verify the favorable impressions you have recorded.

Throughout America there are literally thousands of children who badly require the type of skilled care and specialized understanding which you have portrayed. Such reporting is important if the public is to be aware of the serious inadequacies in America's child-welfare resources and the simple fact that we have more children in the U.S. than ever before and con-

CONTINUED ON PAGE 22

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GOTHAM
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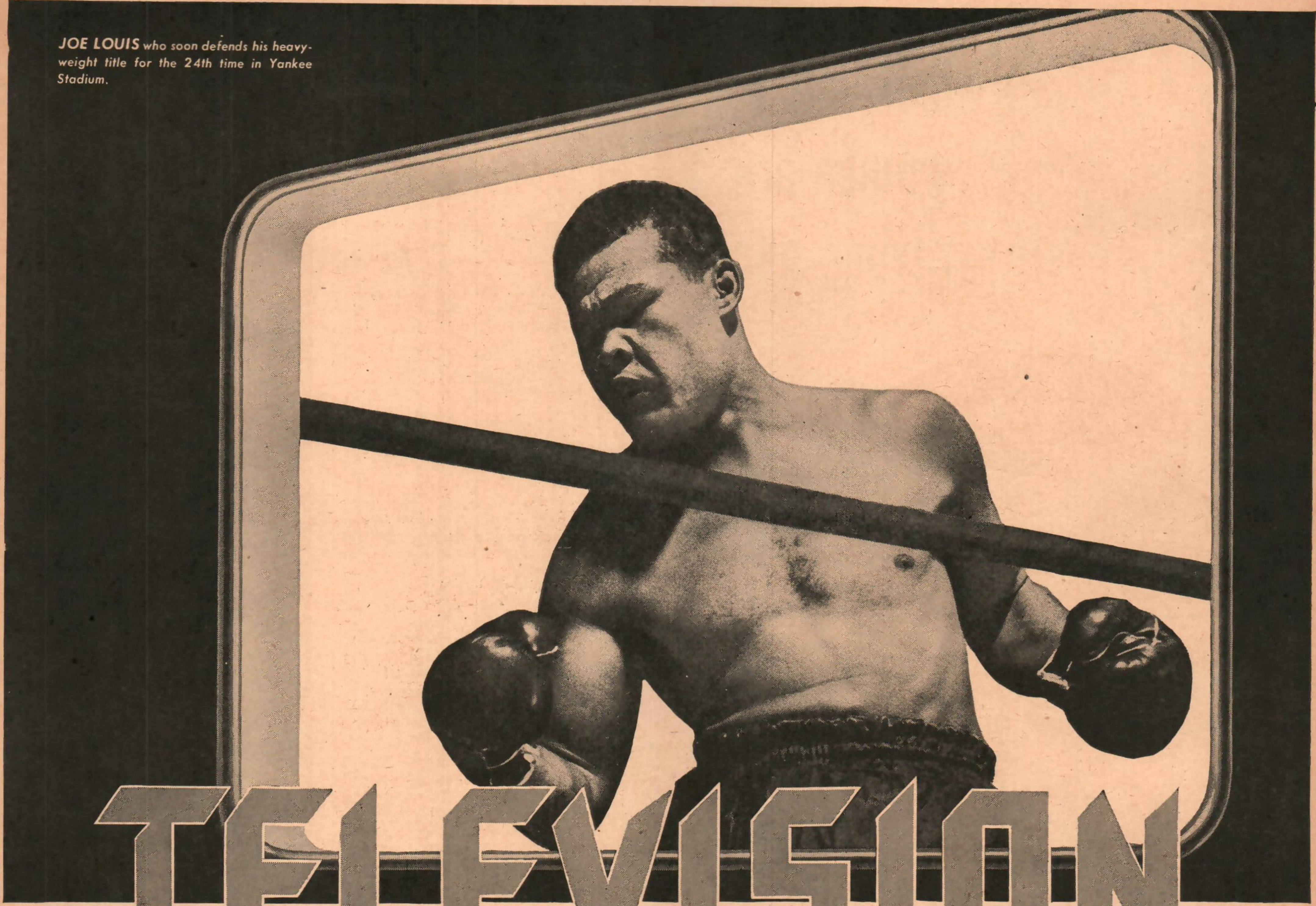

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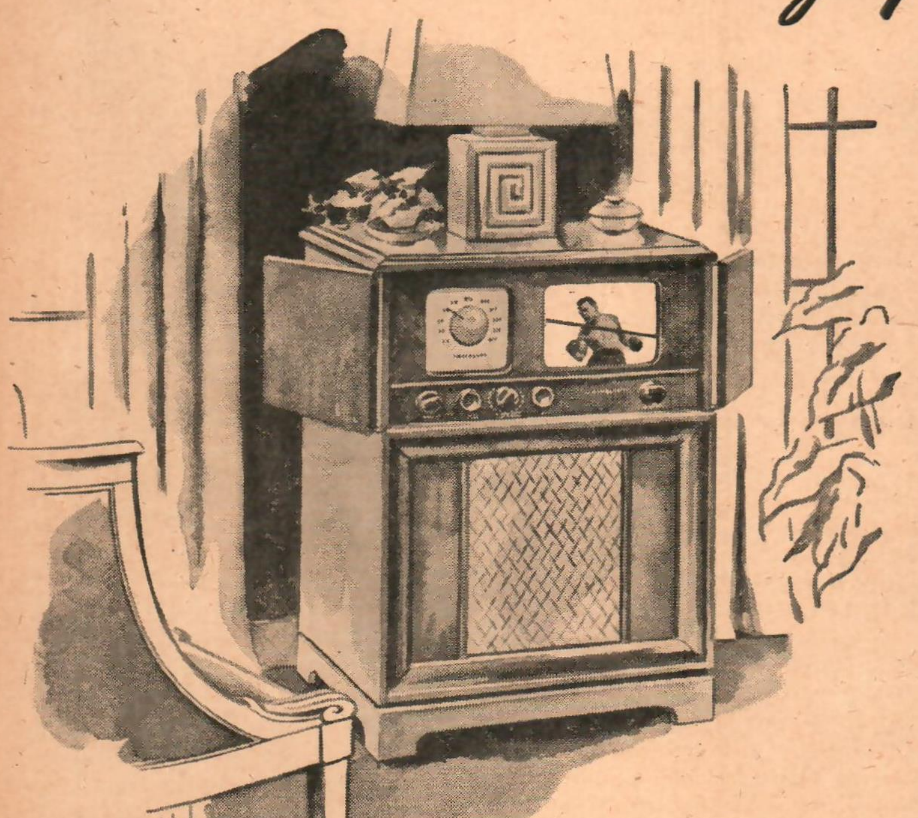

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MENNEN *makers of fine baby preparations for over 70 years*

LETTERS TO THE EDITORS

CONTINUED

sequently more of children's problems demanding our attention.

EDWARD W. HOPKIRK
Executive Director

Child Welfare League of America, Inc.
New York, N.Y.

● The public's awareness of the problem of the bad boy may soon increase. Since LIFE's article appeared, two major motion-picture studios have shown interest in filming a "Bad Boy's Story."—ED.

Sirs:

. . . I am a junior at the University of Washington hovering over the decision of whether or not to continue my studies in the field of social work. If results like the one portrayed here are obtained, my decision has been made. . . .

ROSALIE SIDELL
Seattle, Wash.

EMPIRE STATE SUICIDES

Sirs:

It is incredible that nothing is being done to curb the number of suicides resulting from leaps from the observation platform of the Empire State Building (Picture of the Week, LIFE, May 12).

I can't see why a fine-wire fence could not be erected which would not hamper anyone's vision but would hamper anyone attempting to jump to his death. I understand no less than 27 persons have jumped to their death since the building was opened in 1931.

KENNETH WILEY
Jersey City, N.J.

● Fifteen persons have leaped to their deaths from the Empire State Building since 1931—nine from the tower and six from office windows. This is one leap for every million and a quarter visitors to the building. The Empire State already has an elaborate system of spotters throughout the building and on the tower who have prevented hundreds of attempted suicides. In addition engineers and architects are currently working on plans for a new barrier to make self-destruction even more difficult.—ED.

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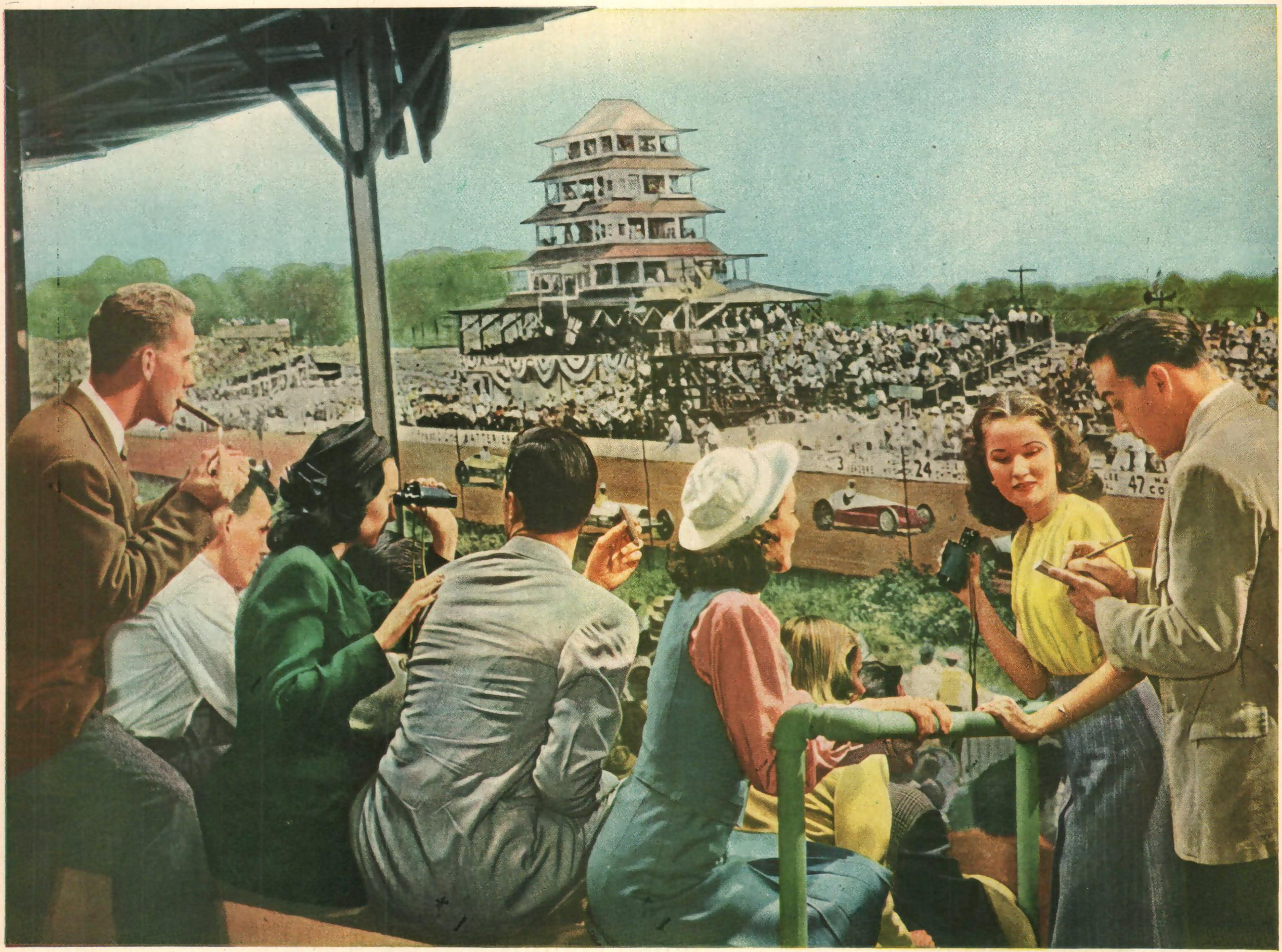

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Vol. 22, No. 22

LIFE

REG. U.S. PAT. OFF.

June 2, 1947

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LIFE'S COVER

On a recent trip to New York, Actress Jane Greer posed in the middle of Central Park for Photographer Sharland. Miss Greer, a Washington, D.C. girl who was first put on public view in the pages of LIFE (*see pp. 91-92*), is an ex-singer and movie bit player. With juicy parts in two forthcoming movies, *They Won't Believe Me* and *Out of the Past*, she looks like a good candidate for stardom. Miss Greer's hair is brown with gold overtones and her eyes are brown. Her weight is 115 pounds and, as nothing makes her fat, she is one of Hollywood's heartiest lady eaters.

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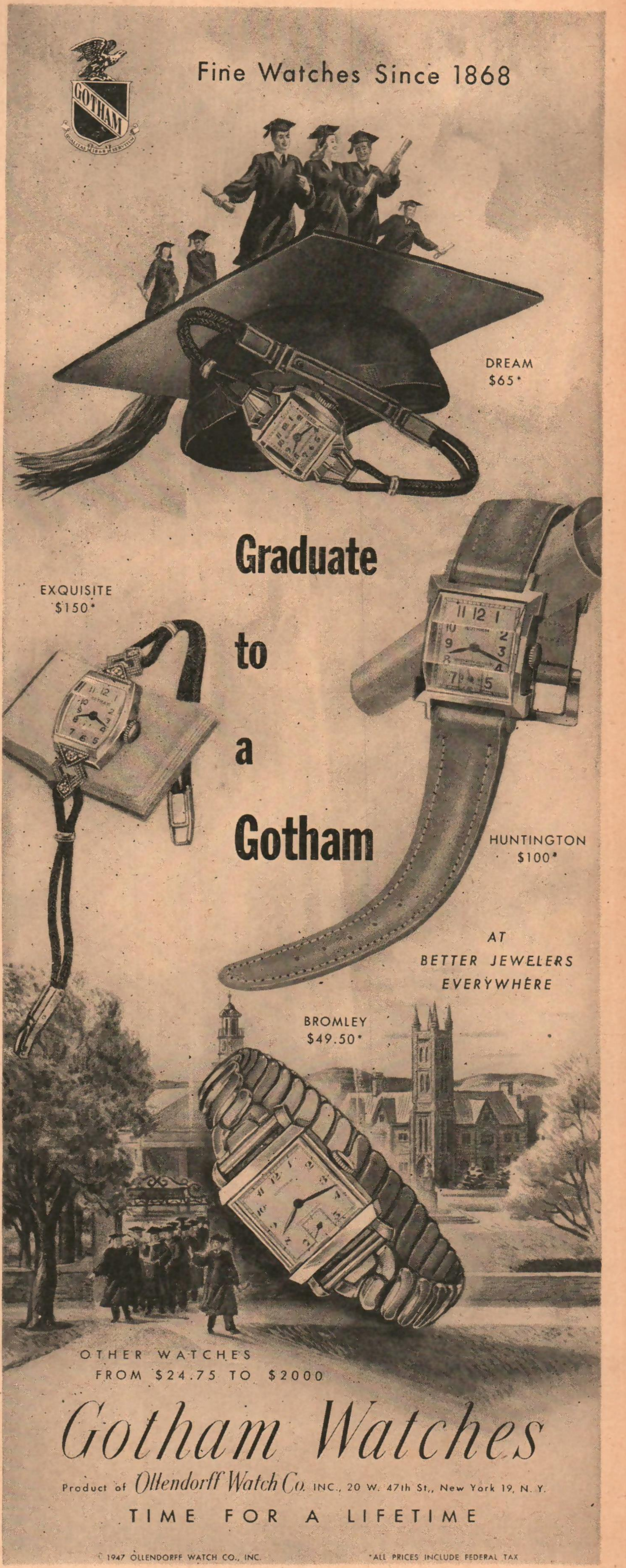

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Most likely to succeed

Most likely to succeed, in this country, are the boys and girls who can go through school and college. Today there are more than *ten times* as many college graduates as there were in 1900—*ten times* as many young people starting out with a big educational advantage to make a place for themselves in this tough, competitive world.

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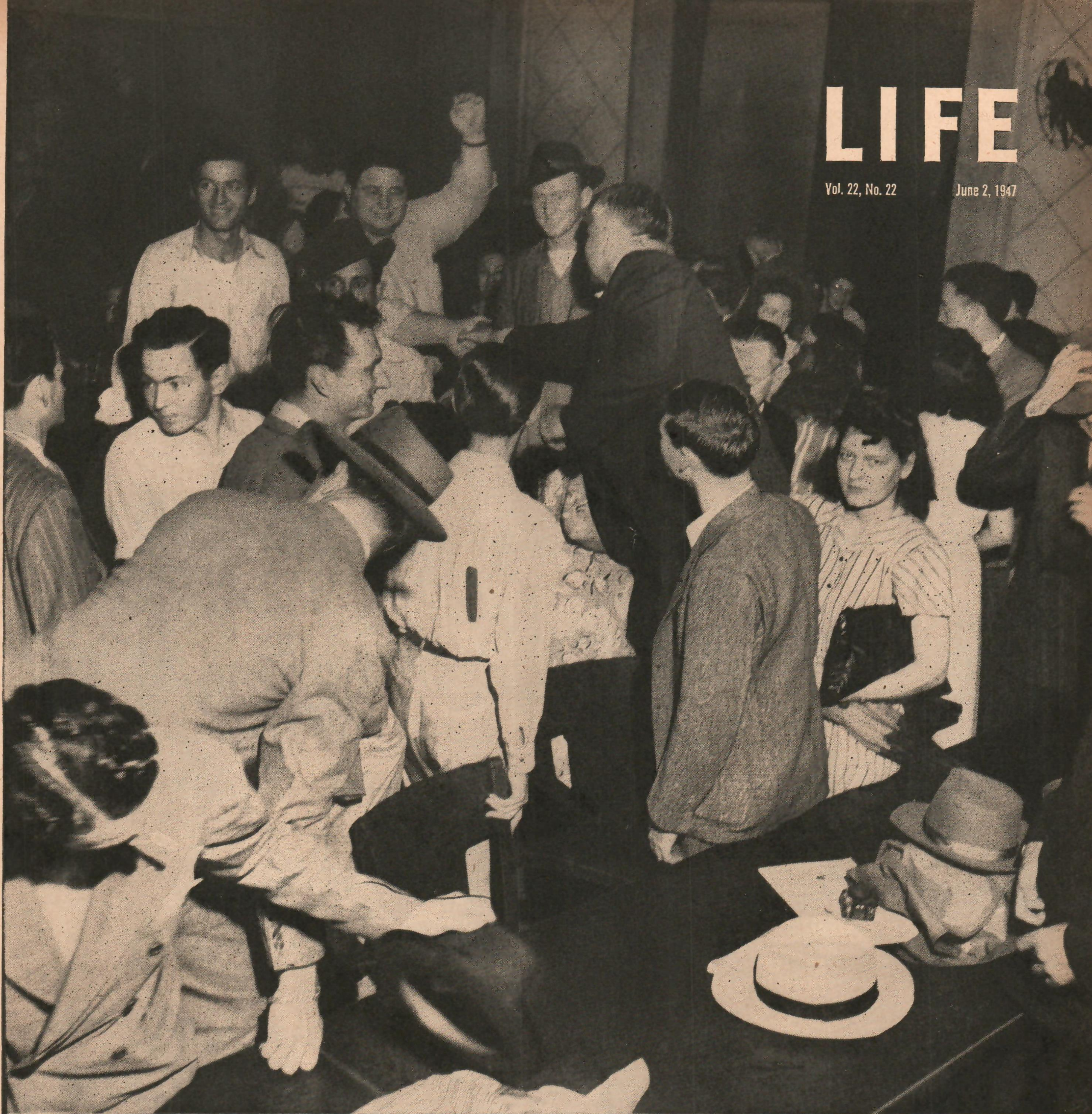


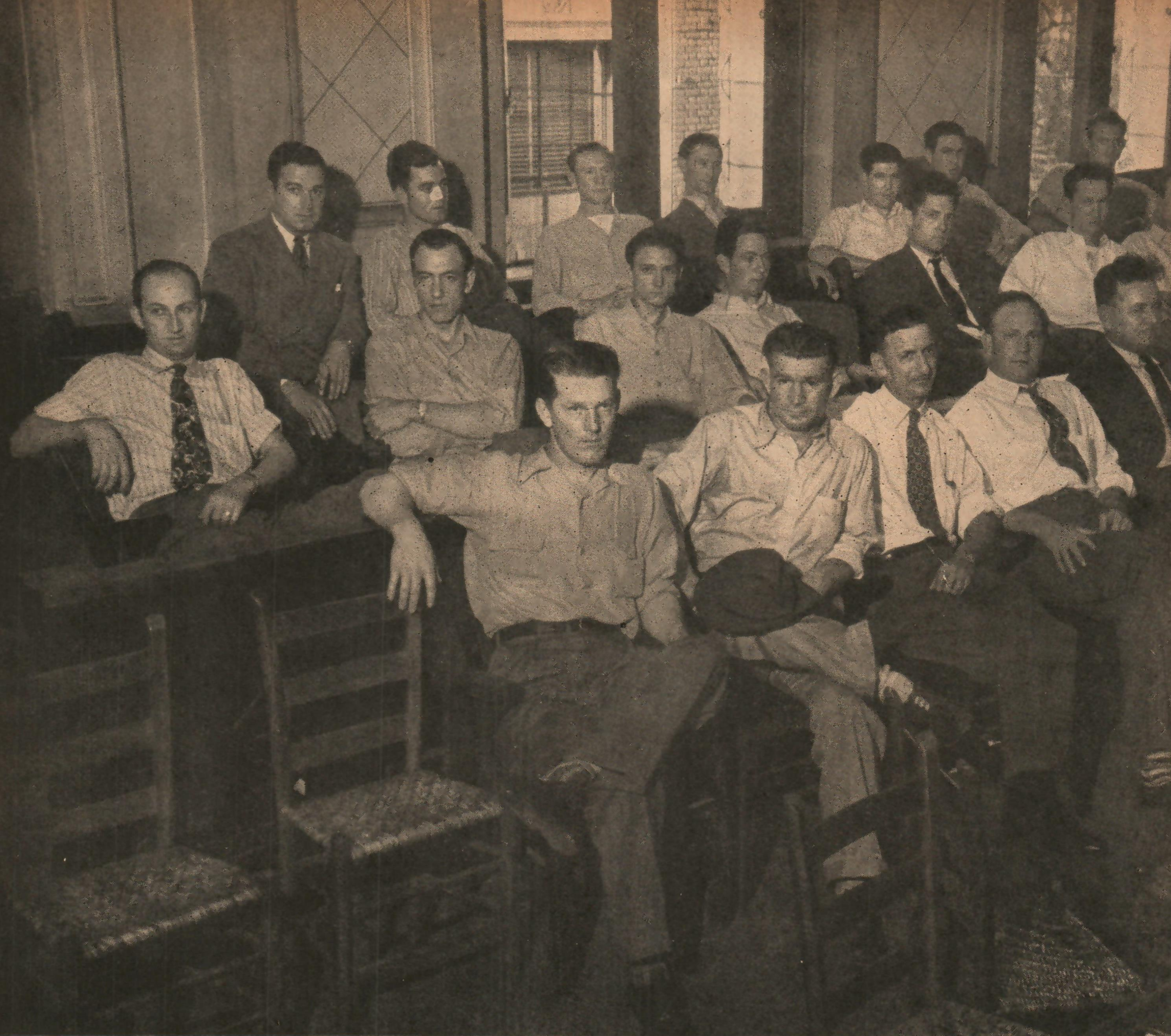
THE COURTROOM GOES WILD AFTER JURY FREES ACCUSED LYNCHERS. DEFENDANT "FAT" JOY RAISES FIST IN ECSTASY AS LAWYER BEN BOLT SHAKES HIS HAND

LYNCH TRIAL MAKES SOUTHERN HISTORY

In Greenville, S.C., a progressive textile city of 35,000, an unprecedented new chapter was written last week in the South's violent and secretive history of race relations. For the first time the entire ugly story of a brutal lynching was put in the legal records. Into a courtroom were hauled 26 men who had admitted to being members of the lynch mob, plus five others whom they had accused of accompanying them. For nine days they were tried, in all seriousness, on charges of murder, conspiracy and being accessories before and after the fact.

The trial did not end in a way to satisfy those who believe that democracy means what it says, regardless of the color of a man's skin. The jury—after hearing the 26 signed statements, after hearing no word of defense testimony and almost no defense argument except some old-fashioned pleas for white supremacy—voted in a mere five and a quarter hours to acquit the defendants. Then, as soon as the trial was declared ended and the judge had departed from the courtroom, pandemonium broke loose when friends, relatives and just plain spectators congratulated the defendants (*above*).

But history had been made nonetheless. At the urging of Governor Strom Thurmond, white officers of the law had done their best to investigate the lynch murder of a Negro. Special Prosecutor Sam R. Watt had presented the case in court with all of his skill. Judge J. Robert Martin Jr. had conducted the trial from start to finish with admirable fairness. It was clear that the South could no longer be considered 100% safe for a lynch mob, or at least that lynching could not be kept 100% secret.

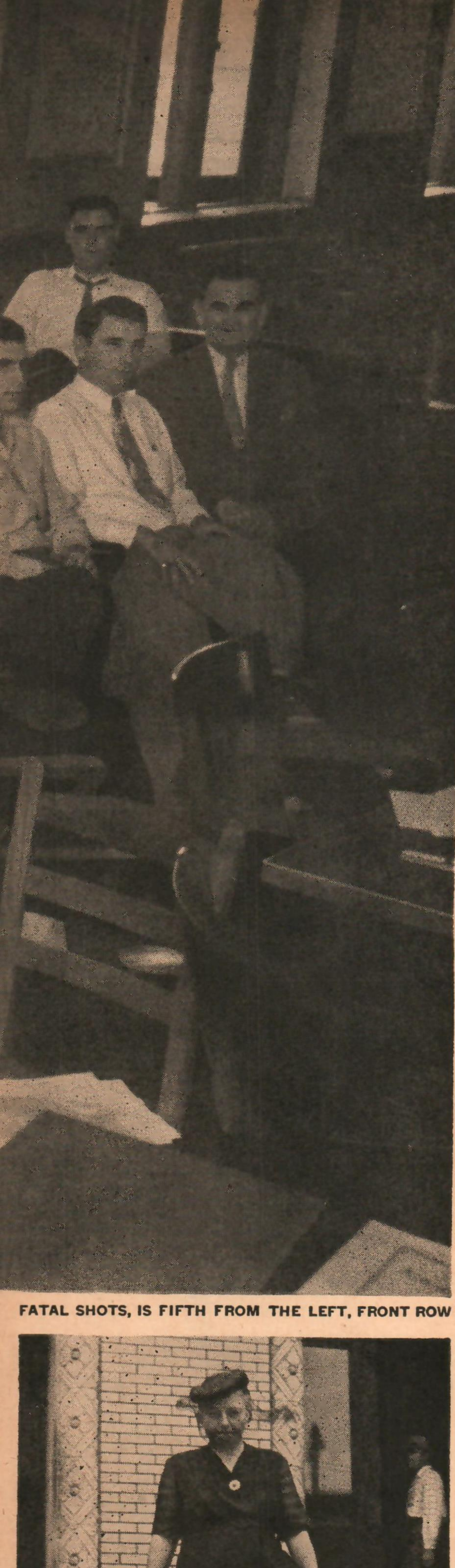


THIS PHOTOGRAPH, ONE OF RAREST EVER MADE, SHOWS THE SELF-ADMITTED MEMBERS OF A LYNCHING MOB. CARLOS HURD SR., SAID BY OTHERS TO HAVE FIRED

LYNCHING WEAPONS are examined by County Solicitor Robert Ashmore (*left*), Special Prosecutor Sam Watt.

STATE'S WITNESS U. G. Fowler leaves Greenville after being beaten by a friend of some of taxi-driver defendants.

ANGRY DEFENDANT Walter T. Crawford shakes fist at LIFE photographer taking picture outside court.



FATAL SHOTS, IS FIFTH FROM THE LEFT, FRONT ROW

PROSECUTOR WATT TELLS THE JURY, "IF THAT KIND OF STUFF IS CONDONED, NO MAN'S LIFE IS SAFE"

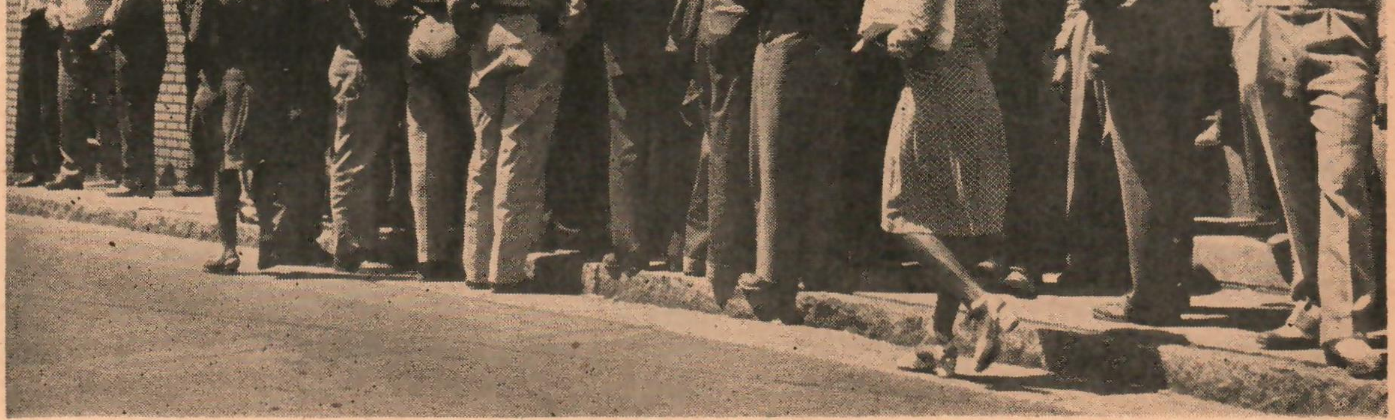
THE MOB GOES ON TRIAL

State tries to prove members guilty of murder in lynching of Negro

Last week's historic trial had its beginnings on the night of Feb. 15, when a Greenville taxi driver named T. W. Brown was stabbed and robbed by a drunken Negro passenger. County authorities arrested Willie Earle, an epileptic, eldest of six children, who was found drunk in bed. Early next morning a lynch mob driving cabs took Earle from the jail at nearby Pickens, beat him, kicked him, pounded him with the butt of a shotgun, then stabbed him five times, gouged a huge piece of flesh from his thigh and finally blew off most of his head with three blasts from the shotgun.

Twenty-three of the admitted participants in this bloody revenge are shown at the left. Mostly they are taxicab drivers, who, the charge read, plotted the lynching in an all-night lunch stand and fortified themselves with whisky. But one of them, John B. Marchant (*back row, extreme left*), is the scion of a wealthy mill family. Marchant, who said he just drove along to see what would happen, looked sheepishly ashamed all through the trial, one dramatic moment of which is shown above. For other glimpses inside the courtroom, see the following two pages.

WIDOW of T. W. Brown, Greenville taxi driver whose knifing by Negro led to lynching, attended daily sessions.



NEGRO SPECTATORS seeking seats at the trial line up outside the courthouse. They were seated in a gallery with enough room for 100. Although tension was high all during the trial, there were no incidents of race violence.

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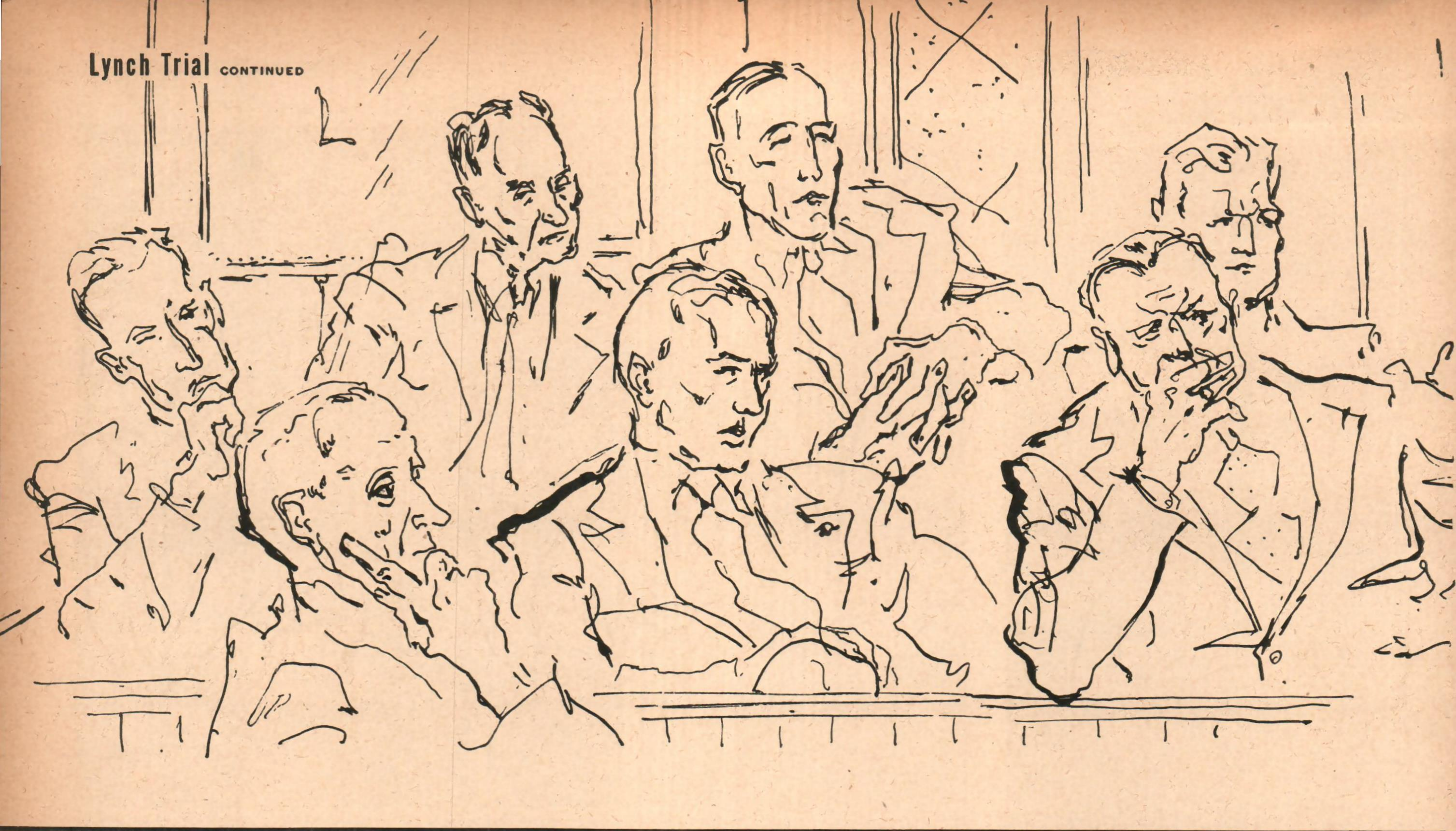
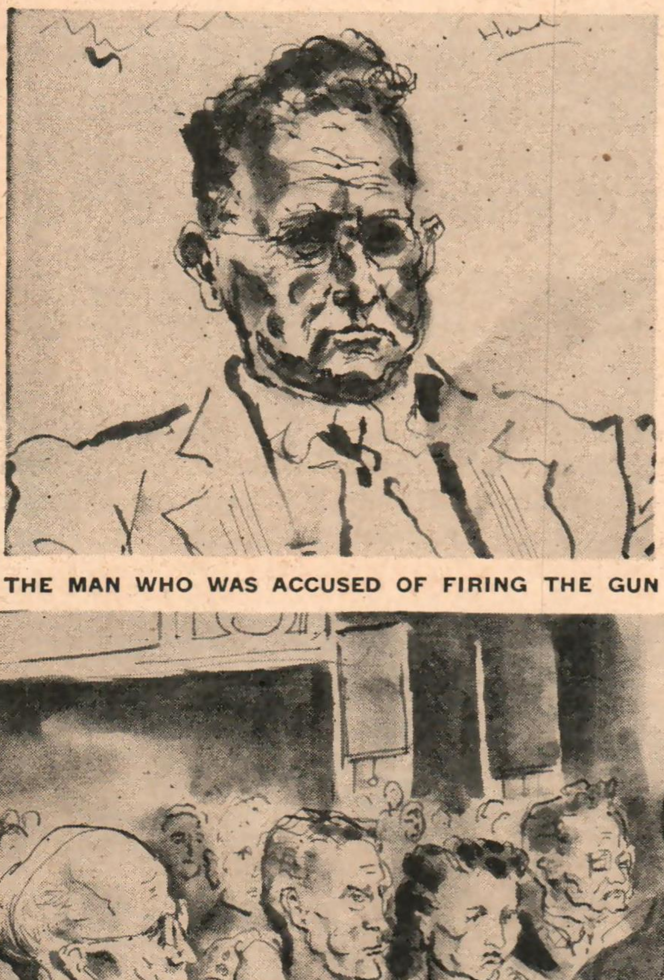


THE JURY LISTENS SOLEMNLY TO THE PROSECUTING ATTORNEY'S STATEMENT. FOREMAN HUGH ANDERSON, A TEXTILE MILL SHIPPING CLERK, IS AT EXTREME RIGHT.



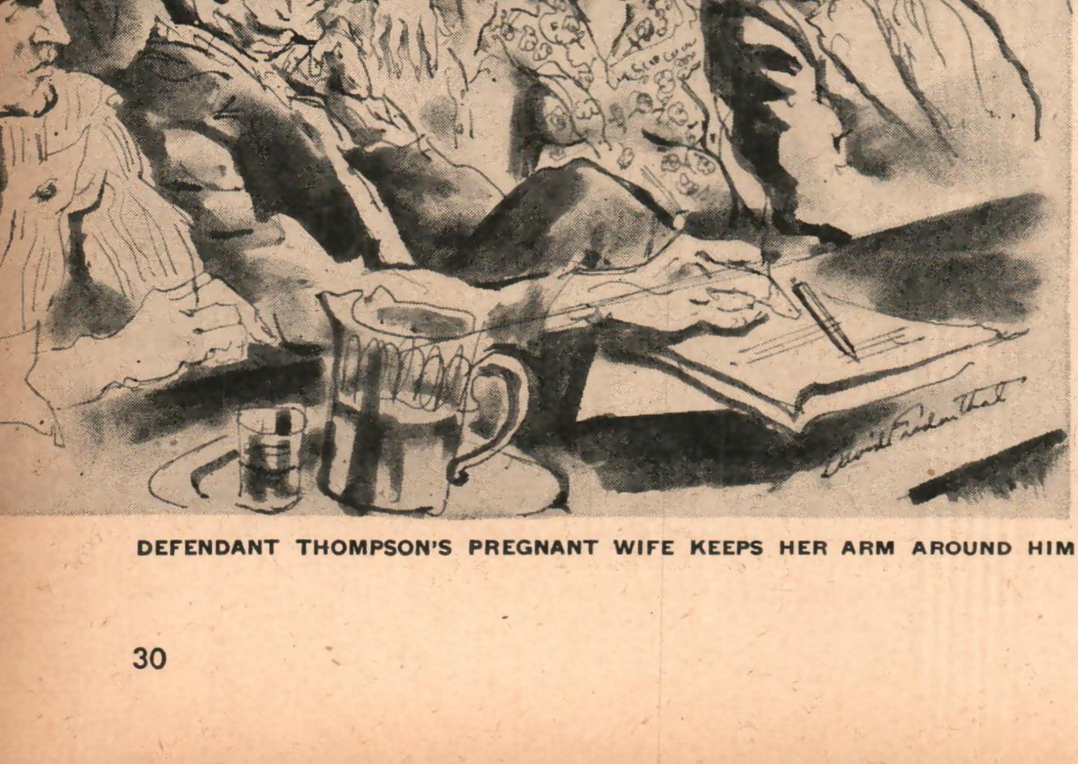
THE MAN WHO WAS ACCUSED OF FIRING THE GUN

THE DRAMA UNFOLDS IN

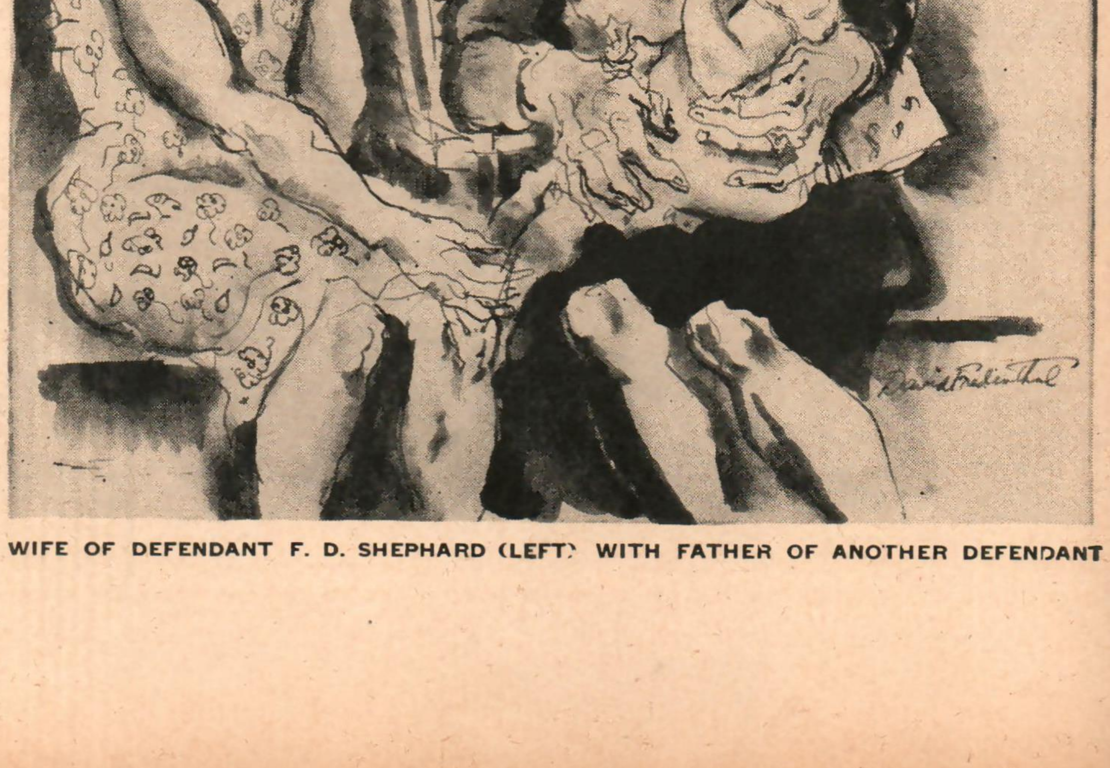
Atmosphere of the trial, in which grimness vied with shirt-sleeved

The sketches on these two pages show some of the remarkable scenes inside the Greenville courthouse last week. The defendants, their families and friends filled most of the courtroom. Negro spectators in the gallery watched silently and suspiciously. The trial might easily have turned into a farce—or even a riot. But under the firm hand of Judge Martin (*right*) the trial was conducted in an atmosphere of dignity and calm. The jury (*above*), composed for the most part of workers from the textile mills, listened intently to the arguments of prosecution and defense lawyers. Carlos Hurd, the most vulnerable defendant (*left*), sat in dour silence.

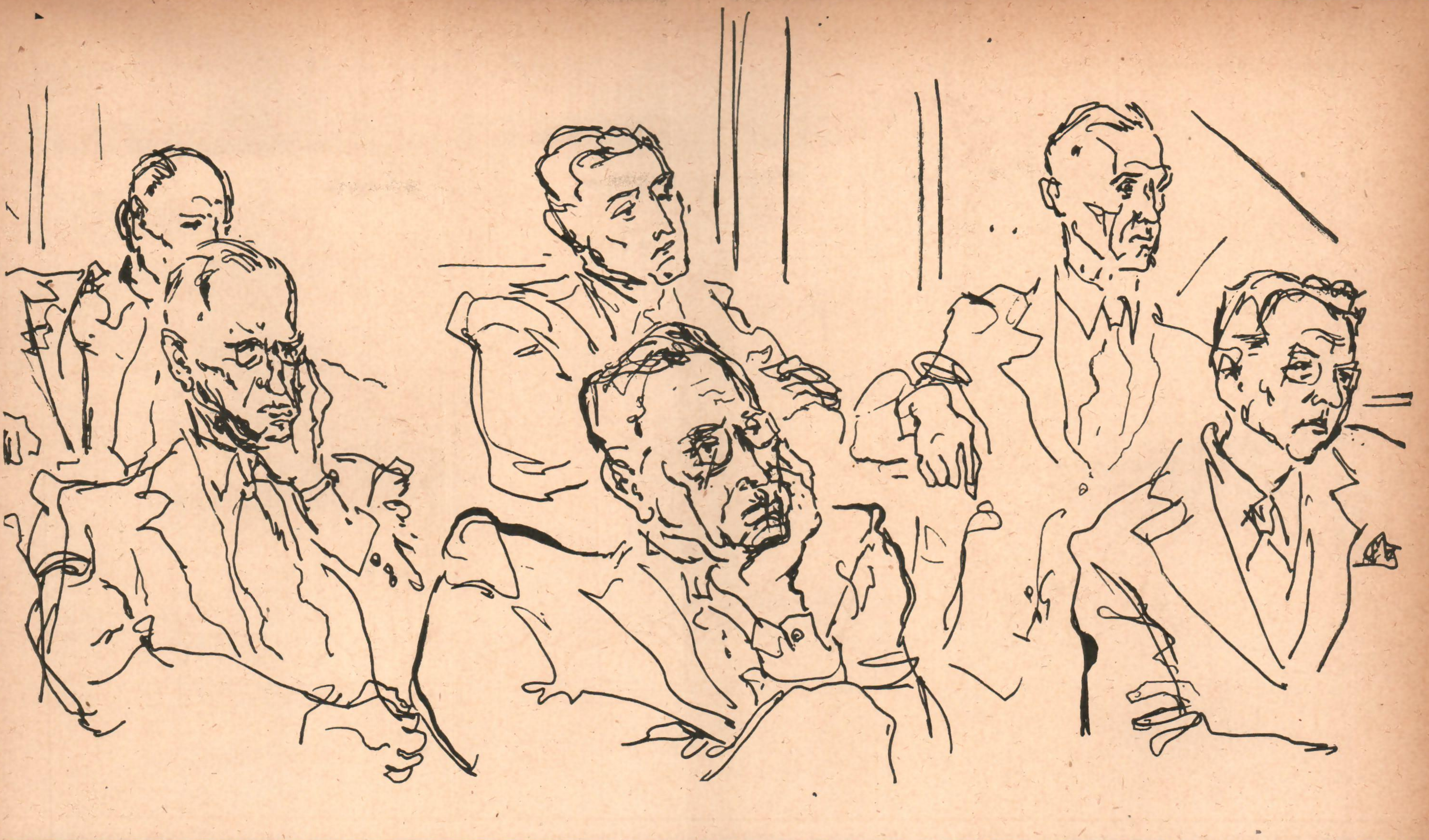
Yet the courtroom frequently took on the infor-



DEFENDANT THOMPSON'S PREGNANT WIFE KEEPS HER ARM AROUND HIM



WIFE OF DEFENDANT F. D. SHEPHARD (LEFT) WITH FATHER OF ANOTHER DEFENDANT

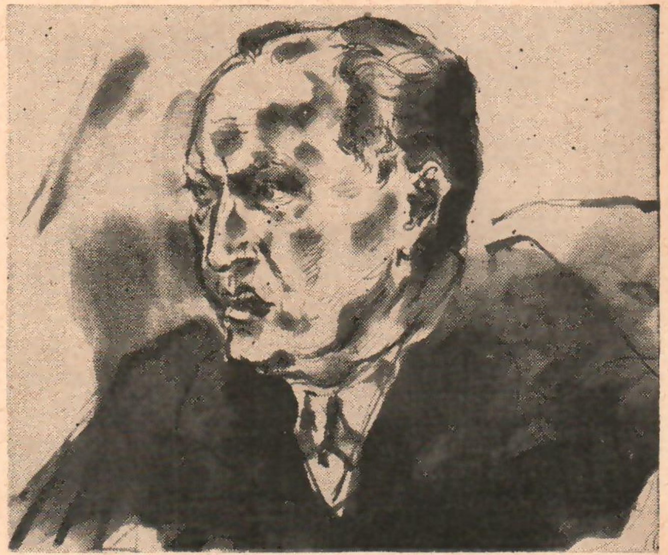


IN FRONT ROW MAN THIRD FROM LEFT IS A FARMER, FOURTH A BAKERY SALESMAN, FIFTH A FURNITURE SALESMAN. MAN AT LEFT FOREGROUND IS A PROSECUTOR

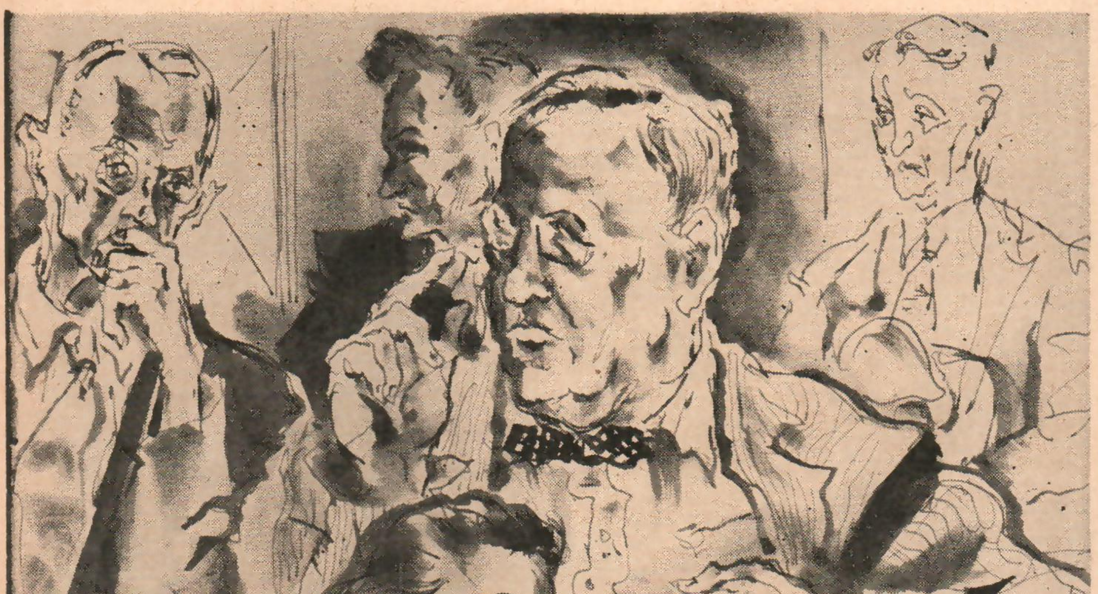
GREENVILLE COURTROOM

informality, is portrayed in on-the-spot sketches by David Fredenthal

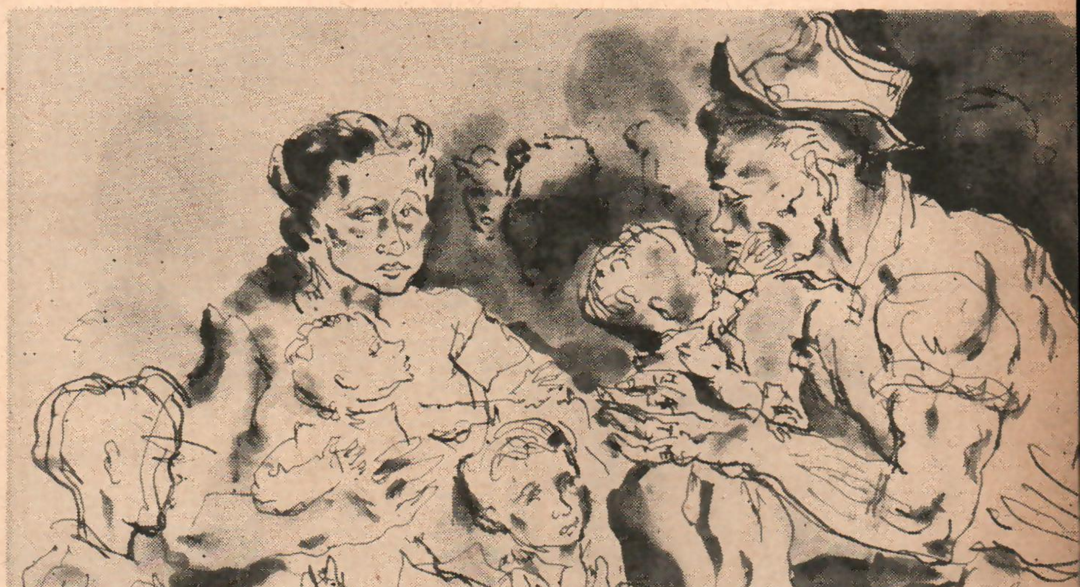
mal aspect of a family picnic. Under South Carolina law a murder defendant is entitled to have his wife at his side, and almost all the defendants in Greenville availed themselves of this provision. Throughout the trial the pregnant wife of Defendant Howard Thompson, an illiterate cab driver, kept an affectionate arm around his shoulders (*below, left*). Defendant Marvin Fleming, a 32-year-old truck driver, was accompanied not only by the young wife who married him at 13, but also by most of the seven children she has borne him in nine years (*below, right*). On the last day not even Judge Martin's young daughter could resist the temptation to take a look at the history her father was making (*below, second from right*).



THE JUDGE—ABLE, STERN AND ALWAYS IMPARTIAL



THE JUDGE'S TEEN-AGE DAUGHTER SLIPS INTO COURTROOM ON LAST DAY OF TRIAL



DEFENDANT FLEMING GETS MORAL SUPPORT FROM WIFE AND CHILDREN

EDITORIAL

THE STATE OF THE NATION

IT IS GENERALLY O. K. DON'T LET ANYBODY TELL YOU DIFFERENTLY

The editor of the British magazine *Horizon*, recently in America, compares the general shapelessness and torpor of British life today with what he found here: "... In America ... everyone is tuned up to a positive individual quality ... vain, confident, affable and aggressive." Other visitors, on the other hand, complain that we take ourselves too seriously, worry too much and are complicating our new international responsibilities with a sort of Atlas neurosis. Anyway all agree that whatever "positive quality" we are tuned to is pretty important for the future of the world. So, how are we doing?

A glance at recent Gallup polls reveals that in the 171st year of their independence only one out of eight American citizens knows the meaning of the phrase "jurisdictional strike." Nearly half do not know the meaning of the word "recession" (perhaps a good thing). Almost half do not believe that Hitler is dead (not a good thing). Nevertheless some Americans still have the guts of a lion. One of them, a Californian named Ernest K. Steele, recently lay pinned to the ground by his automobile for five days, unable to summon help; yet he managed to scratch with a bit of broken glass this message to his wife: "Don't forget I love you."

Killing and Culture

As usual Americans are trying to go places too fast. They have just passed through a season of well-publicized train and airplane crack-ups. But they have also just saluted Pan American Airways and the Panagra airline for flying three quarters of a billion miles without a passenger fatality in 1946. With 25 million cars back on the road Americans are killing each other on the highways at the rate of more than 30,000 a year. Meanwhile the Mississippi packet *Golden Eagle*, whose prototypes used to explode with all on board in Mark Twain's day, rammed an island near Grand Tower, Ill. and all 91 souls reached shore safely across a plank. Perhaps as our other vehicular techniques mature, we will learn to control them.

The state of culture in the U.S. may possibly be gauged by the state of its chief cultural product, the movies. On view at long last is *Duel in the Sun*, the most expensive film ever made and the most roundly ballyhooed. It is so bad that you can't even laugh at it. But Americans are still turning out excellent examples of their most indigenous art form, and American audiences are also welcoming the new British product of J. Arthur Rank. The competition can only be salutary. At the same time a broad corrective hint to Hollywood fell unconsciously from the lips of Louis B. Mayer. Defending against charges of Communist sympathy a film of his called *Song of Russia*, he protested, "The heroine could just as well have been an English girl, and the locale in England." Scene and character don't seem to cut much ice with Mr. Mayer.

In economics Wall Street and a lot of other people are still apprehensive about a bust around the corner. Prices are still too high (not until next year are we promised a 5¢ cigar), and the Newburyport Plan is now conceded to be a flop even in Newburyport. It seems the 10% cut across the board wasn't catching among the merchants' suppliers. Elsewhere, however, individualism is still paying off for the consumer as well as for the enterprising individualist. Mr. J. E. Webb of St. Petersburg, Fla., not long ago a hole-in-the-wall druggist, now has a $9 million-a-year business which sells everything from Brussels sprouts to liquor at cut prices. When the state said that he couldn't sell haircuts for as little as 45¢ he went to court and got the price-fixing law knocked from the books. That's the wonderful thing about our latticework economy—every hole an opening.

A waitress in a Jackson, Miss. restaurant plastered the face of her boss with a chocolate pie. "I've wanted to do this for six months," said she, departing for Texas. No doubt she was merely exercising her native American need for self-expression (the American Association a few days earlier gave its ballplayers limited permission to curse umpires). On the other hand the pie-throwing waitress may represent a more troubling aspect of the American mood of May 1947. People in the service trades—not only what few domestic servants we still have, but also garage mechanics, telephone operators, bellhops, etc.—seem to dislike their jobs more obviously than they used to. Is this just one of the little costs of the blessing called full employment, or do we note a general sense of frustration which stems from the high cost of living and expresses itself in lower standards of courtesy?

Ilya's America

On May Day, Ilya Ehrenburg, the Russian thunderer, turned his attention to our situation. "The American gangsters," said he, "like to cover up their low deeds with high-sounding words. When, in Mississippi or Georgia, a Negro is drenched in gasoline and burned, some of the murderers jeer, some pray, while others make speeches about the triumph of justice; and the daughter of the venerable gentleman who lavishly contributed a gallon of gas to this commendable occasion shines with a rendition of a sentimental song." It is hard to figure out which of our recent lynchings (eight since 1945) Ehrenburg was talking about. Any one is horrifying enough even without the "sentimental song." Last week's Greenville, S.C. trial (*pp. 27–31*) was a forward step only because a lot of defendants were haled into court. Nevertheless we are likelier to make better progress on this score if we consult our own conscience rather than that of Comrade Ehrenburg.

Our own conscience has so far prevented the purge of Communists in the government from degenerating into a witch hunt. Our No. 1 fiction best-seller, *Gentleman's Agreement*, is a forthright indictment of anti-Semitism. When the St. Louis Cardinals thought they might not want to play against Jackie Robinson, they got spanked and they played. Eternal vigilance is still the price of civil liberties, but let's not pretend we're any worse than we are or allow others to pretend so.

As for the state of our hearts, the Red Cross reports a 25% oversubscription. One of our millionaires gave $500,000 to rebuild an English cathedral, and the Rockefellers have dug up another $10 million for medical instruction in China. On the sound theory that a food package is a better expression of humanity than a soup kitchen, Americans every day are sending an average of 6,500 packages to European families through the Cooperative for American Remittances to Europe, Inc. (CARE). Considering the amount of hunger in the world, this is not too much; CARE wishes it were 50,000. But our No. 1 sin of humanitarian omission is not food. It is our moral obligation to the 850,000 displaced persons of Europe. Congressman Stratton of Illinois has a bill to let in 400,000 of them in the next four years. If the U.S. were to break the D.P. log jam, other nations would undoubtedly rally round and do their share to end a disgraceful world problem. Let's do it.

Atlas Should Go Fishing

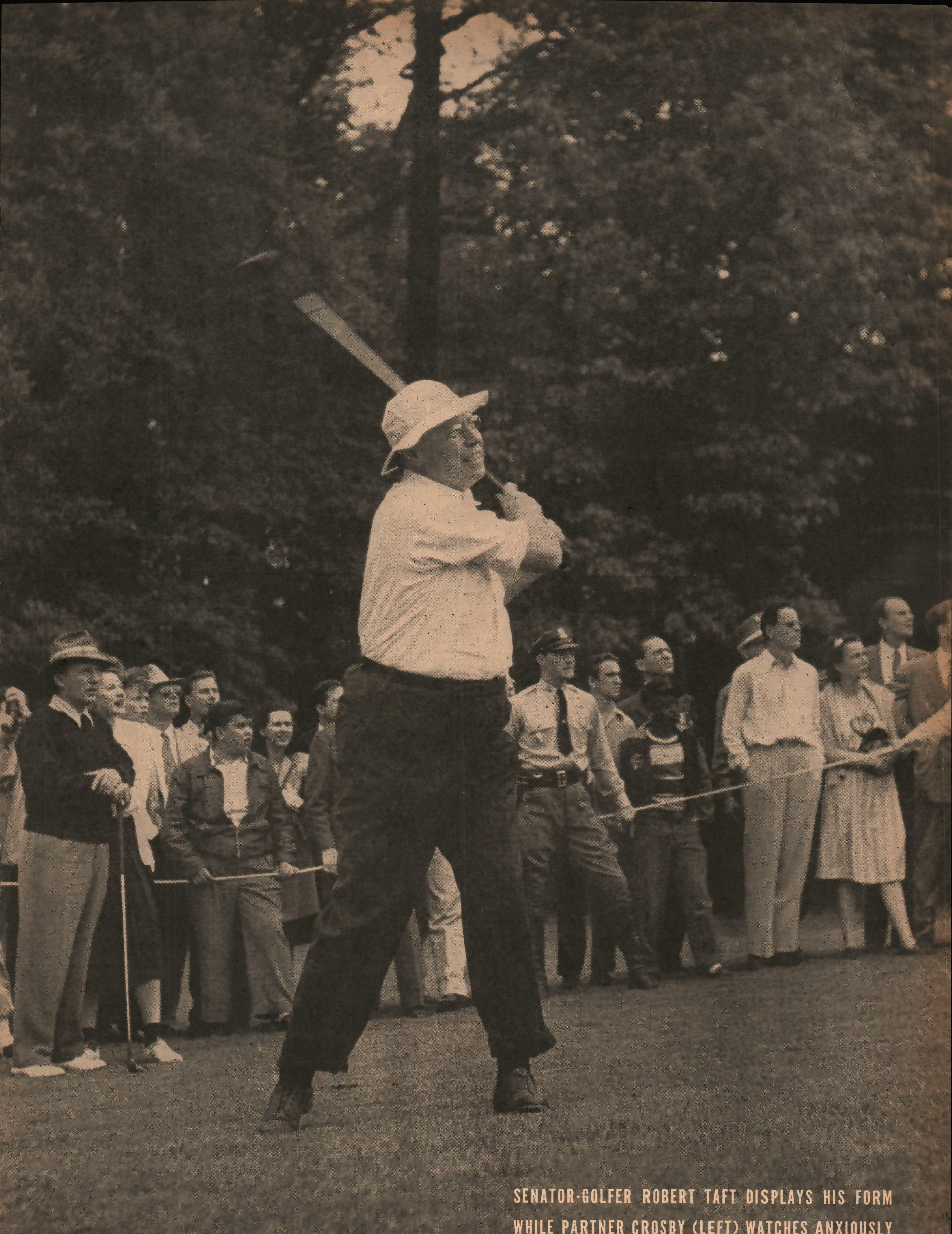
Even Congress, in the manner of Congresses, seems to be bestirring itself as the session draws to a close. Observers who predicted a fatal deadlock between a Republican Congress and a Democratic President turned out to have badly underestimated the flexibility of our form of government. At least the minimum essentials get done, and who wants more government than that? For the time being, at least, we accept gladly as chief executive a very common citizen who still enjoys his home-town hangouts, whose daughter uninhibitedly aspires to the concert stage and whose own professional past includes a hitch in haberdashery.

And yet the Americans have never been so serious-minded. The three nonfiction best-sellers bear the titles *Peace of Mind*, *Human Destiny* and *A Study of History*. This evident self-concern of Americans has in fact concerned others. "Stop worrying so much about things," the late Gertrude Stein told American GIs in Paris. If that is indeed our trouble, let us hearken to the advice of our only living ex-President. Mr. Hoover thinks everybody should go fishing.

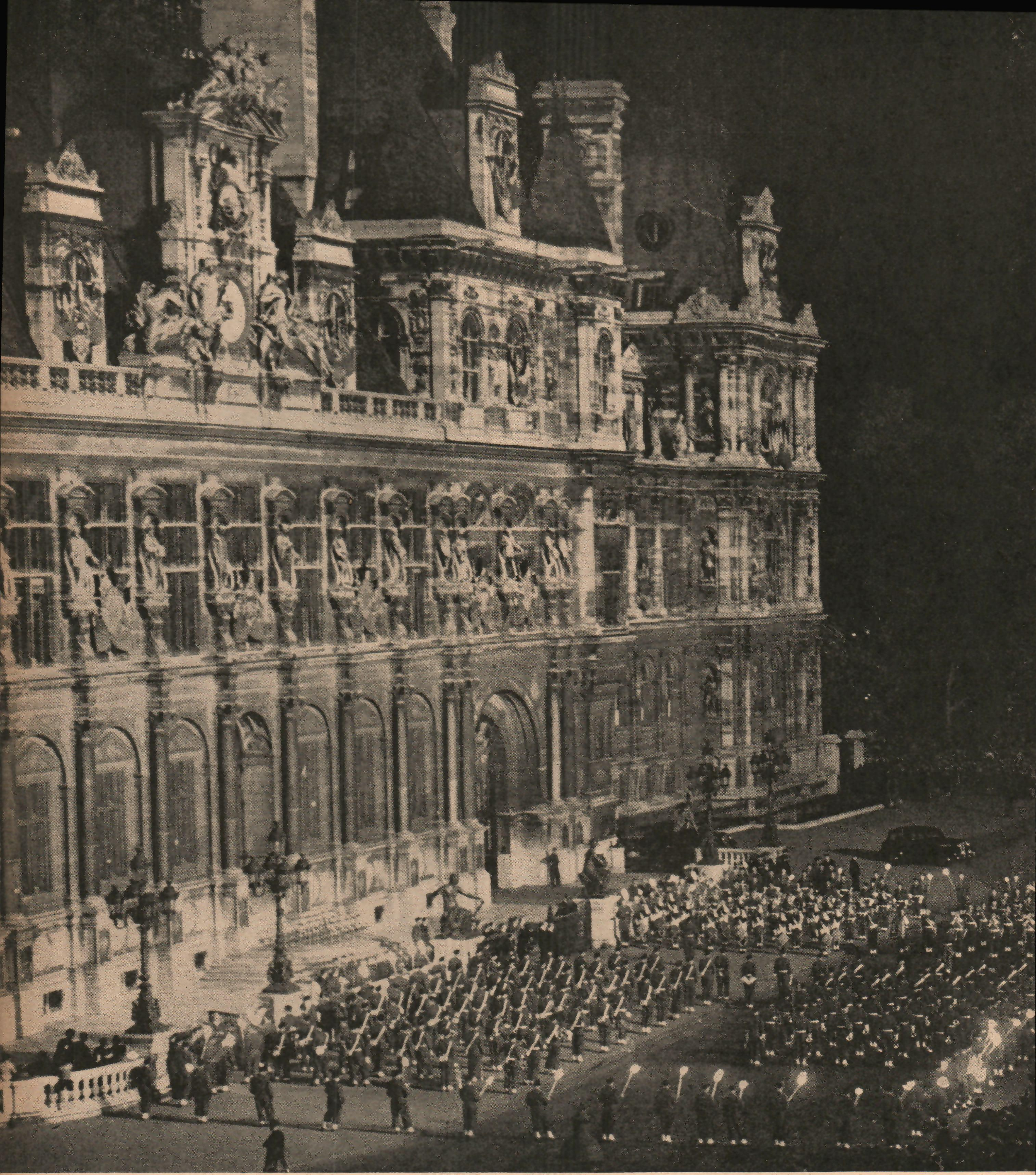
It is fitting and proper for Americans to have a certain amount of uncertainty as they take the stage as protagonists in one of the world's most crucial epochs. But a people which dreams up more things, makes more things and gives away more things than any other in history, whose personal characteristics and general behavior on balance compare favorably with its peers anywhere, need not overburden itself with worry and self-doubt. For, as nations and peoples go, the Americans are doing all right.

PICTURE OF THE WEEK: →

In Washington last fortnight 40 generals, admirals and assorted celebrities played a two-day golf tournament and raised $13,300 to fight juvenile delinquency. The tournament dark horse was Ohio's austere Senator Robert Alphonso Taft (*opposite*). Playing in a foursome with Crooner Bing Crosby, Songstress Hildegarde and Baseball Czar "Happy" Chandler, Taft toured the course expertly in 82 strokes. On one occasion, however, the Republican congressional leader made a sloppy drive. Said he, "Now you know what's wrong with the country."



SENATOR-GOLFER ROBERT TAFT DISPLAYS HIS FORM
WHILE PARTNER CROSBY (LEFT) WATCHES ANXIOUSLY

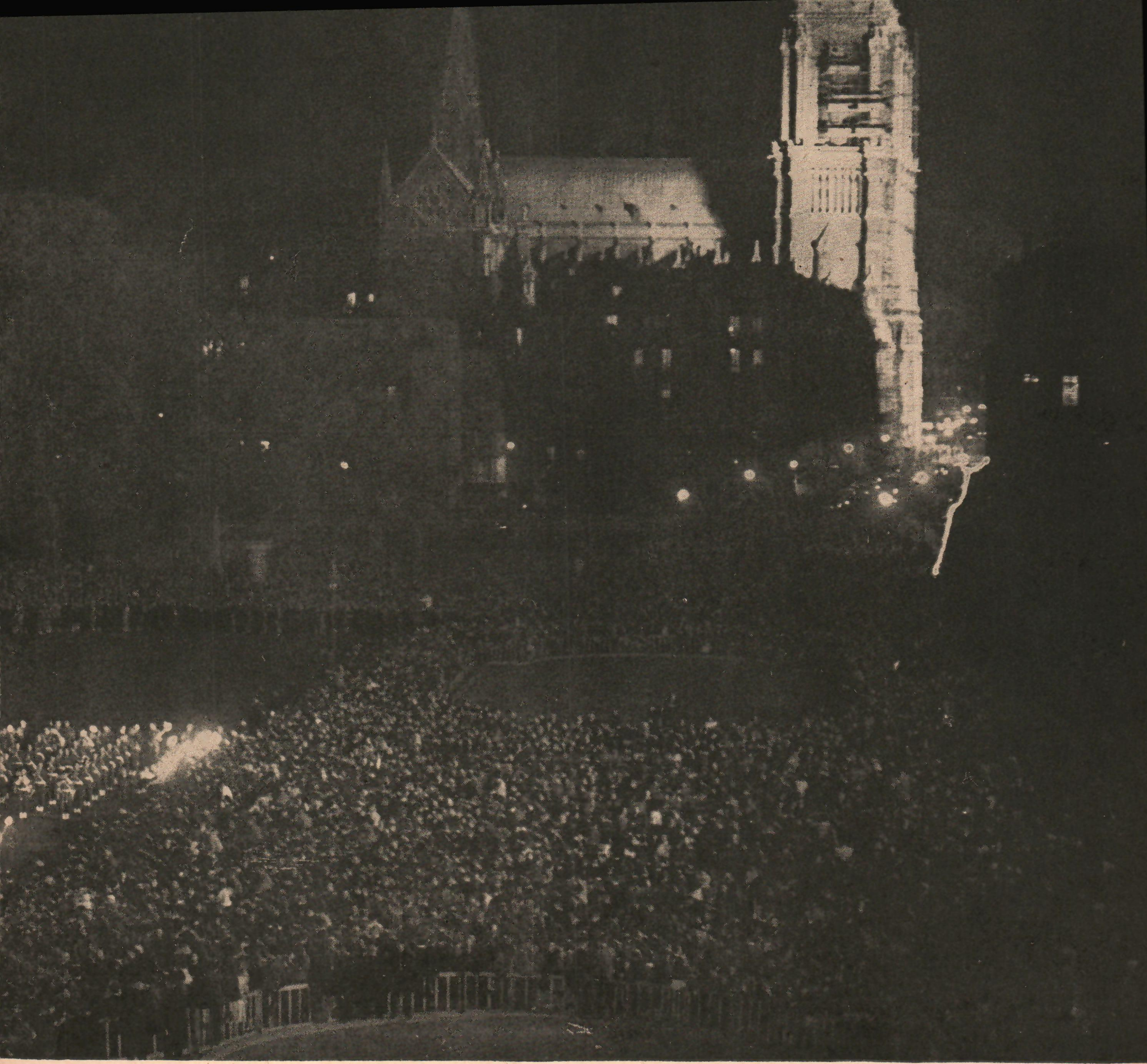


PARIS LIGHTS UP

City celebrates V-E Day, Joan of Arc and Churchill

On the night of May 12, Paris, the City of Light, was completely lighted up for the first time since the peace conference in 1946. There were good reasons for this seemingly spendthrift display. The French were thriftily celebrating, at one and the same time, spring, the anniversary of V-E week, Joan of Arc's Festival and the visit of Winston Churchill to receive France's Médaille Militaire.

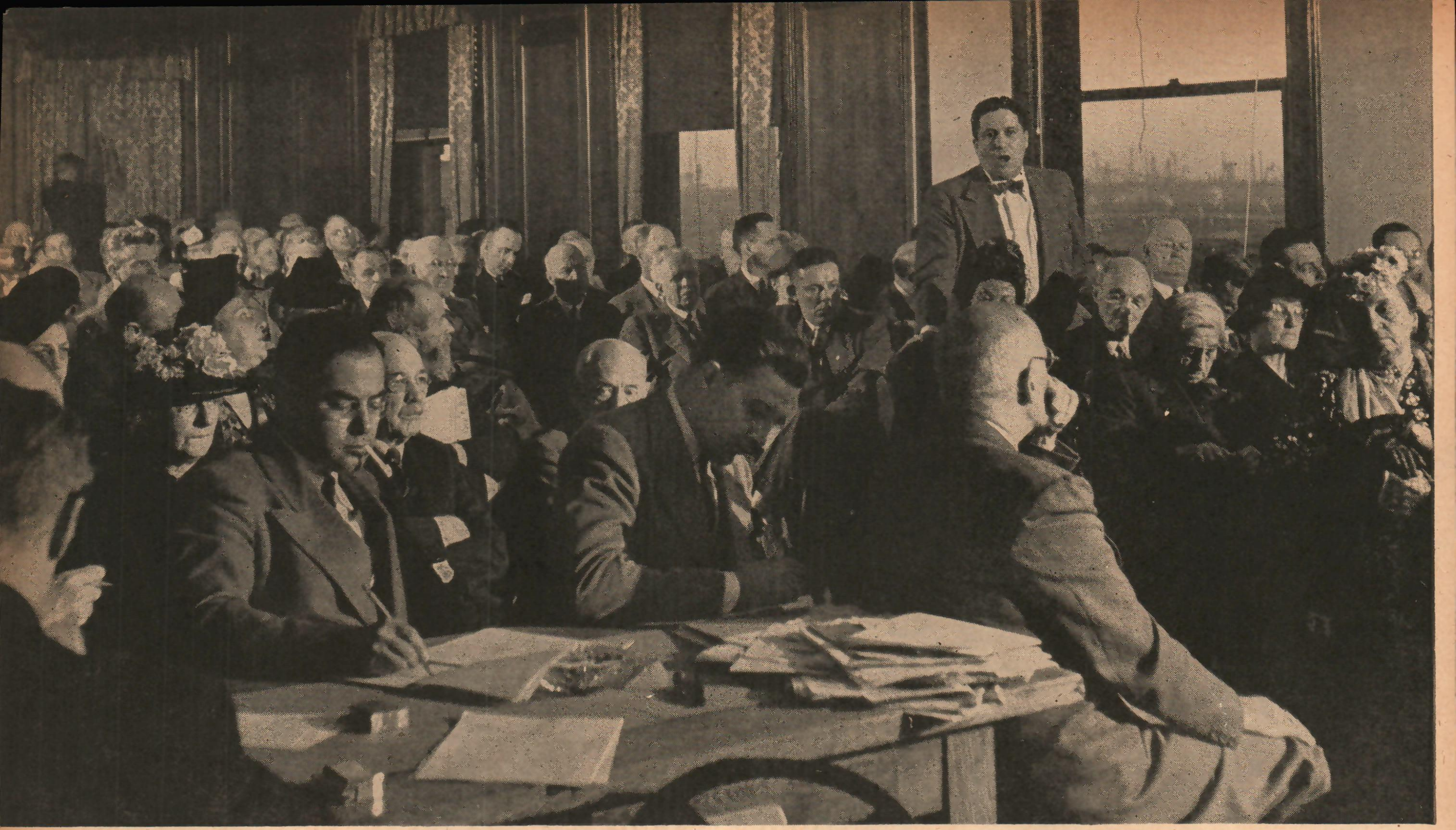
Throughout Paris fountains sparkled in the soft electric glow. Skyrockets



made graceful arches against the darkness and great floodlights bathed the ancient buildings. The real center of the celebration was the historic square of the Hôtel de Ville (city hall), shown at the left in this dramatic photograph.

As military bands played martial and provincial airs, some 10,000 spectators cheered, sang and danced jigs. It was a gay celebration, but it was made poignant for Frenchmen by the memory of the dark time when the Cathedral of Notre Dame (*above, right*) was shadowed by the Nazi swastika. To others the celebration recalled the happy days when Paris was always lighted and always gay.

FOR A DISCUSSION OF FRANCE'S CRISIS BY FORMER AMBASSADOR WILLIAM C. BULLITT SEE PAGES 114 TO 129

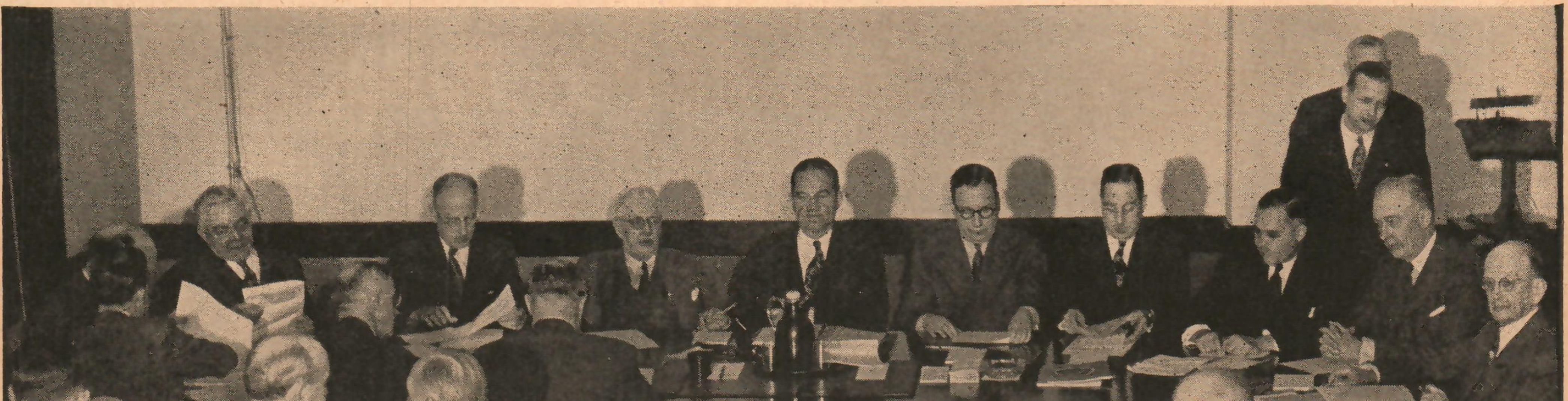


STOCKHOLDERS LISTEN AS SAMUEL NEFF, REPRESENTING 4,000 OTHER EMPLOYES, ASKS THE DIRECTORS OF U.S. STEEL NOT TO MOVE ITS FACTORY FROM HIS TOWN

U.S. STEEL FACES ITS STOCKHOLDERS

The annual stockholders' meetings of large corporations have in the past been routine affairs in which the year's business was discussed with quiet dignity. Lately, however, some stockholders have found that such meetings are ideal occasions for making informal speeches, badgering the directors, mingling with tycoons and incidentally getting a free meal.

Such sentiments resulted in an unusual exhibition on May 5 when 250 of the 228,470 stockholders of U.S. Steel gathered at the corporation's 46th annual meeting. After the proceedings were opened with a prayer, Chairman Irving Olds defended the price of steel and showed slides of the company's operations on the West Coast. Then the stockholders took over. What with proposals on everything from pensions to the woman's point of view (*opposite page*), the meeting lasted longer than ever before. Most questions were easily parried, but one suggestion left the directors with a sobering thought. The proposal: a board of stockholders to advise the directors all year long.

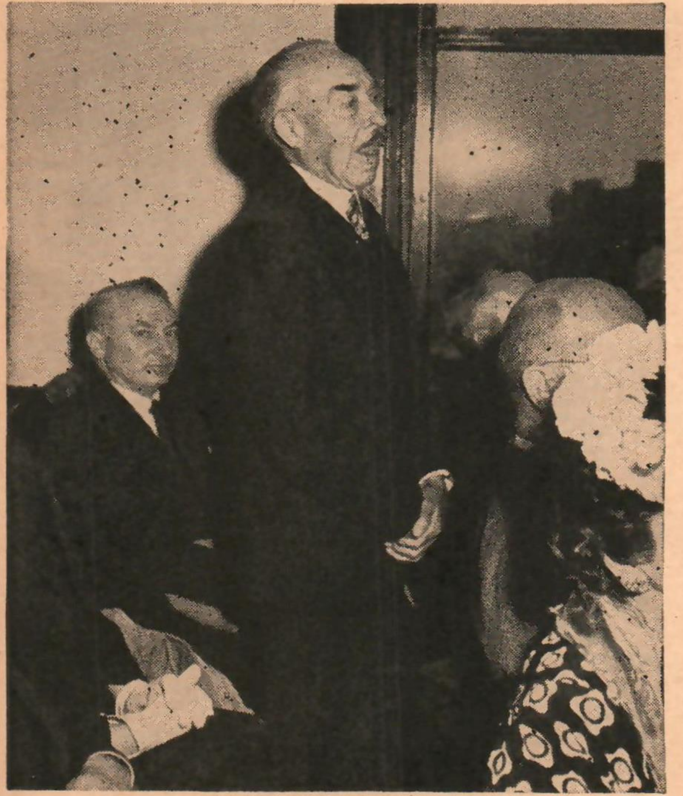


THE DIRECTORS who attended are sitting behind table: George A. Sloan (*second from right*); Alexander C. Nagle; Enders M. Voorhees; Benjamin F. Fairless, president; Irving S. Olds, chairman of the board; Nathan L. Miller; Arthur M. Anderson and William A. Irving. The directors first started meeting their stockholders and the public in 1901 when the late Elbert Gary, who was the first chairman of the board of directors of U.S. Steel, instituted the gatherings to help the corporation's public relations.

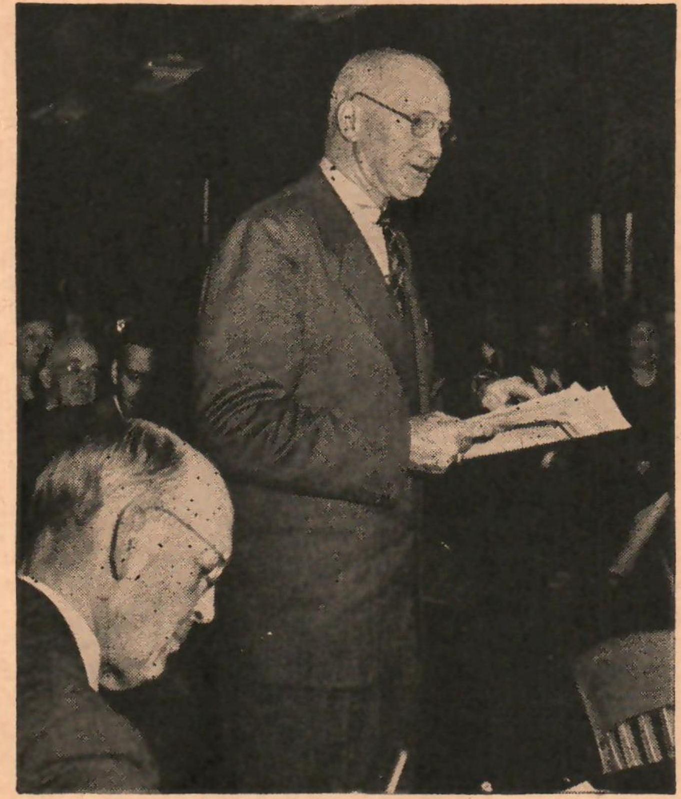
PRAISE for Sewell Avery, a U.S. Steel director, comes from Neil Grootegoed. He calls Avery "one of the finest men in America," asks why Avery "got only $600 in 1946."

CRITICISM comes from Afton Hayward. He says the company's higher wages are unfair to stockholders, who have a higher cost of living but no increase in dividends.

WOMAN'S POINT OF VIEW is expressed at meeting by Mrs. Wilma Soss. She tells the directors, "Surely there is a place on the board and its management for a woman."



PENSIONS are brought up by A.D.F. Simmons. He says they are too small. The answer: increased pensions "would add greatly to the financial problems of your corporation."



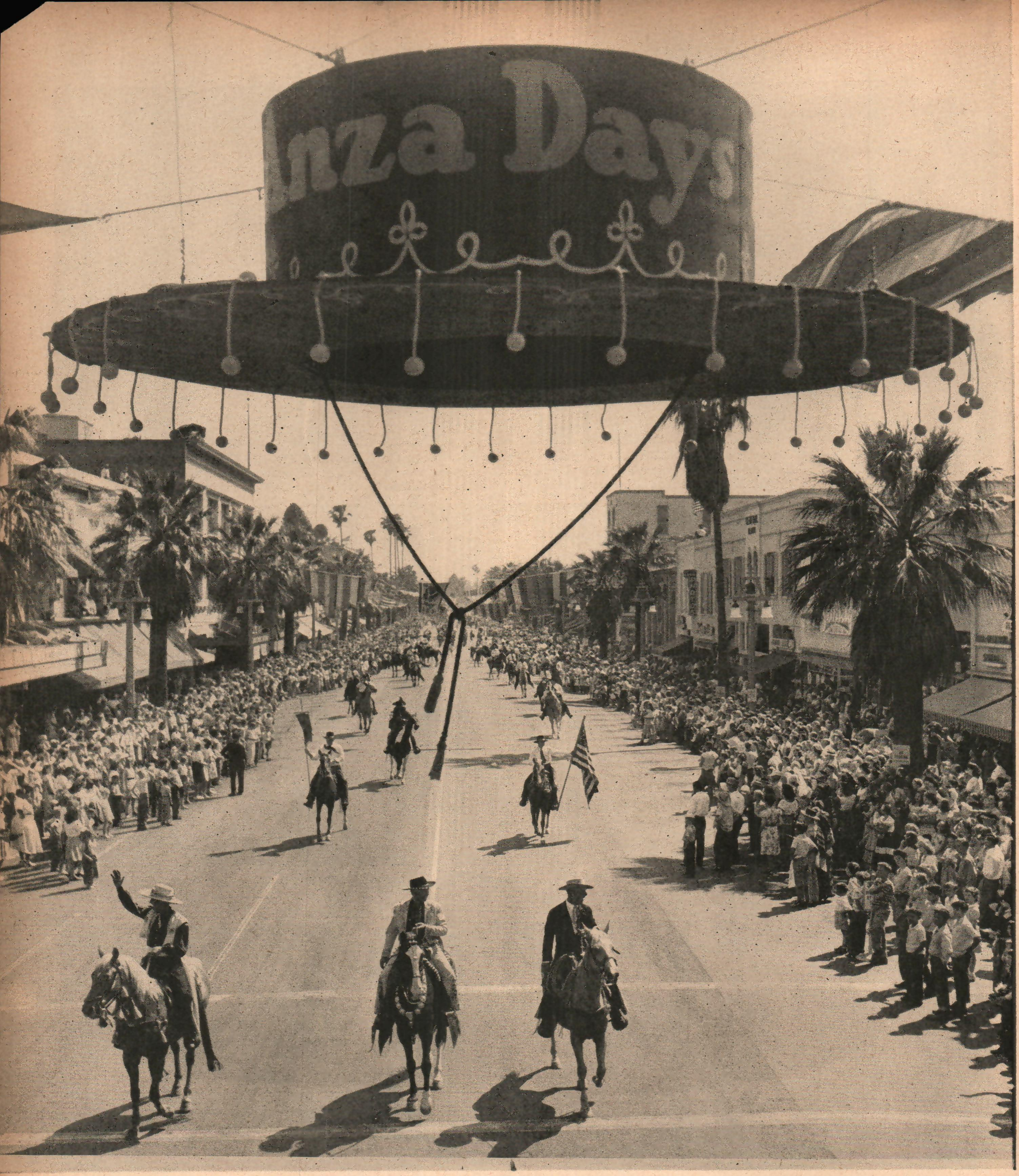
STOCKHOLDER J. N. Blackman, who claims he owns more than some directors, named himself spokesman for U.S. stockholders who "are getting nowhere with labor."

MORE PRAISE comes from George Fleming, pensioner and stockholder. He is impressed by "the fine manner in which the affairs of the corporation are being managed."

LUNCH in wax-paper wrappers is served after meeting to Director Nathan L. Miller (*left*) and Chairman Irving S. Olds (*right*). Lackawanna Railroad furnished waiters.

UNNAMED STOCKHOLDER munches free corned-beef sandwiches. He refused to tell anyone his name. "I do not want certain people to know I am here," he said.

THRIFTY STOCKHOLDER Carrie Cert gathers up uneaten sandwiches and wraps them up in a neat bundle after the meeting is over. She took them home with her.



THIRTY THOUSAND RESIDENTS OF RIVERSIDE CROWD THE SIDEWALKS AS RIDERS DRESSED LIKE EARLY CALIFORNIA SPANIARDS LEAD A PARADE DOWN MAIN STREET

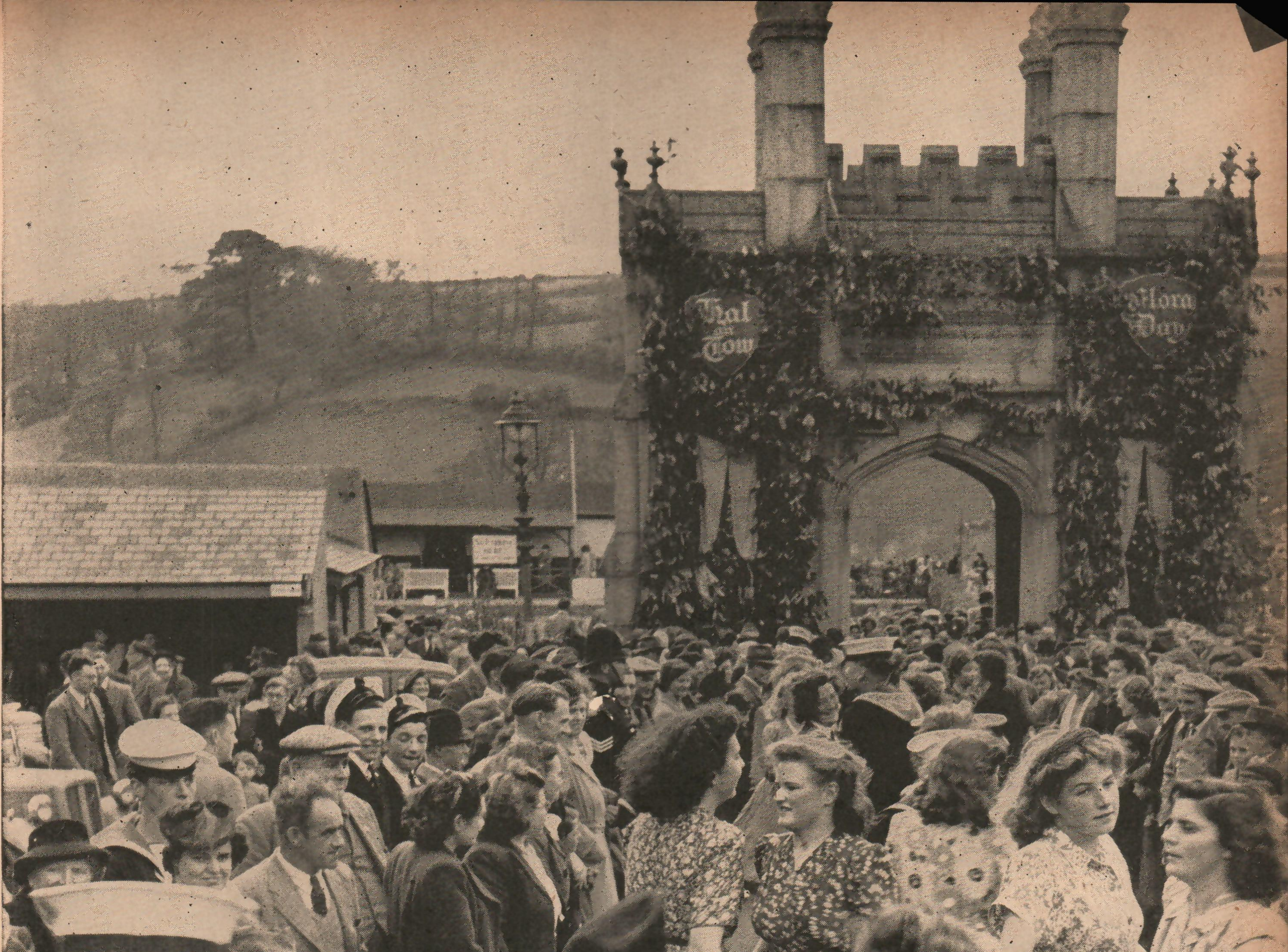
CALIFORNIA FIESTA

Riders parade under Spanish hat

Like all the rest of California the town of Riverside near Los Angeles likes to remember its Spanish heritage. This year the Riverside Junior Chamber of Commerce sponsored a three-day powwow called "De Anza Days" for Conquistador Juan Bautista De Anza, who arrived in 1774.

Most of Riverside's 40,000 citizens turned out in Spanish dress. The men, of course, grew beards. Riverside's Mexican colony had an authentic fiesta and there were many parades. Everybody had a lot of fun and Riverside got a lot of publicity.

The big feature of the decorations was this 8-foot-wide don's hat (*above*). More than 1,000 horses and 75 floats passed under the hat in the biggest parade.



YOUNG CORNISH GIRLS DANCE WITH SAILORS AND EACH OTHER TO CELEBRATE "FURRY DAY." MONUMENT IS 113-YEAR-OLD MEMORIAL TO ONETIME HELSTON MAYOR

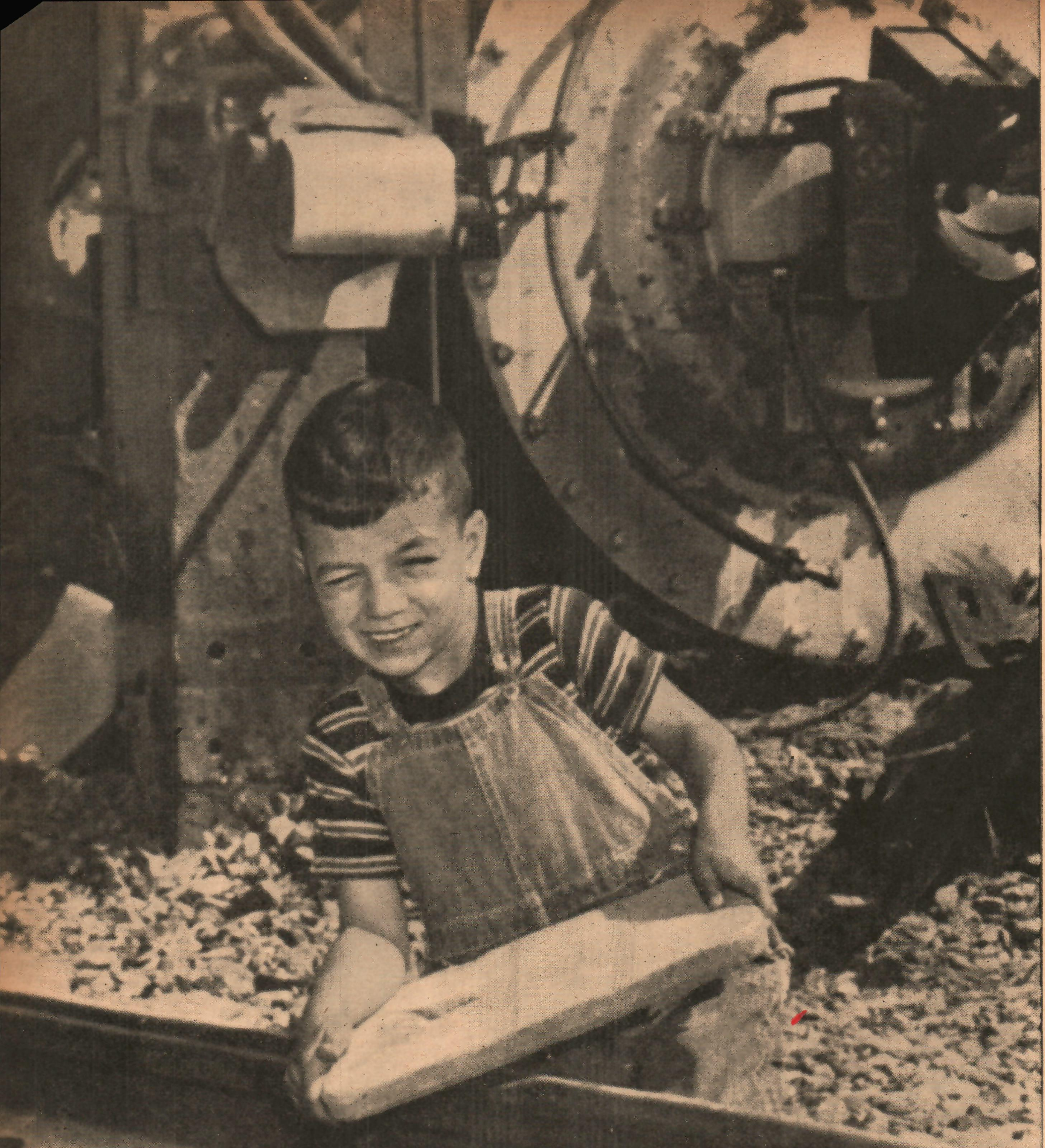
"FURRY" FESTIVAL

Britons dance to welcome summer

In the little market town of Helston in England's Cornwall, May 8 is "Furry Day." This has nothing to do with animals but is merely a modern-day corruption of the old Cornish word meaning "fair."

The purpose of Helston's fair is to welcome summer. To make the welcome ring, Helston's 3,500 residents dance in the streets (*above*) from dawn until dusk. This year they invited officers and ratings from a nearby naval air station.

Although Furry Day is centuries old, it is an unpretentious occasion. The only major decoration is greenery gathered by Helston youngsters in the old "Hal-an-tow" ceremony (*sign on arch*). Furry Day is also called "Flora Day" because it sounds prettier.



WITH A DEFIANT SMILE, 5-YEAR-OLD MARION DELGADO SHOWS HOW HE PLACED A 25-POUND CONCRETE SLAB ON THE TRACKS AND WRECKED A PASSENGER TRAIN

BOY WRECKS TRAIN

Express is upset and five people are injured by a childish prank

Five-year-old Marion Delgado lives close to the Western Pacific's railroad tracks in Decoto, Calif. On May 20 Marion was trying to smash a concrete slab. But it would not break. The slab weighed 25 pounds. Marion lugged it over to the tracks and bounced it on the rails, but it still would not break. Then Marion had an idea.

At 11:10 a.m. the Feather River Express boomed into Decoto at 50 mph. There was a crash. The engine jumped the rails, tore up 300 feet of track, hit a switch and turned over. The engineer and four other people were injured.

"Why did you do it, boy?" said police to Marion. Marion shrugged. "I couldn't break that big rock by myself," he said, "so I decided to let the train do it." Police, unable to punish 5-year-old Marion, could only hope that parents of equally ingenious children would keep them under control.

Like MUSHROOMS... Hothouse-Grown?
Like SWEET CREAM... Extra-Heavy?
Campbell's
CONDENSED
CREAM OF
MUSHROOM
SOUP

...Then You'll Like Campbell's Way of Making This LUXURY SOUP

Take fine mushrooms, fresh as tomorrow morning . . . take sweet, fresh cream, cream so rich and extra-heavy it hardly pours . . . blend them, with all Campbell's "know-how", adding plenty of mushroom pieces and gentle seasoning, and there you have Campbell's Cream of Mushroom Soup. Texture? Velvety smooth! Taste? You'll say it's out of this world! Serve it in your entertaining. It costs so little, why not pamper the family—say, once a week—with plates of this oh-so-smooth soup?

Campbell's CREAM OF MUSHROOM SOUP

LOOK FOR THE RED-AND-WHITE LABEL

21 KINDS TO CHOOSE FROM—Asparagus • Bean with Bacon • Beef • Beef Noodle • Black Bean • Bouillon • Chicken • Chicken Gumbo • Chicken Noodle • Clam Chowder Consommé • Cream of Mushroom • Ox Tail • Green Pea • Pepper Pot • Scotch Broth • Cream of Spinach • Tomato • Vegetable • Vegetarian Vegetable • Vegetable-Beef.

ELLEN DREW

in "THE SWORDSMAN"

A Columbia Picture in Technicolor

PHOTO BY COBURN

Here are Pan-Cake Make-Up Color Harmony Shades for Every Type

BLONDE?

...with medium skin, be lovelier with Cream No. 2 "Pan-Cake"; if skin lacks color, Cream-Rose "Pan-Cake".

BRUNETTE?

...with olive skin, look your loveliest with Natural No 2 "Pan-Cake", if skin lacks color, Natural-Rose "Pan-Cake".

BROWNETTE?

...with medium skin, add glamour with Cream No. 2 "Pan-Cake"; if skin lacks color, use Natural-Rose "Pan-Cake".

REDHEAD?

...with fair, creamy skin, dramatize your coloring with Cream No. 1 "Pan-Cake"; if freckled, Cream No. 2 "Pan-Cake".

PAN-CAKE* MAKE-UP

for that smart sun tan look

MILLIONS OF WOMEN know how Pan-Cake Make-Up stays on for hours without re-touching . . . gives the skin a softer, smoother, younger look . . . and helps hide tiny complexion faults. Now, for summer, here is Pan-Cake Make-Up in dramatic sun tan shades for a glamorous, new golden beauty for you. Select from the chart below *your* sun tan shade of Pan-Cake Make-Up for a thrilling new sun-tanned loveliness.

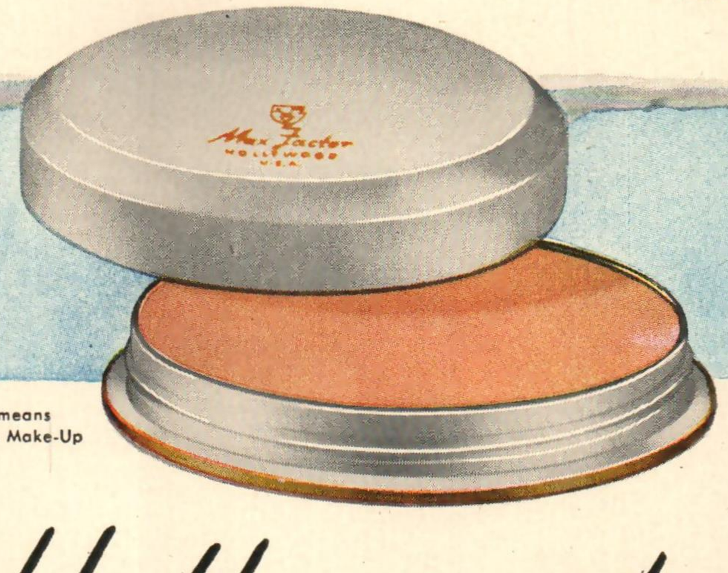
Which Sun Tan Shade of "Pan-Cake" for You?

TAN NO. 1 . . . for a *light tan* that gives a refreshing new change to your year-'round beauty and will lend added interest and attraction to your personality.

TAN-ROSE . . . to give a glorious *medium tan* that will delight you with the alluring change it makes in your appearance . . . the new dramatic glamour it adds to your summertime beauty.

TAN NO. 2 . . . for a *deep tan* that speaks of healthy, sun-filled hours outdoors, and adds an exciting new allure to your natural loveliness in both daytime and evening.

(Other Color Harmony Shades in Pan-Cake Make-Up are shown at bottom of left-hand page)



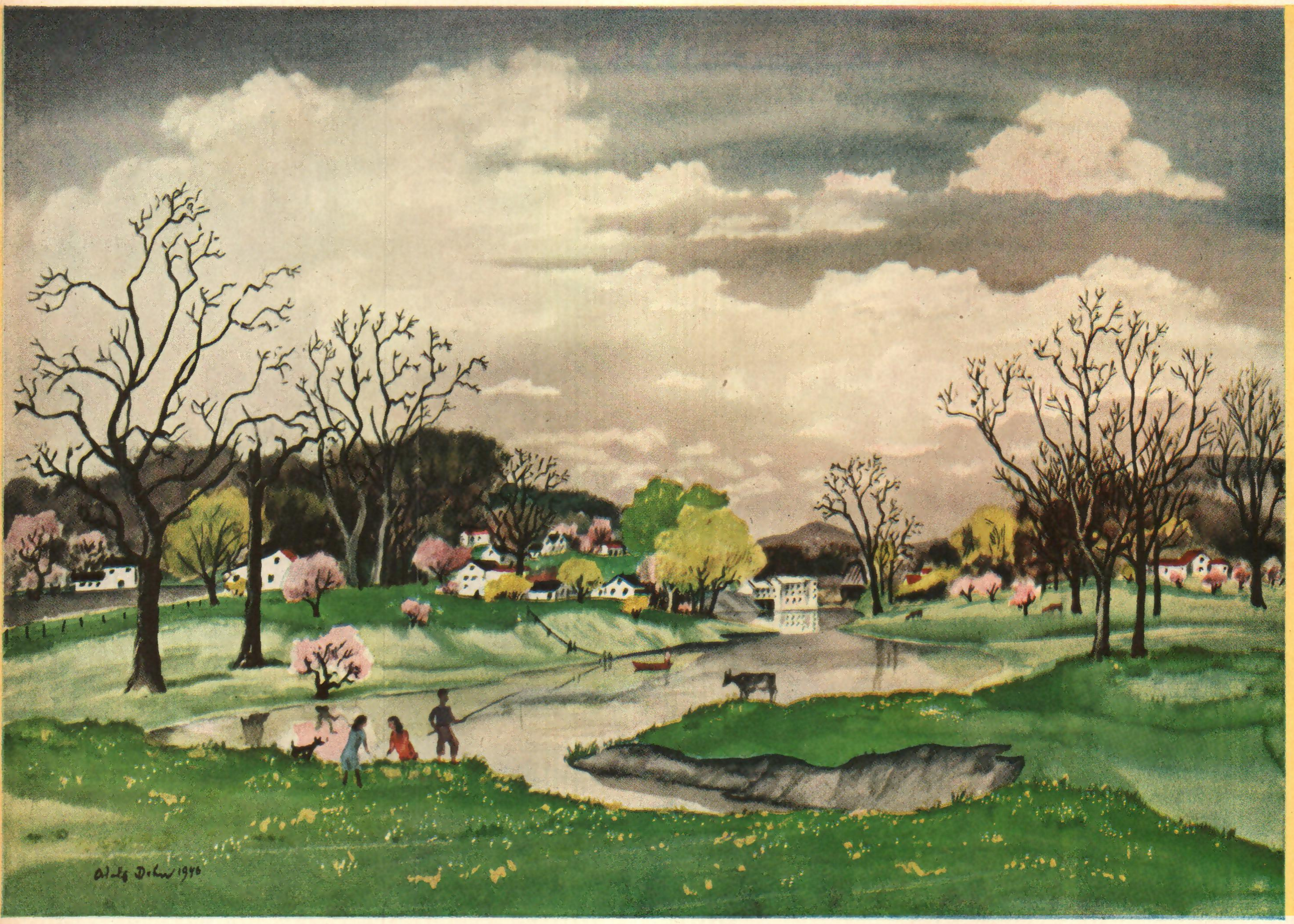
*Pan-Cake (trademark) means Max Factor Hollywood Cake Make-Up

Max Factor ★ Hollywood

Color Harmony Make-Up
PAN-CAKE BRAND MAKE-UP
POWDER • ROUGE • LIPSTICK

PART OF THE AMERICAN SCENE

Millstream —quietest of waters . . . dreaming its placid way through a friendly town and a smiling countryside. Like the green pastures that border it—a peaceful and picturesque part of the American Scene . . . *Painted by Adolf Dehn*



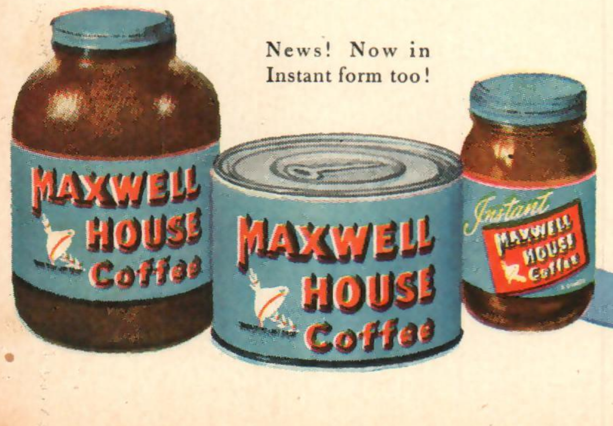
Throughout this nation of coffee lovers—MORE PEOPLE BUY AND ENJOY MAXWELL HOUSE THAN ANY OTHER BRAND OF COFFEE!

- Like this familiar pastoral theme, Maxwell House is part of the American Scene—for coffee is America's favorite beverage, and Maxwell House is its favorite coffee.

Why? Because *only* Maxwell House has that "Good to the Last Drop" flavor! To achieve it, many choice Latin-American coffees are expertly blended for *mellowness . . . vigor . . . richness . . . full body!* "Radiant Roasting" develops the full flavor goodness. Vacuum packing seals it in, roaster-fresh! No air can get *in*—no flavor can get *out!* No wonder more people buy Maxwell House than any other brand of coffee *at any price!*

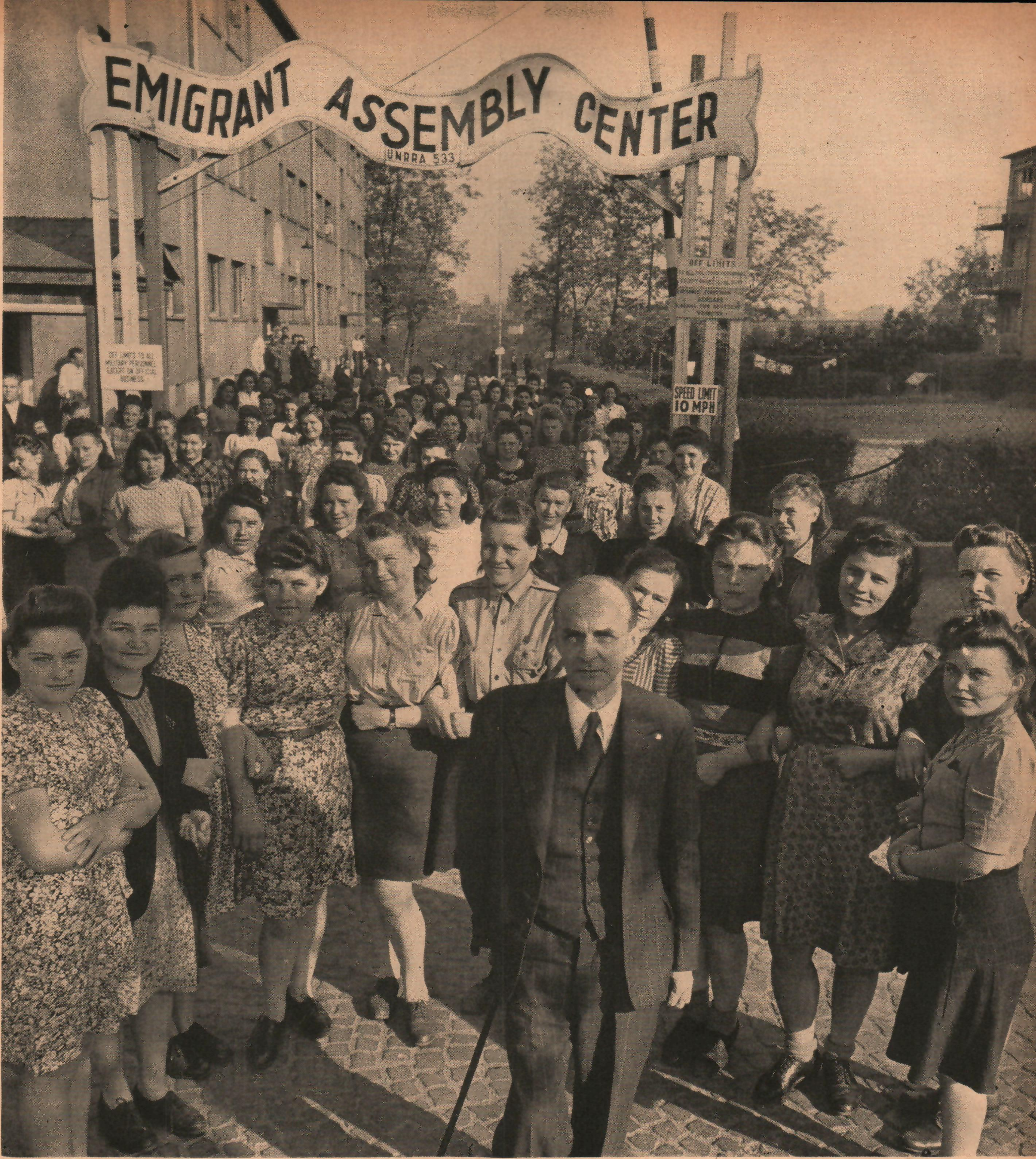
Tune in . . . Maxwell House Coffee Time . . . NBC, Thursday night

News! Now in Instant form too!



Good to the Last Drop!

MAXWELL HOUSE, TOO, IS PART OF THE AMERICAN SCENE


EMIGRANT ASSEMBLY CENTER
UNRRA 533
OFF LIMITS TO ALL MILITARY PERSONNEL EXCEPT ON OFFICIAL BUSINESS
OFF LIMITS
SPEED LIMIT 10 MPH

LUDGER DIONNE, WEALTHY CANADIAN MILLOWNER AND MEMBER OF PARLIAMENT, STANDS AMIDST THE DISPLACED POLISH GIRLS HE HIRED FROM GERMAN CAMPS

100 GIRLS AND A DIONNE

Canadian manufacturer recruits virtuous Polish girls for hard work and a moral life in his big factory

A French-Canadian manufacturer named Ludger Dionne turned up in Germany this spring as the savior of the working girl. M. Dionne told startled UNRRA officials that he wanted 100 girls to work in his St. Georges, Quebec rayon mill. The required qualifications: health, Catholicism, virtue.

With a half-million displaced persons seeking resettlement, UNRRA welcomed M. Dionne. Two priests steered him to a Polish camp where he found girls who were relatively healthy and impressively Catholic. By careful checking M. Dionne also assured himself of each girl's virtue (*p. 48*).

After making his choices M. Dionne assembled the girls at Frankfurt (*above*) to arrange air transportation for them. M. Dionne, no relative of the father of the quintuplets, is married and has lost three children. He hopes, however, to bring his 100 girls up right with the aid of Quebec nuns.

CONTINUED ON NEXT PAGE

DISTILLED LONDON DRY GIN
DISTILLED IN LINDEN
94.4 PROOF
& BOTTLED NEW JERSEY
100% NEUTRAL SPIRITS DISTILLED FROM GRAIN
GORDON'S
REG U S PAT OFFICE
EST 1769
4/5 QUART
94.4 PROOF
DISTILLED LONDON DRY GIN
DISTILLED & BOTTLED IN THE U.S.A. BY THE DISTILLERS COMPANY LIMITED LINDEN, NEW JERSEY
FOR GORDON'S DRY GIN COMPANY LIMITED LINDEN, NEW JERSEY ACCORDING TO THE FORMULA OF TANQUERAY, GORDON & CO. LTD. LONDON, ENGLAND.
THE HEART OF A GOOD COCKTAIL

There's no Gin like Gordon's

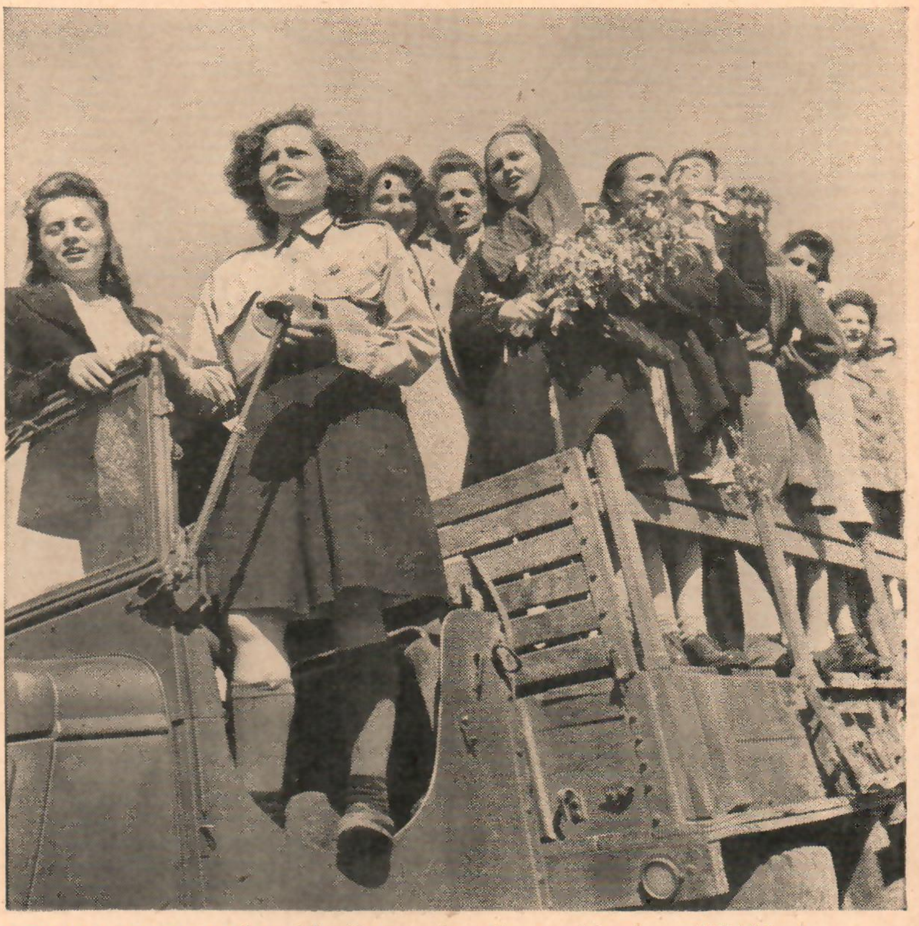
BECAUSE OF LIQUEUR QUALITY and HIGH PROOF 94.4

DRINKS NEVER TASTE THIN WITH . . .

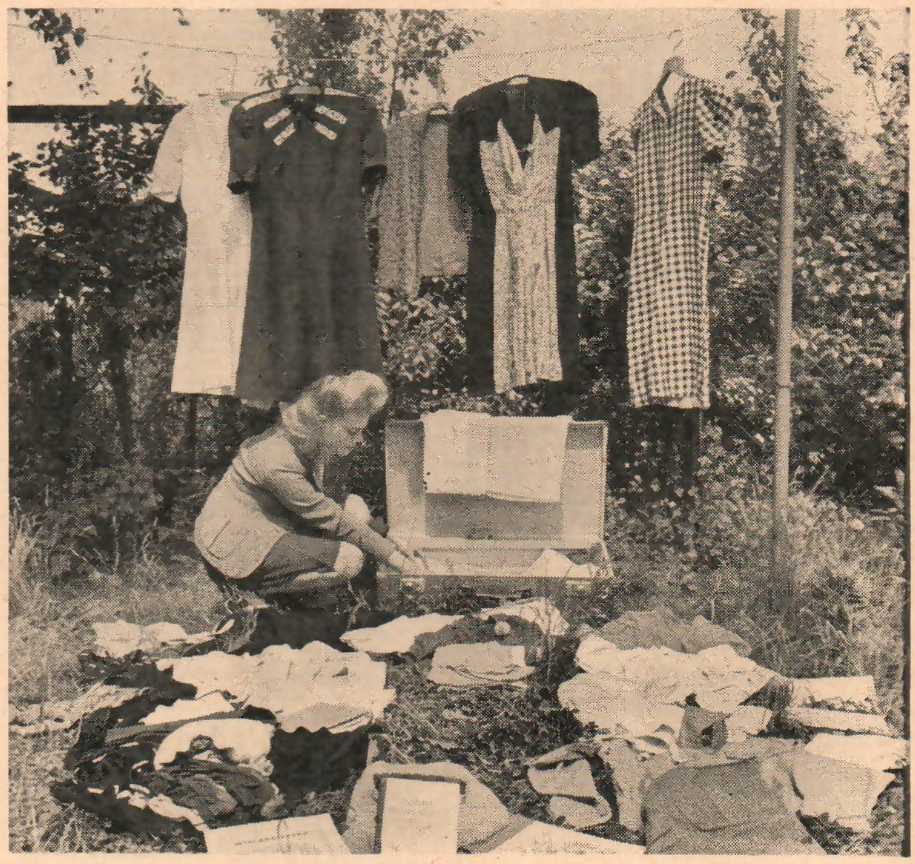
Gordon's Gin

100% Neutral Spirits Distilled from Grain

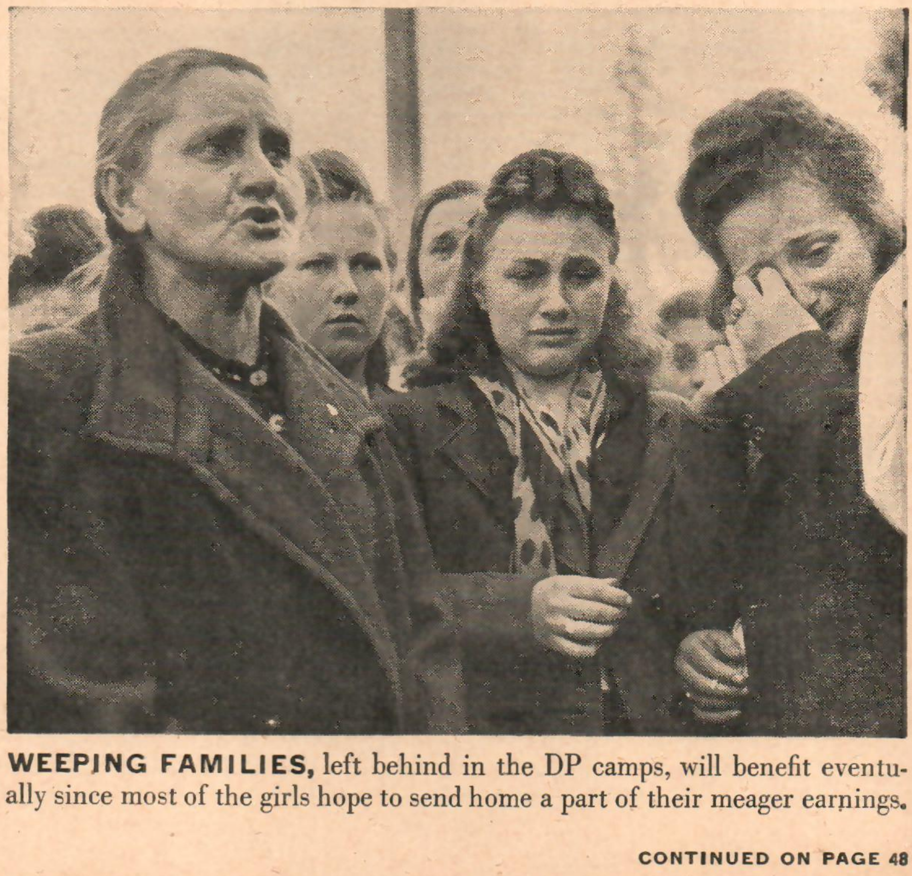
Temporarily, GORDON'S GIN is being shipped in the round Victory bottle . . . 100% NEUTRAL SPIRITS DISTILLED FROM GRAIN • GORDON'S DRY GIN CO., LTD., LINDEN, N. J.



NEW EMPLOYES hired by Dionne board a truck to leave Wildflecken camp for 60-mile ride to Frankfurt. Girls from other DP camps joined them there.



PRETTIEST RECRUIT is 17-year-old Janina Drozdz. Once a slave laborer for the Nazis, she has managed to collect eight dresses, only one pair of shoes.



WEEPING FAMILIES, left behind in the DP camps, will benefit eventually since most of the girls hope to send home a part of their meager earnings.

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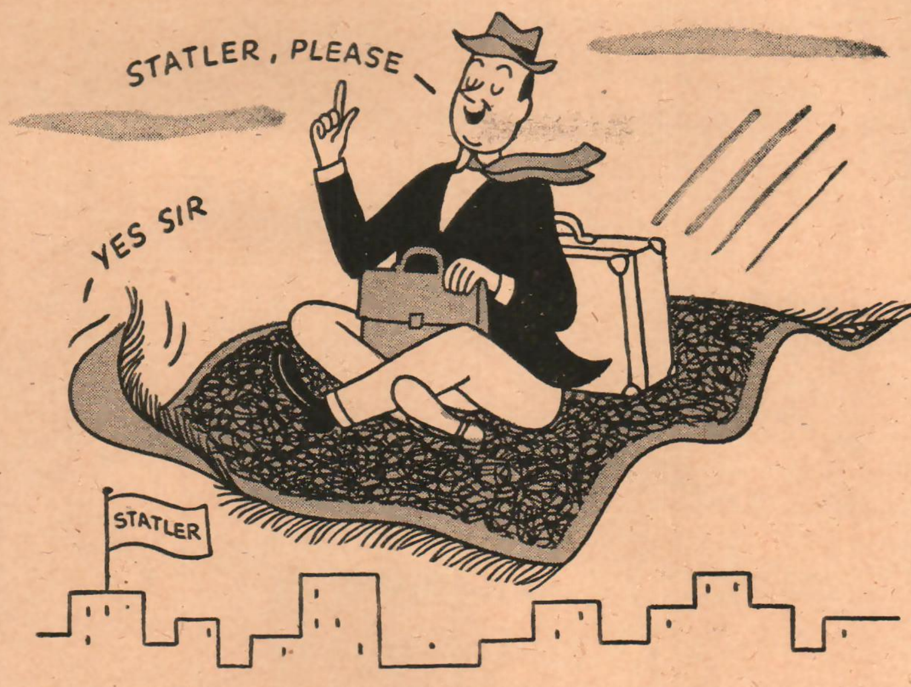
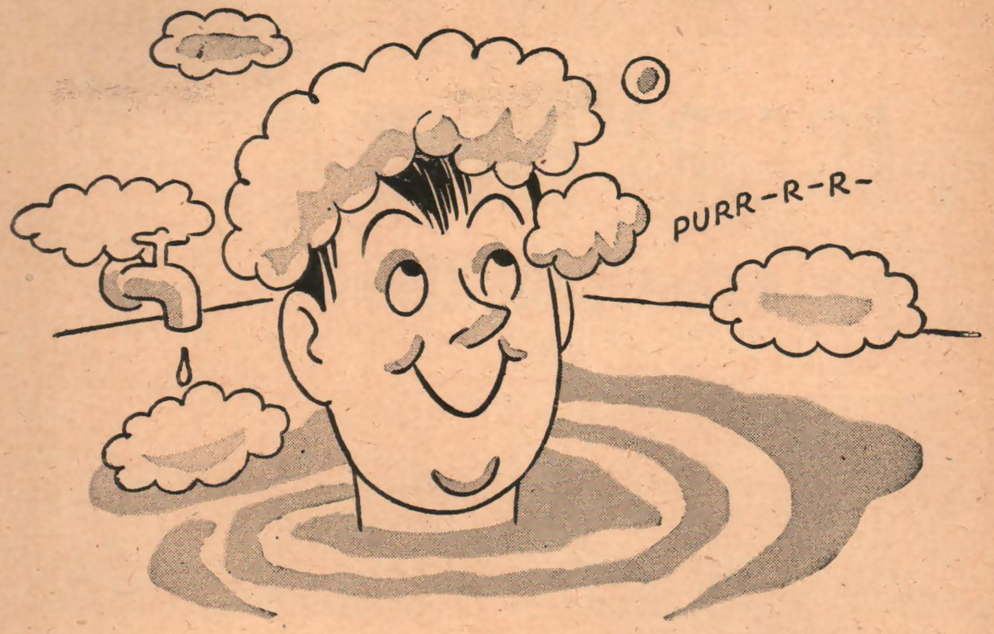
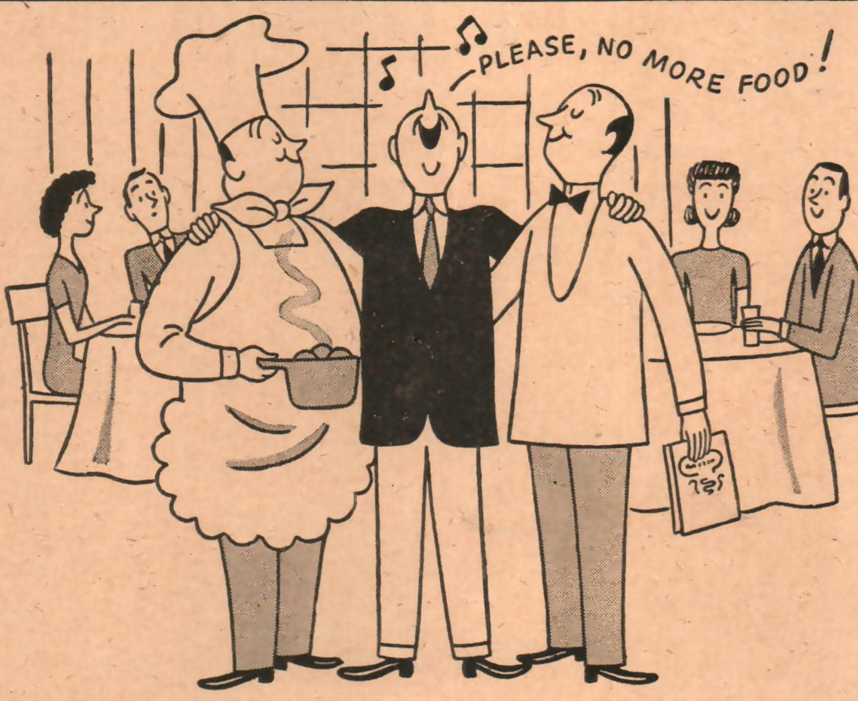


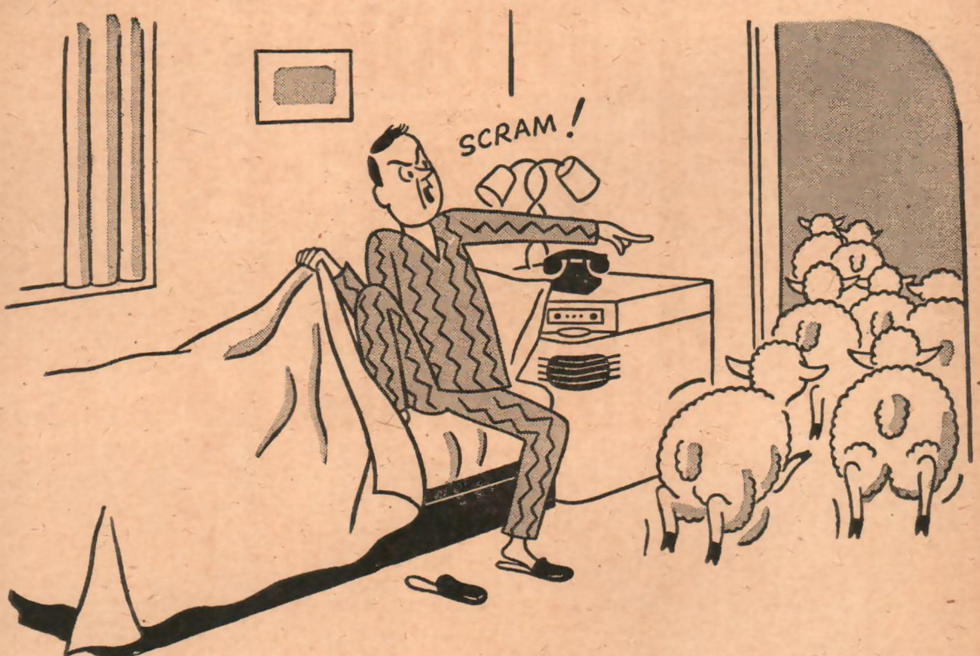
1. Sample Sam, the Salesman, is a seasoned traveling man
Who gets the very best accommodations that he can.
"I've been around a lot," said Sam, "I've traveled east and west.
That's why I'm sold on Statler, where you *really* are a guest!



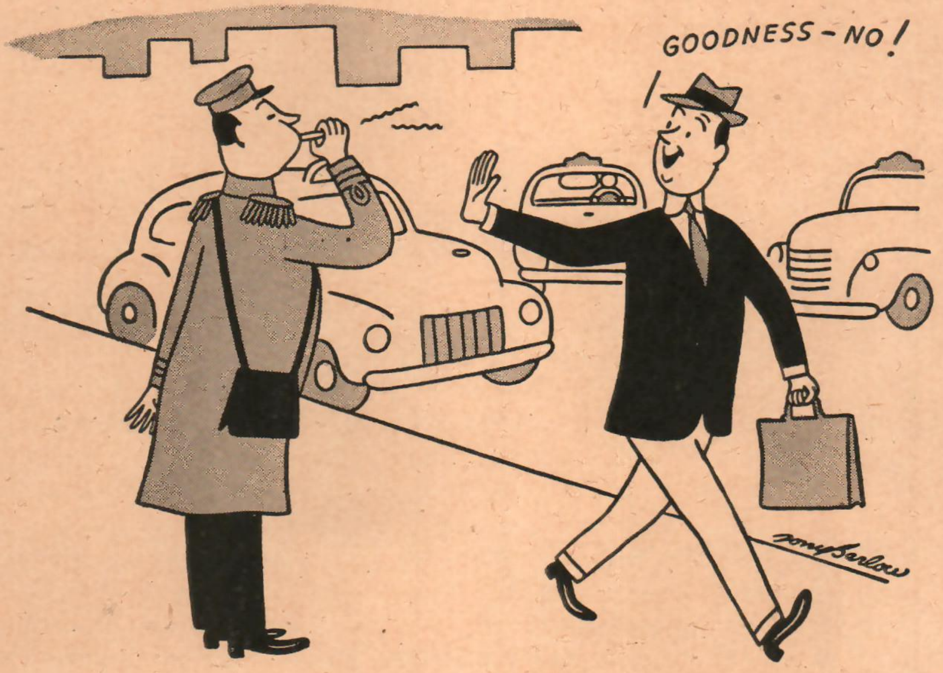
2. "My aching back," continued Sam, "enjoys the luxury
Of steamy Statler bathtubs and . . . so does the rest of me!
With sudsy soap to wash with, and with fluffy towels to dry,
I cannot force myself to pass a Statler bathroom by.


PLEASE, NO MORE FOOD!

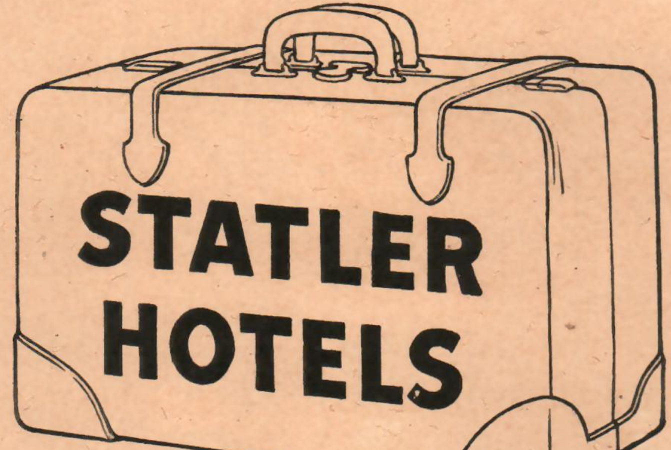
3. "I'm always just a bit afraid," said Sam, quite short of breath,
"With all this Statler food around, I'll eat myself to death!"
(Strictly off the record, Sam has quite an appetite,
And Statler's staff of expert chefs and waiters treat him right.)



4. Said Sam, "I used to lie awake and count a lot of sheep,
Till I discovered Statler beds just float you off to sleep."
800 built-in springs, and more! The famous Statler bed
Puts tired salesmen fast asleep, as pillow touches head!



5. When Sam steps out each morning from the Statler, feeling fine,
He's rested up, all full of pep, all set to sell his line.
The doorman tries to call a cab, but Sam says, "Goodness No!
The Statler's always very close to where I want to go."



HOTELS STATLER IN **BOSTON • BUFFALO • CLEVELAND**
DETROIT • ST. LOUIS • WASHINGTON

STATLER-OPERATED **HOTEL PENNSYLVANIA** **NEW YORK** — **HOTEL WILLIAM PENN** **PITTSBURGH**

P. S. Here's a tip for your trip! Try to plan your visit to a Statler for Friday, Saturday, or Sunday—that's when you'll have the best chance of getting the kind of accommodations you want!

ACTORS' FACES
are extra sensitive

—that's why **Eddie Dowling**
shaves with soothing ***WILLIAMS***

Eddie Dowling, distinguished Broadway star, says: "Removing stage make-up keeps my face sensitive. Shaving could be tough if I hadn't found out about Williams. It never stings or burns, yet it really softens my tough whiskers."

Close shaves without irritation

Made only from finest ingredients—blended with a skill that comes from over 100 years' experience—Williams is *gentle* to the tenderest skin. Its rich, creamy lather soaks tough whiskers *completely* soft. It lets your razor work quickly and evenly, helps you shave closely without annoying irritation.

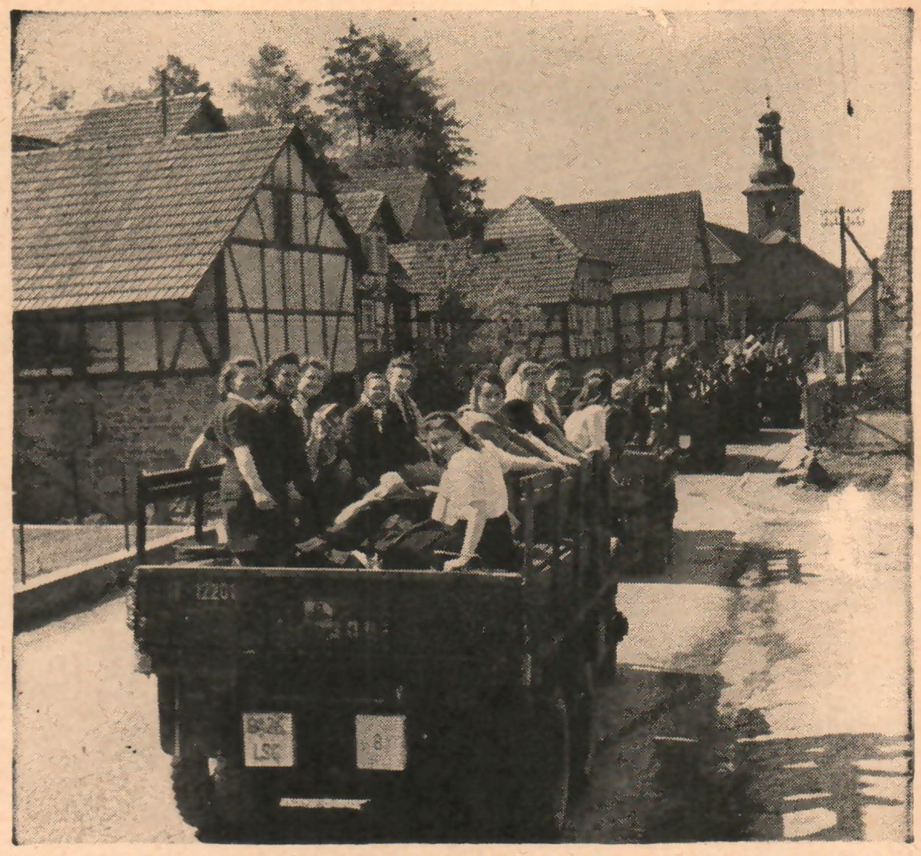
Treat yourself to a tube of Williams today. If you prefer a brushless shave, try the new heavier, richer Williams Brushless Cream.

NOTE—BRUSHLESS SHAVERS— *Williams has the same luxurious shaving cream qualities in a new heavier Williams Brushless Cream.*

Williams
LUXURY SHAVING CREAM
Williams
LUXURY SHAVING CREAM

Preferred the world over-
VAT 69
-the finer-tasting
Scotch Whisky!
"Quality Tells"
BY APPOINTMENT
SCOTCH WHISKY DISTILLERS
TO H. M. KING GEORGE VI
WM. SANDERSON & SON, LTD.
LIQUEUR BLENDED SCOTCH WHISKY
VAT 69

PARK & TILFORD IMPORT CORP., NEW YORK, N. Y. • BLENDED SCOTCH WHISKY • 86 PROOF



CARAVAN OF GIRLS LEAVES CAMP FOR START OF 4,000-MILE JOURNEY

"DO YOU RUN AROUND AT NIGHT?"

FRANKFURT

Ludger Dionne is a tight-lipped little man with war-swollen industrial interests in Quebec, an abiding belief in old-fashioned virtues, a certain amount of imagination and a good deal of temerity. In completing arrangements to have 100 young Polish girls flown to a new life in the new world, he has taken a brave step. He believes it will be a good thing for the girls. It will be a good thing for him, too.

The idea of recruiting immigrants from Europe occurred to M. Dionne when the first buds of spring heralded the annual exodus of young French-Canadian girls from his rayon-spinning mill in the little town of St. Georges, near Montreal. "You know how it is with farm girls," M. Dionne explained to authorities here. "During the winter when they have good paying jobs and warm, comfortable houses they're happy to stay and work in the mill. But when spring comes they sniff the air . . . and take off to the woods. . . ."

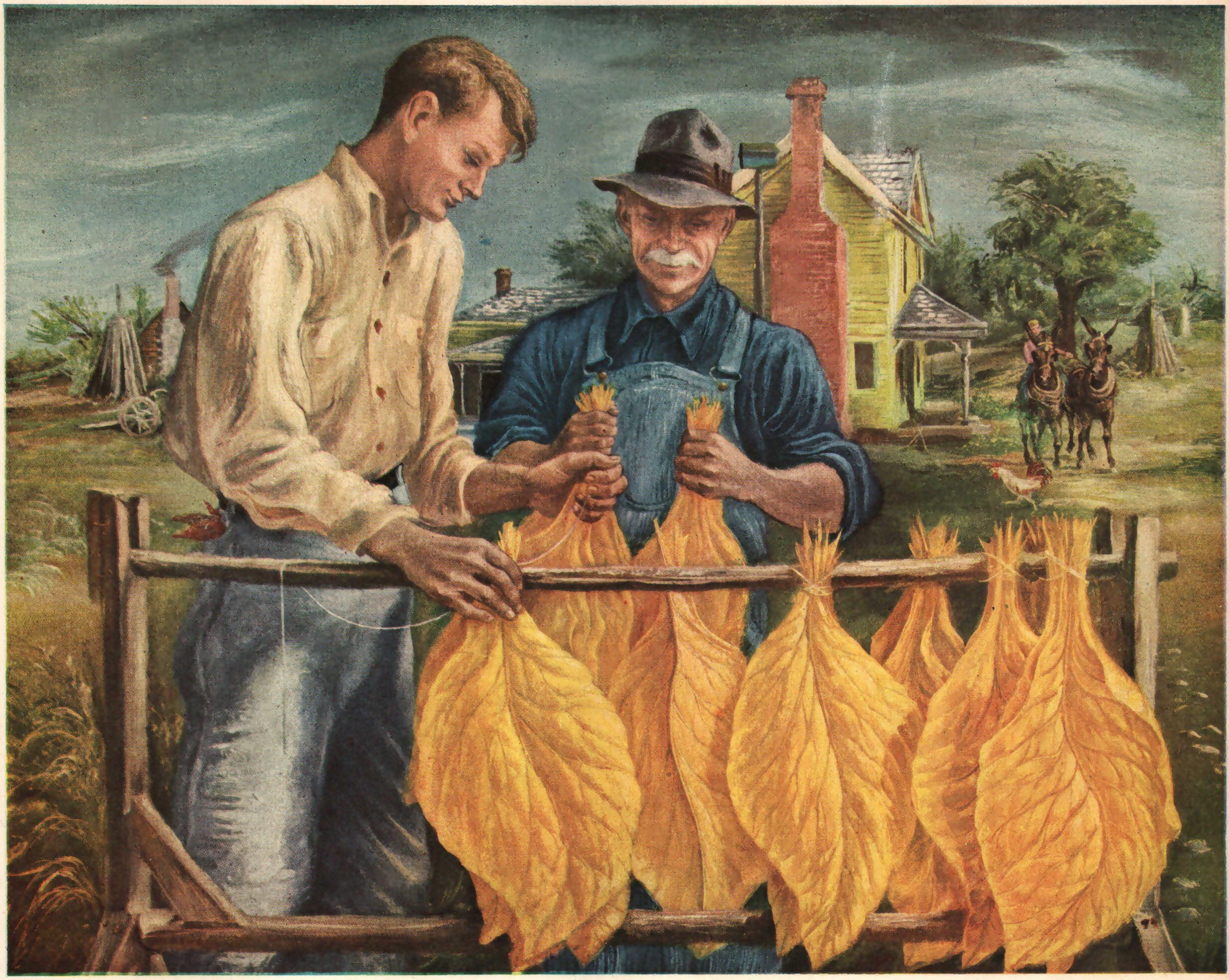
After his payroll had slumped from 800 to 400, M. Dionne, who says, "I hate to see machines idle," took off to Europe. He hoped to recruit a number of Ukrainians, but he was intercepted by two Catholic priests who took him to a camp where 12,000 onetime Polish slave workers were housed. Deeply religious, M. Dionne was "amazed to see the goodness of these girls" and he was most favorably impressed when he heard that "each one of them went to Mass every morning."

Having previously checked with the Intergovernmental Committee on Refugees on his proposal of a two-year contract with a beginning wage scale of 21¢ per hour for a 48-hour week, M. Dionne interviewed his prospects. His concern for the morals of those interviewed precipitated a story that he was demanding only virgins. This was untrue, but he did want healthy young girls and he assured himself personally of the behavior of each girl interviewed. One of his favorite questions was, "You don't like to run around nights, do you?"

This same concern for his charges will be carried over to Quebec, where M. Dionne several years ago built a $250,000 annex to a stone convent near his mill. The annex will be run by nuns of the Order of the Good Shepherd. Although the girls will be allowed out in the evenings, they will have to be in early. "You can see your sweethearts," M. Dionne explained, "but it will have to be in the convent parlor, and at the 10:30 bell your sweethearts will have to go."

Despite Canada's current labor shortage, which has promoted various moves by canny Canadian officials to bring over European emigrees, there have been protests in Parliament that M. Dionne is dealing in "a fire sale of human misery." The girls do not agree, even though at the beginners' rate they will receive only about $10 per week, of which $6 goes for board and room. The slight difference between their beginning wage of 21¢ an hour and the legal minimum of 20¢ an hour will be banked and held as savings for them. This does not leave much for luxuries and baubles, but it does mean release from Europe. One of the girls, who still bears a scar on her arm from a German rifle butt, explained, "In Canada it should be possible to lead a normal life again and not be arrested by anyone."

—WILL LANG



Copyright, The American Tobacco Company

"Unstringing Tobacco," painted by Aaron Bohrod

FINE TOBACCO is what counts in a cigarette

"Up through the years, I've seen American buy tobacco that's ripe and mild with real flavor and mellowness."
—F. G. Clay, 26 years an independent tobacco warehouseman.

"I've seen the makers of Lucky Strike buy fine tobacco, the kind that smokes up smooth and mild."
—H. R. King, 21 years an independent tobacco buyer.

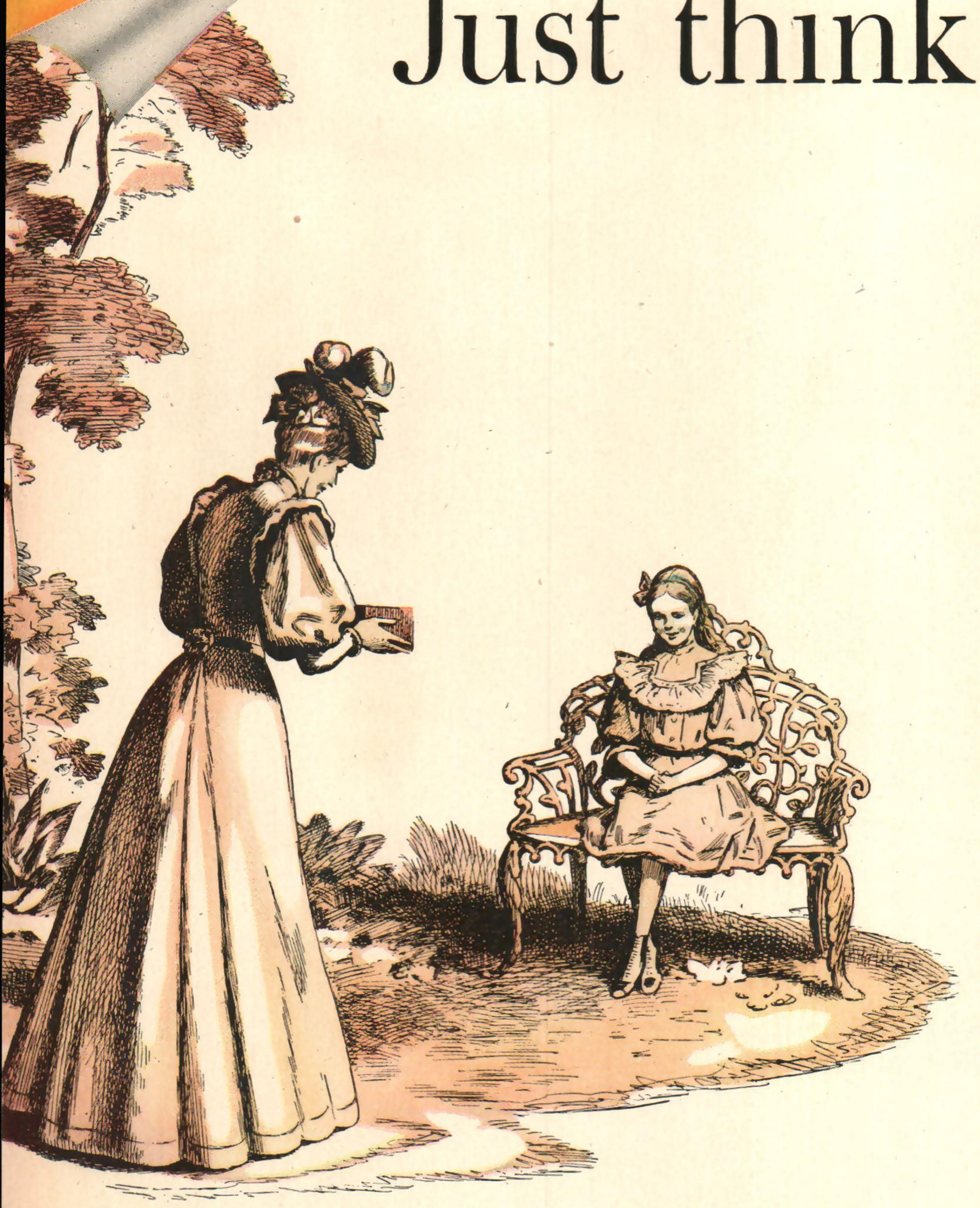
"At every auction I've attended, I've seen the makers of Lucky Strike buy fine quality tobacco."
—L. H. Purdom, 35 years an independent tobacco auctioneer.

LUCKY STRIKE
"IT'S TOASTED"
CIGARETTES
L.S./M.F.T.

and Lucky Strike means FINE TOBACCO!

Kodak

Just think what you can



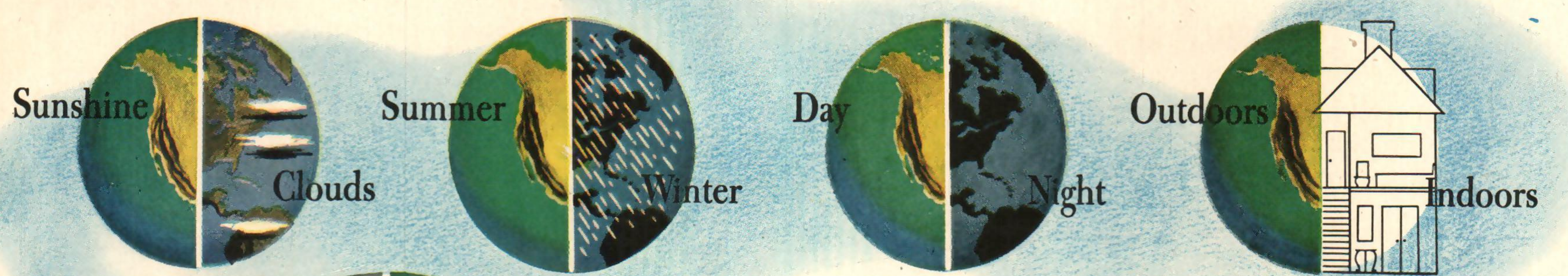
It was always wonderful — if you stop to think about it — that you could take a picture . . .

When George Eastman produced roll film and the little hand-held camera—replacing glass plates and a cartload of bulky equipment—actually he was inventing popular photography.

Without any talent or training, you . . . or perhaps it was your grandmother . . . were given a great new creative ability. The snapshot you made in the sunlight, out in the garden, was really your darling . . . her smile, her sweetness, forever yours!

So millions of people used Kodak and Brownie cameras and Kodak Film, and made countless snapshots. Aside from the heart-warming, soul-satisfying quality of their pictures, it was another minor miracle that Eastman made the tools of photography not only so simple, but available to so many!

More and more, Kodak has extended your picture world . . .



Black-and-white
Color

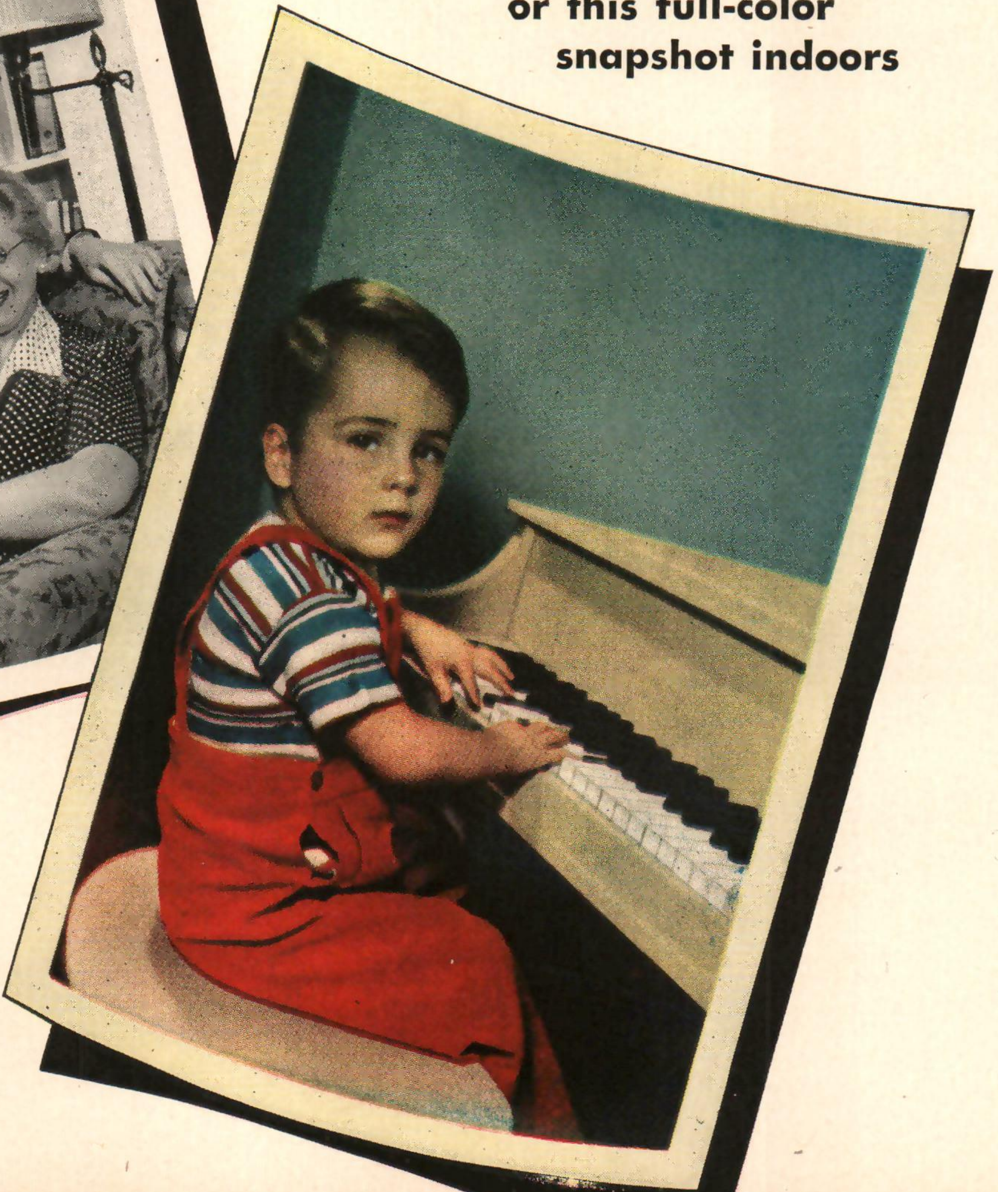
Your camera . . . which in the past could snap only part of what you saw, and was barred from many scenes, many places, many hours . . . has been given FULL VISION . . .

do with a camera *now*...

Your camera that takes this... black-and-white snapshot outdoors...

can just as easily take this full-color snapshot outdoors...

or this black-and-white snapshot indoors...



or this full-color snapshot indoors

Anything, any time, anywhere

The Kodak Research that made outdoor snapshots, in black-and-white, easy for everyone to take . . . has now produced superb *full-color* films for almost all cameras—Kodacolor Film for most roll-film cameras, Kodachrome for most miniatures—and is providing synchronized "flash" in new Kodak cameras.

As a result you can take full-color pictures at any time . . . outdoors in sunlight, even indoors at night (with a simple flash accessory and the proper bulbs) . . . just as easily as you take ordinary black-and-white snapshots. Think of all that now opens to you and your camera.

The colors of flowers and sky and cheeks and eyes and hair . . .

The intimate scenes of home, indoors . . . Christmas . . . the baby asleep . . . the family around the hearth . . .

Evening parties . . . the stunts and games . . . sister as she steps out in her first grown-up frock.

It's all so simple and easy to do . . . with nothing really new to learn. Consult your dealer.

EASTMAN KODAK CO., ROCHESTER 4, N. Y.

Kodak

PROCTER & GAMBLE PRESENTS

PRELL The Wonderful New Radiant*Creme Shampoo!

Prell
SHAMPOO

PRELL REMOVES DANDRUFF IN AS LITTLE AS 3 MINUTES!

LEAVES HAIR *Radiantly* CLEAN *Radiantly* SMOOTH

HERE'S WHAT THEY SAY ABOUT PRELL

DAD: That tube's so handy! Prell's just dandy! And a little goes so far!

MOTHER: No *waste*, no *drip* . . . no *spill* or *slip* . . . For youngsters it's a star!

BROTHER: And after Prell, I know all's well. My scalp feels *really* clean.

SISTER: You just can't hope—with *any* soap—For hair with such a sheen!

AUNTIE: It's *safe* they say, for every day—For my dry hair, it's swell!

ALL: Hair radiant, bright…no dandruff in sight, when we shampoo with Prell!

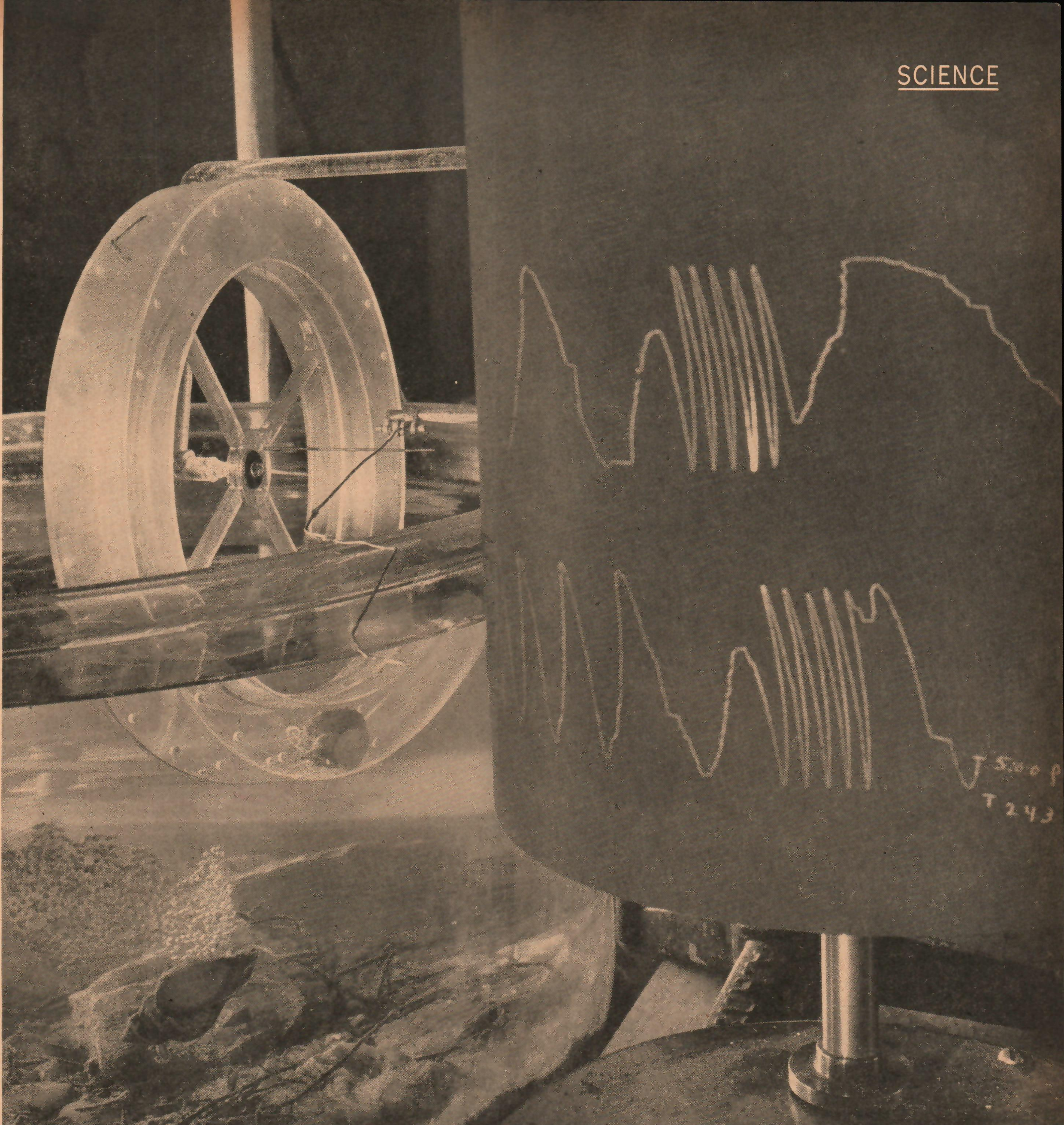
Prell—the new emerald-clear Radiant-Creme shampoo is *sensational!* Yes, Prell's wonderful patented cleansing ingredient leaves your hair *shining* with radiance—*and*—free from ugly dandruff! **Examinations by doctors proved** that Prell removes unsightly dandruff in as little as three minutes—and that regular Prell shampoos actually *control* such dandruff!

And this new, amazing, *different* Prell leaves your hair so *radiantly* smooth, too—so soft and sleek, so easy to set and to manage. Hair is *really* glamorous after Prell!

Get Prell today—in that handy, streamlined tube . . . no messy jars or slippery bottles to break! The whole family will go for Prell—the new *Radiant-Creme* shampoo for lovely, *radiant* hair.

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

*T. M. REG. U. S. PAT. OFF.



AS SNAIL INCHES ALONG SUBMERGED BOTTOM OF TREADMILL, ITS TRAVEL IS RECORDED ON ROTATING DRUM. SNAILS' SPEEDS RANGED FROM 2 TO 23 FEET PER HOUR

SNAIL'S PACE

Scientists measure it to find way of protecting the U.S. oyster crop

The singular purpose of the odd-looking machine above is to measure the inconsiderable speed of certain seagoing snails called drills and conchs. Although its function seems somewhat frivolous, the device is an important part of a serious study by the U.S. Fish and Wildlife Service, aimed at finding a means of dealing with a prime hazard to the oyster industry.

Every year the deliberate, well-armored and unconscionably numerous sea snails eat up $5 million to $6 million worth of oysters. Since the voracious mollusks have few natural enemies (only drills and conchs feed on other drills and conchs) and have resisted human efforts to control them, the oysterman's best bet is to plant new, clean beds at a "safe" distance from snail-ridden territory. The current study may define that distance by clocking the snail's much-quoted but little-known pace.

CONTINUED ON NEXT PAGE

NEW PRODUCTS FROM DU PONT

DU PONT
Garden DUST
INSECTICIDE & FUNGICIDE
Controls
MANY PLANT INSECTS AND DISEASES
USE ONLY AS DIRECTED
CAUTION
(CONTAINS 5% DDT)

4-WAY ACTION
KILLS INSECTS—STOPS PLANT DISEASES

DU PONT GARDEN DUST

USE AS SPRAY OR DUST

Apply it to vegetables, flowers, fruit trees, ornamentals. Contains DDT and rotenone to kill bugs—Du Pont "Fermate" and "Zerlate" fungicides to prevent and stop plant diseases. Handy—effective—economical! In 8-oz. dust gun and larger sizes.

- **KILL WEEDS EASILY** with Du Pont "Karmex," 2,4-D tablets. Cover 100 sq. ft. of average lawn *for less than a nickel!*
- **GET RID OF POISON IVY** with "Ammate" weed killer.
- **PROTECT ROSE BUSHES** with Du Pont Rose Dust.

DDT products for the home

DU PONT
5% DDT insect SPRAY
DO NOT USE ON ANIMALS OR PLANTS

DU PONT 5% DDT INSECT SPRAY

KILLS MOST HOUSEHOLD INSECTS. Brush it on screens, or spray it on other surfaces. Dries to invisible film. In pint, quart and gallon sizes.

DU PONT 10% DDT INSECT DUST

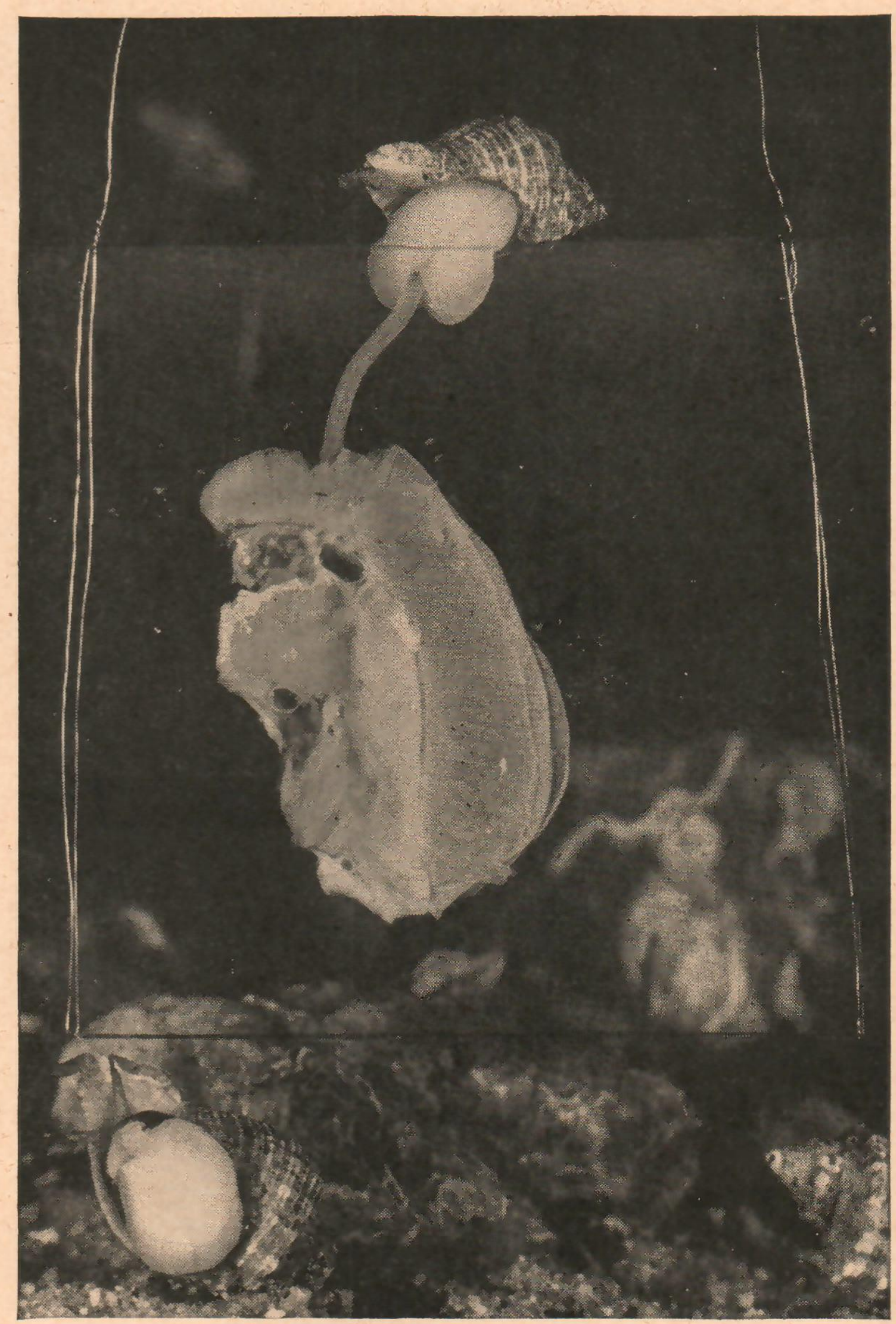
Kills crawling insects in hard-to-reach places. Safe to use on pets except cats. Handy 1-oz. puffer can and 8-oz. dust gun.

DU PONT
10% DDT insect DUST

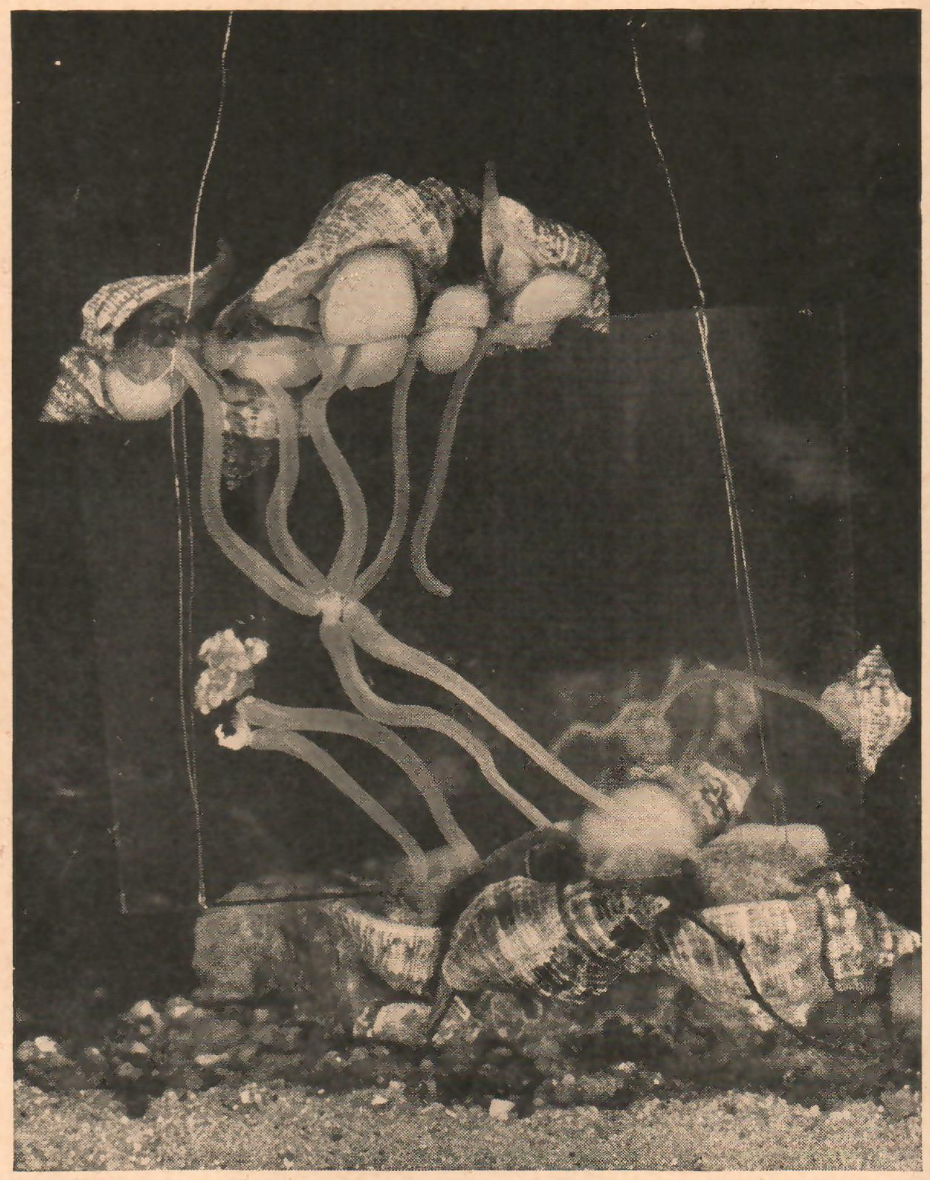
GET THESE NEW PRODUCTS *now* at your local hardware, drug, seed and garden supply stores. If they cannot supply you, write to the Du Pont Co., Semesan Division, Wilmington 98, Delaware.

DU PONT
REG. U. S. PAT. OFF.
BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

TUNE IN! Du Pont "Cavalcade of America"—every Monday evening—NBC network



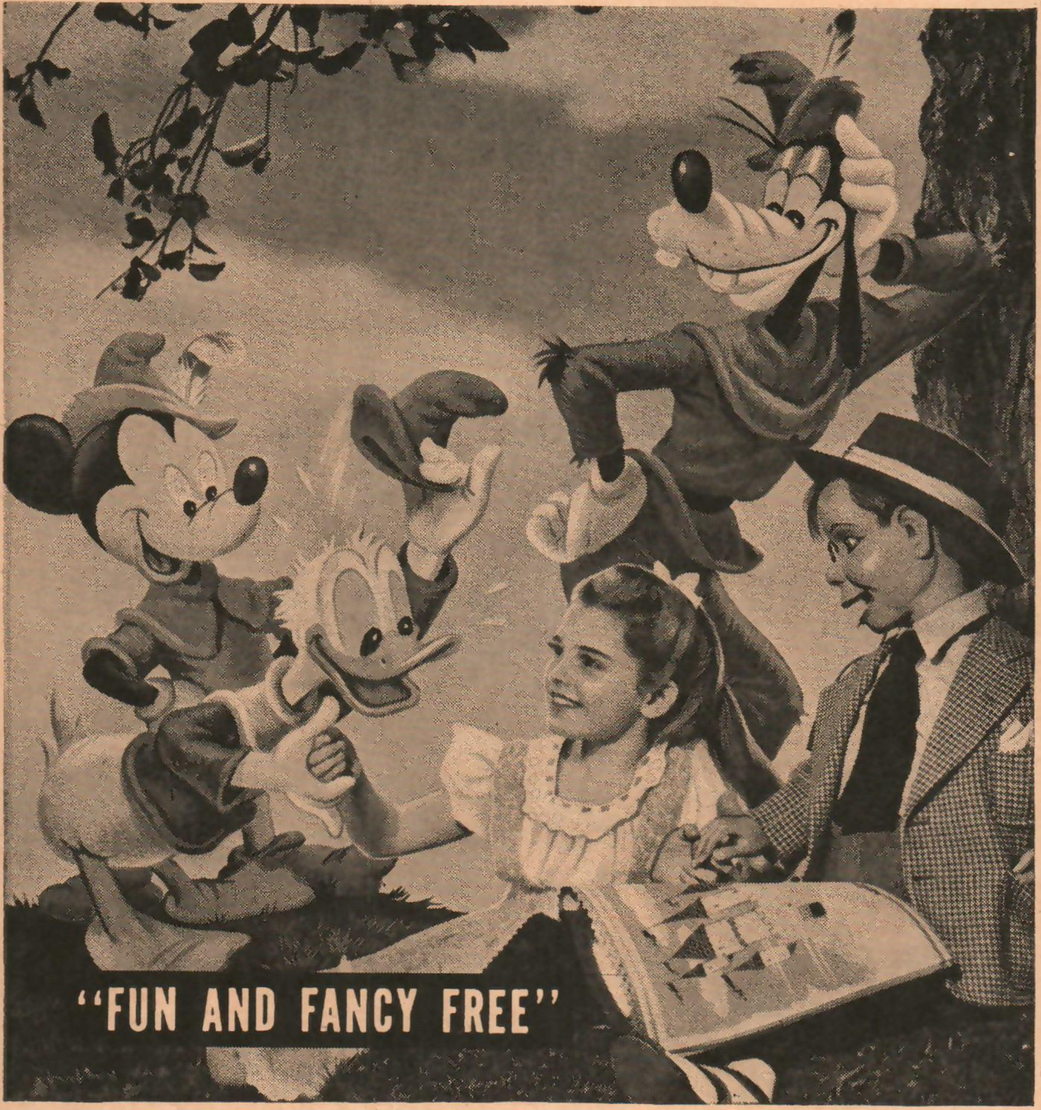
OYSTER IS DISCOVERED, minus shells and sandwiched between plates of glass, by an alert and hungry snail. As with a live oyster, the conch extends its long, trunklike proboscis into narrow space to hack up and swallow the flesh.



OYSTER IS DEVOURED by eager group of jostling conchs. The last shred was finished off about two and a half hours after the first snail began its meal. Even small conchs like these can eat at least 300 oysters apiece in a season.

CONTINUED ON PAGE 56

RKO's PIC-TOUR OF THE WEEK



PLAYING HOOKY from movie camera brings no qualms of conscience to Donald Duck, Mickey Mouse, Luana Patten, Goofy, Charlie Mc Carthy. But WALT DISNEY has them back at work now in his technicolor musical cartoon feature, *Fun and Fancy Free* with EDGAR BERGEN, DINAH SHORE.

"THE LONG NIGHT"

JEALOUS RAGE explodes into murderous frenzy as HENRY FONDA attacks VINCENT PRICE in this scene from *The Long Night*. Cause of the fight: Price's taunting revelations of his past friendship with Fonda's bride-to-be, BARBARA BEL GEDDES. A Hakim-Litvak production.

"THE BACHELOR AND THE BOBBY-SOXER"

FAIR AND COOLER than bachelor about town CARY GRANT wants her to be, is MYRNA LOY in RKO's *The Bachelor and the Bobby-Soxer*, soon to world premiere at New York's Radio City Music Hall. Bobby-soxer SHIRLEY TEMPLE's schoolgirl crush motivates the romantic ruckus.

FUNNY! As they go over lines with script girl, JAMES STEWART and JANE WYMAN pause for hearty laugh at comedy scene in *Magic Town.*, Film is richly humorous story of a clash between a man with *ideas* and a girl with ideals. An independent ROBERT RISKIN production.

THESE BIG RKO PICTURES WILL
SOON BE SHOWN AT YOUR THEATRE

RKO RADIO PICTURES

Victoria
Colonial Antique
Foxhall
John Alden
Juliana

Sterling silver platter made in 1754 by the famous London silversmith, Magdalen Feline. (Courtesy, Museum of Fine Arts, Boston.) Compare its "cable" border with Watson's beautiful Foxhall pattern.

Eighteenth Century Beauty

BY MODERN MASTER CRAFTSMEN

EIGHTEENTH CENTURY artistry by Watson's master silversmiths . . . to set your table in beauty!

Compare Watson's lovely Foxhall pattern with this museum piece. See how closely Watson follows the 18th century design. See how beautifully Watson craftsmen have cut and chased and polished to create a modern masterpiece for you.

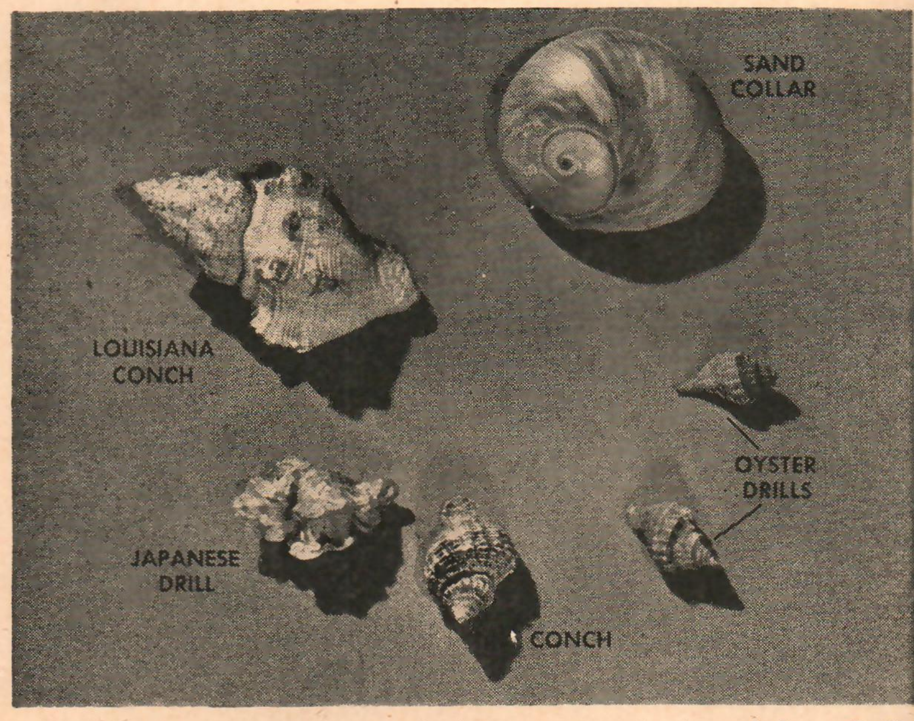
Only the very finest Sterling silver—old or new—is made with this clearness of detail, grace of line, flawless symmetry and harmony of proportion. Yet, this distinctive beauty is yours for the asking when you ask your jeweler for Watson Sterling . . . twelve lovely patterns to please every taste.

Because of the increased demand for Watson Sterling, we cannot supply every store that sells silver. But wherever you find Watson Sterling, you will find a jeweler of high repute, devoted to the finest traditions of his calling. Ask him to show you the 12 Watson patterns now—any of the 5 above, or Meadow Rose, Lamerie, George II, Windsor Rose, Windsor Manor, Lotus, and Colonial Fiddle. Each is a modern masterpiece in Sterling . . . at surprisingly moderate prices. The Watson Company, 1467 Watson Park, Attleboro, Massachusetts.

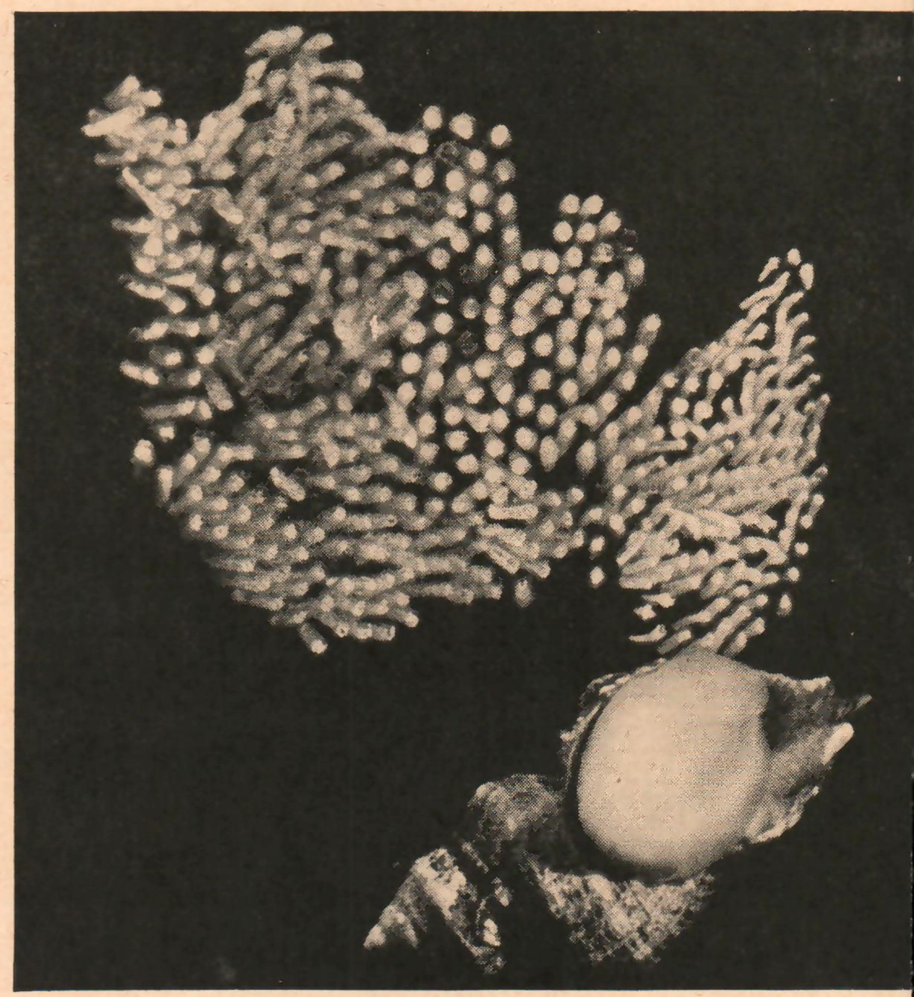
Watson Sterling

TRADE STERLING MARK

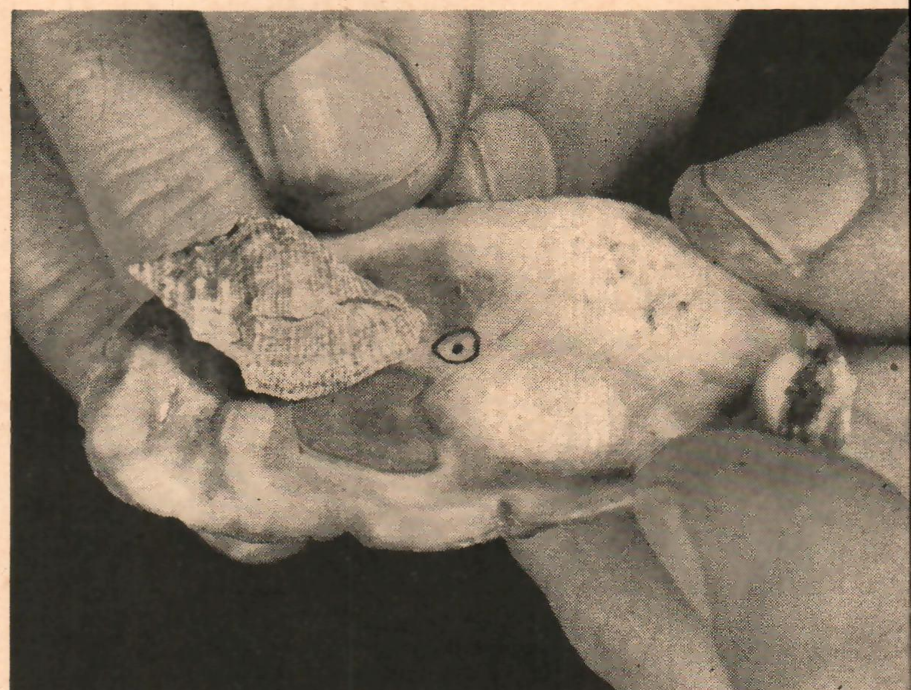
MODERN SILVER WITH THE BEAUTY OF OLD MASTERPIECES



ROGUES' GALLERY of sea snails shows variation in size and shape. Drills are mostly northern, conchs southern. The main difference to the oyster is that the drills bore through its shell (*below*) while the conchs saw at the thin edges.



CONCH EGGS, trailing behind their prolific parent, are small, translucent capsules that stick to surfaces they touch. Eggs laid on shells of young seed oysters are sometimes transplanted with them to hatch and infest new areas.



DRILLED OYSTER SHELL represents three days of devoted perseverance by tiny drill. Small, round hole was made by continuous filing with rasp-like tip of drill's proboscis which was then inserted to get at the meat inside.

PAGE 1
Betty Crocker's NOTEBOOK
A General Mills Service Advertisement

Cheerios
AN OAT CEREAL ready to eat
WHEATIES
Breakfast of Champions
it's a winner!
KIX
WHEATIES
Breakfast of Champions
Cheerios
AN OAT CEREAL ready to eat
Betty Crocker
CEREAL TRAY
10 PACKAGES

MENU: Grapefruit; new handy Betty Crocker Cereal Tray of Wheaties, Kix, Cheerios; eggs; coffee cake; coffee, Vitamin D milk. Betty Crocker Cereal Tray: individual servings of Wheaties, malted whole wheat flakes; Cheerios, delicious new oat cereal; Kix, puffed flakes of pre-sweetened corn; all ready-to-eat. Varied toppings: chocolate milk, fruit, brown sugar, honey, maple syrup.

MORE FREEDOM ON SUNDAY

Betty Crocker of General Mills tackles the problem of mother's Sunday leisure...

Betty Crocker of General Mills

You've probably experienced the warm, proud feeling of sharing your favorite recipe with a friend or neighbor. It's the same kind of feeling Betty Crocker has when she passes along an idea that she and the Home Service Staff at General Mills have developed. For every time they perfect a new "Betty Crocker Recipe" or menu, they like to feel they are helping to make homemaking a little simpler and more pleasant for American women everywhere.

"I've often thought what a shame it is that the traditional day of rest is so often just another working day for mother. Of course, everybody likes special meals on Sunday, but with proper planning, I believe mother can have more time for recreation with the family and a chance to enjoy the real pleasures of homemaking.

For instance, on Sunday morning after mother prepares the fruit and coffee, assembles the "fixings," let everyone get his own breakfast. With three appealing cereals and a variety of toppings to choose from, coffee-cake or toast and eggs any style, Sunday breakfast can be easy and happy as well as nutritionally sound. Somehow, even the smallest member of the family eats better when he can help himself."

B.C.

New favorite with youngsters: chocolate milk poured on cereal. Particularly good with **CHEERIOS**, the new ready-to-eat oat cereal which looks like tiny doughnuts, has a robust, slightly salty flavor which a lot of people seem to like.

WHEATIES, "Breakfast of Champions", blend happily with almost any fruit. With **KIX** (crunchy puffs of pre-sweetened corn) serve sharper fruits—peaches, berries. All 3 of these good cereals are valuable for food-energy, protein, important B-vitamins and iron.

Breakfast should contribute at least a fourth of your daily diet. Modern cereal grain foods—enriched bread and toast, whole grain and restored cereals such as Wheaties, Kix and Cheerios—furnish high nutritive value at very low cost.

Gala French omelet: To serve 4, beat 6 eggs, add 6 tbsp. top milk, 6 drops Worcestershire Sauce, ¼ tsp. salt, dash pepper. Melt 2 tbsp. butter in skillet; add eggs and cook slowly just until eggs are set, lifting edges occasionally to let uncooked egg run under. When top is set, fold over. Serve with jelly.

Top off Sunday breakfast with a fragrant coffee ring from your favorite bake shop. Your baker and grocer offer a variety of coffee cakes and breakfast rolls made from finest home-type ingredients. Baked foods are low in cost. delicious. high in food value.

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LOOK FOR BETTY CROCKER NOTEBOOK FEATURES AT YOUR GROCER'S

PAGES 2 AND 3
Betty Crocker's NOTEBOOK
A General Mills Service Advertisement

MENU: Betty Crocker Vegetable Noodle Soup with crackers; pot roast with brown gravy, potatoes and assorted vegetables; green salad; rolls from your baker; fresh strawberry pie and coffee; all done in about one hour of working time.

SUNDAY DINN

Soup's on . . . There's something about the friendly fragrance of good soup that's far more effective than the loudest dinner bell for hurrying the family to the table. So it's good to know that with Betty Crocker Soup Ingredients, preparing real home-cooked soup is now almost as simple as filling water glasses. And these new soups lend themselves well to your own variations—add tomato juice to Betty Crocker Vegetable Noodle, diced ham to Split Pea. Other ideas on package.

Betty Crocker
VEGETABLE NOODLE
SOUP
INGREDIENTS

It's as easy as this . . . For perfectly seasoned Vegetable Noodle Soup, filled with colorful bits of seven garden vegetables and fresh-cooked at home, simply empty package of Betty Crocker Vegetable Noodle Soup Ingredients into boiling water, add butter or other fat and let simmer 20 minutes. Makes 4 large bowlfuls.

Betty Crocker
SPLIT PEA SOUP
INGREDIENTS

Or, for a heartier soup (a favorite with men)—Empty package of Betty Crocker Split Pea Soup Ingredients into boiling water—cook 5 minutes. The choice, pre-cooked green split peas are deliciously seasoned according to a special recipe. Makes 4 generous servings; Betty Crocker package soups are unusually economical.

Betty Crocker of General Mills

More than a billion copies of recipes go out from Betty Crocker and the General Mills Home Service Department every year. Many appear in the handy folder packed with every bag of Gold Medal "Kitchen-tested" Enriched Flour. These easy-to-follow Betty Crocker recipes, perfected especially for Gold Medal, may be one reason why American women have preferred this flour almost 2 to 1 over any other all-purpose flour.

LOOK FOR BETTY CROCKER NOTEBOOK FEATURES AT YOUR GROCER'S

SUNDAY DINNER—ONE HOUR'S WORK

The Time Table

9:30 A.M. Brown floured pot roast in hot fat in heavy kettle. Add bit of water, cover and let simmer.	**9:35 A.M.** Meantime, fix berries, cover and place in refrigerator. TIME OUT!	**10:15 A.M.** Prepare potatoes, carrots, onions, celery and simmer in kettle with meat.
10:30 A.M. TIME OUT till 12:30.	**12:30 P.M.** Turn on oven. Put water on for soup. Whip cream. Take berries out of refrigerator.	**12:40 P.M.** Crisp pie shell in oven. Add soup ingredients to boiling water.
12:45 P.M. Take up meat, potatoes and vegetables and make gravy.	**12:55 P.M.** Start coffee. Heat rolls, pull apart lettuce. Toss with French dressing.	**1:00 P.M.** Serve dinner. Just before dessert pile berries into the pie shell. Add whipped cream.

(This fall, when you can get your new General Mills Pressure*Quick* Saucepan, you'll be able to cut this cooking time by two-thirds.)

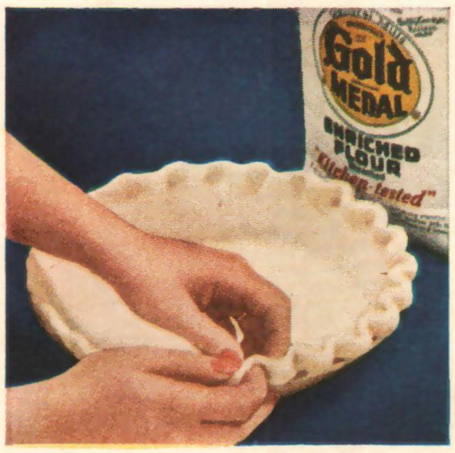
ER . . . SIMPLIFIED

Time for church, for pleasant relaxation, in this time-saving schedule

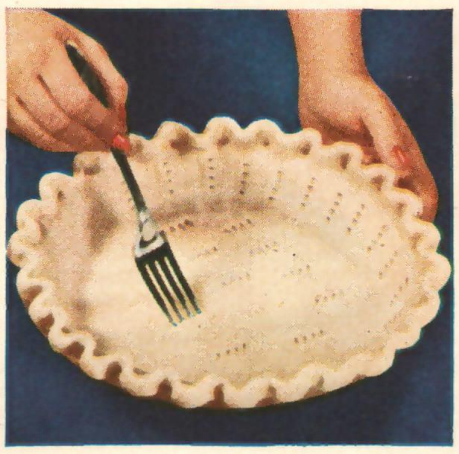
"Sunday dinner has always been a treat for everybody except mother, who somehow seemed to find herself spending most of her day of rest in the kitchen. Today, thanks to new work-saving food and appliance discoveries, a real Sunday dinner can be put on the table without turning the whole day over to kitchen chores. The special secret is in proper timing . . . in knowing when to do what.

To help mother enjoy new Sunday freedom, here's a time-table our Home Service Staff has worked out showing how a complete, delicious and inexpensive Sunday dinner need take barely an hour's work." B.C.

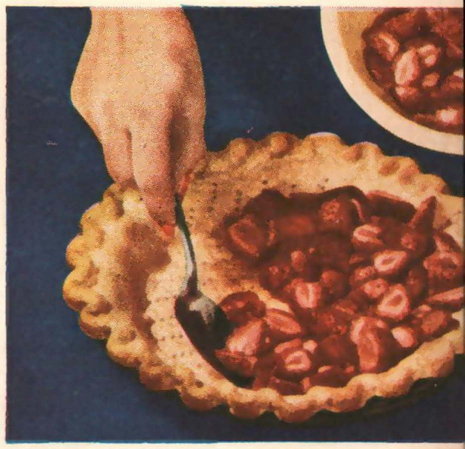
Fresh Strawberry Pie—One of spring's delightful treats, can be made quickly with a little beforehand planning. When you make pie during the week, bake an extra pie shell and keep in cool place, loosely covered till Sunday. To freshen, heat in oven or bun warmer a couple of minutes to restore its original flaky crispness.



To make a beautiful pie shell, follow simple Betty Crocker recipe packed in bags of Gold Medal "Kitchen-tested" Enriched Flour. (Betty Crocker pre-tested recipes are tailor-made for Gold Medal. Results guaranteed if used together.)

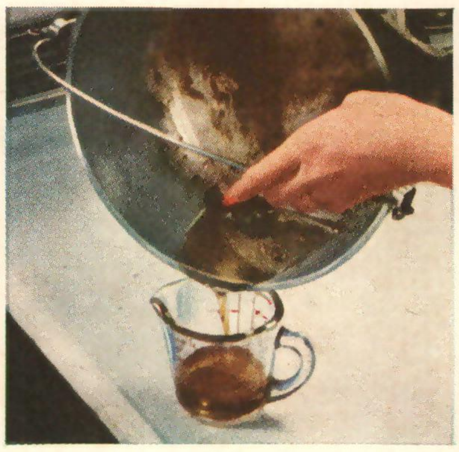


After fitting pastry loosely into pan, trim evenly, flute edges. Then prick pie crust with fork and bake. Store in cool place, loosely covered, till needed. When reheated, it will be as crisp and flaky as it was when you baked it.

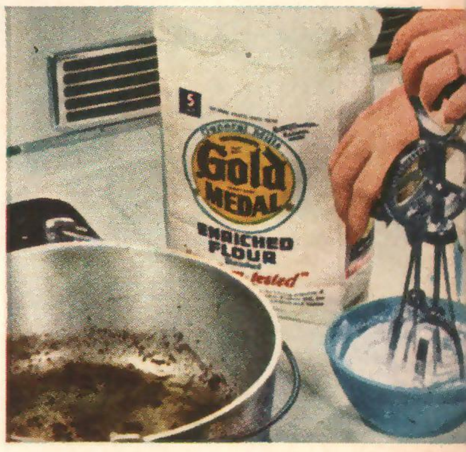


For the strawberry filling: Simply sprinkle with sugar one quart berries washed, then hulled and halved (for 8" pie). Just before serving pile into cooled baked pie shell and garnish with sweetened whipped cream.

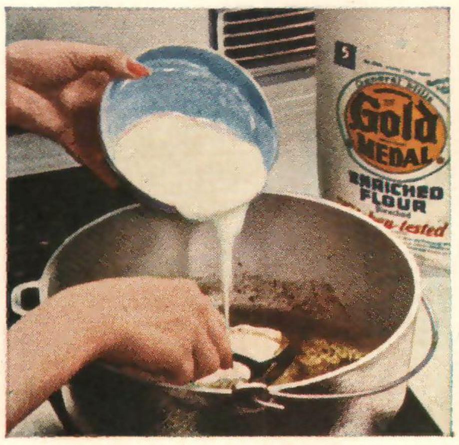
Smooth brown pot roast gravy is another favorite that's quick and sure with these easy directions and Gold Medal Flour. First, arrange meat and vegetables on serving platter and keep hot.



Measure meat stock and drippings. Pour back into kettle. Add enough water to make desired amount of gravy. One cup serves 4. (Careful measurements and good flour mean fine gravy.)



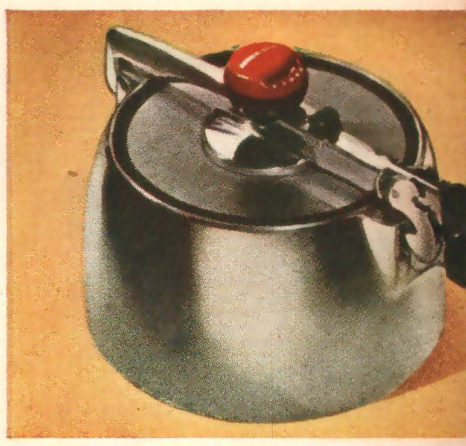
For each cup liquid, measure 2 tbsp. Gold Medal Flour and ¼ cup cold water. Mix until smooth by beating in bowl with rotary beater or shaking in tightly covered jar.



Stir in flour-water mixture, and cook over low heat. Stir constantly until it comes to a boil and thickens. Season to taste with salt and pepper and serve piping hot. Gold Medal Flour is tested even for gravy.

Gold Medal
Enriched Flour
"Kitchen-tested"
Product of
General Mills

GOLD MEDAL "Kitchen-tested" is a uniform, dependable, enriched all-purpose flour. Every batch must pass rigid tests for bread, biscuits, cakes, pastry. Tests begin in the wheat fields; Gold Medal is made from the finest selected wheats.



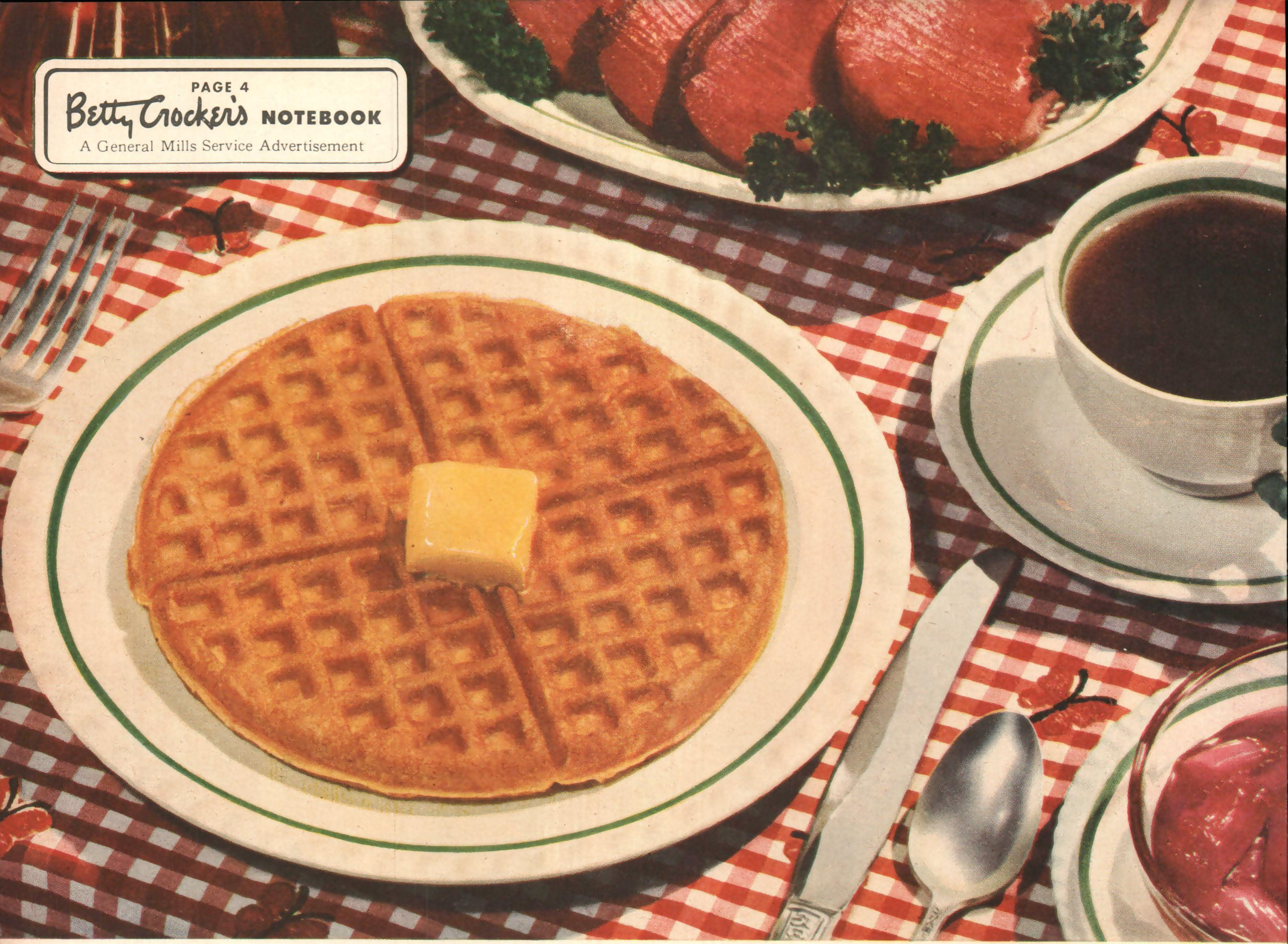
On sale this fall: New General Mills Pressure*Quick* Saucepan. Actually seals itself. Tells pressure at a glance. Automatic safety vents. New slide release reduces pressure at range; you can open without cooling.

LOOK FOR BETTY CROCKER NOTEBOOK FEATURES AT YOUR GROCER'S

PAGE 4

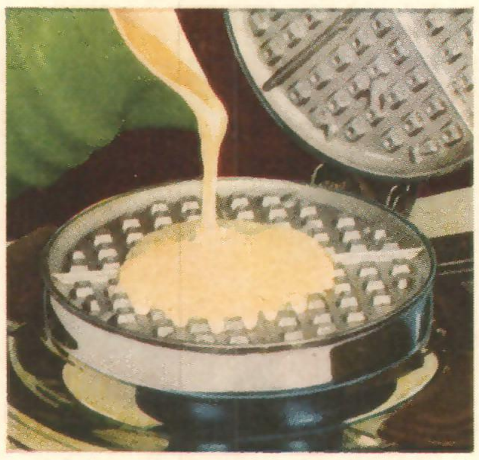
Betty Crocker's NOTEBOOK

A General Mills Service Advertisement



MENU: "Bisquick" waffles, Canadian bacon and syrup; fresh rhubarb sauce; tea or coffee for adults, Vitamin D milk for children.

Waffles made easy. To 2 cups General Mills Bisquick (ready-prepared biscuit mix), add 1 to 1½ cups milk (thinner batter makes crisper waffles), 2 eggs, 2 to 4 tbsp. melted shortening. Beat together until well blended, but not smooth.



Pour about ½ cup batter into hot waffle iron and bake. Recipe makes 6 to 8 waffles. Team up with frizzled Canadian bacon and syrup—or heated Vienna sausages and honey butter. (Same fine Bisquick recipe makes 12 to 14 delicious pancakes.)

Directions for perfect biscuits, shortcakes, other quick bakings on package. Bisquick is ready-mixed—for perfect biscuits, simply add liquid. Saves expensive shortening: contains 7 choice ingredients, including shortening, Gold Medal Flour.

Flying Plane
Kix

Surprise Sunday night Snack—Kix 'n' Cheese. Melt 2 to 4 tbsp. butter in heavy frying pan. Add 4 cups Kix, ½ tsp. salt. Stir over low heat 5 min. Sprinkle with 4 to 6 tbsp. commercially grated American cheese. Stir 2 min. more. Cool and eat like popcorn with milk or tomato juice.

Cheerios
4 Comic Books

Inexpensive Confection: Cheerio-Chocolate Tingalings are another welcome treat for family and guests. Melt ½ lb. semi-sweet chocolate over hot water. Stir in 3 cups Cheerios very gently—being careful not to crush. Be sure all Cheerios are chocolate-covered.

Drop by tablespoonfuls on waxed paper. Place in refrigerator until chocolate sets. (About 2 hrs.) Store in cool place. Makes about 2½ dozen clusters. This is a wholesome confection for children, because Cheerios, new ready-to-eat cereal made of oats, not only taste good but are highly nutritive.

TAKE-IT-EASY SUNDAY SUPPER

Betty Crocker
of General Mills

"After a big Sunday dinner, most families are content with a light, easy supper—one the children can manage so as to relieve mother. Crispy waffles made with Bisquick are a quick and simple solution, for waffles, like all enriched bread or flour foods, give your family needed protein, important B-vitamins and food-energy . . . and very economically, too.

If you have an electric waffle iron, bake your waffles right at the table—and if company drops in, ask them to stay . . . with Bisquick you can mix an extra batch of batter in less than 3 minutes." B.C.

We hope you have liked Betty Crocker's NOTEBOOK. We have tried to make it as practical and helpful as possible. Won't you write us if you have any suggestions?

General Mills, Inc.
MINNEAPOLIS, MINN.

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"Betty Crocker" is a trade name of General Mills.

LOOK FOR BETTY CROCKER NOTEBOOK FEATURES AT YOUR GROCER'S

THE HERO, YOUNG "PIP" (ANTHONY WAGER), IS URGED BY DECEITFUL MISS HAVISHAM (MARTITA HUNT) TO FALL IN LOVE WITH ESTELLA, AN UPPER-CLASS GIRL

MOVIE OF THE WEEK:

Great Expectations

Taken from Charles Dickens, this masterful film shows the somber panorama of early Victorian England

The most suitable praise to accord J. Arthur Rank's new movie, *Great Expectations*, is to say that people who read Dickens will find it a superb re-creation of the master's work, and people who do not read him now will want to start after seeing the movie. For both old and new admirers there will be more Dickens on the screen before long. *Nicholas Nickleby* has been completed in England, and *Oliver Twist* is scheduled to begin production soon.

Great Expectations is the biography of Philip Pirrip—known as "Pip"—a little boy who lives with a kindly blacksmith named Joe Gargery in a small cottage near the sea. When he is about 10, two things happen: he gives food to an escaped convict who is later recaptured, and he becomes the protégé of wealthy Miss Havisham, an elderly, man-hating spinster who lives in the past. When Pip is full-grown he learns he has "great expectations," for an unknown benefactor has settled on him income enough to let him lead a gentleman's life. Pip goes to London and there falls in love with Miss Havisham's beautiful and cruel ward, Estella, and turns into an irresponsible snob. Then he suddenly learns his benefactor's identity and loyally tries to protect him from the law. In this Pip is unsuccessful. His selfless action brings him humility, however, and ultimately leads to his happiness as well.

PIP MEETS PROUD ESTELLA (Jean Simmons) when he first comes to visit her evil guardian, Miss Havisham.

This story is acted out against the somber background of England in the hungry 1840's when class distinction was unbridgeable and parents beat their children for the smallest offenses. Prison reform had not been effected and a great deal of the story revolves around the British legal system which Dickens so disparaged. As personified on the screen by a group of exceptionally able actors, the original yet universal characters which brought Dickens his millions of readers seem to acquire new verisimilitude (*p. 67*). Particular credit must be given to Anthony Wager (*above*), who plays Pip as a boy. He is the most appealing child actor since Jackie Coogan.

Great Expectations was filmed by David Lean, Ronald Neame and Anthony Havelock-Allan, who together have turned out such excellent movies as *In Which We Serve*, *Blithe Spirit* and *Brief Encounter*. In adapting a 500-page novel that is thick with incident, they wisely cut out all parts of the story except those elements which could be completely developed on the screen. The result: a bull's-eye.

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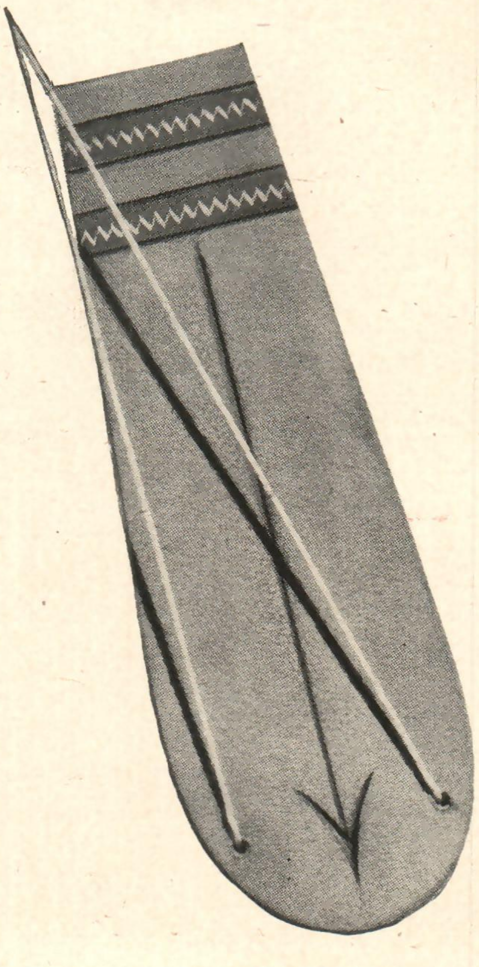
B.V.D. puts the ACTION in swim trunks



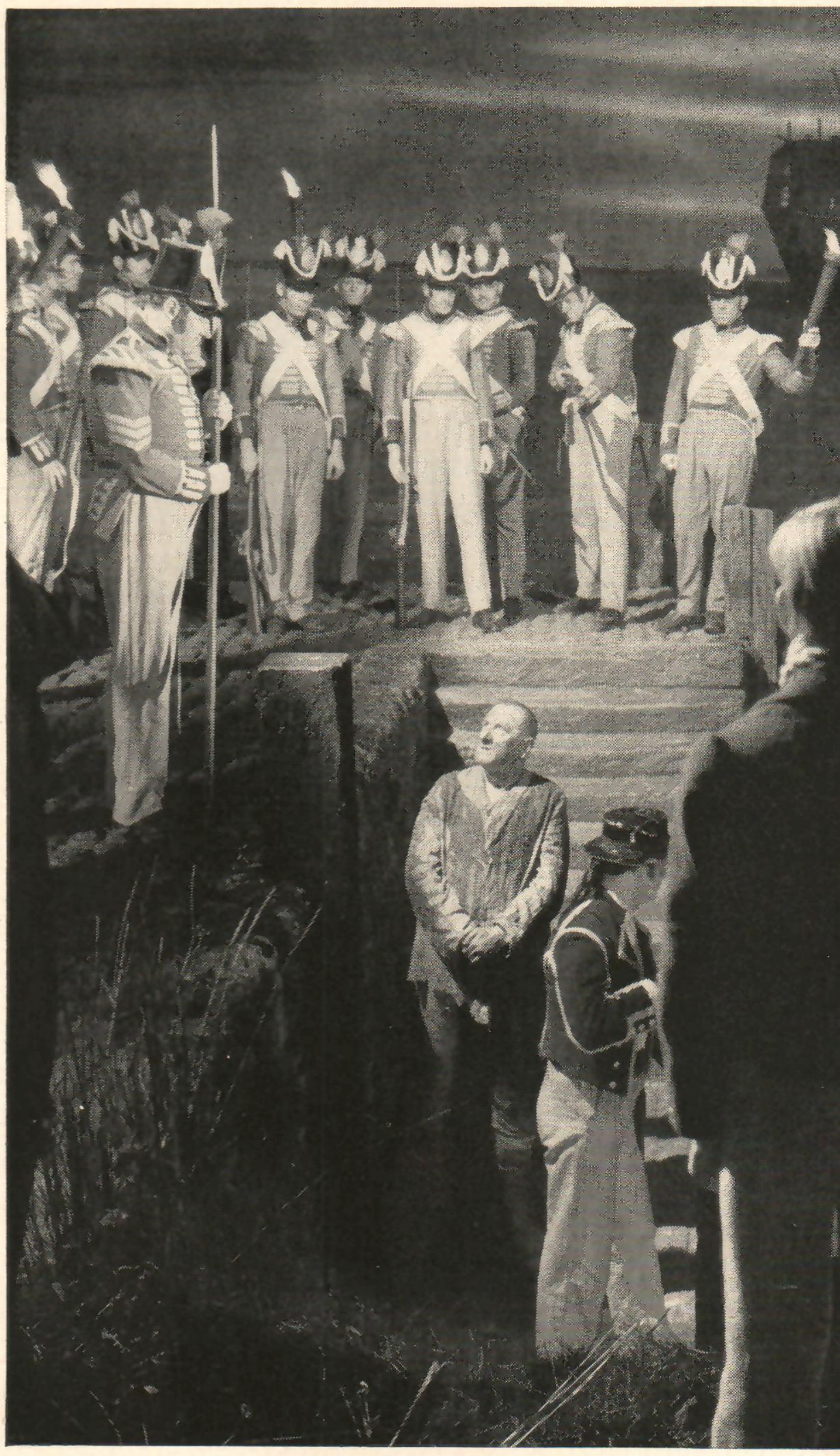
Water-lovers will hit the breakers with confidence in these "B.V.D." Sea Satin Boxer swim trunks. They're tailored to bring out the sportsman in you—cut for comfort and freedom-of-action. As snug-fitting as your own skin. Sea Satin is a rich, lustrous and sleek, water-repellent fabric.

Boxer Swim Trunks **B.V.D.** BRAND

"Next to myself I like 'B.V.D.' best!"

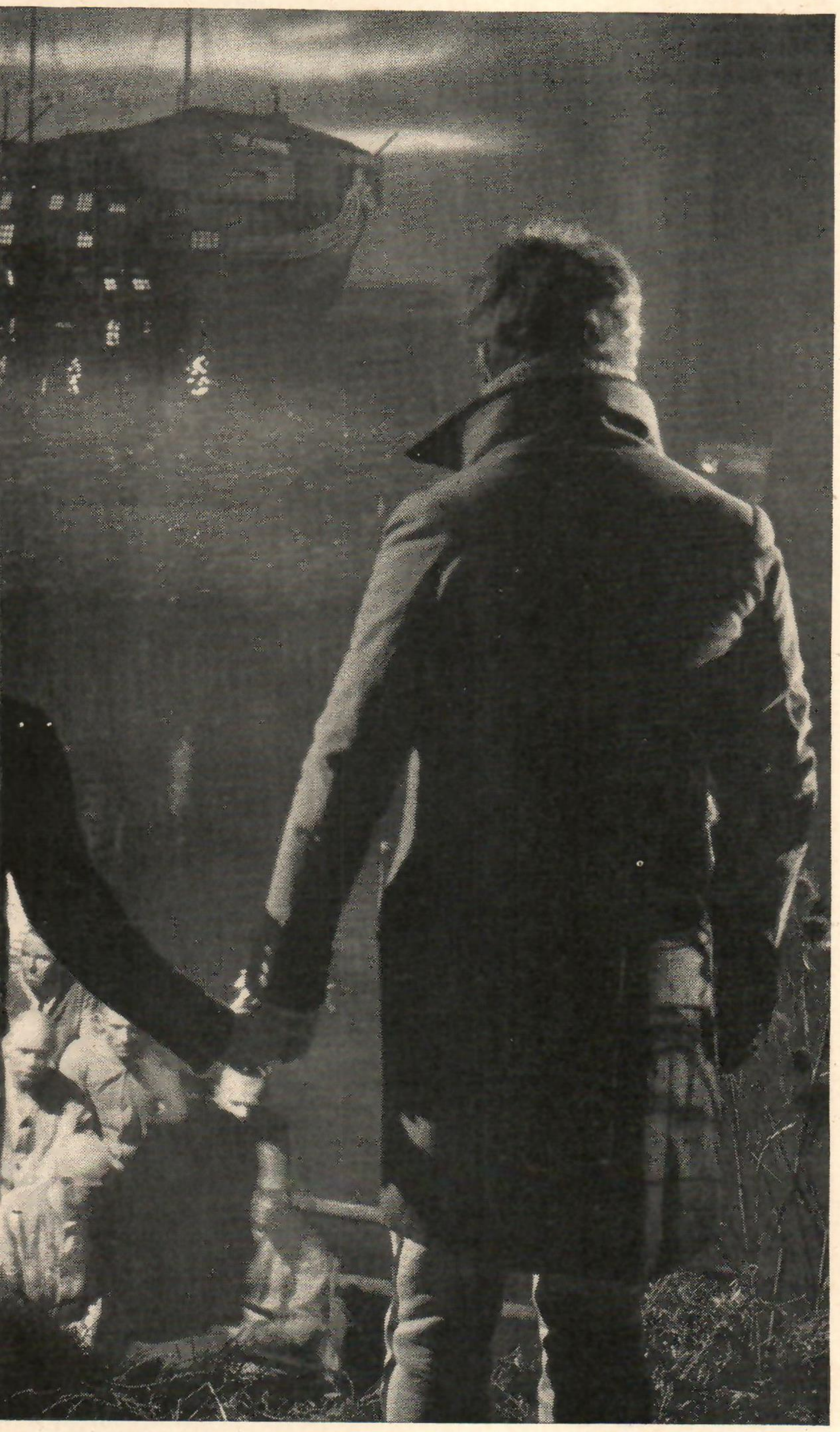
"B. V. D." & "SEA SATIN" ARE REG. U. S. PAT. OFF.

PIP IS ATTACKED in the village churchyard by Abel Magwitch, a convict who has escaped from a nearby prison ship. Scared, Pip brings him "wittles."



MAGWITCH IS RECAPTURED and returned to the prison ship (*rear*) as Pip and his sister's husband, Joe Gargery, look on. Later Magwitch is exiled

LAWYER JAGGERS (*right*) and his clever clerk, Wemmick (Ivor Bernard), wait for Pip, who has grown up poor but has suddenly come into a large income.



from England to a penal colony in Australia where he makes a fortune sheep-ranching. The movie has many large, atmospheric settings like the one above.

CONTINUED ON NEXT PAGE

It's smoother sailing when you've got P.A.*

P.A.* means Pipe Appeal

When a man smokes a pipe, he has a distinctly masculine attractiveness that women find appealing! And, when he smokes Prince Albert tobacco, he has a hearty rich-tasting smoke that's delightfully mild and easy on the tongue!

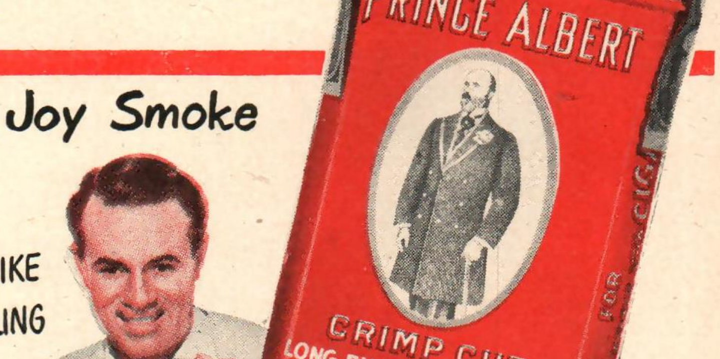
means Prince Albert

Try Prince Albert and you'll agree—it's a great tobacco! P. A. is *crimp cut*—packs and cakes just right in your pipe... smokes cool and even right down to the bottom of the bowl.

R. J. Reynolds Tobacco Co.
Winston-Salem, N. C.

The National Joy Smoke

A GREAT CIGARETTE TOBACCO TOO. NOTHING LIKE P.A. FOR FAST, EASY ROLLING AND TASTY SMOKING!



FOREST FRESH

Spruce

TOILETRIES FOR MEN

From deep in the heart of the forest comes the scent of fresh-cut Spruce . . . bracing, masculine, vibrantly alive. Packaged with classic simplicity, Spruce Toiletries are the instinctive choice of men whose flawless grooming reflects their easy self-assurance. In sets or singly, at one to three dollars.

Wrisley

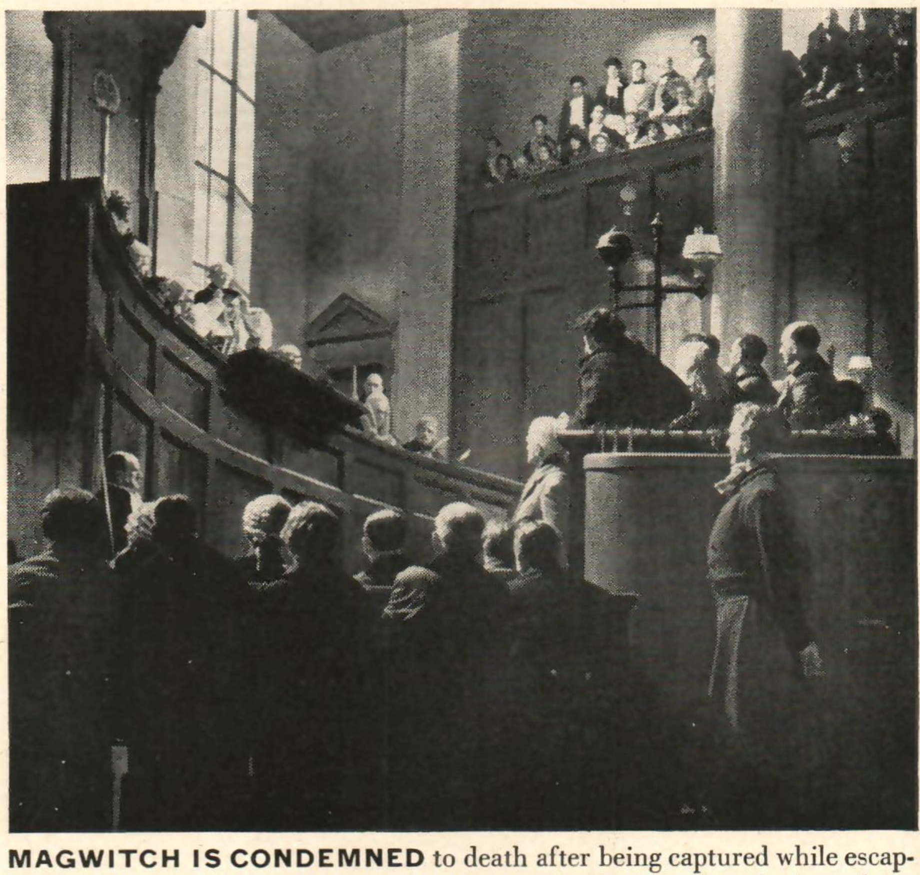
Spruce!
Spruce
SHAVE LOTION
Wrisley

SOAP, SHAVE LOTION, TALC, SHAVE BOWL, DEODORANT, HAIR DRESSING

"Great Expectations" CONTINUED

UNKNOWN BENEFACTOR turns out to be Magwitch, still grateful for Pip's old kindness to him. Now Pip (John Mills) must protect him from police.

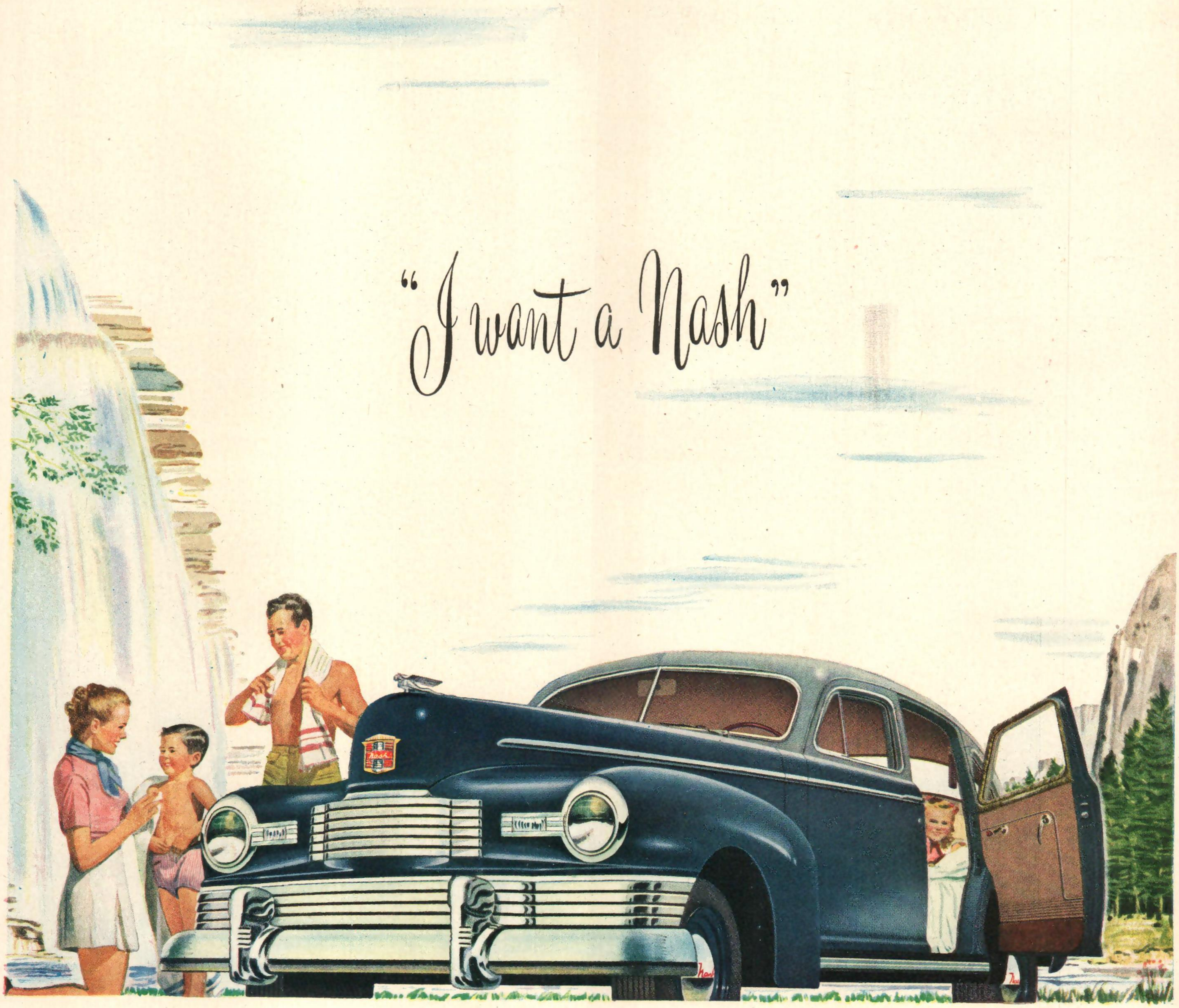
PIP RETURNS to Miss Havisham's musty house to have a showdown with Estella (Valerie Hobson), who has been leading him on without loving him.



MAGWITCH IS CONDEMNED to death after being captured while escaping. In despair Pip deserts high society. Later Estella finds that she loves him.

CONTINUED ON PAGE 67

"I want a Nash"



I'm tired of being tied down to gas pumps and the beaten path . . .

I want a Nash "600."

Sit in it, and you know what an automobile is *really* for.

Touch the throttle, and the whole wide world starts opening up in front . . .

Hills and towns and twisting lanes . . . here they come, and *there they go* . . .

A Nash is quick. It's nimble. It's part of me.

It snuggles down to the curves and erases the bumps, with the magic of four wheel coil springing. It starts, stops, parks on a dime.

Think of it—500 to 600 miles of travel like this, at moderate highway speed, in *one filling* of the Nash "600" gas tank!

Quiet? The engine barely whispers. Body squeaks and rattles? Gone—gone for good—because this is modern construction: an all-welded, single-unit body and frame. And every day is perfect, with Nash Conditioned Air—fresh, dustless, draftless and automatically heat controlled.

And every night is worry-free when you have a Nash Convertible Bed to sleep you where you like.

Yes—*I've found the one I want. It's a Nash "600"!*

There's a new kind of automobile dealer in America today. That's where to see the new Nash "600" and the new Nash Ambassador.

You'll be ahead with **Nash**

NASH MOTORS DIVISION, NASH-KELVINATOR CORPORATION, DETROIT

Better Sleep makes Better Husbands

Special Englander construction encourages complete relaxation . . . the secret of perfect rest!

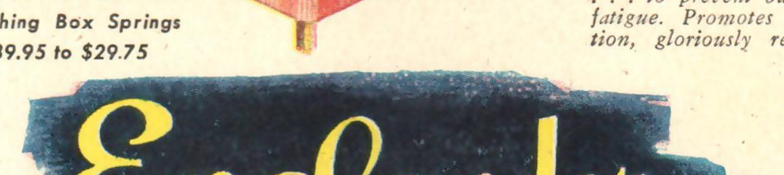
That's the Magic of a Luxurious Englander Mattress!

What can you buy half so important as a blissfully comfortable Englander? Doctors emphasize more and more that sound rest . . . the support you get from your mattress . . . often makes the difference between "borderline health" and buoyant energy!

Englander—for Comfort Plus Support

The moment you lie on an Englander Mattress, you feel a wonderful new relaxation. For Englander's special construction provides *balanced* support for every part of your body. No sagging spine. No muscle strain. You sleep in bed-of-roses comfort . . . the deep *restorative* sleep that puts a smile in your eye, and a bounce in your step!

Remember you get a 52-year heritage of fine mattress-making in Englander. You get superb construction, plus the finest of springs, fabrics and hand craftsmanship . . . the *utmost* in sleep luxury. *Sound rest is far too vital to compromise on less!*



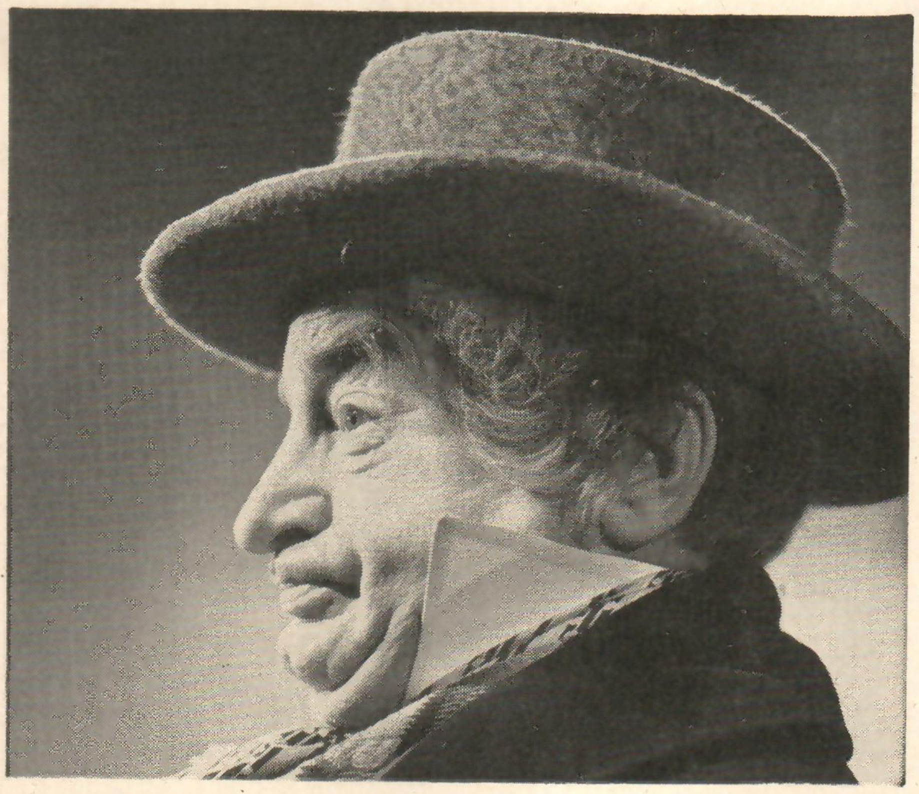
Englander Mattresses and Matching Box Springs
$89.95 to $29.75

ENGLANDER EQUALIZER, *built into area where 65% of body weight is concentrated, is designed to keep spine level, as doctors urge . . . to prevent backache, chronic fatigue. Promotes utmost relaxation, gloriously refreshing sleep.*

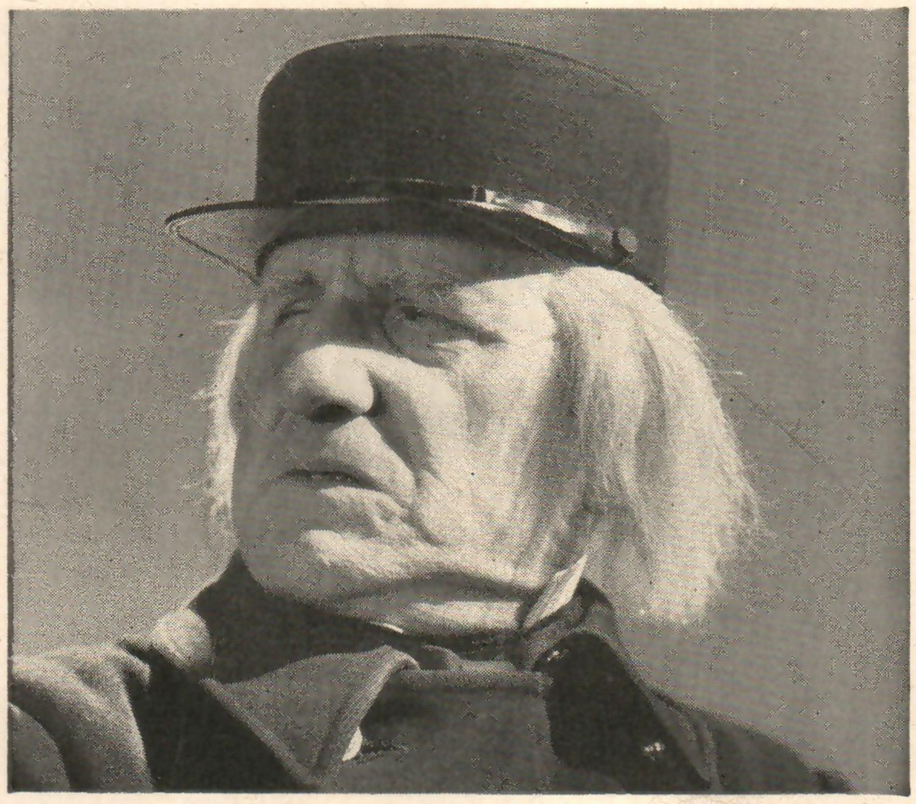
Englander
AMERICA'S MOST LUXURIOUS
mattress

© 1947 THE ENGLANDER CO., INC., CHICAGO, ILL.

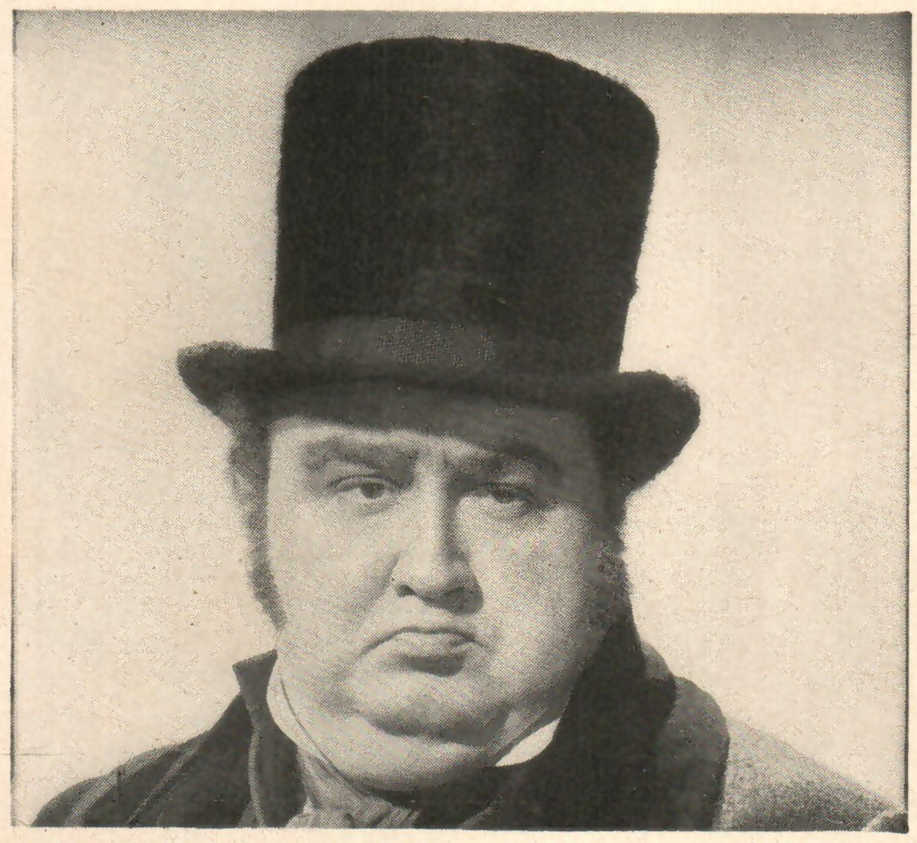
THESE ARE FINE FACES FROM DICKENS



UNCLE PUMBLECHOOK (Hay Petrie) is a busybody who orders Pip and his relatives around with authority but always quails before persons of quality.



ABEL MAGWITCH (Finlay Currie) is a convicted felon and an outcast from society who gratefully remembers and rewards the small kindnesses done him.



MR. JAGGERS (Francis L. Sullivan) is a shrewd, gruff but kindly lawyer. Given to frequent pontification, he is the most Dickensian figure in the movie.

a gift that makes
every day
FATHER'S DAY

MELBROKE
TIES

NEW AGAIN
EVERY MORNING!

Yes! Give Dad Melbroke Ties and he'll step out each new day with a fine-textured wool tie that knots crisply, drapes beautifully. He'll like Melbroke's rich colors ... in stripes or solids. Its springy softness fights wrinkles.

Still $1.00

AT BETTER STORES
EVERYWHERE

Ask to see the highly styled
DUKE OF MELBROKE TIES
—soft as kitten's ears—
$1.50

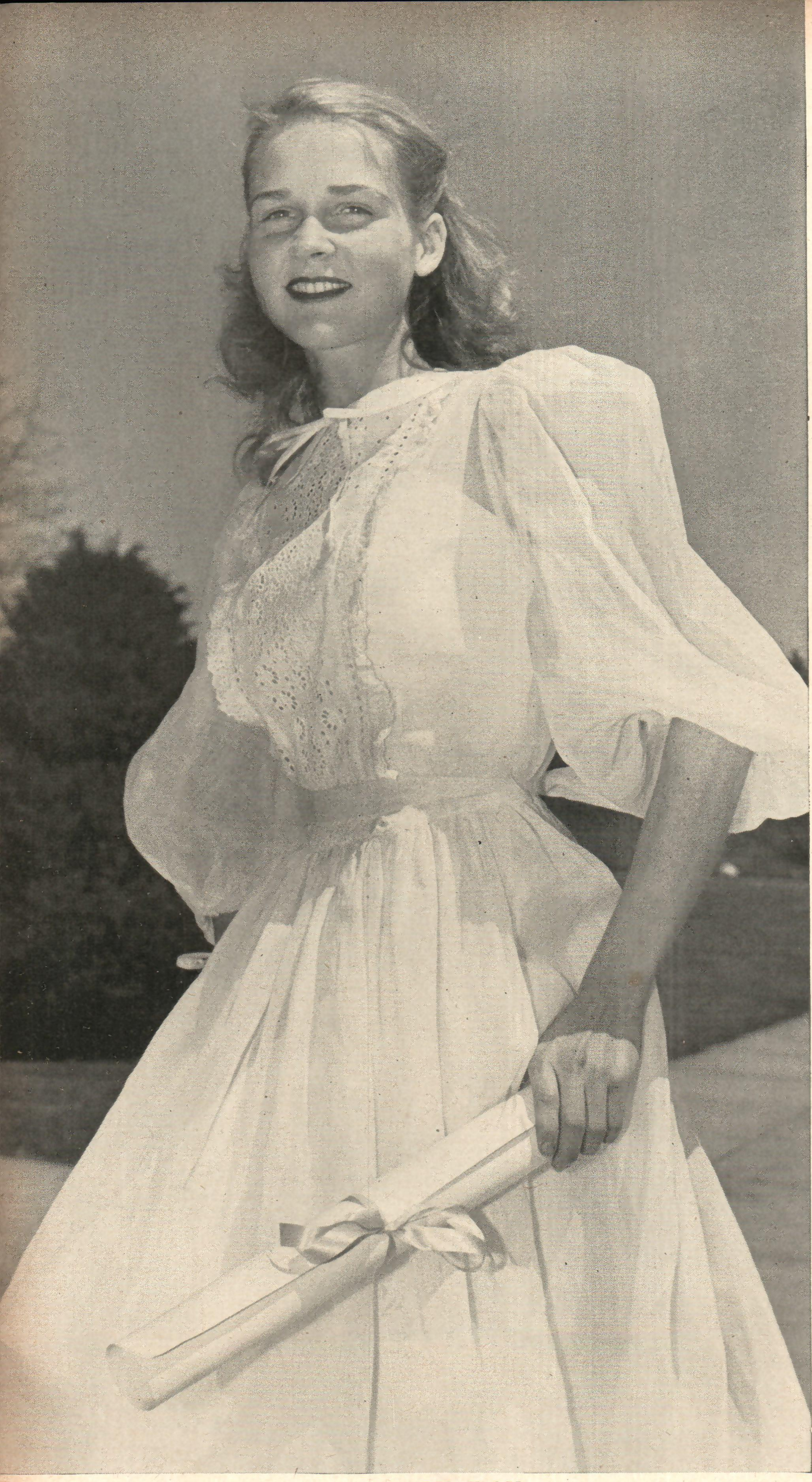
MELBROKE 100% WOOL TIES
NEW YORK 1, N. Y.

White Dresses

THEY MARK LIFE'S MAJOR OCCASIONS

Every June young girls all over the U.S. go to class day, graduate, dance at a senior prom, get married or make their first formal bow to society. For all of these special events their main concern and more especially that of their mothers is that they look fresh, bright, pretty and young. This effect has always been best achieved by a graceful, romantic white dress—the least practical but the most exciting dress in a young woman's wardrobe.

For each of these big occasions the selection of the perfect white dress means days of discussion, planning and breathless shopping on the part of mother and daughter. Meanwhile a bewildered father wonders why it is all so important and groans at the seeming extravagance of paying so much for something which will be worn only a few times, in some cases only once. To capitalize on each spring's sentimentality, manufacturers make up a bumper crop of white dresses. The ones which are shown on these pages typify the slim-waisted, swirling-skirted pattern followed this June and all of them possess a timeless quality. In this they satisfy the two prime requisites of a good white dress: that after 30 years in the attic it recalls the wearer's romantic girlhood and, in the case of a wedding dress, that it be serviceable for the second generation.

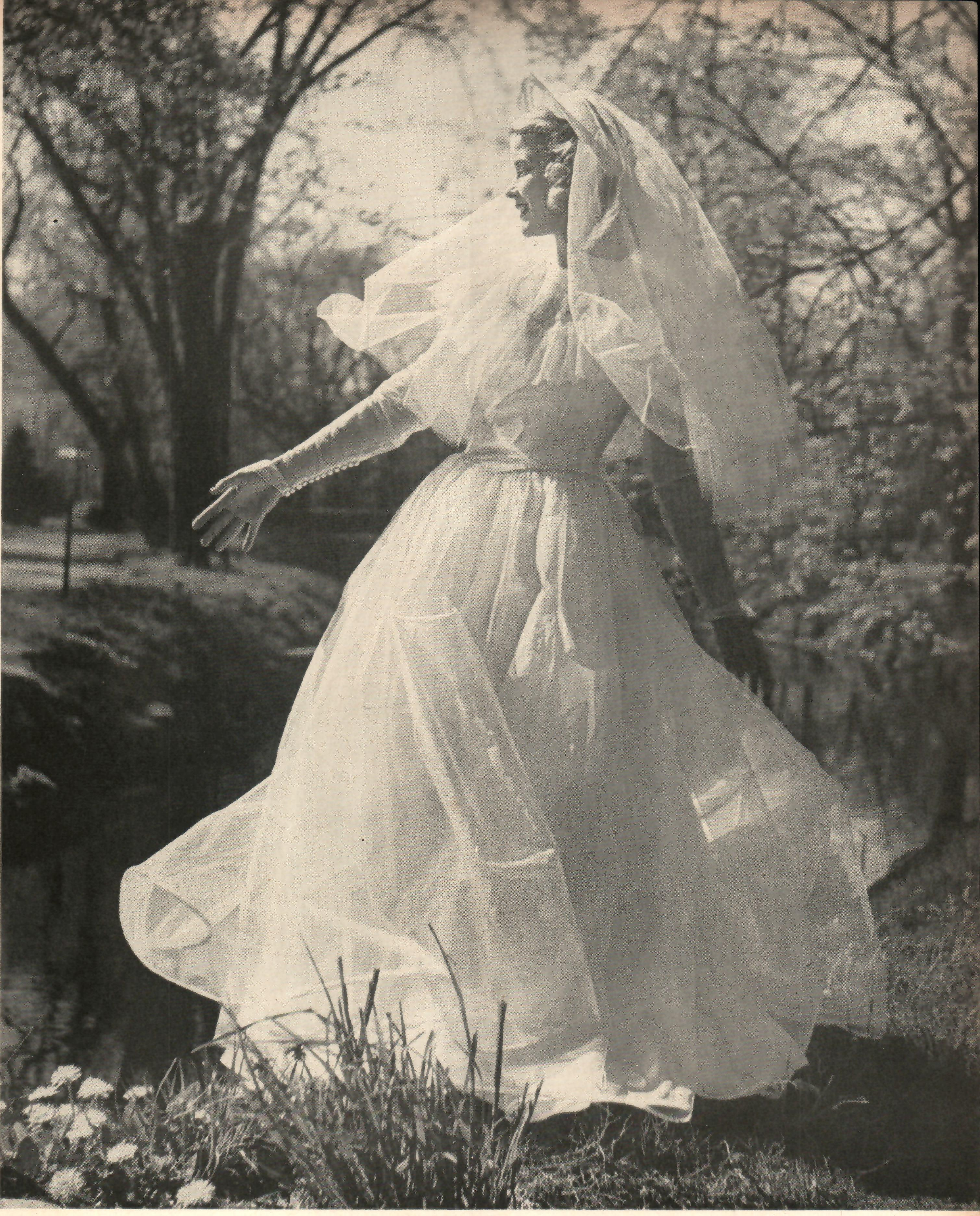


GRADUATION

For ceremonies which mark the end of school, girls almost always wear a brand-new dress especially bought for the occasion. This bouffant white organdy ($35) is full-sleeved, long and especially suited to slim young figures.

FIRST COMMUNION

At 7, little girls receive their First Communion. They wear a veil, gloves and carry prayer books or rosaries.



MARRIAGE

The most important of all white dresses is the wedding gown. When ceremony is formal, a veil anywhere from 12 inches to 12 yards long completes costume. This dress has waist-length veil, cost $150. Since wedding gowns are often handed down from generation to generation, style is usually classic and full to allow for future alterations.

CONTINUED ON NEXT PAGE

FERMENTATION

seasoning process, during 24 months, makes Mission Briar as mellow as old wine

The whole area under ground in this photo from sunny California is packed with MISSION BRIAR burls. This is done so the sap will ferment. Fermentation brings about such a change in organic substances, that MISSION BRIAR is dry, mellow, mild and sweet to smoke.

Select Grain $3.50
Saddle Bit, Billiard Shape
No. 91

Specimen Grain $5.00
Dublin Shape No. 17

Cross section of Mission Briar burl

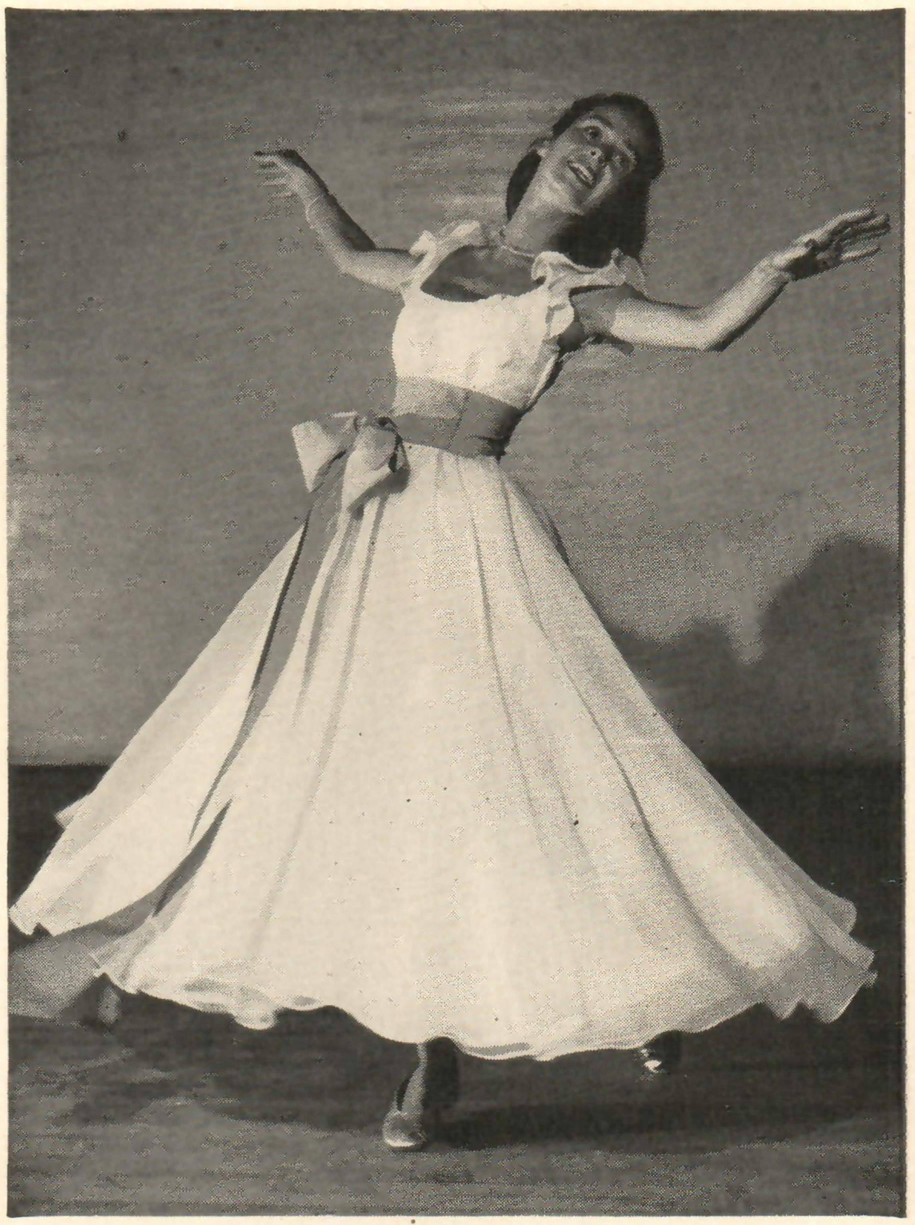
Monterey
MISSION BRIAR
PIPES

Each MONTEREY* Pipe from sunny California has the best seasoning for smoking enjoyment that Nature, and modern industrial resources can give it. Each MISSION BRIAR burl is selected by hand before being uprooted. Burls are mature, up to 250 years old. They are mellowed by 8 months fermentation-seasoning, are boiled to remove tannic traces, and mellowed for 16 more months. Inside the shank is the MONTEREY "TORKE*" fitment which conditions smoke, *without obstruction* of the passage. MONTEREY is a pipe you can cherish and enjoy. At dealers, $3.50, $5, $7.50, $10. Made by Kaufmann Bros. & Bondy, Inc., Estab. 1851, 630 Fifth Avenue, New York 20. Booklet on request.

*T.M. Registered.

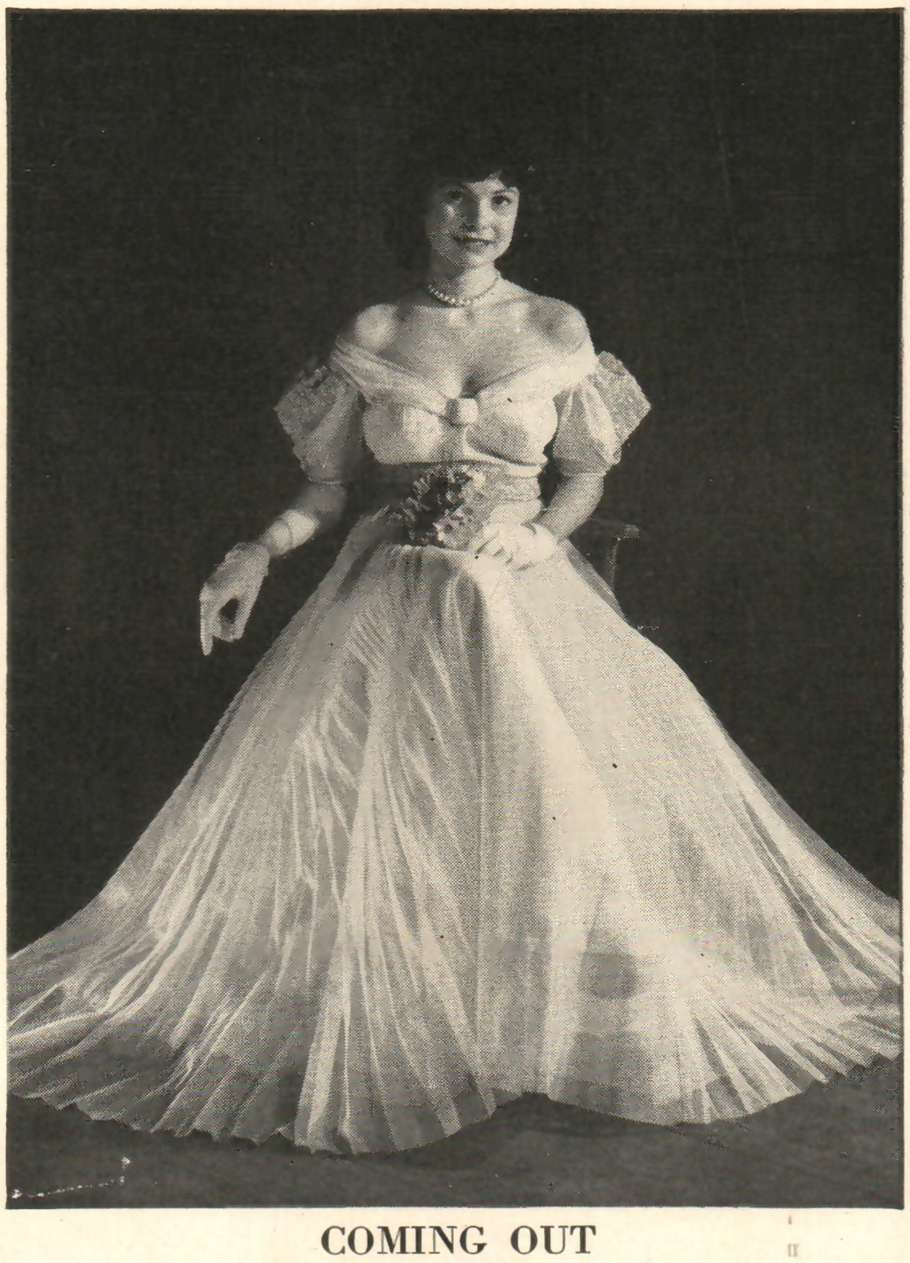
"Torke" conditioner. One turn removes it, for cleaning.*

Look for the Mission when you buy a pipe



SENIOR PROM

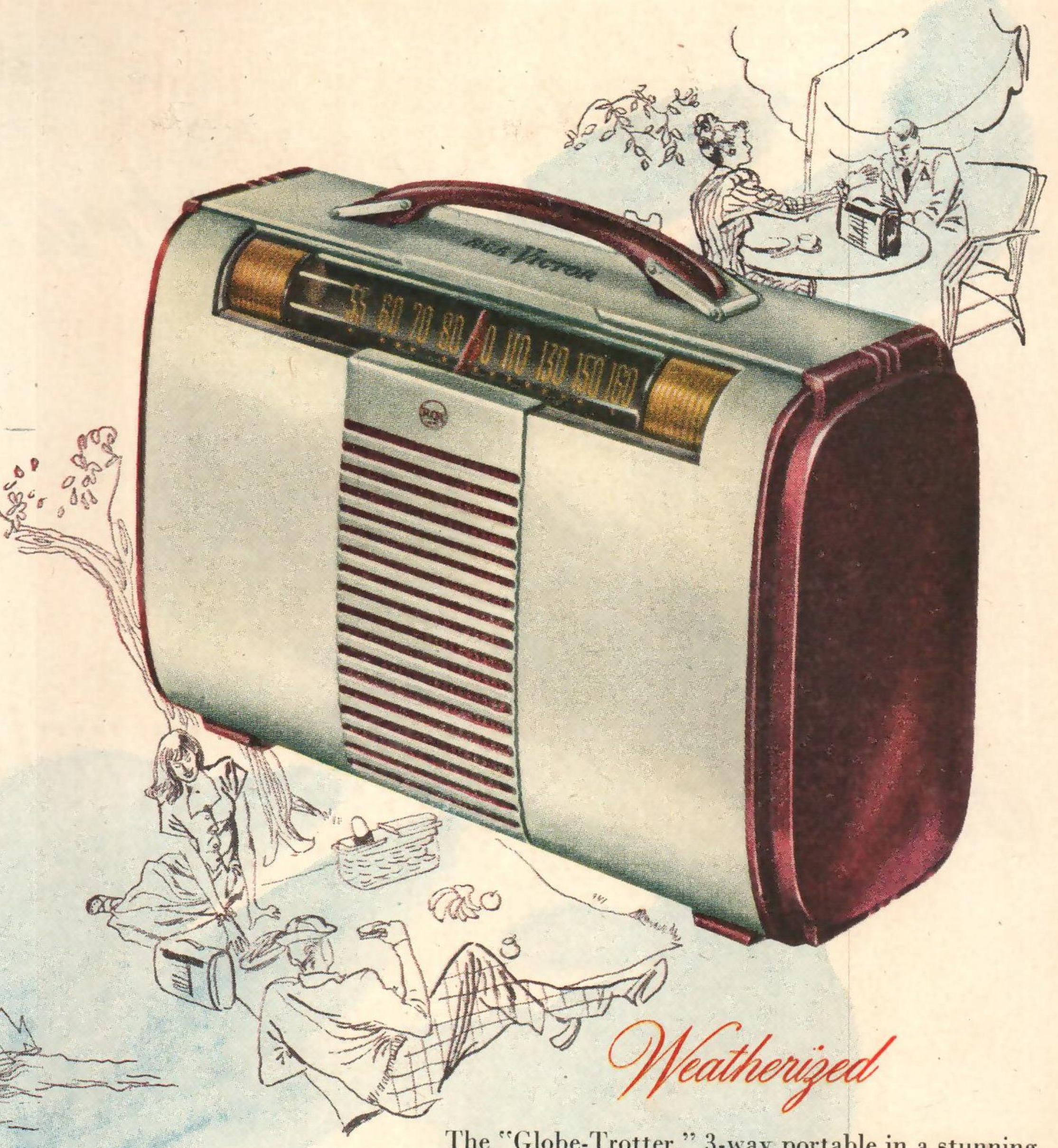
This billowing dance dress is one of 100,000 white formal dresses made up this year by smart Designer Ceil Chapman. Prices range from $40 to $110.



COMING OUT

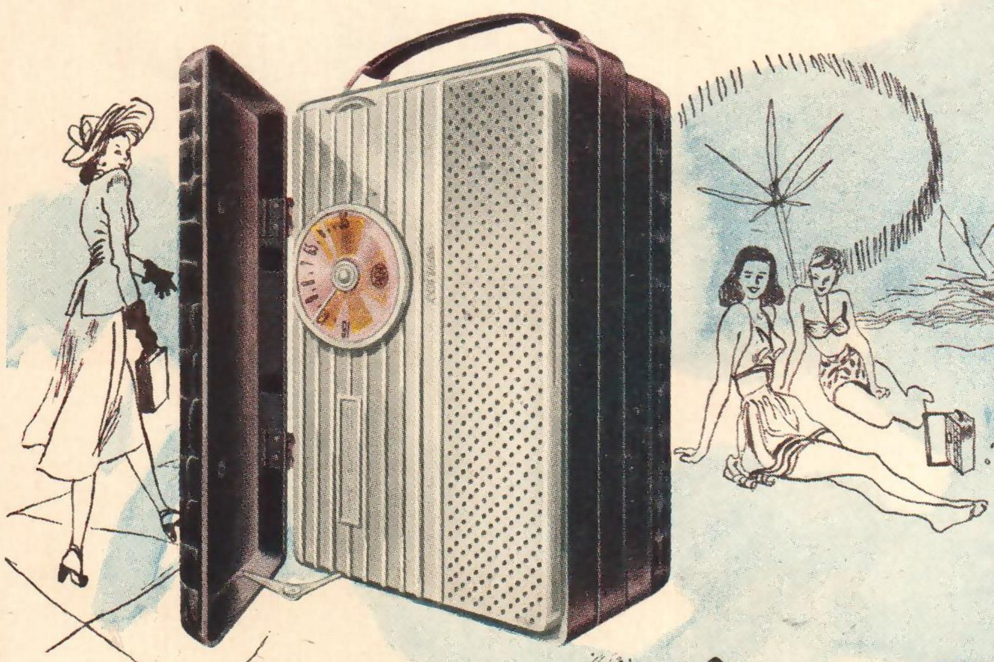
At this year's Debutante Cotillion in New York, all of the 100 debutantes wore white. The dress above, of white net with silver beads and pearls, costs $450.

The pick of the Portables



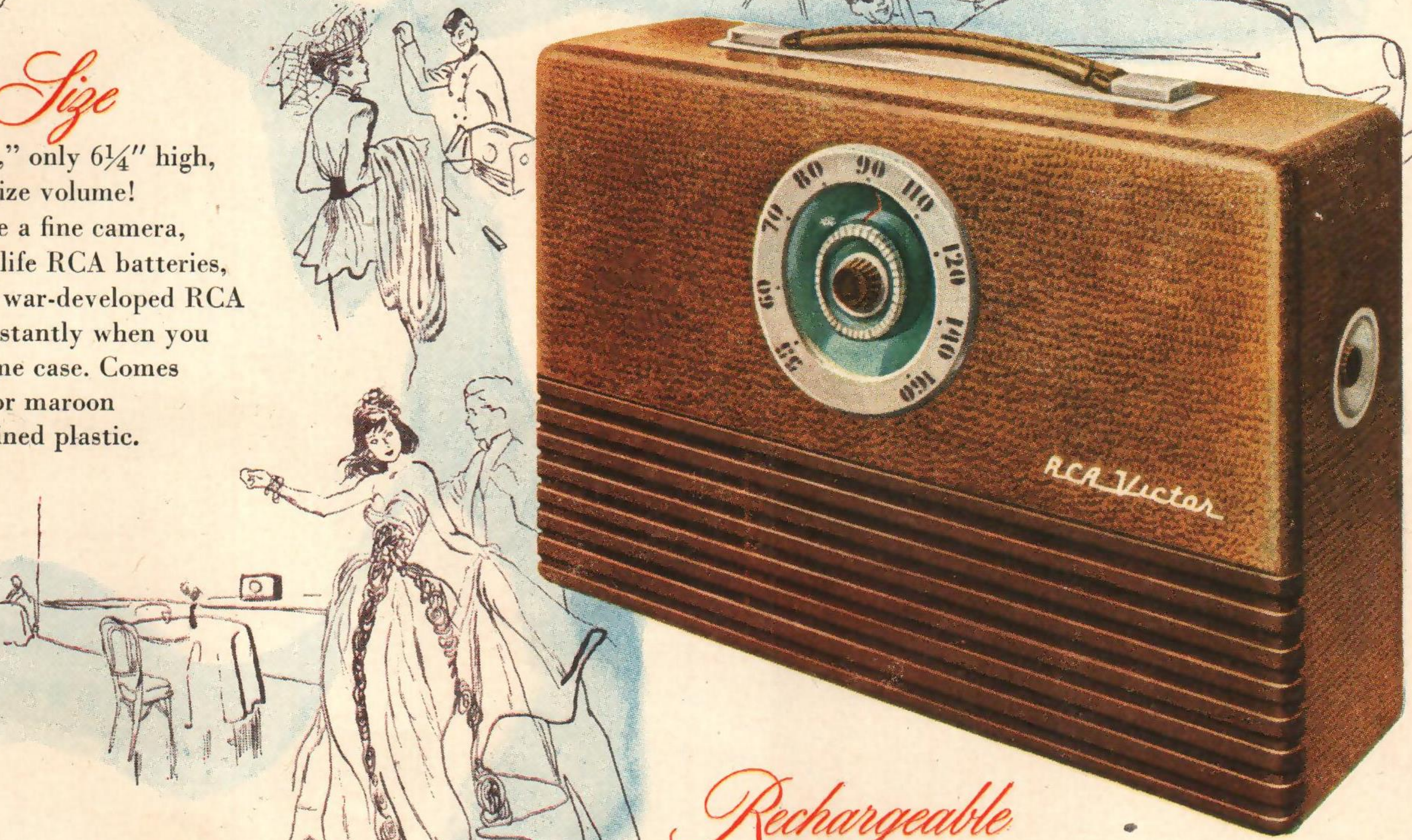
Weatherized

The "Globe-Trotter," 3-way portable in a stunning aluminum case with a special weather-resistant finish. *Plays anywhere*—on house current (AC or DC) or batteries. Turns on instantly when you lift the dial cover. Compact RCA battery-pack is radio-engineered for longer life. Amazing sensitivity and power—plenty of volume even for outdoor dancing. Has the beautifully balanced tone of the "Golden Throat."



Pocket Size

The "Personal," only 6¼" high, gives you room-size volume! It's built like a fine camera, has rugged, long-life RCA batteries, tiny but sturdy war-developed RCA tubes. Plays instantly when you open the handsome case. Comes in black, brown or maroon alligator-grained plastic.



The Golden Throat

FINEST TONE SYSTEM
IN RCA VICTOR HISTORY

● Plays ⅓ longer before re-charging than ordinary self-charging portables.

Rechargeable

The "Escort," latest thing in portables, with a battery *you* can recharge from any ordinary AC electric outlet! Plays instantly, anywhere, like a portable—plays on AC house current like a table set—even plays while re-charging! Luggage-type case, coated with extra-sturdy plastic, chromium trim. Fine selectivity and the rich, mellow tone of the "Golden Throat."

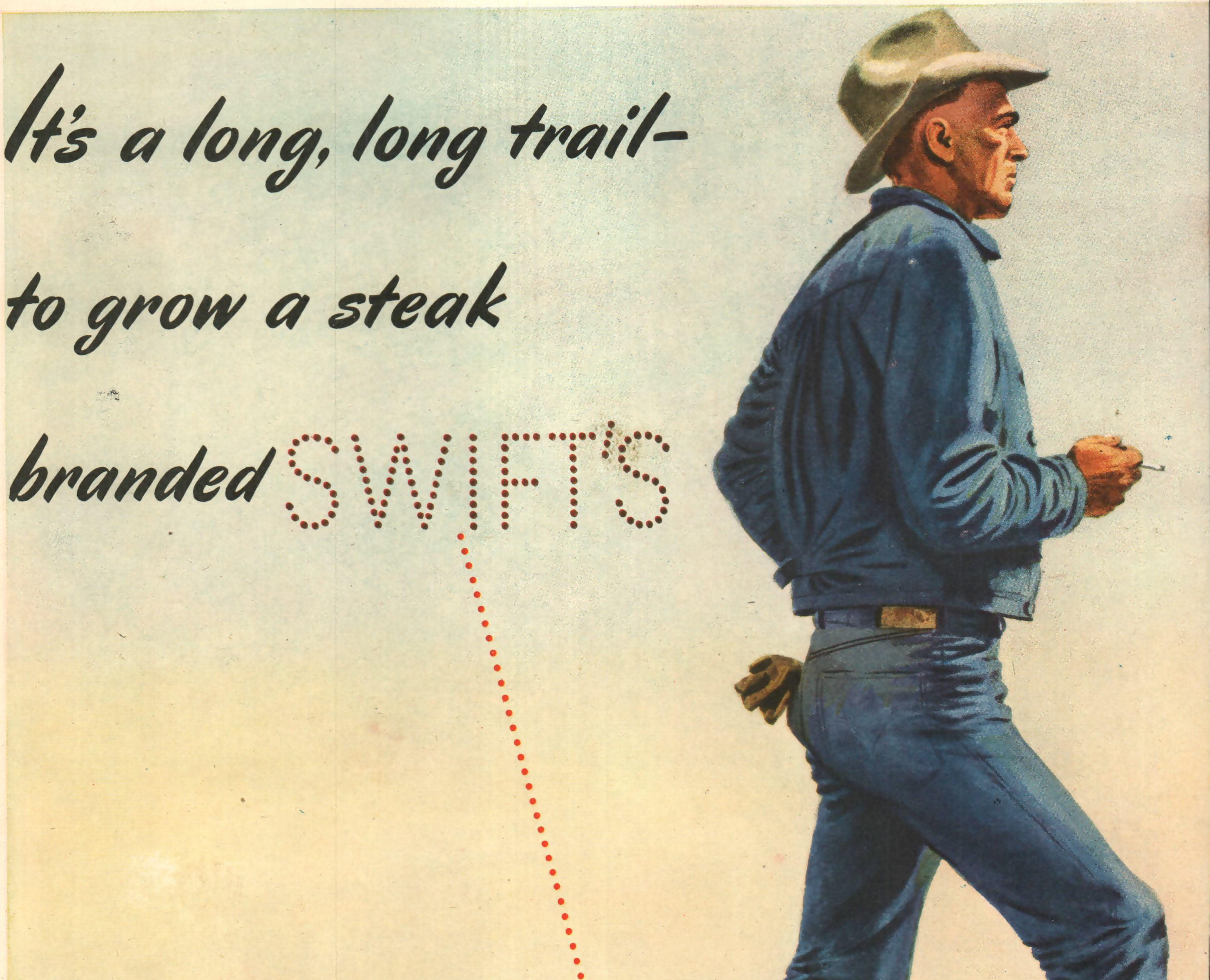
RCA "HIS MASTER'S VOICE"

RCA VICTOR

DIVISION OF RADIO CORPORATION OF AMERICA

ONLY RCA VICTOR MAKES THE VICTROLA

"Victrola"—T. M. Reg. U. S. Pat. Off.


It's a long, long trail—
to grow a steak
branded SWIFT'S

Martha Logan *. . . her technical experience and skill play a daily role in keeping these and all other products bearing the name Swift—always the finest of their kind.*

SWIFT'S BRANDS OF BEEF

Swift's Premium Bacon

SWIFT'S PREMIUM BACON

Swift's Premium Ham

SWIFT'S PREMIUM HAM

Grown under the watchful eyes of expert stockmen, on the nation's great rangelands, American cattle are the best bred, most perfectly developed in the world. But, even of these finest, only the best specimens after fattening will be selected for Swift's branded beef.

THERE'S a glint of honest pride in the eyes of America's livestock growers. For they know that nowhere else in the world is bred the equal of the stock that leaves their ranges, bound for the nation's feedlots and markets—eventually for *your* table.

Swift & Company's experienced livestock buyers purchase millions of head from these fine herds every year. But only the best of these cattle eventually produce meat good enough to carry Swift's top quality brands—so exacting are Swift's standards of buying, grading, inspection and processing.

All along the trail . . .

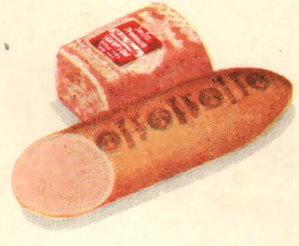
At every step Swift & Company is checking and re-checking the preparation and delivery of its branded products. In Swift's research laboratories . . . in the Martha Logan test kitchens . . . and in daily plant and branch house operations, the pursuit of perfection continues . . . perfection in flavor, quality, nutrition and freshness that has been a Swift tradition for almost a century.

Next time . . . *every* time . . . you make out your shopping list, write down the name "Swift's" at the top. It is a guide you can always depend upon . . . your assurance of *top quality* in your daily meat purchasing.

SWIFT & COMPANY

Food Purveyor to the Nation

SWIFT'S BRANDS OF VEAL



SWIFT'S PREMIUM TABLE-READY MEATS

SWIFT'S PREMIUM FRANKFURTS

SWIFT QUALITY FOODS

***This Swift Quality Seal** identifies a family of food products which you can buy with complete confidence that each is* the finest of its kind. *All of Swift's resources, its 61 years of experience, the technical skills of its great laboratories and test kitchens stand behind this pledge.*

DOCTORS PROVE
2 out of 3 women can have
Lovelier Skin in 14 days!

YOU, TOO, may look for these skin improvements in only 14 Days!

CASE HISTORY NO. 321

NAME: Elizabeth Sears
ADDRESS: Indianapolis, Ind.

Less oily—clearer!

"My skin became less oily in only 14 days!" Elizabeth Sears reports. Excessive oiliness often leaves skin blotchy-looking—robs it of that clear, lovely look. The 14-Day Palmolive Plan brought actual definite gains to 89% of the women who had oily skin. See if it won't help *your* skin become less oily—clearer.

CASE HISTORY NO. 860

NAME: Marie Sutherland
ADDRESS: San Francisco, Calif.

Less coarse-looking—smoother!

"Thanks to the Plan—my skin became less coarse-looking!" says Marie Sutherland. 36 doctors reported almost two-thirds of all the women tested had smoother—actually finer looking skin after trying the Palmolive Plan. Reason enough for every woman who longs for a younger looking complexion to start the Plan today!

CASE HISTORY NO. 1159

NAME: Beatrice Frye
ADDRESS: St. Paul, Minn.

Fewer tiny blemishes!

Tiny blemishes—incipient blackheads, often caused by improper cleansing, respond in most cases to the 14-Day Palmolive Plan. "My complexion improved a lot," says Beatrice Frye. The doctors found finer looking, clearer skins in more than half the cases tested. See what the Palmolive Plan can do for you!

CASE HISTORY NO. 1007

NAME: Louise Barnett
ADDRESS: Atlanta, Ga.

Fresher, brighter color!

"My skin became brighter, actually less sallow!" says Louise Barnett, after testing the 14-Day Palmolive Plan. The 36 examining doctors report this same important improvement for 2 skins out of 3 among the 1285 women tested. See if this Plan won't bring *you* fresher skin—in only 14 days!

Remember! 36 doctors—leading skin specialists—tested the Palmolive Plan on 1285 women, and *proved* it can bring 2 out of 3 a lovelier complexion in just 14 days! The women were all ages, from 15 to 50. Some had dry skins; some oily; some just average. After a careful examination by the doctors, they were given the Palmolive Plan to use at home. In only 14 days, the doctors agreed 2 out of 3 had lovelier skin than before. Most had found the complexion improvement they were looking for!

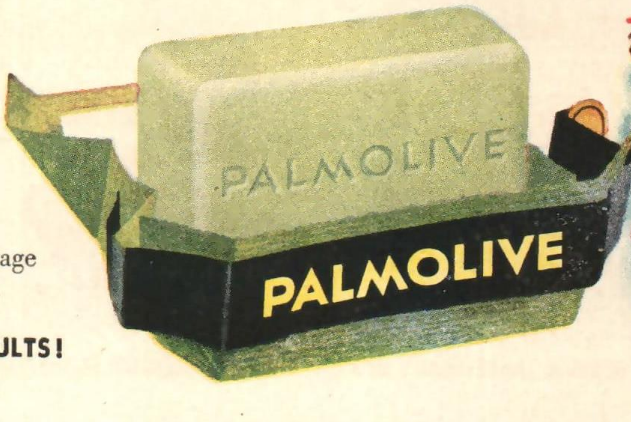
Here's the Plan Doctors Proved:

A Wash your face with Palmolive Soap.

B Massage for 60 seconds with Palmolive's soft, lovely lather. Rinse!

C Do this 3 times a day for 14 days. This cleansing massage brings your skin Palmolive's full beautifying effect!

DOCTORS PROVE PALMOLIVE'S BEAUTY RESULTS!



P.S. For Tub
For Shower
get the new,
Big, Thrifty
Bath Size
Palmolive!

ESOTERIC, NEW ORLEANS-BORN TRUMAN CAPOTE, 22, WRITES HAUNTING SHORT STORIES. HIS NOVEL, "OTHER VOICES, OTHER ROOMS," WILL BE OUT THIS FALL

YOUNG U.S. WRITERS

A REFRESHING GROUP OF NEWCOMERS ON THE LITERARY SCENE IS READY TO TACKLE ALMOST ANYTHING

Just as soon as the end of war promised an end to paper rationing, U.S. book publishers started shopping around for new talent. They found, ready and waiting with manuscript in hand, a brand-new batch of writers who had grown up during the depression. Some had also fought through World War II. All of them seemed more studious, more sober and less pessimistic than "the lost generation" which followed World War I.

These young writers of the 1940s, of whom LIFE presents on these pages a representative selection, are bringing a new freshness to the American literary scene. One of them, 30-year-old Robert Lowell, has just won the Pulitzer Prize for poetry (LIFE, May 19). A young team wrote the novel, *Mrs. Mike*, the March Literary Guild selection. Other young writers have produced four best-sellers and a half-dozen major and minor critical successes. As a group these new writers, many of whom are in their early 20s, do not suffer in comparison with the early fiction produced by the writers of the 1920s and 1930s. They are busily tackling, in every conceivable style and manner of fiction, almost every subject under the American sun—schooldays, family life, county fairs, mountain lions, Freudian symbolism, roadside drive-ins, Pacific cargo boats, Northwest mounties, Southern poor whites, lack of communication between human beings, and kleptomania.

On pages 81 and 82 LIFE's John Chamberlain, who, as New York *Times*'s and *Harper's* famous critic, watched the last literary generation grow up, gives his estimate of these new young writers.

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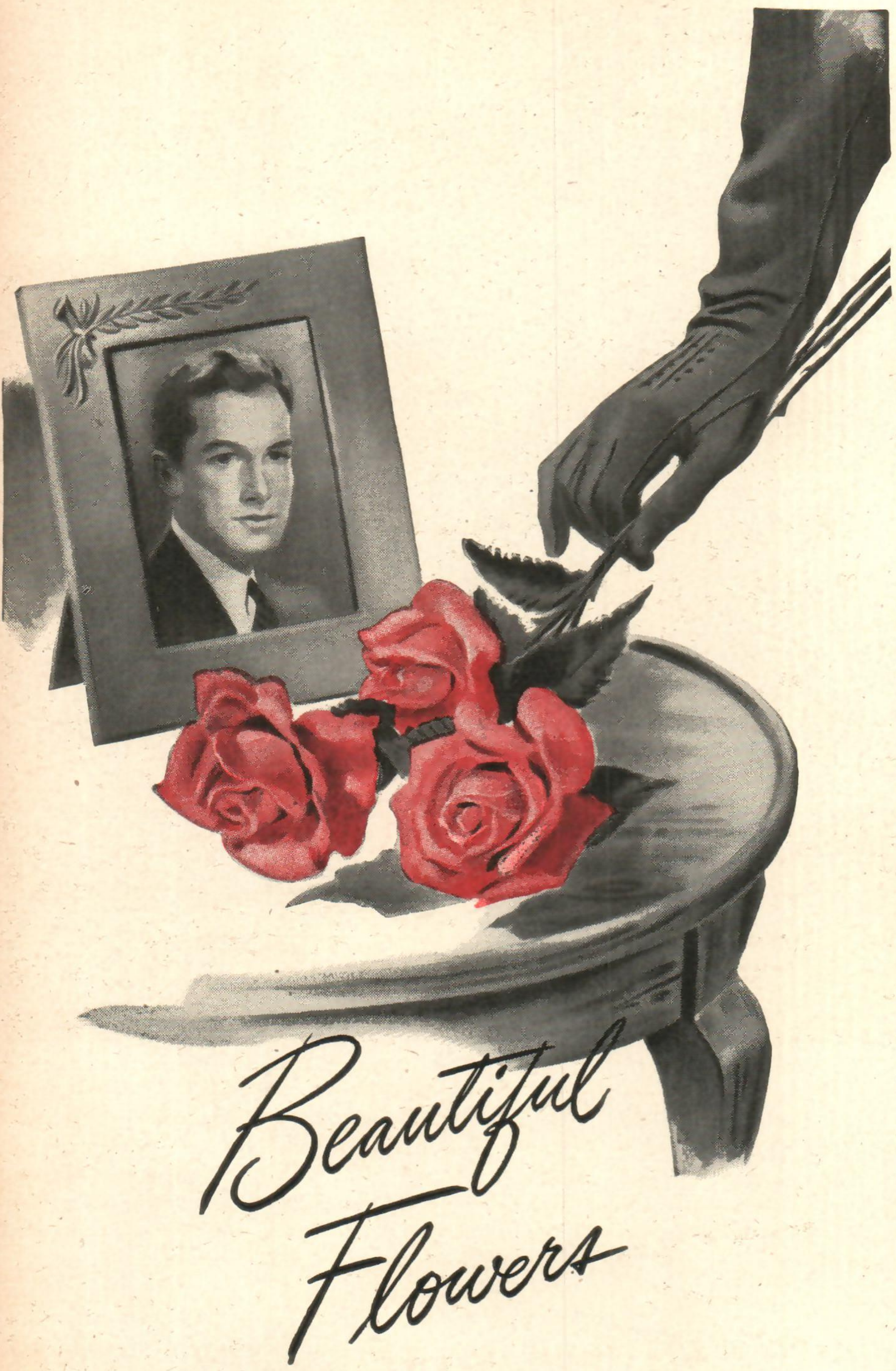


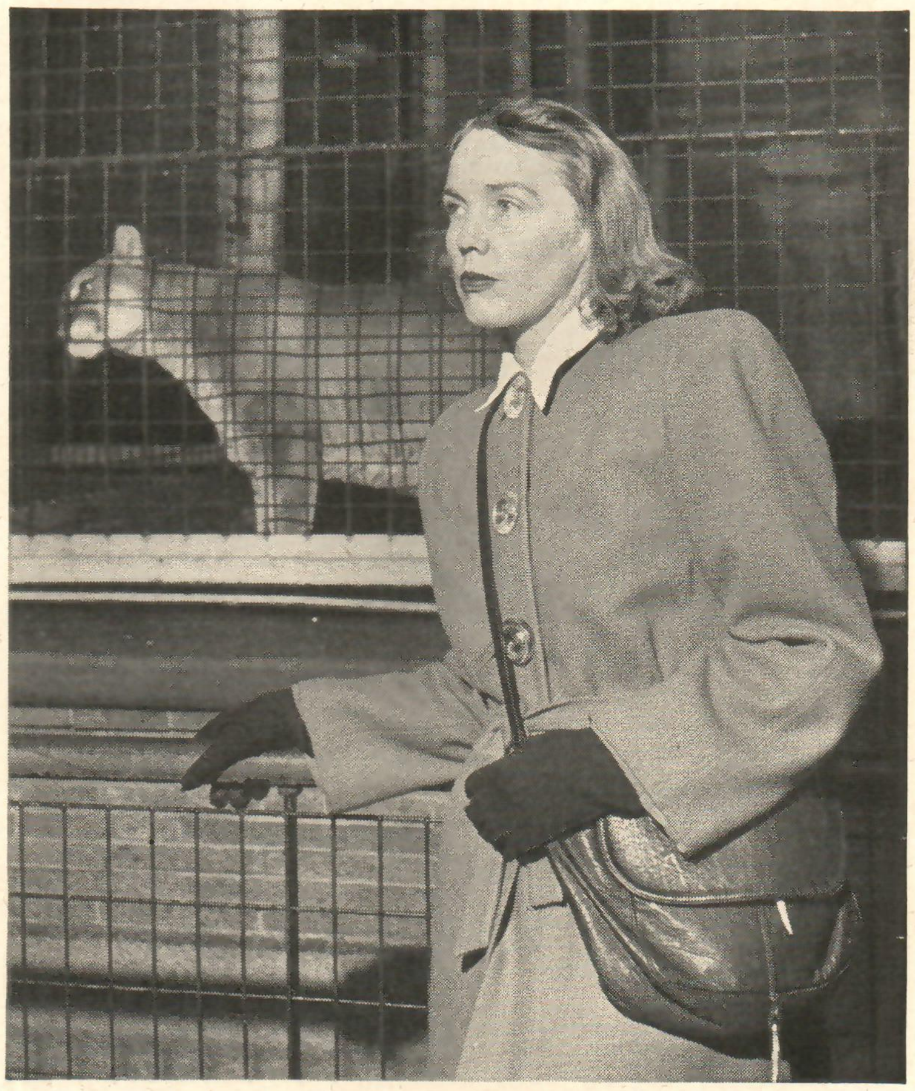
...a true expression of heartfelt sympathy

When a friend or dear one passes away, we naturally want to convey our feelings of sympathy and respect . . . and beautiful fresh flowers most always express our thoughts better than words.

Lovely fresh Flowers-by-Wire, with your personal message of sympathy, can be delivered to any specified city in the U. S., Canada or Overseas . . . within a few hours. Any F. T. D. Florist who displays the Winged Mercury Seal will handle all details of your order with satisfaction guaranteed.

FLOWERS - BY - WIRE AUTHORIZED FLORISTS' TELEGRAPH DELIVERY SHOP

FLORISTS' TELEGRAPH DELIVERY INTERNATIONAL, 149 Michigan Ave., Detroit 26, Mich.



JEAN STAFFORD

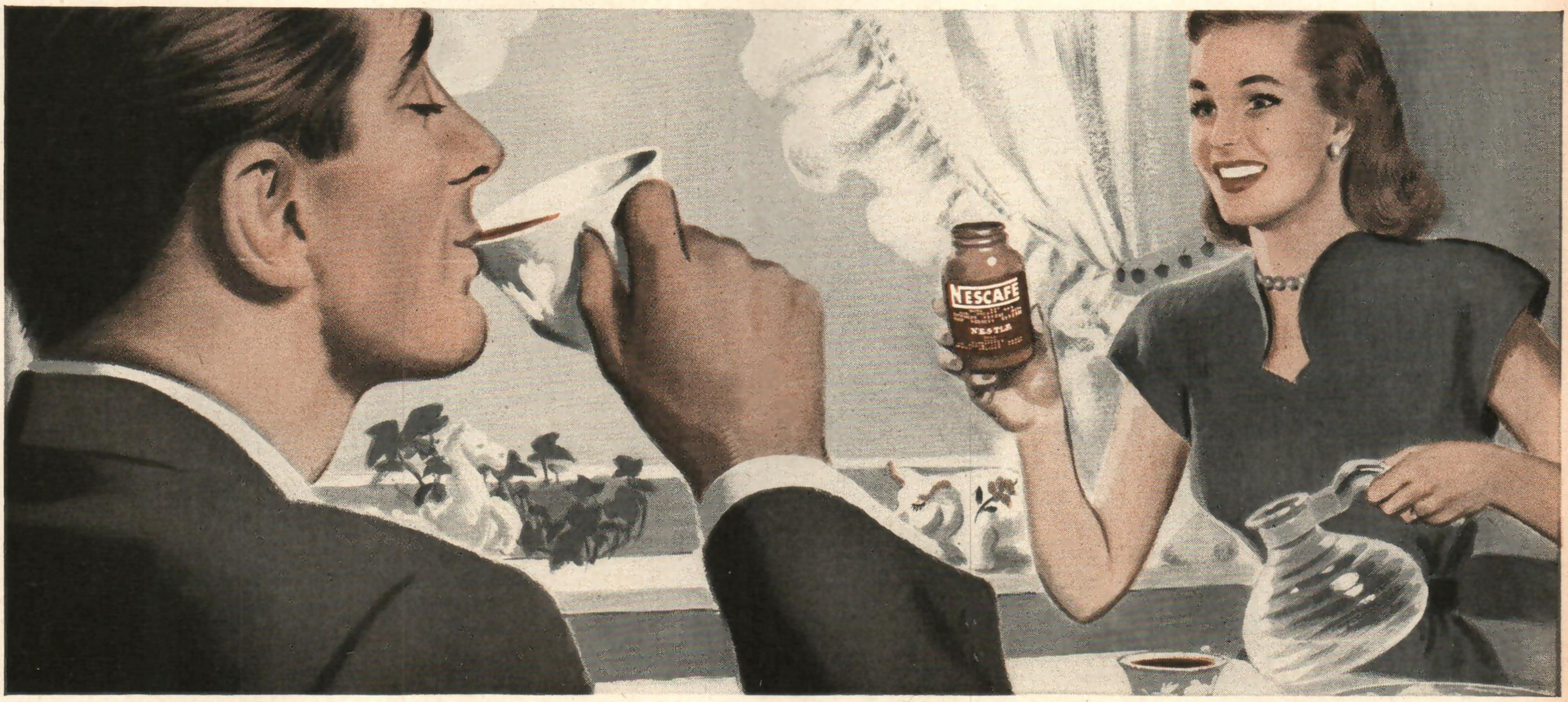
Most brilliant of the new fiction writers is Jean Stafford, 31, wife of Pulitzer Prize-winning poet Robert Lowell. In *Boston Adventure* she wrote about Boston bluebloods with such insight that critics promptly compared her to Proust. Her latest, *The Mountain Lion*, which tells in Freudian terms of a Colorado childhood and adolescence, is even better.

THOMAS HEGGEN

This 28-year-old ex-Navy lieutenant wrote *Mister Roberts* (LIFE, Oct. 7, 1946), a satire on life aboard a cargo ship, which was both a best-seller and a critical success. His University of Minnesota classmate, Max Shulman, who wrote *The Zebra Derby* (LIFE, Feb. 4, 1946) and *Barefoot Boy with Cheek*, is helping Heggen turn *Mister Roberts* into a play.

CONTINUED ON PAGE 78

HERE'S WHAT I CALL A CUP OF COFFEE!

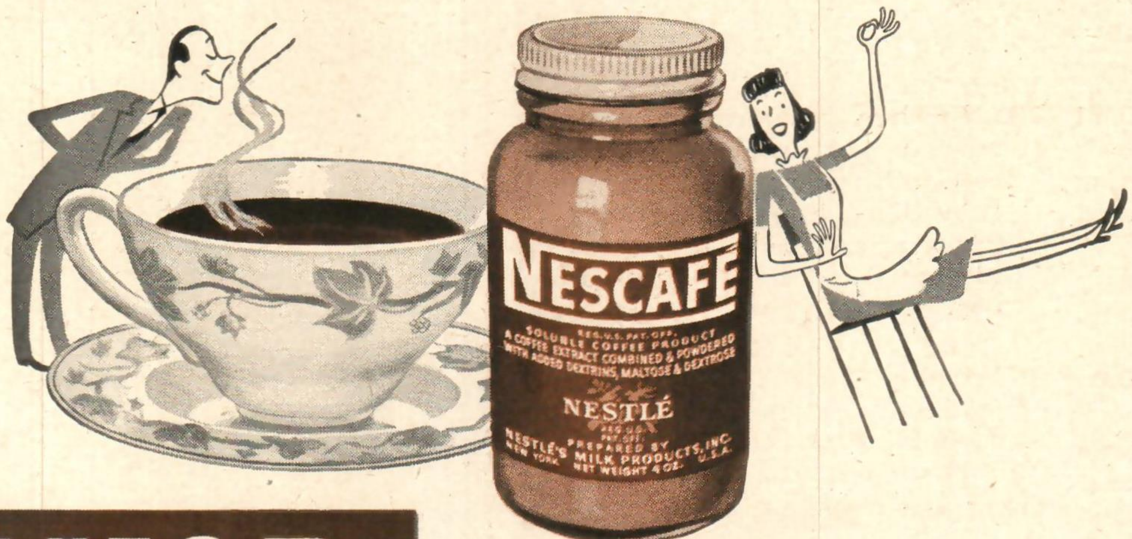

NESCAFÉ
NESTLÉ

Want to enjoy the best-tasting cup of coffee you ever had? Coffee with *all* its delicious flavor, *all* its satisfying goodness—yet made right in the cup in an instant? Then try Nescafé* today! You get perfect coffee *every* time—exactly *as* you like it, *when* you want it—coffee with a rich, full-bodied flavor that can't be matched!

Here's the secret: Only Nescafé has a secret, patented way to brew *extra-flavored* coffee from the choicest coffee beans and to *seal in* the flavor! Yes, in making Nescafé we brew fine, *pure* coffee, add carbohydrates to seal in the flavor, then powder it for your convenience. The flavor *stays* true and fresh until the instant *you* release it in the cup!

An instant success with coffee lovers every time—that's Nescafé! You just put a teaspoonful of Nescafé in a cup and add hot water. That's all! Instantly you have a cup of coffee brimful of delicious flavor. There's no waste, no wait, no messy grounds to dispose of or coffee pots to clean. And Nescafé costs you only about 1¢ a cup to make!

That's why more people drink NESCAFE than any other instant coffee!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SOLUBLE COFFEE PRODUCT
A COFFEE EXTRACT COMBINED & POWDERED WITH ADDED DEXTRINS, MALTOSE & DEXTROSE
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PREPARED BY
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NEW YORK
NET WEIGHT 4 OZ.
U.S.A.

THE FLAVOR CAN'T BE MATCHED BECAUSE ONLY NESCAFÉ HAS THE SECRET

---

*Nescafé (pronounced NES-CAFAY) is the exclusive registered trade-mark of Nestlé's Milk Products, Inc. to designate its soluble coffee product. It is composed of equal parts of pure soluble coffee and added carbohydrates (dextrins, maltose and dextrose) added solely to protect the flavor.

"See, Mom? A baby's life isn't all sunshine!"

BABY: Such a face, Mom! Folks'll think you don't *enjoy* being me—having a life that's all "sun and fun"!

MOM: All "sun and fun," eh? Did *I* say that? All "squirms and wriggles" is more like it! I'd forgotten babies work and play so hard. Ooh, my skin's uncomfortable!

BABY: Bless my booties, Mom, that's what *my* skin feels like *all* the time! Now maybe you'll be sympathetic when I tell you I need Johnson's Baby Oil and Johnson's Baby Powder!

MOM: So that's what you've been fussing for, sweetie! But do you need *both*?

BABY: Gracious, yes, Mommie. After my bath, just you smooth me all over with pure, gentle Johnson's Baby Oil. And use it every time you change me, too, to help prevent what my doctor calls "urine irritation."

As for Johnson's Baby Powder—haven't you noticed the chafes and prickles I get these hot summer days? Plenty of cool sprinkles with Powder will help fix *that!*

MOM: Honey, I've been a behind-the-times mama. But watch me catch up!

BABY: Swell, Mom! Don't let me rush you, but how about a little jaunt out for Johnson's *right now?*

Johnson's Baby Oil
Johnson's Baby Powder

Johnson & Johnson

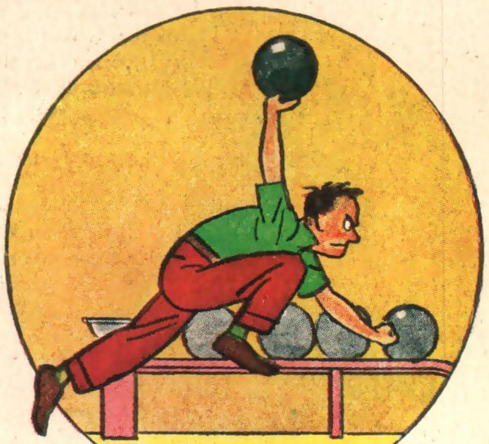
CALDER WILLINGHAM

The 24-year-old author of *End As a Man*, a hard-boiled novel about the brutalizing effects of life in a Southern military academy, is one of the few young writers devoted to realism. His book was attacked this spring by John S. Sumner's Society for the Suppression of Vice, which said *End As a Man* was obscene. It was later cleared in the courts.

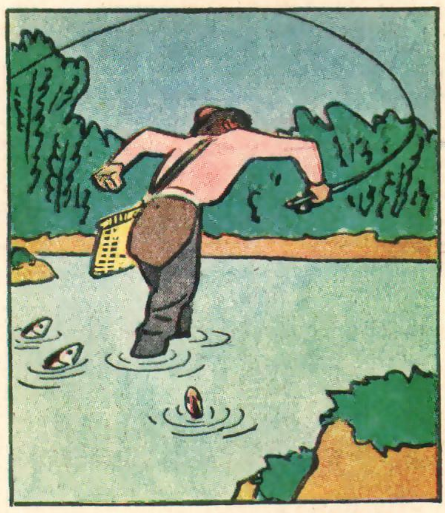
ELIZABETH FENWICK

This pretty, 27-year-old blonde wrote *The Long Wing*, a first novel dealing with family psychological conflicts. Her polished prose has been compared to that of the distinguished Anglo-Irish novelist, Elizabeth Bowen. Miss Fenwick, who had a peripatetic U.S. childhood, says that family life fascinates her because she never had any of her own.

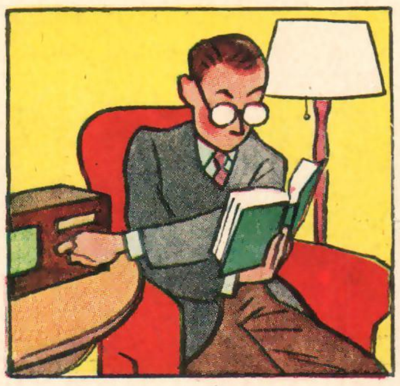
CONTINUED ON PAGE 81



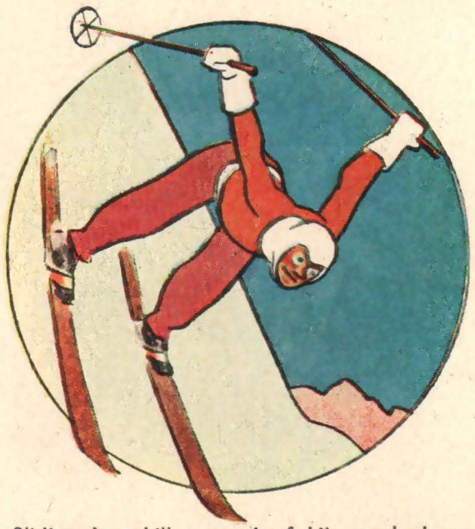
Strike, spare or miss, it took the same amount of energy to roll the ball down the alley. In 3 games, you'll "burn" about 10 oz. of dextrose.



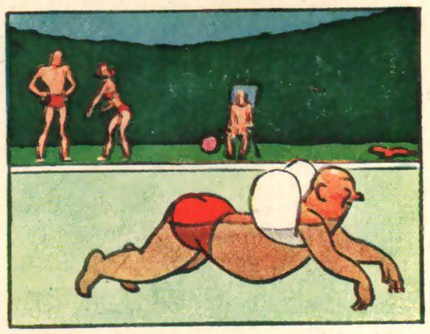
How much energy you expend in fishing depends on whether you're content to sit and watch a bobbing cork or prefer to wade in a trout stream. You will use up to 7 oz. of dextrose an hour.



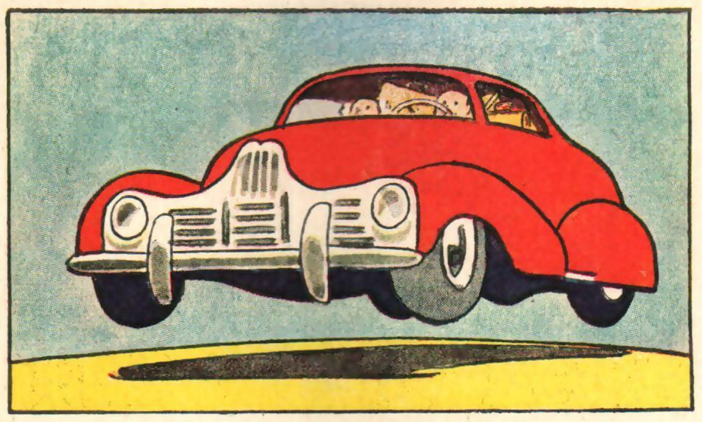
Reading or listening to radio are small exertions—but do you know that in a quiet evening at home you use about 1½ oz. of dextrose an hour?



Sliding down hill on a pair of skiis may look easy, but it's skillful exercise as well as good fun. An afternoon on the ski-trail will use nearly 16 oz. of dextrose.



You may swim like a fish, or just paddle around. In either case you're exercising lungs, arms and legs, using up energy at the rate of at least 7 oz. of dextrose per hour.



As gasoline is fuel for your motor, dextrose is fuel for your body. Even just rolling along a quiet road, your body will "burn" nearly 1 oz. of dextrose per hour. Just think what you use in Sunday traffic!

NOTE: *In these examples, calorie expenditure is expressed in equivalent quantities of dextrose sugar, the immediate source of body energy.*

What Do You Do For Fun?

From Archery to Zither playing, you can have fun in many ways.

To enjoy your favorite sport thoroughly, you should maintain your "E. Q.", your Energy Quota. It gives you power for every movement, every thought, every breath.

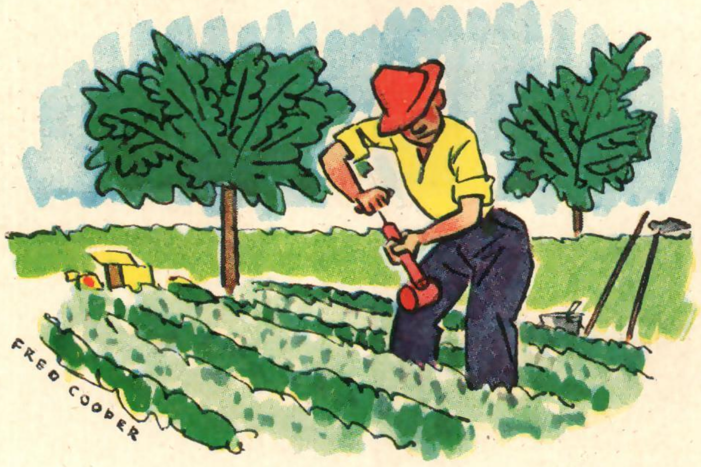
Medical research has determined the amount of energy you expend in every activity. This may be measured in calories or translated into quantities of dextrose sugar, because dextrose is the basic carbohydrate of the body. It is the natural "fuel" sugar of the body, the chief source of all energy. Like any other fuel, dextrose creates energy when it is "burned" in body tissues.

Read the captions under the pictures on this page.

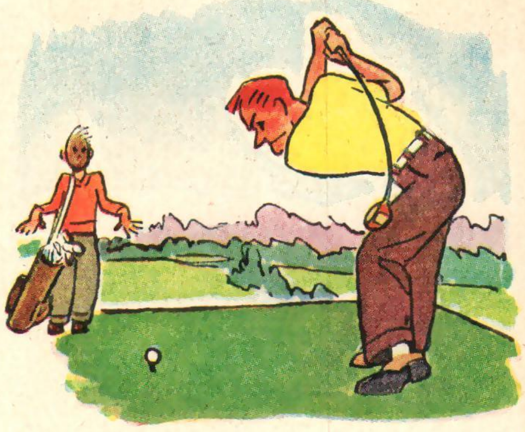
Whether you just "sit this one out" or take an active part, you are constantly using dextrose sugar for energy.

This page is presented for your interest by Corn Products Refining Company, one of the producers of dextrose.

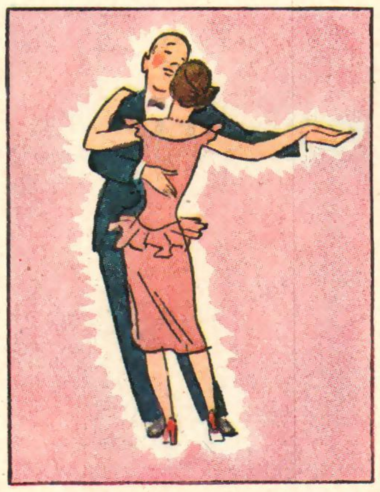
- *Incidentally, while reading this page, your mind and body will have used about ⅛ oz. of dextrose.*



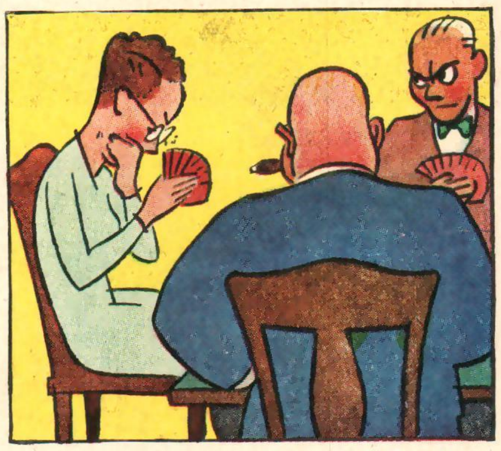
Spading, seeding, hoeing, weeding may be work for some people, but they're fun for most men when spring is in the air. You'll "burn" up to 4 oz. of dextrose sugar an hour in the garden.



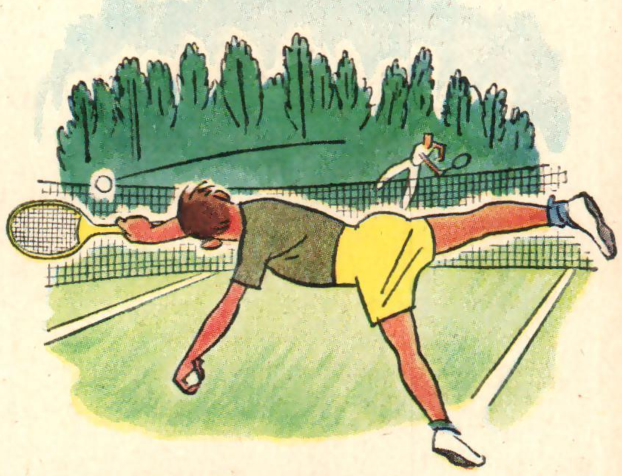
The 100-shooter may use more dextrose, but even an under par golfer uses about 16 oz. of dextrose for 18 holes. That's why soft drinks, enriched with dextrose, renew energy at the 19th hole.



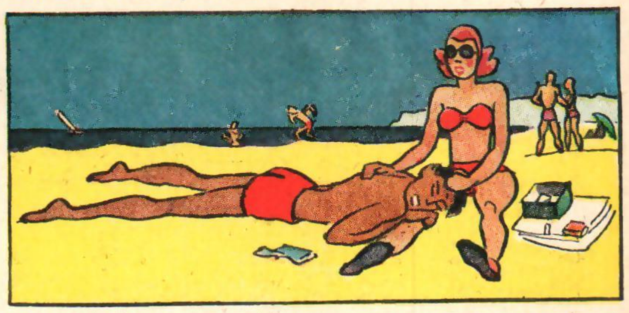
Whether you're a jitterbug or enjoy a Viennese waltz, you're expending energy replaceable by dextrose sugar. Even in a quiet one-step you would use about 2 oz. of dextrose per hour.



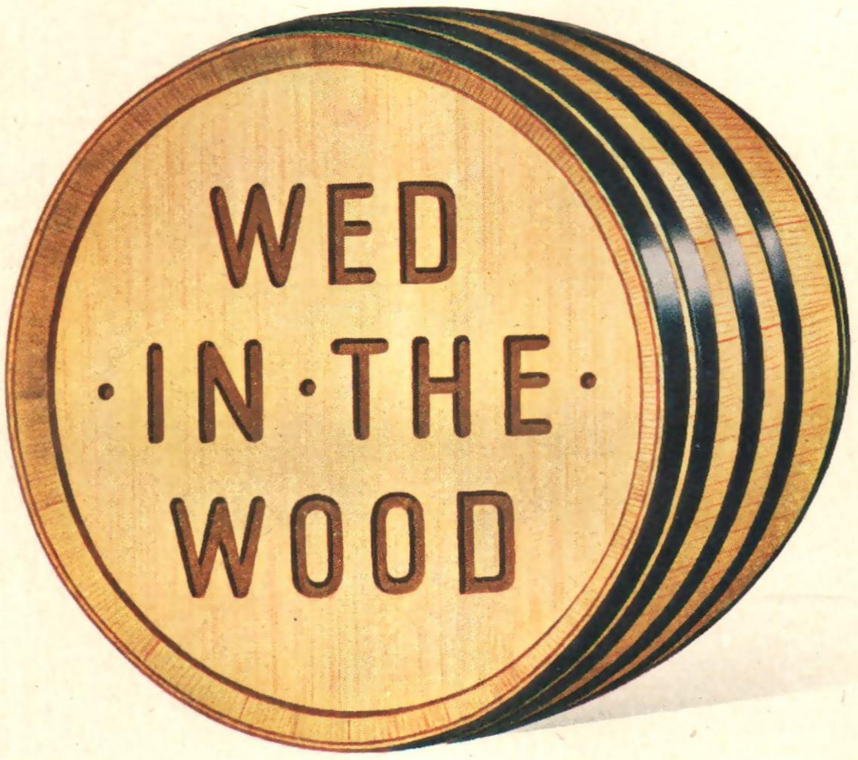
Serious bridge players fidget on their chairs, walk around the table . . . expend physical as well as mental energy at the rate of about 1½ oz. of dextrose sugar per hour.



Even spectators following the ball use about 1 oz. of dextrose per hour. Tennis players themselves consume as much as 20 oz. in a match. Many champions nibble candy bars between sets, because most candy contains dextrose, food-energy sugar.

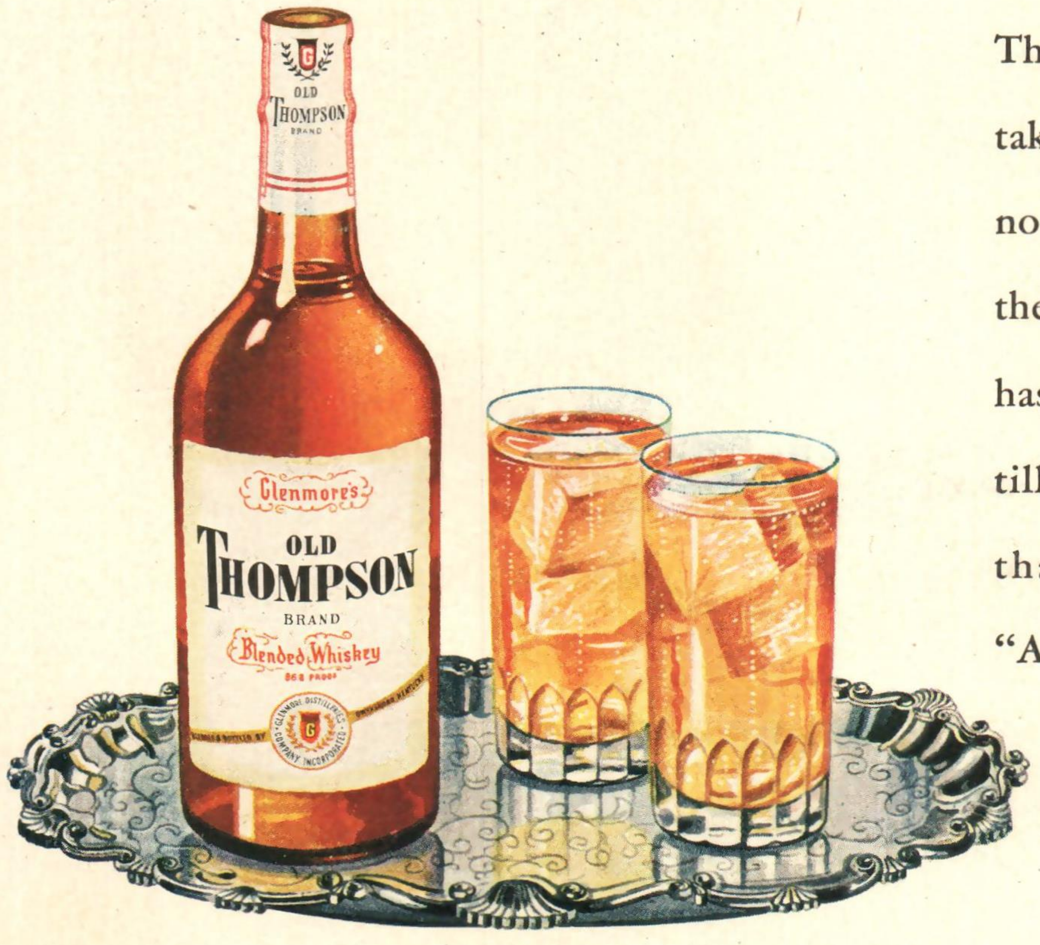


Nice work if you can get it! But even at rest, you consume almost 1 oz. of dextrose an hour, because you need energy to power every breath, every move, every thought. © C. P. R. Co., 1947



THAT'S WHAT MAKES OLD THOMPSON DIFFERENT...

It's smoother, tastes better because fine old Glenmore whiskies are blended with the choicest grain neutral spirits and then WED · IN · THE · WOOD . . . *put back into barrels to assure a perfect union* of these famous distillations.



This old-time method of perfecting a blend takes longer and costs more. But there's no rush at Glenmore where the making of the best whiskey, not necessarily the most, has been the goal of this one-family distillery for three generations. . . . Perhaps that's why Old Thompson is called "A Better Blend for Better Drinks."

Blended Whiskey, 86.8 Proof. The Straight Whiskies in this product are five years or more old. 32½% Straight Whiskies —67½% Grain Neutral Spirits.

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CRITIC FINDS NEW AUTHORS WORK THINGS OUT IN THEIR OWN WAYS

by JOHN CHAMBERLAIN

le still think wars are good for literature; they argue some
le connection between World War I and the literary re-
the 1920s, when John Dos Passos, Ernest Hemingway,
t Fitzgerald, Willa Cather, Theodore Dreiser and Sinclair
is were going great guns. Actually World War I had little to do
the efflorescence of the '20s, which was a culmination of
s that began in the early teens when, to use Yeats's phrase,
ddles began tuning all over America. The little magazines, the
incetown Players, the rise of the Chicago school, the domesti-
n of Freud, the burgeoning of new publishing houses, the be-
gs of good newspaper criticism, Greenwich Village—these,
mena which owed nothing to war, nourished writers in the
leading up to the '20s.

ew writers who are coming up today are not "products" of
Var II. They are people who would have been writing any-
though their material has sometimes been shaped by the
ar. In one way or another they are people on their own,
fashion means of egress from the staleness that overcame
ing in the late '30s. Whether they will succeed in their
question still to be answered, but taken collectively they
resting and engaging lot.

k of "Old Man Hemingway," or "That National Monu-
gway." They mention Hawthorne, a moralistic symbol-
uence, or Kafka—or, if they admire a "naturalist" like
rrell, it is with qualifications. They make use of sym-
e technique of dream analysis. They go in for a humor
bitter, less mordant than the humor of Ring Lardner.
arian novel" is not for them—nor are they photogra-
.

majority of them are members of a new generation
most of the ties that bound American writing to the
aturalist tradition that began in the 1890s with Stephen
s *Maggie: A Girl of the Streets* and Frank Norris' *McTeague*,
arried on for half a century to John Steinbeck's *The Grapes of*
he best of the lot are Thomas Heggen, the wise satirist of
rts, and Jean Stafford, the somewhat Freudian symbolist
tain Lion. The others are young writers who may or
to something in the years ahead. (Beware of proph-
emember that Vernon Louis Parrington, eminent
, once called F. Scott Fitzgerald "a short candle
" some time before the appearance of *The Great*

am, author of *End As a Man*, says he spent the
ound in a state of uncertainty. But the recent war
residue of bitterness that World War I provoked
assos (*Three Soldiers*) or Ernest Hemingway. The
ike Heggen, take war as something to be surmounted
and the laughter of high and low comedy. Gore Vidal evi-
gards the war as an interlude; he thinks of his war novel,
w, as his "least important," since it was "about a group of
uninteresting men at the mercy of external forces." He is
rned with portraying "the almost total failure of communi-

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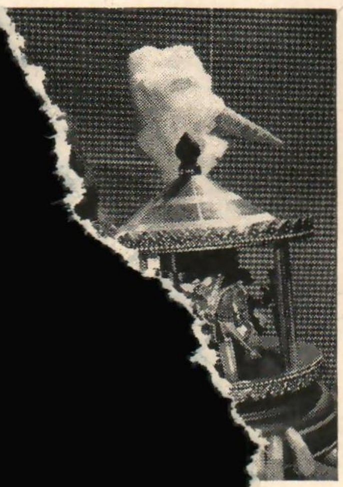

ate stu-
e *Clem-*
ovel. It
ovies.

ANN CHIDESTER, 28, has written four novels, best of which are *The Long Year* and *Mama Maria's*. A Minnesota girl, she writes realistic prose.

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...develops a beautiful line

The newly important one-piece swimsuit, deliberately designed to give a girl a more beautiful line.

Stock's still limited. To be sure, go to your nearest good store today.

Soft-touch for sensitive skin

NEW

Seaforth!

brushless

SHAVE CREAM

4 OZ.
Seaforth!
FOR MEN

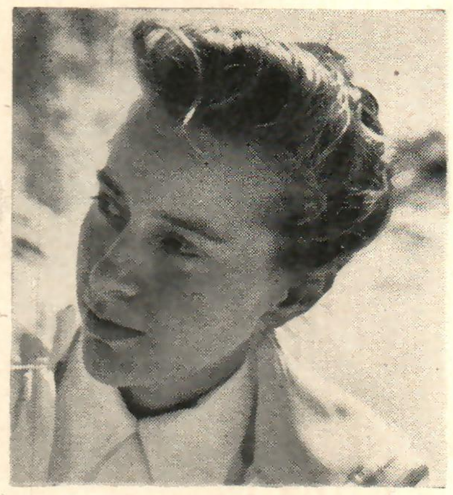
With Seaforth's bracing scent of Highland heather

If you're still looking for the perfect shave, you'll like the way Seaforth's luxurious new Cream soothes, refreshes . . . conditions your face. For a smooth start tomorrow morning, get Seaforth Brushless Shave Cream today! Now at your Seaforth dealer's, the full four-ounce tube, 60 cents.

Ideal gift!
Trio set...
Brushless,
Lotion,
Talc. $2.60.

SEAFORTH TRIO

Brushless Shave Cream, Shaving Lotion, Men's Talc. $2.60. Also Seaforth Foursome with Brushless Shave Cream, Shaving Lotion, Men's Talc, Men's Cologne. $3.60



PEGGY BENNETT, 22, who lives in Appalachicola, Fla., won critical praise for her first novel, *The Varmints*, which is about Florida poor whites.

GORE VIDAL, 21, writes poetry and Hemingwayesque fiction (*Williwaw*, *In a Yellow Wood*). He was in the Aleutians, now lives in Guatemala.

Young U.S. Writers CONTINUED

cations between human beings . . . the failure of men and women to ever fuse completely with one another."

The obscure emotion, the tenuous reaction, the fluctuating play of inner feeling—these are raw material of Jean Stafford, Elizabeth Fenwick, Gore Vidal, Truman Capote. Jean Stafford is the only one of this group of literary psychologists who makes finished art of her material; *The Mountain Lion* is an extremely able story of what happens to the younger children of a mother who is overburdened with a sense of guilt. If the symbolism of *The Mountain Lion* is obscure, the evocation of childhood moods is not. Truman Capote is also tantalizingly obscure in his symbolism, but he can create a mood of hallucination, as his short story, *Miriam*, proves. Elizabeth Fenwick tries to unravel the inner drama of what happens when a matriarch, an old maid, a disappointed man and an adolescent girl all try to live under one roof; the theme is beyond her present powers, but she gives it a courageous and heart-warming try.

Peggy Goodin's *Clementine*, which won the 1945 Avery Hopwood Award, is Tarkingtoniana—but Booth Tarkington is an underrated writer at the moment, which means there is something to be said for Peggy's story of a feminine Penrod Schofield. *Mrs. Mike*, by Benedict and Nancy Freedman, is a sentimentalized treatment of courage. Courage is also the theme of *Mama Maria's* by Ann Chidester, a realist who is interested in emotions under stress.

What a reading of the new novelists adds up to is significant: the '30s, with their literary emphasis on economics, the psychology of class struggle and class war, have gone to join the hoopla and the wonderful nonsense of the '20s in the mothball-laden prop room of history. What is to succeed the '30s in the '40s and '50s is still in the making; it will probably run to symbolism and the use of imagery and a continued revolt against naturalism and realism. But the boys and girls are experimenting; they are the growing points of new traditions. Not one of the novelists pictured in LIFE this week has yet written a book to be set beside *Main Street*, *My Antonia*, *The Great Gatsby*, *The Sun Also Rises* or *The Forty-second Parallel*. But before *Main Street* Sinclair Lewis wrote *Free Air*; before *My Antonia* Willa Cather wrote *Alexander's Bridge*; before *The Great Gatsby* Fitzgerald wrote *The Beautiful and Damned*; before *The Sun Also Rises* Hemingway wrote *Torrents of Spring*; before *The Forty-second Parallel* Dos Passos wrote *Streets of Night*.

NANCY AND BENEDICT FREEDMAN hit the Literary Guild jackpot last March with their first novel, *Mrs. Mike*, a story of a stouthearted Irish girl who lives in the Canadian Northwest. *Mrs. Mike* has sold 750,000 copies. Nancy, 26, and her husband Benedict, 27, turn out radio gags for Red Skelton.

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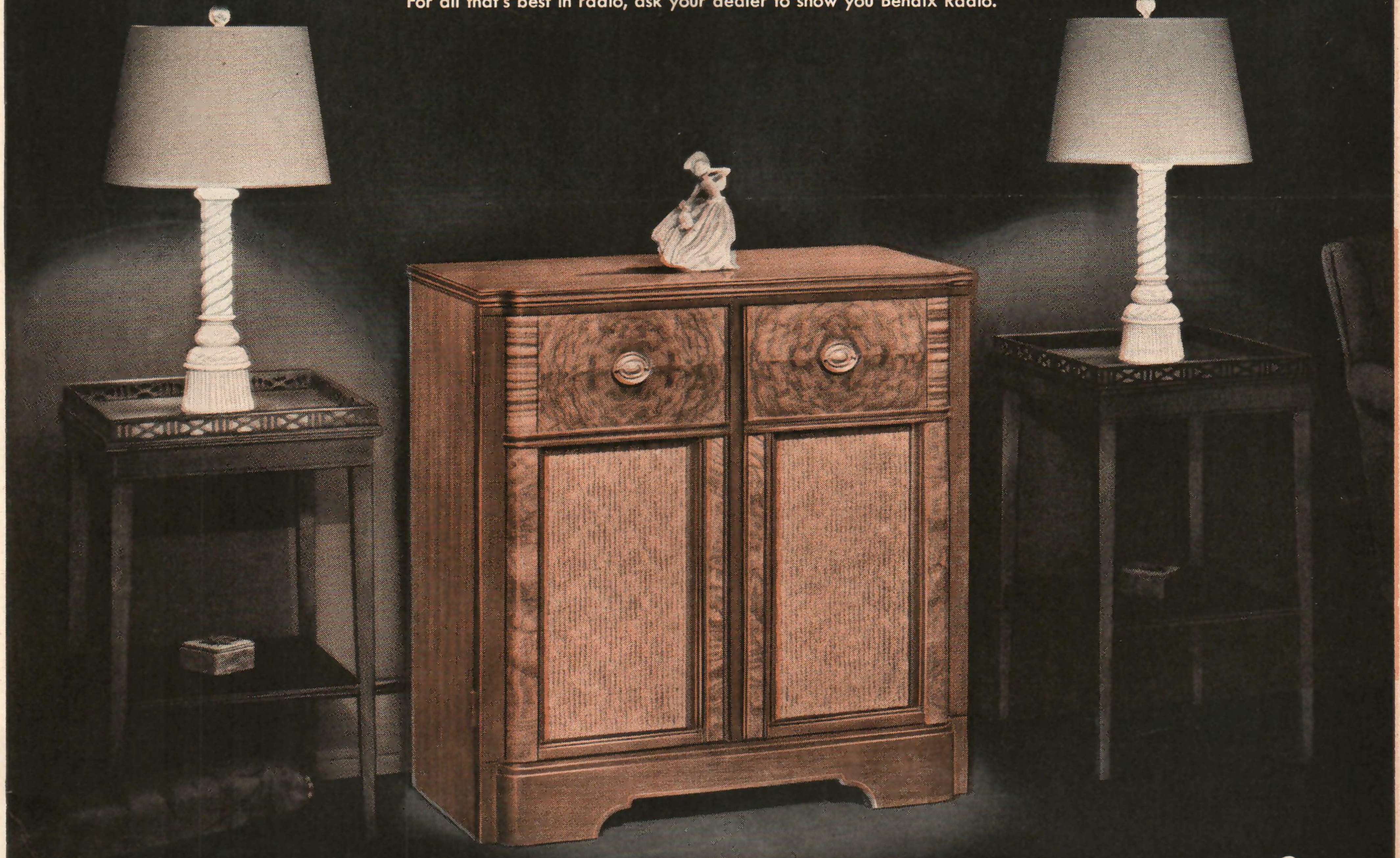

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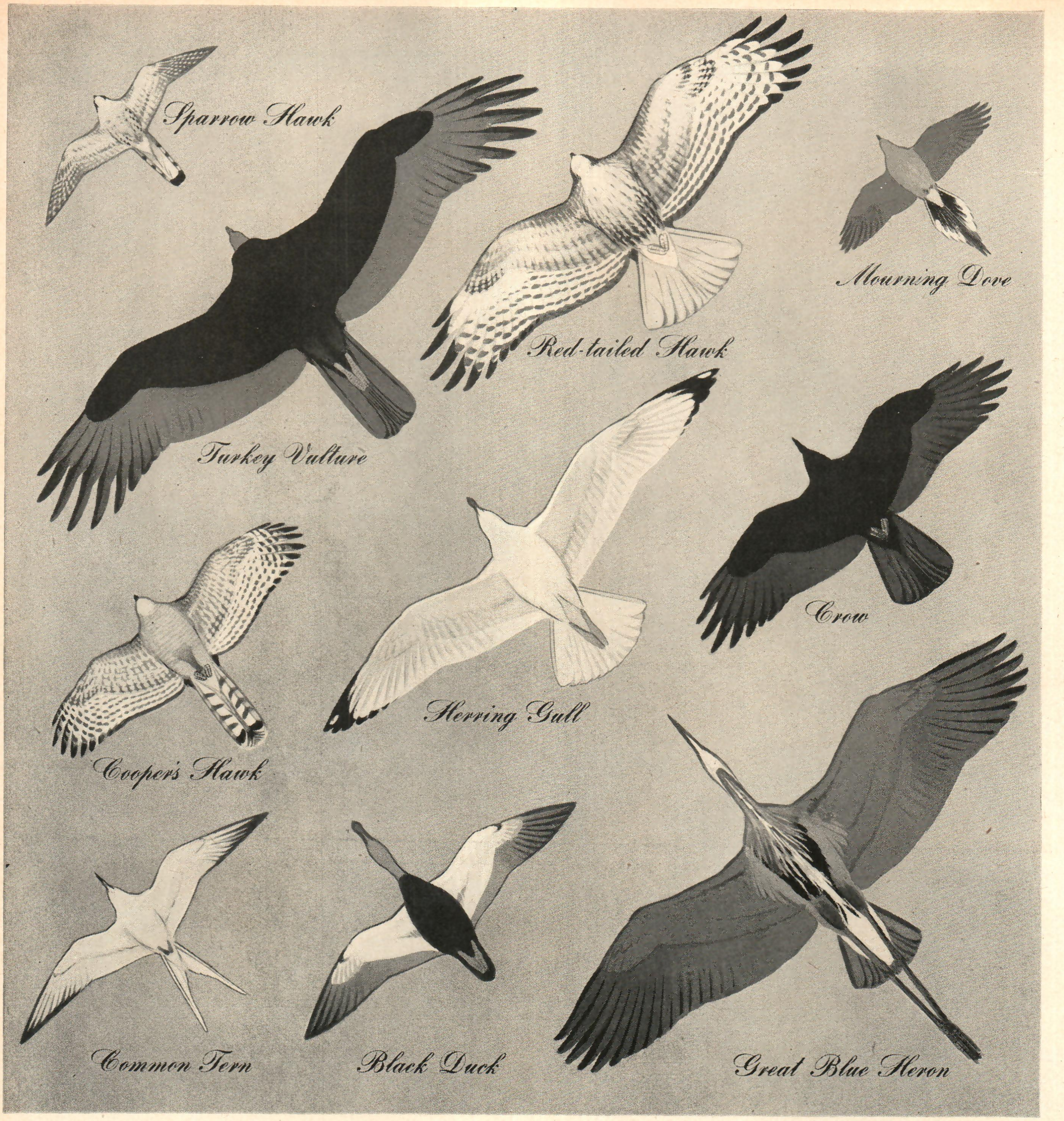
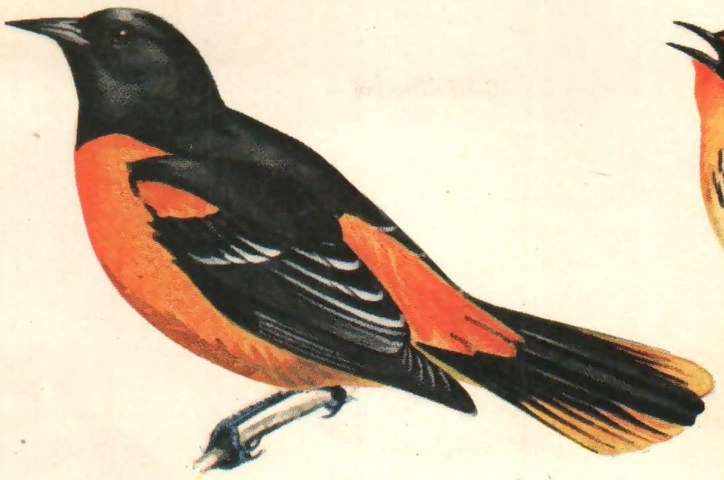


THIS CHART SHOWS HOW THE SHAPE OF TAIL, THE SIZE OF BODY AND THE PATTERN OF THE WINGS IDENTIFY LARGE BIRDS AS THEY FLY DIRECTLY OVERHEAD

Birds

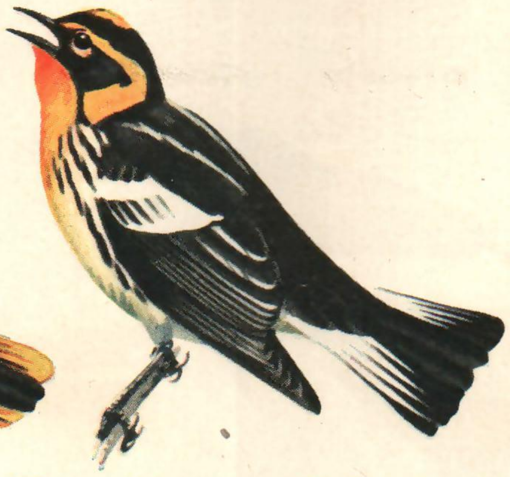
The nesting season, which reaches its peak this month, will increase the bird population of the U.S., already close to six billion, by at least two billion more. This is the busiest time of the year for parent birds, which have to fly out in the open in search of food for their hungry young, and for bird-lovers, who now get their best chance to see many different kinds. In identifying birds, ornithologists study the shape, the feather markings, the calls and the color. For the amateur the simplest way to begin identification is by color.

On the following pages Roger Tory Peterson, artist and author of *Field Guide to the Birds*, an ornithologists' classic which has been revised this spring, has painted for LIFE a handy color chart. On the opposite page he goes through a spectrum from orange through green, identifying some common birds in that color range. On page 88 the guide goes from blue through red. On the pages between is a tourist's bird map of the U.S. Since even the gaudiest bird does not show its colors when it flies high against the bright sky, Peterson has drawn silhouettes (*above*) of birds commonly seen only in flight. The drawing shows how to spot differences between the fan-tailed herring gull and the fork-tailed common tern, the sharp-winged sparrow hawk and the rounder-winged Cooper's hawk. With these as a start, amateur bird students can go on to more refined observations which will help identify the 700-odd birds at home in the U.S.



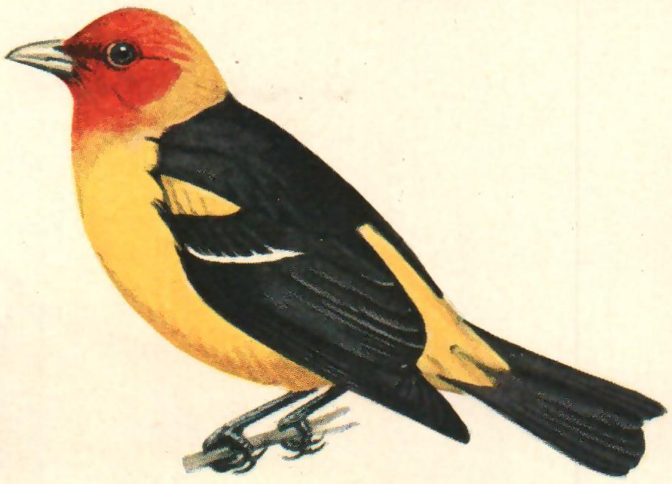
Baltimore Oriole

Among the common orange and yellow U.S. birds on this page, the Baltimore oriole is one of the best known. It was named for Lord Baltimore.



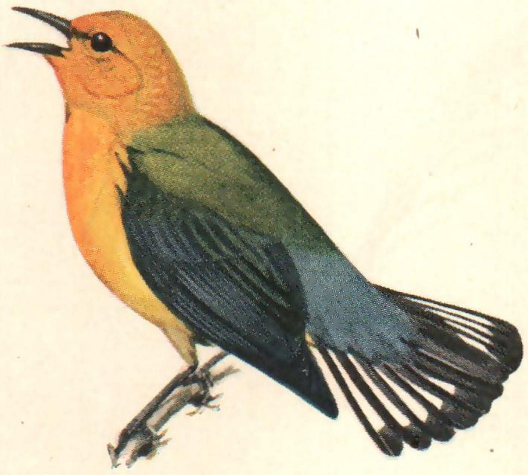
Blackburnian Warbler

Found in the northern U.S., this bird has an unmistakable fiery-orange throat. Badly misnamed, it has a toneless warble ending in a high hiss.



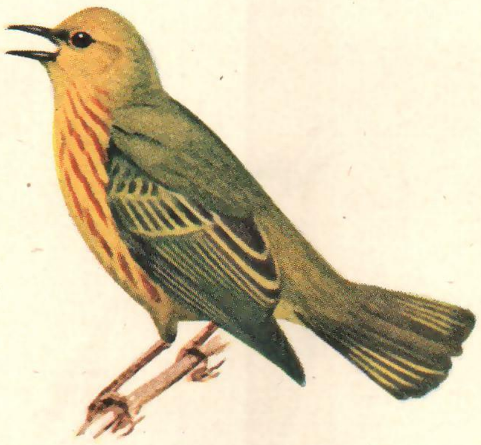
Western Tanager

A Western relative of the scarlet tanager (*bottom, left*), it sometimes encroaches on its cousin's eastern area. It loses its red face at summer's end.



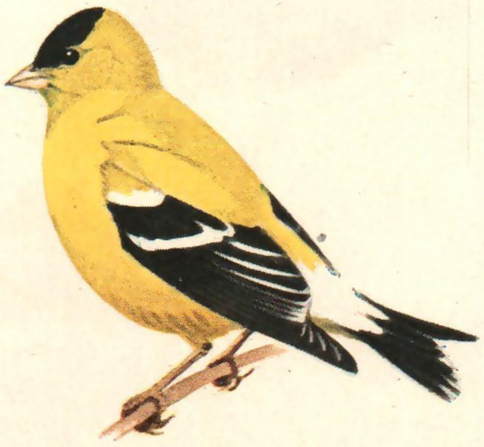
Prothonotary Warbler

This bird has golden hood, lives in old woodpecker holes in Southern swamps. Hood was the symbol of a prothonotary, an old English chief clerk.



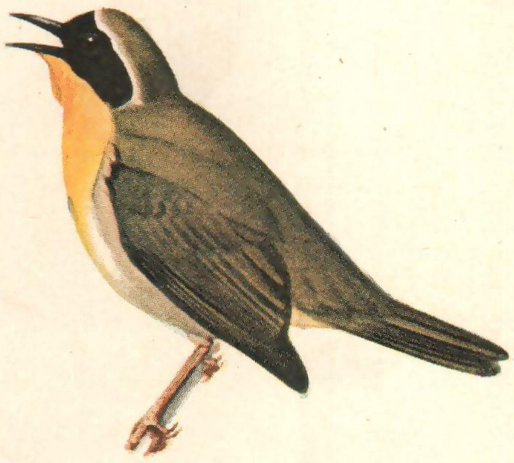
Yellow Warbler

Found throughout entire U.S., this bird appears to be bright yellow all over. The reddish streaks showing on its breast are only visible close up.



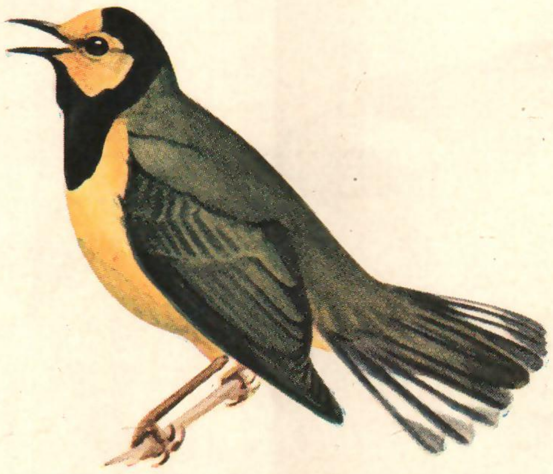
Goldfinch

Common in all states, the goldfinch is known as a "shiner," or a wild canary. It sings as it flies, dipping up and down in the air like a roller coaster.



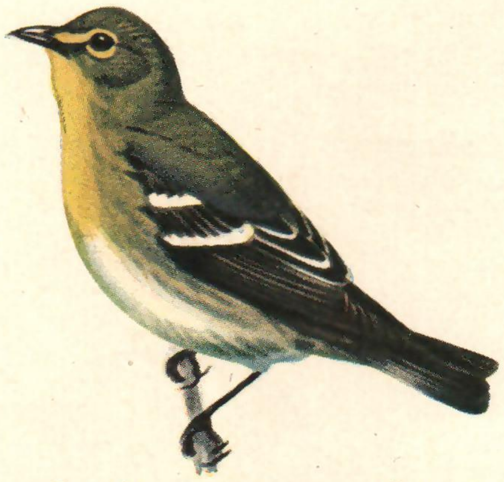
Yellow-throat

This bird is found all the way north to Alaska. It hides in bushes, but when alarmed comes out and scolds intruders bravely, crying "witchety-witch."



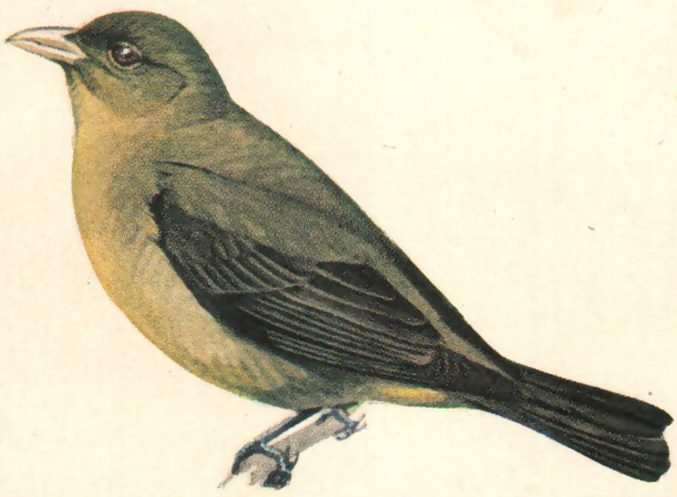
Hooded Warbler

Common in the eastern woodlands, this warbler binds its nest securely together with strong old spider webs. It opens and shuts its tail as it flies.



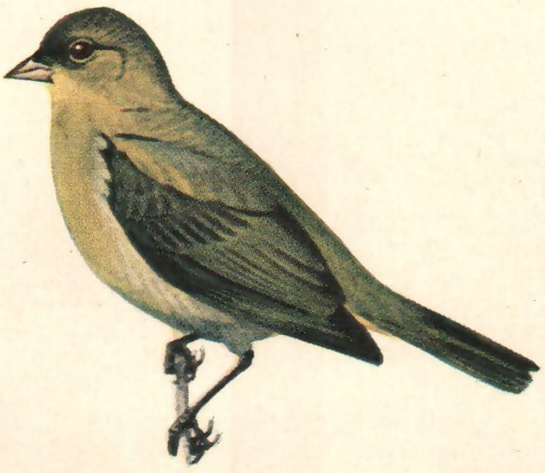
Yellow-throated Vireo

In the eastern treetops it is hard to see but it is easily recognized by its caroling song. It has yellow spectacles and white stripes on its wings.



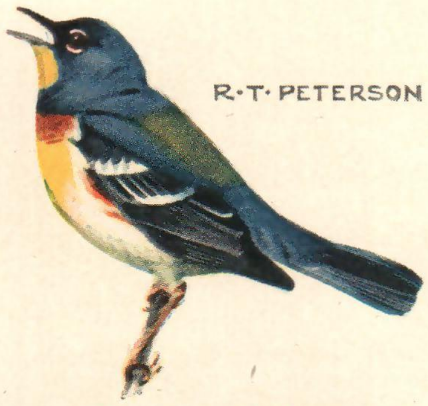
Scarlet Tanager (female)

The female tanager, which nests in the east, looks like its neighbor, the female Baltimore oriole, but lacks wing bars. It winters in South America.



Painted Bunting (female)

Native to the South, this shy female never sings a single note, a contrast to its gaudy and noisy mate, which is often known as the Mexican canary.



Parula Warbler

Living in the east, this smallest U.S. warbler loves northern bearded moss and Southern Spanish moss. Its song sounds like a watch being wound.

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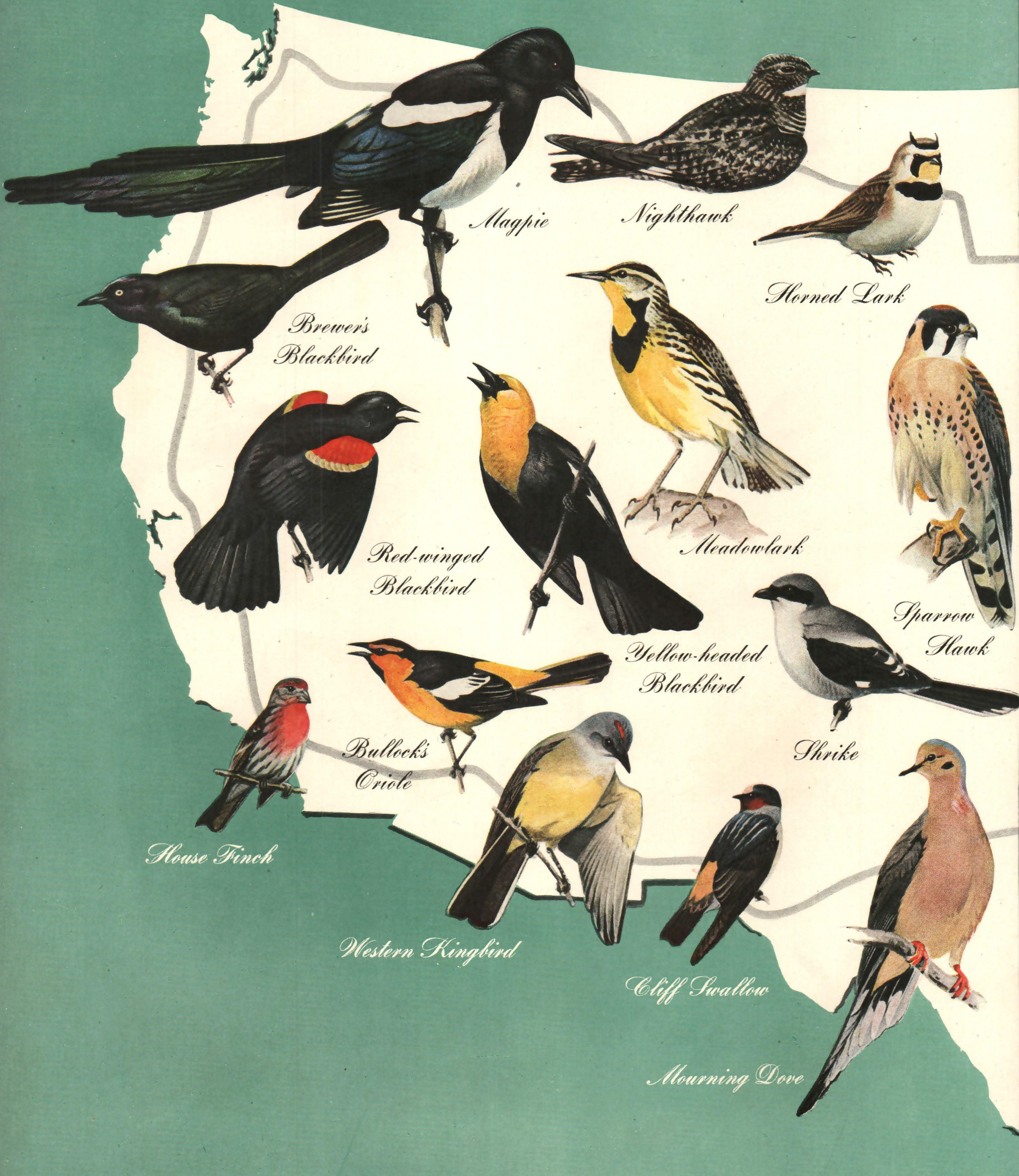
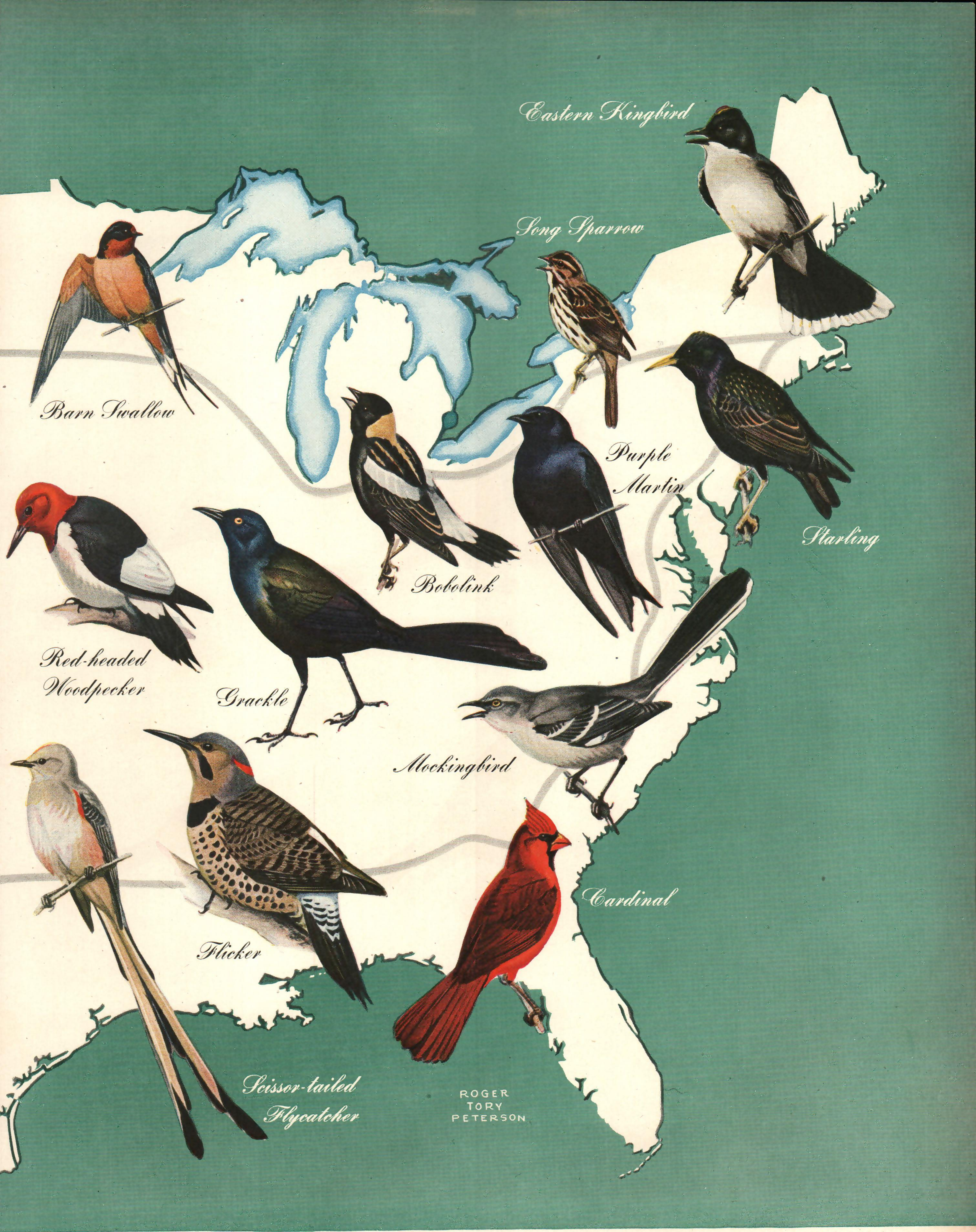

Magpie
Nighthawk
Horned Lark
Brewer's Blackbird
Meadowlark
Red-winged Blackbird
Sparrow Hawk
Yellow-headed Blackbird
Shrike
Bullock's Oriole
House Finch
Western Kingbird
Cliff Swallow
Mourning Dove

TOURISTS' BIRD MAP of the U.S. is here drawn by Ornithologist Roger Peterson as a help to the millions of Americans who will go traveling about the country this summer. When they stay at home, people become very familiar with the birds of their own locality simply by seeing them in their backyards or their city parks. But when they go touring to strange parts they come upon birds which are utterly unfamiliar. On this map are spotted 26 birds travelers are likely to see. These are birds which do not hide deep in the woods or swamps but display themselves without fear along the roadside on fence posts, trees and telephone wires. Many are found distributed over large


Eastern Kingbird
Song Sparrow
Barn Swallow
Purple Martin
Starling
Bobolink
Red-headed Woodpecker
Grackle
Mockingbird
Cardinal
Flicker
Scissor-tailed Flycatcher
ROGER TORY PETERSON

sections of the country but a few, particularly some of the Southwestern species, stay in a sharply restricted area. The great divide of bird life in the U.S. comes at the Great Plains. Their arid climate and restricted vegetation present few attractions to the wood dwellers of our far east and far west, which prefer a more humid environment. The opening of the West decreased the population of many large kinds of birds, but today's vacationers can see far more songbirds this year than a traveling Pilgrim might have found in 1620. For every species that has declined, four or five have multiplied greatly, most notably the mocking bird, the starling, barn swallow, song sparrow and the horned lark.

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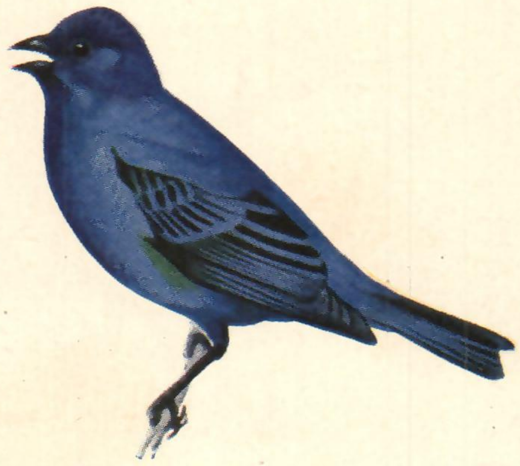
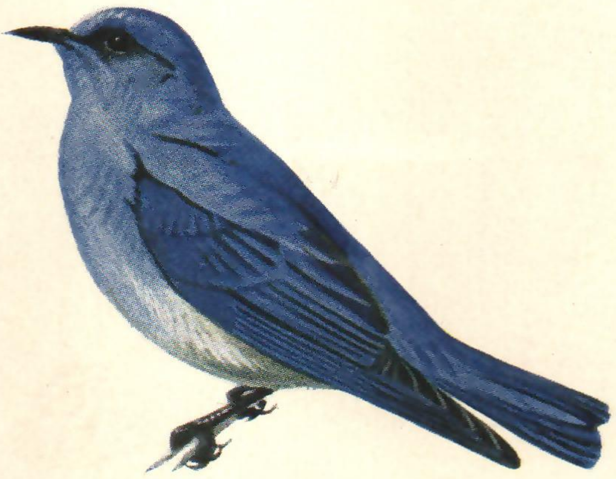


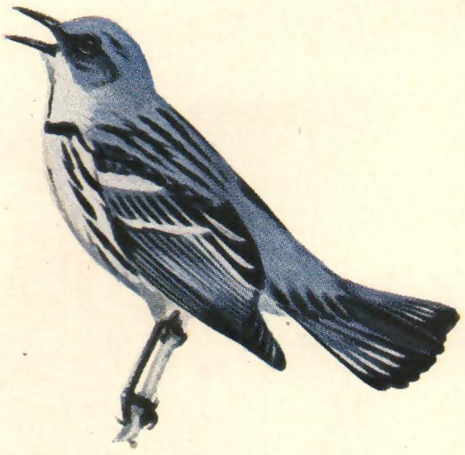
Indigo Bunting

Among the birds with predominantly blue plumage shown here, the indigo bunting is one of the darkest and prettiest. Male sings incessantly.



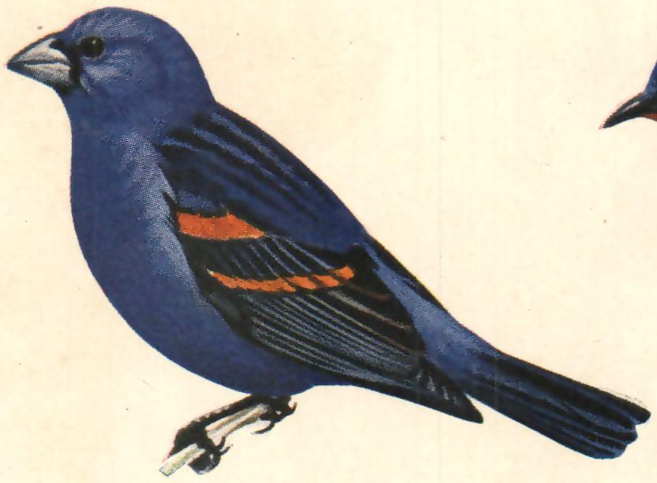
Mountain Bluebird

Fond of Western mountains and ranches, where it likes to nest in hollow trees, this bird usually treats listeners to no more than a short "phew."



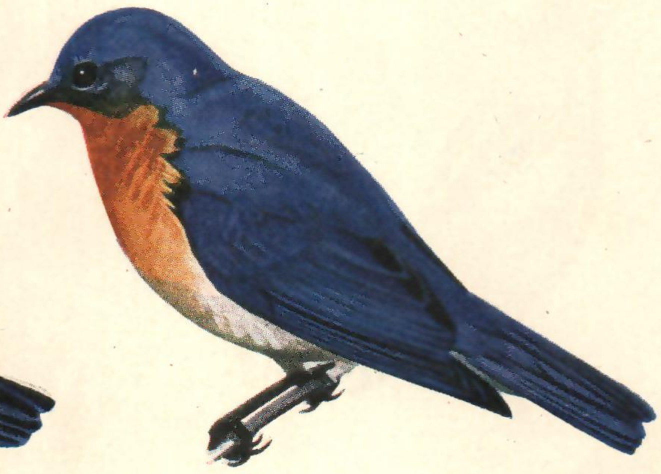
Cerulean Warbler

Sitting high in the trees of the Mississippi Valley, this warbler is best recognized by its narrow black band and azure-blue color which gives it name.



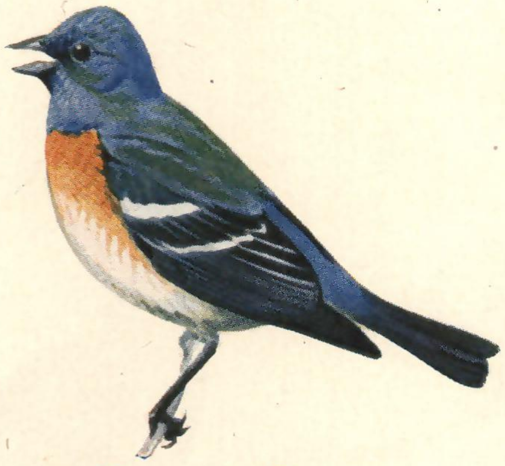
Blue Grosbeak

This Southern bird is darkest of blue-feathered U.S. songbirds. It has stubby bill common to finches, is known to paper nests with snakeskins.



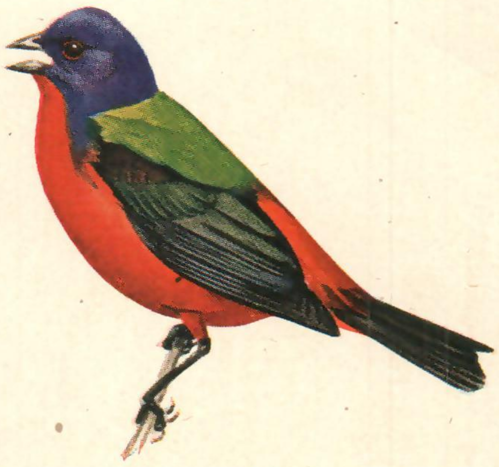
Bluebird

Arriving in the north regularly in late February, it heralds spring and has become legendary symbol of happiness to farmers. But it rarely sings.



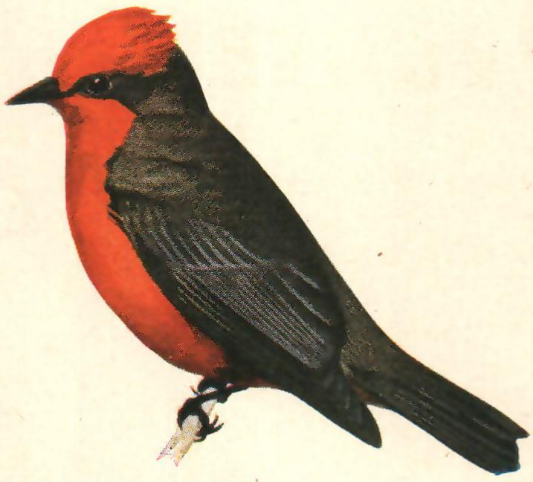
Lazuli Bunting

The Western cousin of the indigo bunting (*above, left*), it differs mainly in its rusty breast. It always starts its song with a pair of grace notes.



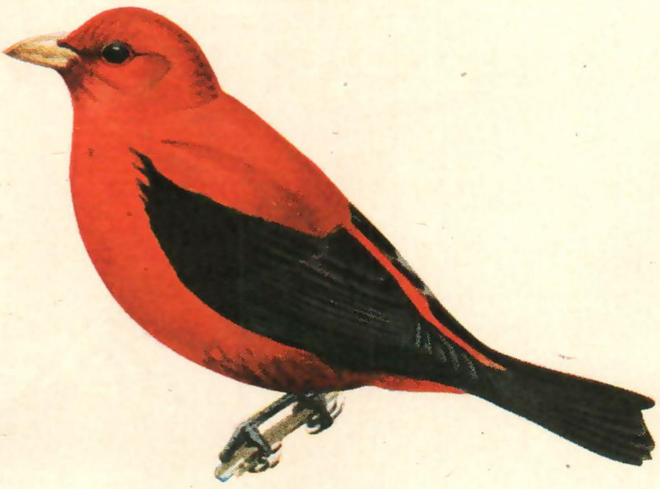
Painted Bunting

A resident of the South, this bunting is the gaudiest bird in the entire U.S. and has cheerful warble. Once people liked to keep it in gilded cages.



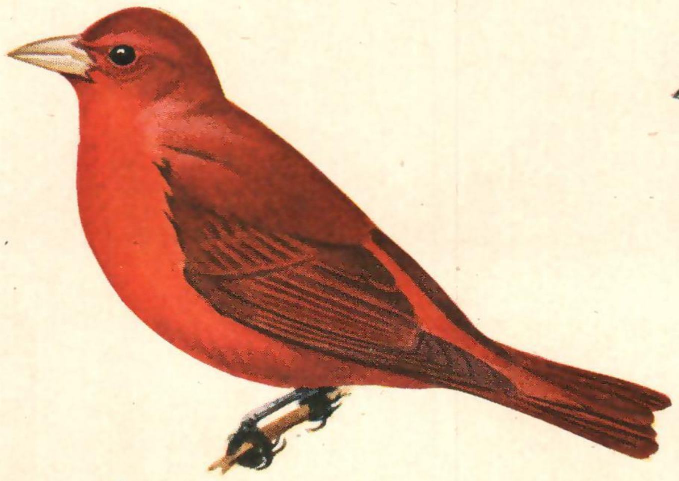
Vermilion Flycatcher

Native to the Southwest, this kingbird has a habit of jerking its head and then whistling shrilly. Scientific name is *Pyrocephalus* meaning fire head.



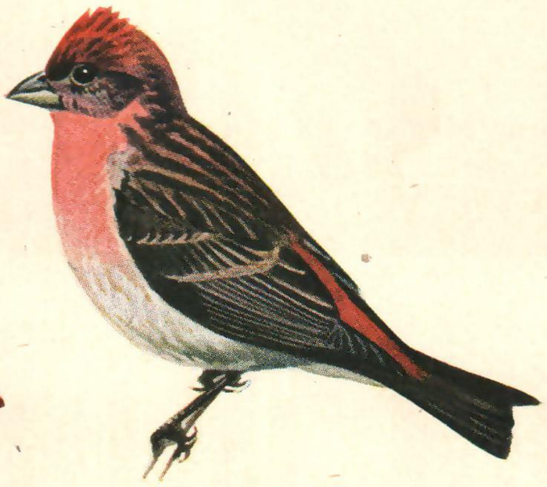
Scarlet Tanager

This eastern tanager moves so seldom among leaves that its brilliant red body is hard to spot. Its song sounds like robin suffering from asthma.



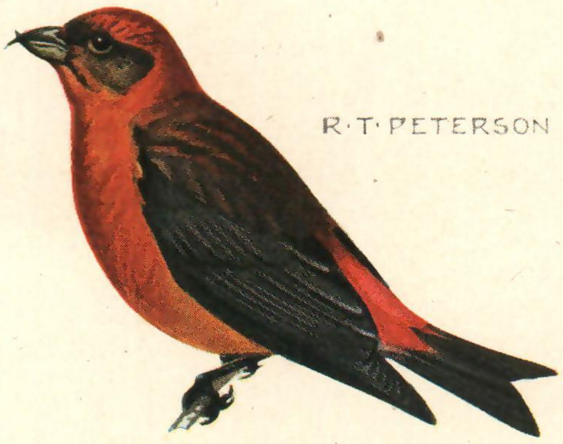
Summer Tanager

Familiar to entire Southern U.S., its coloring is somewhat similar to cardinal but it has no crest. It has two calls: "chick-i-tuck" and "pi-tuck."



Purple Finch

This finch flies over most of U.S. and into southern Canada to breed. But it is misnamed; its color is not purple but instead a rich raspberry.



R·T·PETERSON

Red Crossbill

A northern bird, the crossbill by medieval legend was stained by Christ's blood at the Crucifixion and twisted bill by trying to pull nails from cross.

Star of this famous Indian Rope Trick is
JACK CARSON starring in
"LOVE AND LEARN"
A Warner Bros. Production.

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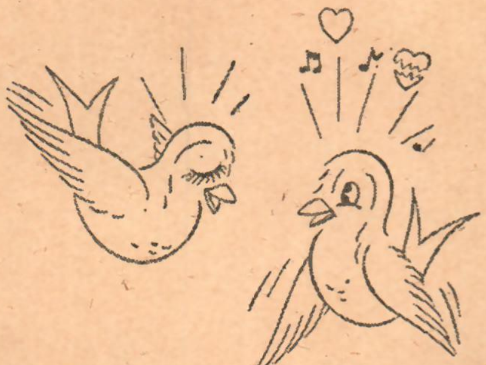

MARTHA TILTON JOHNNY MERCER
'IF I HAD A TALKING PICTURE OF YOU'
ANDY RUSSELL
'JUST A MEMORY'
PEGGY LEE
'SOMEBODY LOVES ME'
THE PIED PIPERS
'AVALON'
KING COLE TRIO
'YOU'RE THE CREAM IN MY COFFEE'
MARGARET WHITING
'APRIL SHOWERS'
HAL DERWIN
'WHEN DAY IS DONE'
CLARK DENNIS
'TOGETHER'
Somebody Loves Me
Buddy De Sylva
Capitol

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TOMORROW'S *Dreams*

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THAT
SAYS

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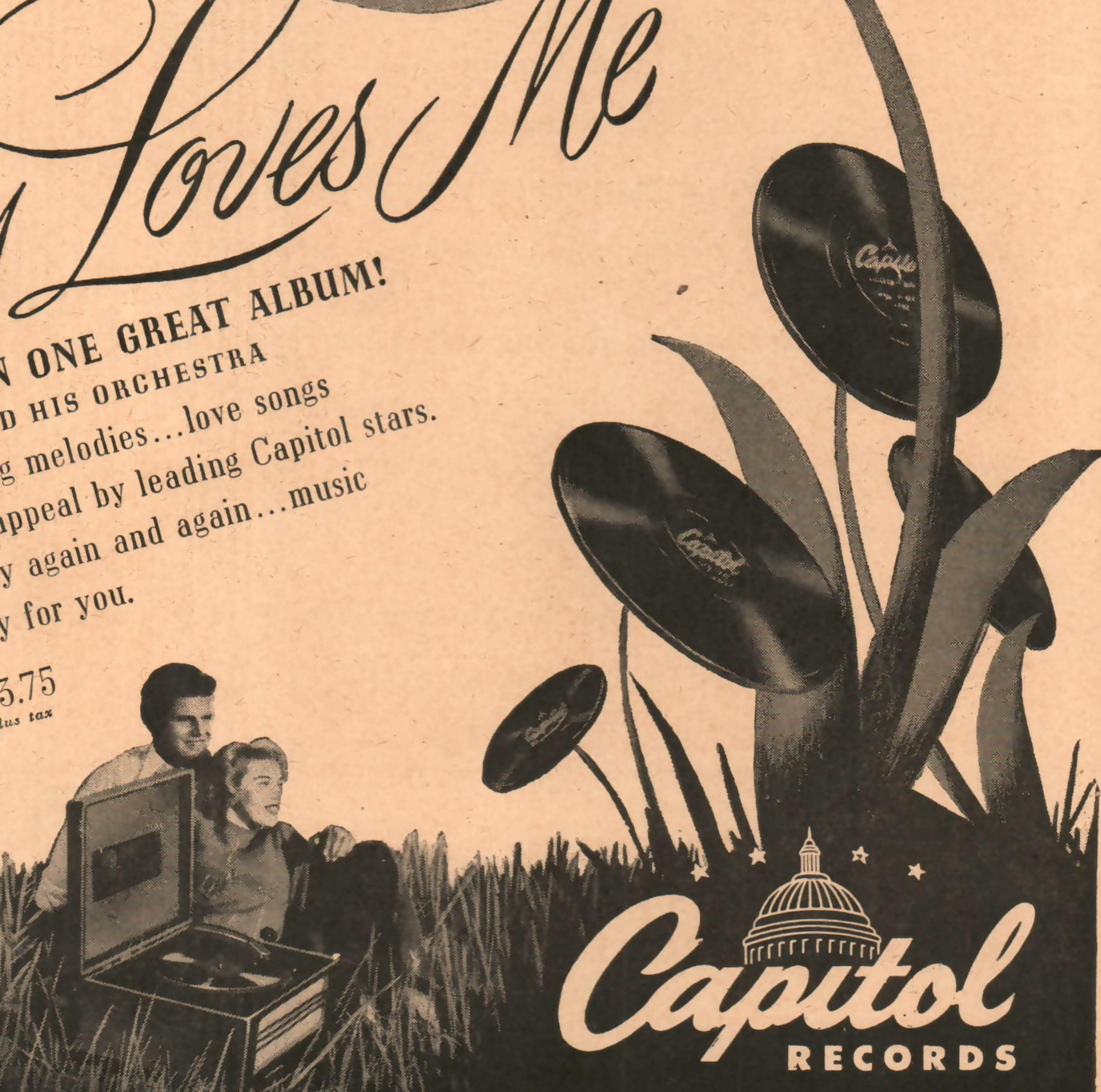
WITH PAUL WESTON AND HIS ORCHESTRA

Here are Buddy DeSylva's thrilling melodies... love songs close to your heart, given fresh appeal by leading Capitol stars. It is music you will want to play again and again... music that weaves a spell... especially for you.

Now at your record dealer, $3.75 *plus tax*


Capitol
Capitol
Capitol

New Capitol Luxury portable phonograph plays electronically *anywhere*. 2 motors (wind-up or plug-in). At record stores now.

Capitol
RECORDS

THIS MONTAGE SHOWS JANE GREER ASLEEP AND (RIGHT) DREAMING THAT SHE IS PURSUED BY THE MEN SHE HAS BEEN BUMPING OFF ALL DAY ON A MOVIE SET

JANE GREER

Rudy Vallee's pretty former wife has worked her way up to stardom

The actress above, Jane Greer, is having an occupational dream. When she was only a starlet, such dreams largely concerned her hope of getting a good part, in fact any part. Now that fetching Miss Greer (*cover*) is a busy, promising RKO star, however, she is entitled to toss through the night, reliving the day's activities. Peter Stackpole's picture (*above*) shows her dreaming she is pursued by the ghosts of three actors she has to bump off in her forthcoming movie, *Out of the Past* (*p. 92*).

Miss Greer, who is not yet 23 years old, was introduced to the public in the pages of LIFE and thence rapidly to a minor Hollywood contract and matrimony with Rudy Vallee. After several quiet years she discarded both Rudy and the first half of her given name, Bettyjane, and things began to look up. In private life she lives with her family. All of them have recently joined her in Hollywood, saving only Uncle Obed, who busies himself in Florida growing moss for pillow stuffings.

CONTINUED ON NEXT PAGE

BIG WOOLEN MILLS USE

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So Inexpensive! It costs no more to LARVEX a suit than it does to get it dry cleaned. And LARVEX gives POSITIVE PROTECTION against moth damage. LARVEX costs only 79¢ a pint. $1.19 a quart.

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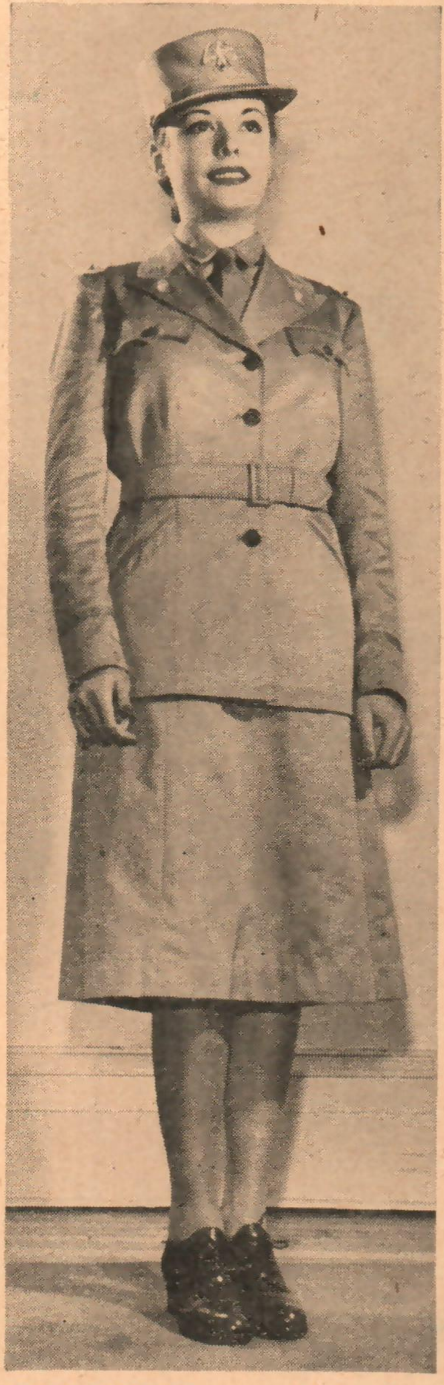
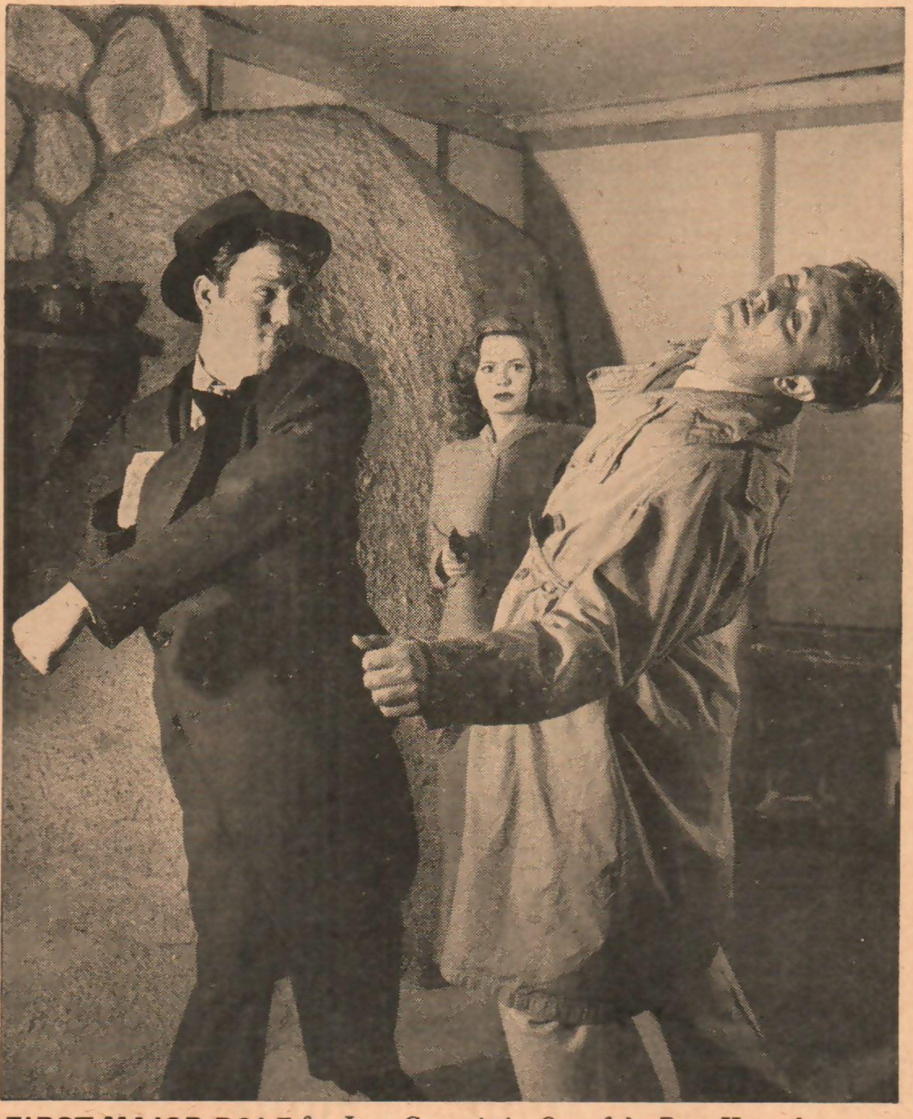
"LIFE" AND MR. HUGHES STARTED HER

The first time Jane Greer came to public attention was in 1942 when she modeled a new WAC uniform (*right*) for LIFE. She got this job largely through nepotism (her mother was a War Department employe), but the response in some quarters was terrific. Her future husband, Rudy Vallee, tried unsuccessfully to worm Miss Greer's address out of LIFE. Operating independently, Producer David O. Selznick hunted her down in Washington and gave her a screen test. Miss Greer signed up elsewhere, however—with Howard Hughes, the stormy, wealthy petrel of Hollywood and the airlines business. She prepared for her first interview with Mr. Hughes by carefully learning the script with which she had heard he tested all aspiring stars. It was a comedy, *The Awful Truth*, and, because Howard Hughes is a little deaf, Miss Greer read it at the top of her lungs. Naturally Mr. Hughes was charmed. He renewed her contract but gave her so little work that Miss Greer finally offered to buy back her contract. The figure set was $7,572, payable in weekly installments of $25. For two weeks a check was faithfully remitted but thereafter Miss Greer, reflecting that he was rich and she was not, stopped paying. Later on Hughes asked about it. She stammered an excuse, whereupon he said he had never expected to be paid at all. Miss Greer has always regretted kicking in with that unnecessary $50.



WAC OUTFIT was modeled in LIFE (June 8, 1942) by Bettyjane Greer.



FIRST MAJOR ROLE for Jane Greer is in *Out of the Past*. Here she trains gun on struggling Steve Brodie and Robert Mitchum (*right*), later shoots both.

* SHEER DELIGHT! *

Nylon Marquisette

BRASSIERES by

Maiden Form

TRADE MARK REG. U. S. PAT. OFF.

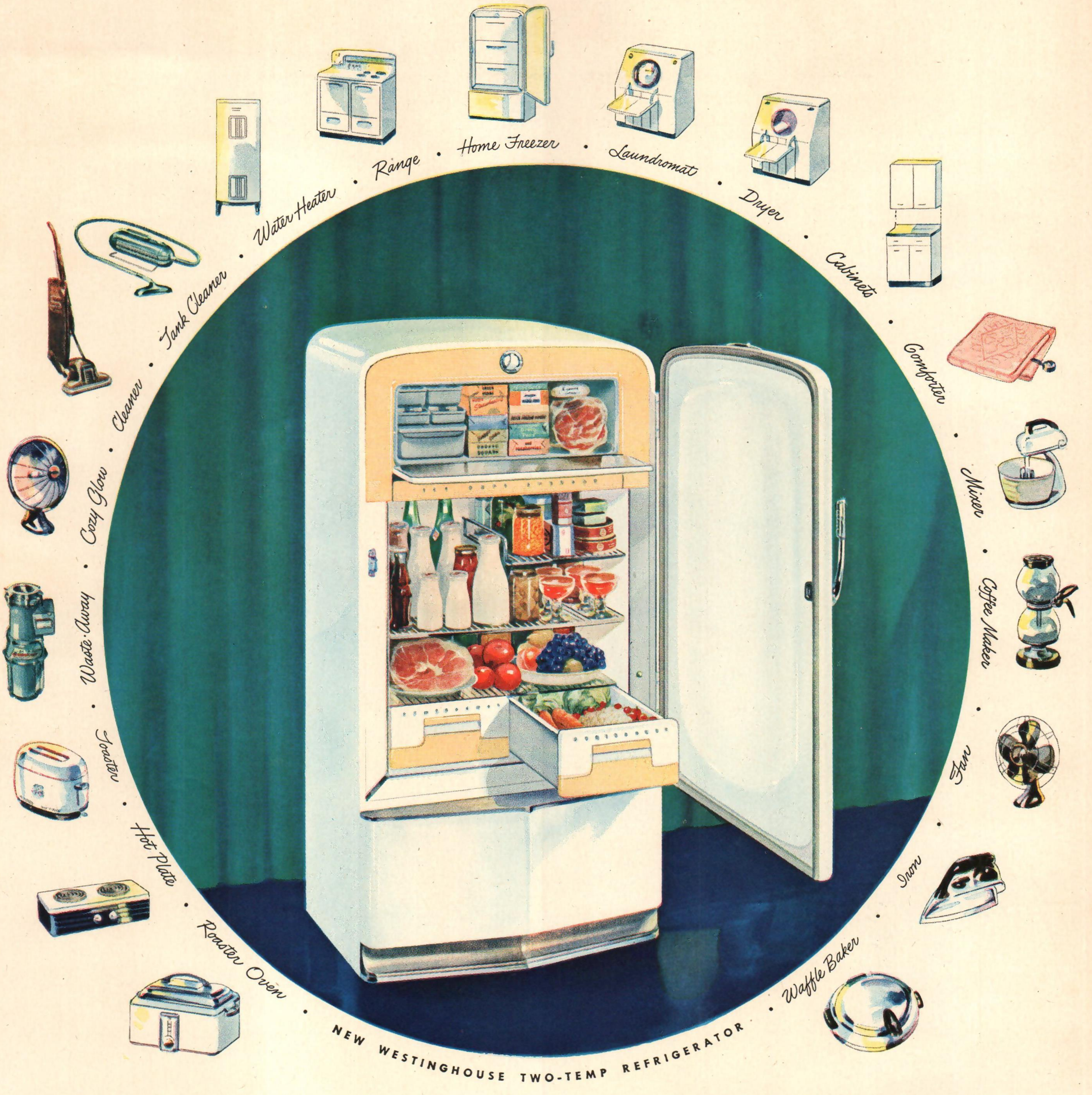
* REG. U. S. PAT. OFF.

"There is a
Maiden Form
for Every Type
of Figure!"

These delicate Nylon brassieres stand up marvelously through constant wear and laundering. In all of them, Maiden Form uses *only* porous Nylon Marquisette over the breasts . . . because it permits proper ventilation. Made in the *"Allo-Ette" design of *all* Nylon Marquisette, $2.50; with Nylon Taffeta band and back, $2.00; with Silk band and back, $2.50

Send for *free* Style Folders: Maiden Form Brassiere Company, Inc., New York 16, N. Y.

SHIP 'N SHORE
Reg. U.S. Pat. Off.
blouses · sportswear
well mated for good sports
Sanforized Shirt . . . $3
Sanforized Short . . . $3
At good stores everywhere.
SUSQUEHANNA, 1350 Broadway, N. Y. C. 18


Roaster Oven
Hot Plate
Toaster
Waste-Away
Cozy Glow
Cleaner
Tank Cleaner
Water Heater
Range
Home Freezer
Laundromat
Dryer
Cabinets
Comforter
Mixer
Coffee Maker
Fan
Iron
Waffle Baker
NEW WESTINGHOUSE TWO-TEMP REFRIGERATOR

It's New . . it's the Two-Temp . . it has room for 76 MEALS!

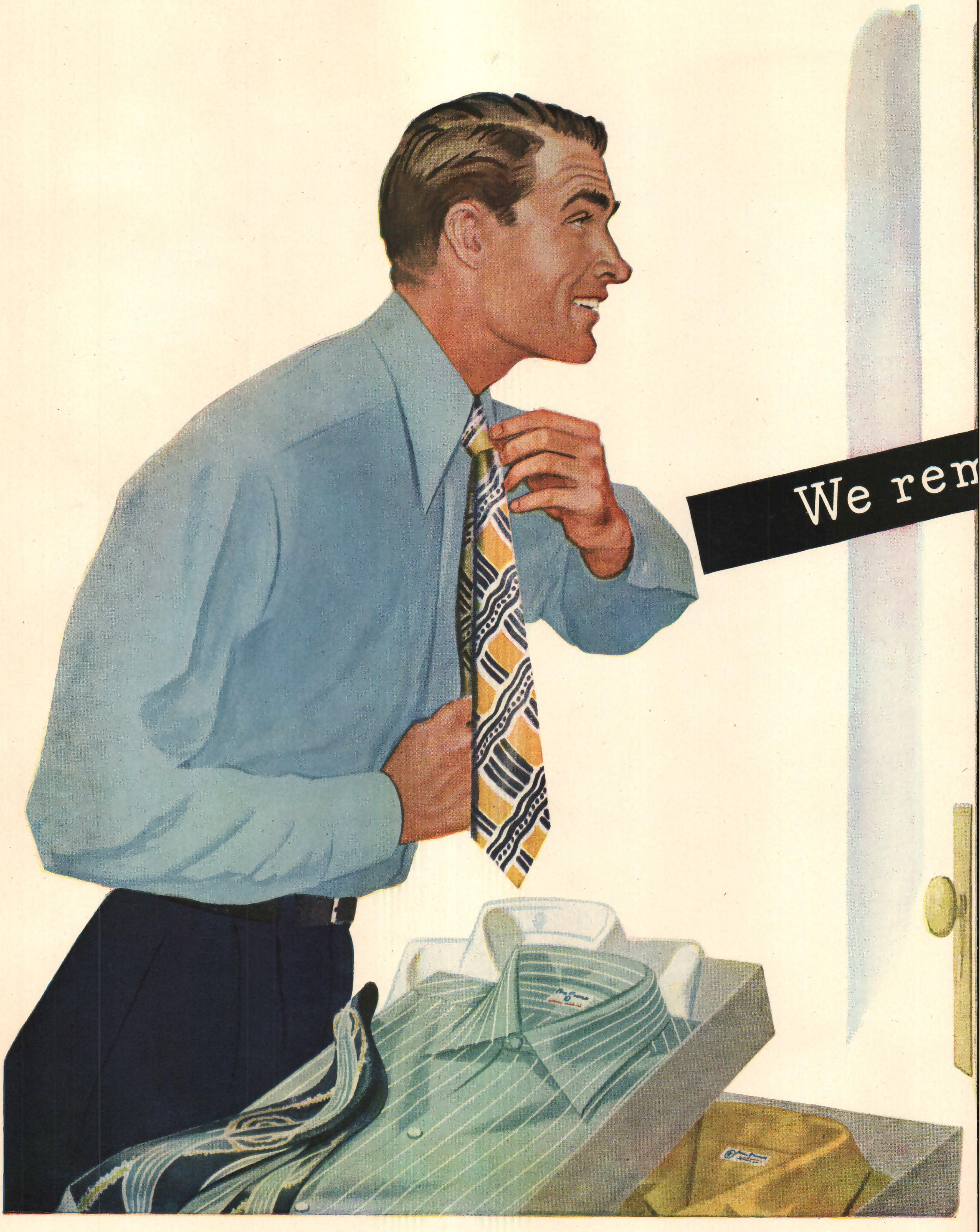
Plenty of Room? This new Two-Temp certainly has it! The whopping big Freeze Chest easily holds 56 pounds of frozen foods and ice cubes . . . and freezes foods besides, if you wish! The well planned shelves store huge quantities of milk, staples and leftovers. Two giant Humidrawers keep vegetables superbly moist and crisp. At one time you can safely tuck away more than 170 pounds of typical foods in this new 7 cu. ft. TWO-TEMP Refrigerator. Enough to feed a family of four . . . more than 6 whole days. **This Sparkling New Two-Temp Refrigerator** is trimmed with the exciting new color . . . Apricream. It is one of a wonderful array of Westinghouse appliances now on their way to you. See them at your Westinghouse retailer's.

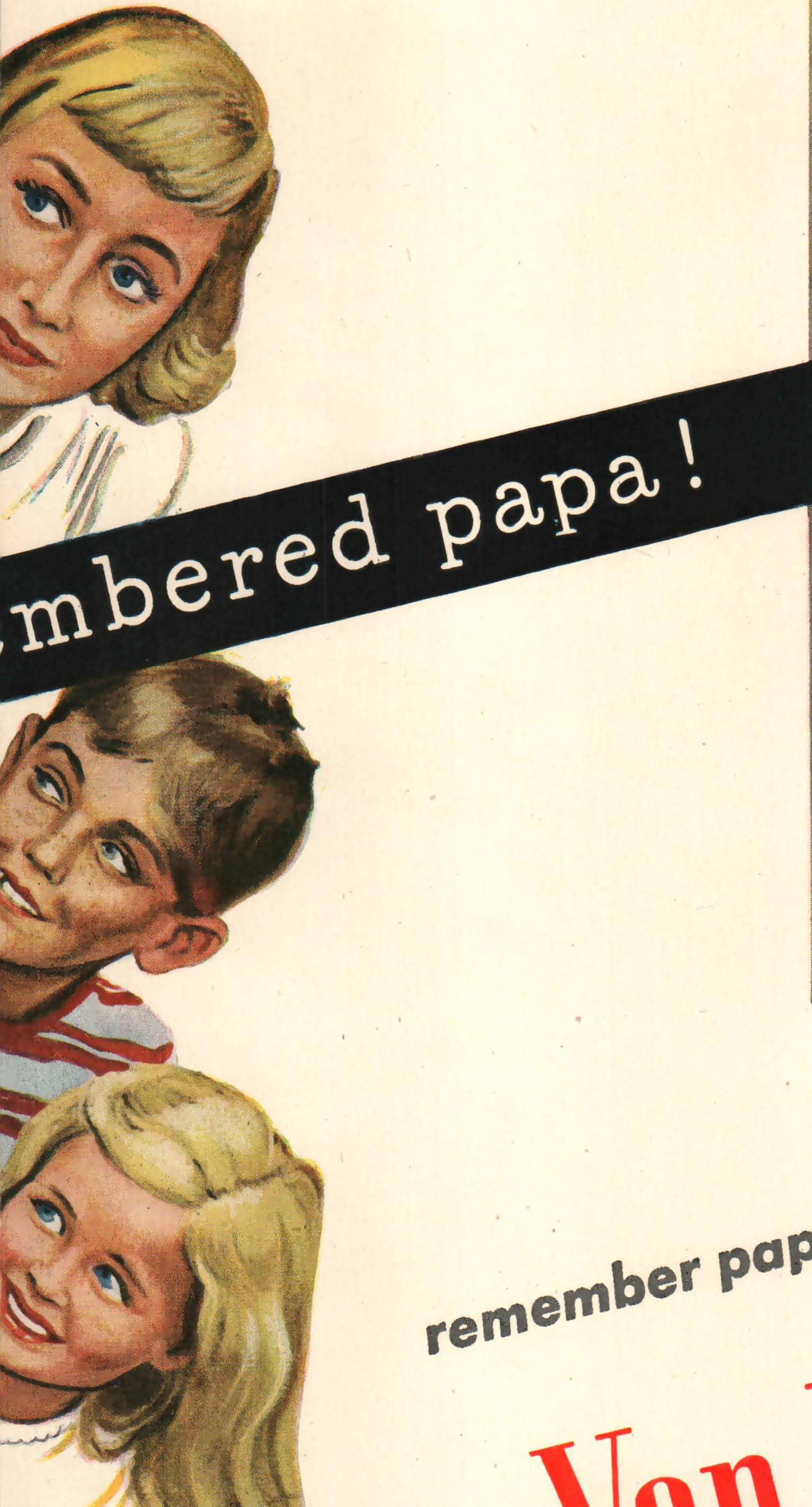
Every house needs Westinghouse

Maker of 30 MILLION Electric Home Appliances

WESTINGHOUSE ELECTRIC CORPORATION PLANTS IN 25 CITIES • OFFICES EVERYWHERE • APPLIANCE DIVISION, MANSFIELD, OHIO

Tune in Ted Malone . . . Monday through Friday . . . 11:45 A.M., E.D.T. . . . ABC Network


We rem


mbered papa!

remember papa on father's day with...

Van Heusen

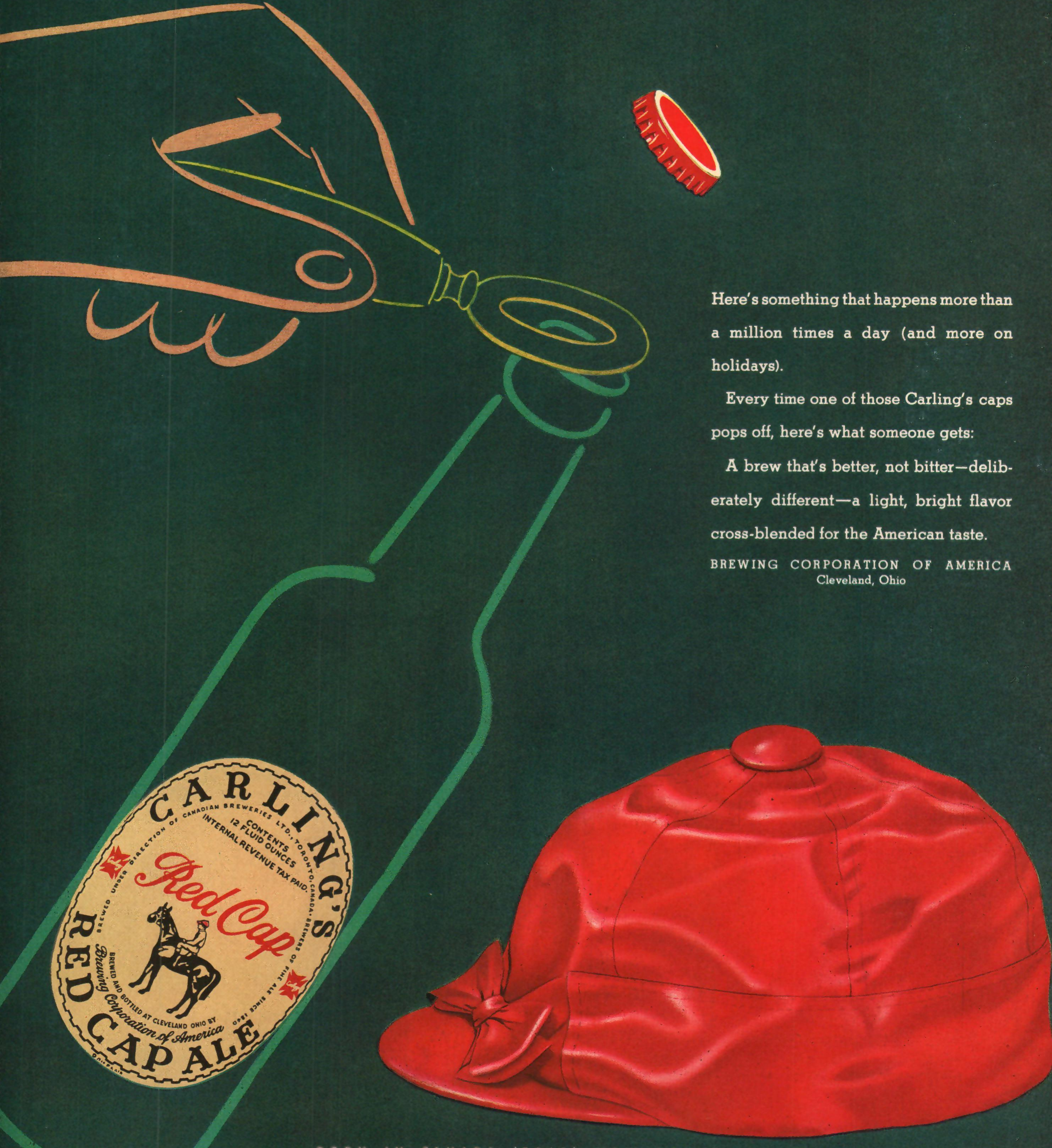
shirts

pajamas · ties
sport shirts

P. S. Famed Wolsey socks made in England,
imported exclusively in the U. S. by Van Heusen

Phillips-Jones Corp., New York 1, N.Y.

CARLING'S Red Cap ALE


CARLING'S
CONTENTS 12 FLUID OUNCES INTERNAL REVENUE TAX PAID.
BREWED UNDER DIRECTION OF CANADIAN BREWERIES LTD., TORONTO, CANADA. BREWERS OF FINE ALE SINCE 1840
Red Cap
BREWED AND BOTTLED AT CLEVELAND OHIO BY
Brewing Corporation of America
RED CAP ALE

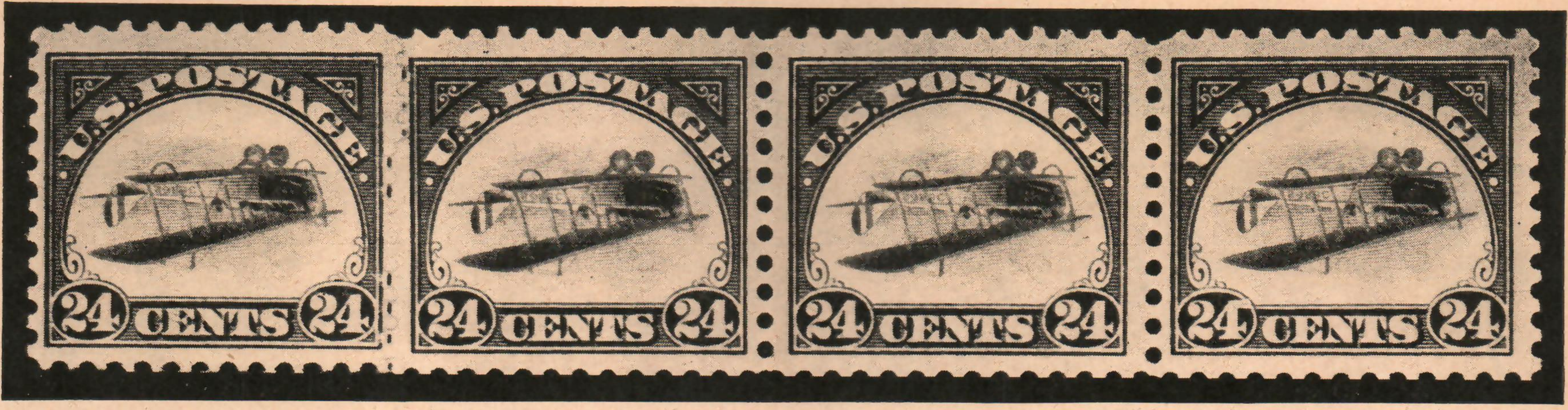
Here's something that happens more than a million times a day (and more on holidays).

Every time one of those Carling's caps pops off, here's what someone gets:

A brew that's better, not bitter—deliberately different—a light, bright flavor cross-blended for the American taste.

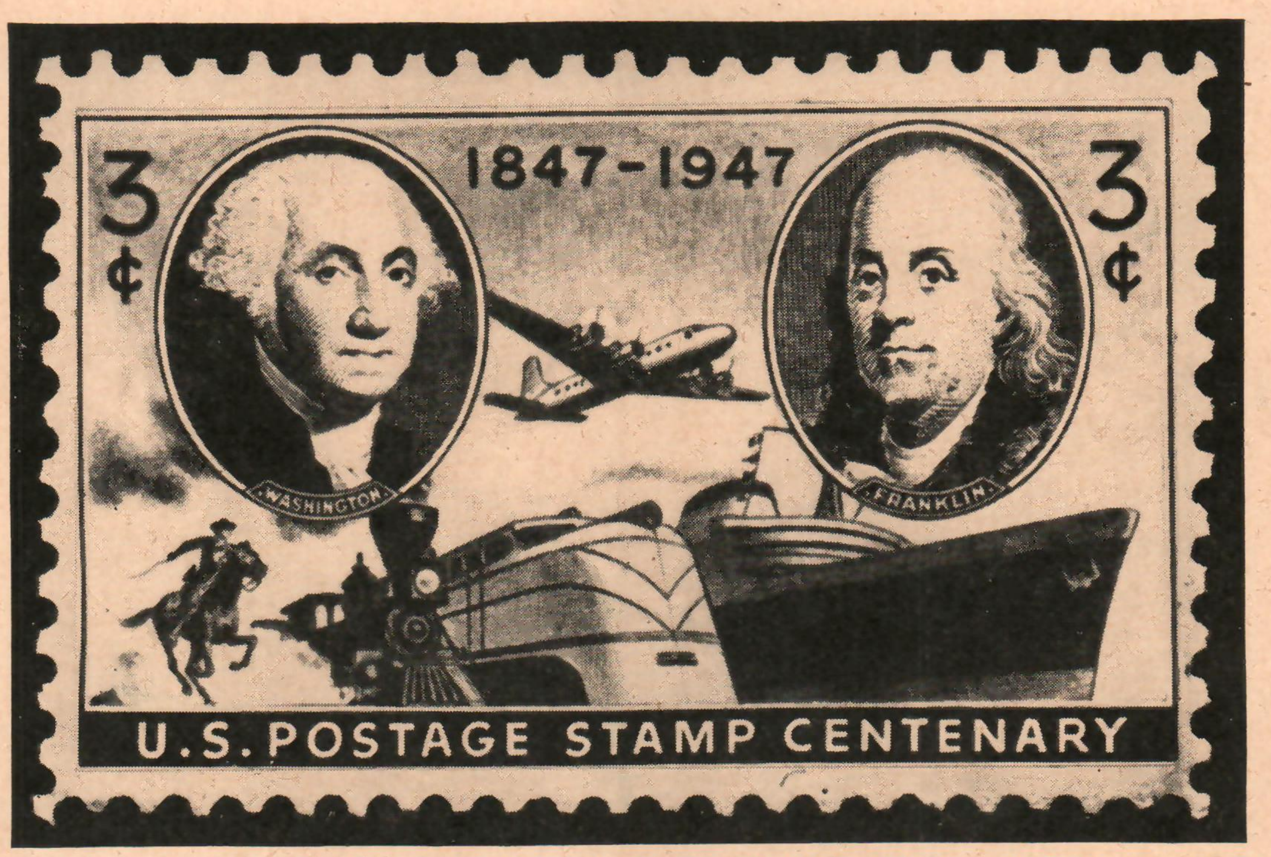
BREWING CORPORATION OF AMERICA
Cleveland, Ohio

BORN IN CANADA (1840) NOW GOING GREAT IN THE 48 STATES


U.S. POSTAGE
24 CENTS 24

THE BEST-KNOWN ERROR AMONG U.S. STAMPS IS THE UPSIDE-DOWN 24¢ AIRMAIL ISSUE OF 1918. ONLY 100 ARE KNOWN TO EXIST, EACH OF WHICH IS WORTH $3,500

100 YEARS OF POSTAGE STAMPS

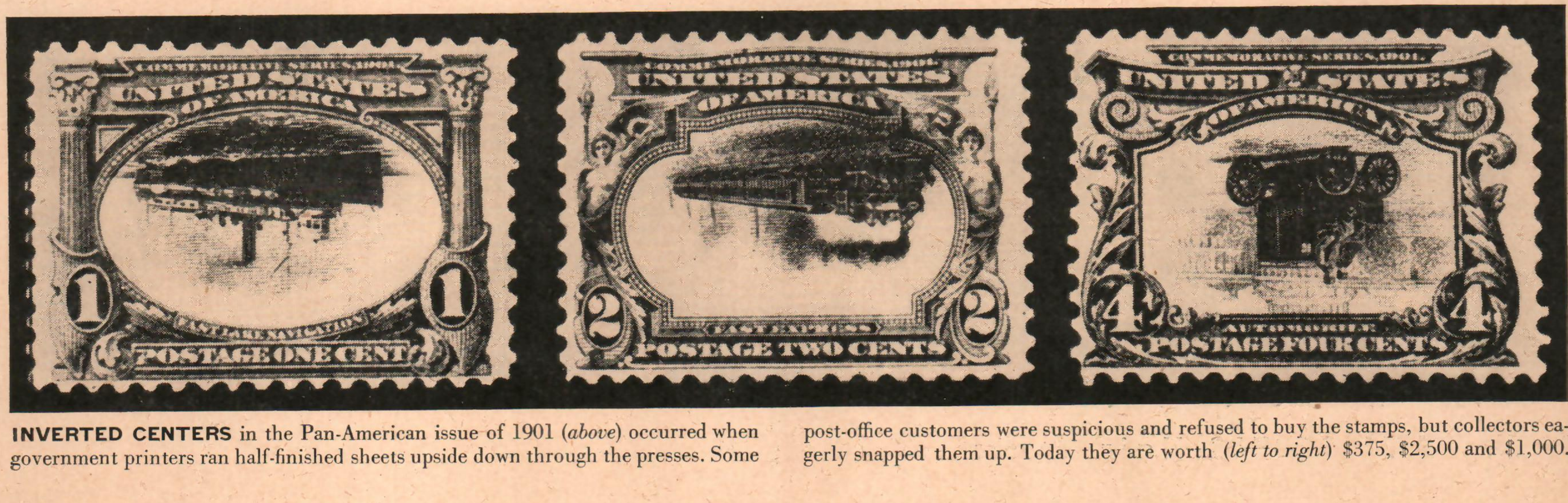

3¢
1847-1947
3¢
WASHINGTON
FRANKLIN
U.S. POSTAGE STAMP CENTENARY

IN LATEST STAMP, PORTRAITS OF WASHINGTON AND FRANKLIN ARE REPRODUCED FROM 1847 ISSUE

They are prized by philatelists and useful for gathering votes. They are also handy for mailing letters

In 1847 the U.S. issued its first postage stamps. Inasmuch as the country had gotten on well enough for 71 years without them, many people said this was Democratic bureaucracy. Besides, the Whigs, who were out of office, complained that the gum had a vile taste. But stamps soon became so popular as a means of paying for mail service that the government commenced to have them printed at top speed and never stopped. There were, however, some embarrassing printing errors (*top and bottom*) and an occasional well-meant blunder (*p. 98*). On May 17, at the Centenary International Philatelic Exhibition in New York, the government celebrated the fact that it has been issuing stamps for 100 years by issuing still another stamp (*above*), which bears the portraits of Washington and Franklin used on the series of 1847.

To date more than 700 billion stamps have been sold by the government. These have delighted the 12 million American philatelists, who prize ordinary stamps as well as those that are upside down, imperforate or without gum, and who enthusiastically support a $45-million philatelic industry. Stamps have also been employed by the government for advertising, vote-catching and budget-balancing. While accomplishing all this, stamps have incidentally paid for the passage of more than 185 billion pieces of mail since 1847.


COMMEMORATIVE SERIES, 1901.
UNITED STATES OF AMERICA
FAST LAKE NAVIGATION
POSTAGE ONE CENT
1
UNITED STATES OF AMERICA
FAST EXPRESS
POSTAGE TWO CENTS
2
UNITED STATES OF AMERICA
AUTOMOBILE
POSTAGE FOUR CENTS
4

INVERTED CENTERS in the Pan-American issue of 1901 (*above*) occurred when government printers ran half-finished sheets upside down through the presses. Some post-office customers were suspicious and refused to buy the stamps, but collectors eagerly snapped them up. Today they are worth (*left to right*) $375, $2,500 and $1,000.

CONTINUED ON NEXT PAGE

This summer—are you
GOING BARE-HEADED OR BALD-HEADED?

BEWARE OF THESE DANGER SIGNS
Flaky dandruff, scaly scalp
Tight, dry scalp
Weak, wispy, falling hair

Quick! Rout Infectious Dandruff—Promote Hair Health—With Jeris!

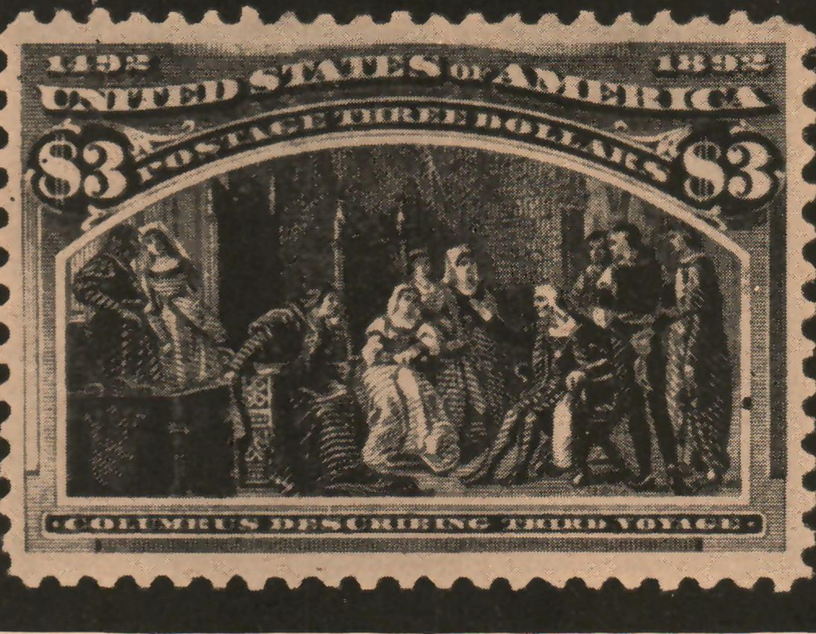
Acts Faster—Leaves Hair and Scalp Cleaner—Because It's the Only Leading Hair Tonic With This Special Antiseptic Agent

Nothing can cure baldness. *But*—daily massage with JERIS *can help* you keep hair healthy for years—perhaps forever! Its special antiseptic agent quickly routs infectious dandruff, kills scalp germs. JERIS massage leaves your scalp really clean, supple, stimulated... Leaves hair healthier, better-groomed. Try JERIS today! Non-greasy. 50c, 75c, $1.00 sizes. At toilet goods counters. Applications at all barber shops.

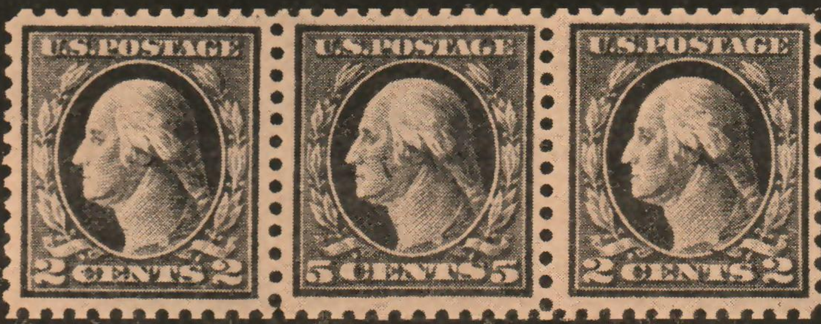
TRIPLE-ACTION TREATMENT
IN ONLY 30 SECONDS
Jeris, massaged into hair and scalp—
1 Dissolves itchy dandruff scale.
2 Stimulates circulation, loosens scalp, encourages hair growth.
3 Kills scalp germs.

JERIS
Antiseptic
HAIR TONIC

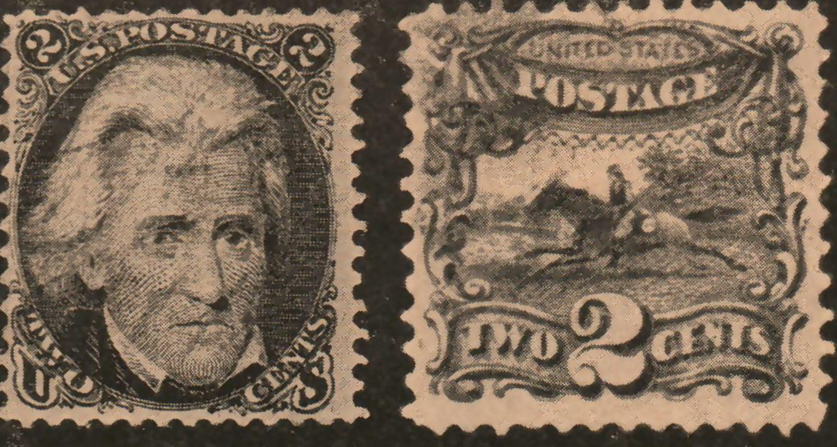
To Grow Healthy Hair—Keep Your *Scalp Clean* with
JERIS
The *ANTISEPTIC* Hair Tonic
Jeris Sales Company, 805 E. 140th St., New York City


1492
1892
UNITED STATES OF AMERICA
POSTAGE THREE DOLLARS
$3
$3
COLUMBUS DESCRIBING THIRD VOYAGE

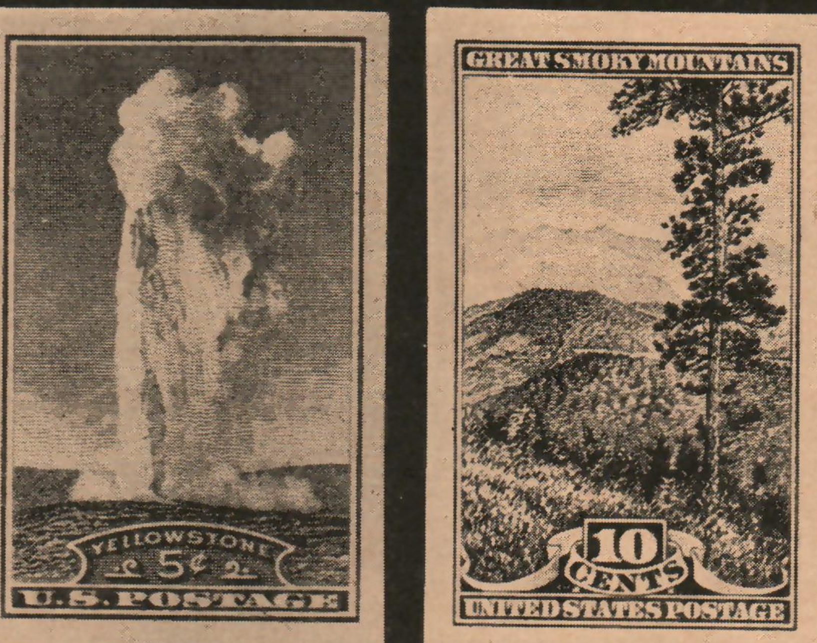
FIRST COMMEMORATIVE SERIES printed by U.S. was the Columbian issue. Although the stamp above contains no error, its value has risen steadily from $3 in 1893 to approximately $70 today.


U.S.POSTAGE
2 CENTS 2
U.S.POSTAGE
5 CENTS 5
U.S.POSTAGE
2 CENTS 2

PLATEMAKER'S ERROR placed a 5¢ stamp among 2¢ varieties in the issue of 1917. Sharp-eyed collectors quickly saw the mistake and bought up strips for 6¢, sold them later for as much as $60.


U.S. POSTAGE
UNITED STATES
POSTAGE
TWO 2 CENTS

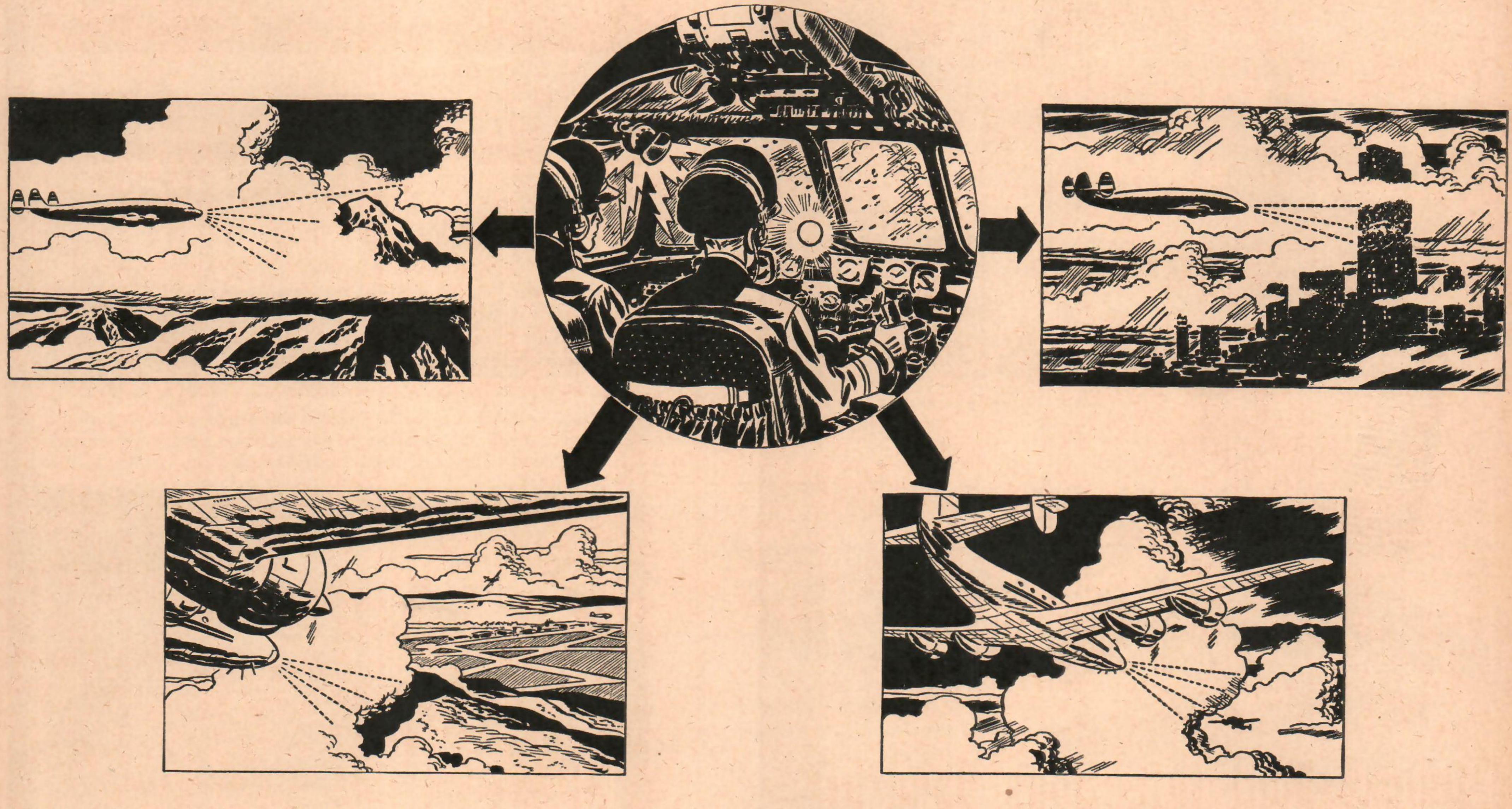
"BLACK JACK" (Andrew Jackson stamp, issued in 1863) and the "pony express" (issued in 1869) are two of the best-known early U.S. stamps. They are still common because millions of them were printed.


YELLOWSTONE
5¢
U.S. POSTAGE
GREAT SMOKY MOUNTAINS
10 CENTS
UNITED STATES POSTAGE

IMPERFORATE STAMPS (without scalloped edges) are rarely issued, but in 1935 Postmaster General Farley innocently presented a few to friends, then had to sell millions of them to irate collectors.

CONTINUED ON PAGE 100

Airline Radar is Here!



TWA

in conjunction with

HOWARD HUGHES

and the Electronics Dept.
of Hughes Aircraft Co.

ANNOUNCE THE FIRST AIRLINE RADAR

NOW BEING INSTALLED ON ALL TWA PLANES!

Mr. Hughes' statement follows:

"This radar instrument warns the pilot (by a brilliant red light and a warning horn) the instant the airplane comes too close to the ground or any building, bridge, mountain, airplane, or other obstacle, regardless of darkness or weather conditions.

"I believe it will be of great assistance in our efforts to eliminate the type of accident which received so much publicity last year.

"For that reason, I am now installing this equipment on all TWA airplanes, and I intend to make it available as soon as possible, without profit, to all airlines throughout the United States."

Howard Hughes

TWA

TRANS WORLD AIRLINE

it's a secret

Mr. Bee has been secretly annoyed for years because his Manhattan Cocktails never taste as good as Mr. Dee's. Discovers the secret when he peeps behind the door and sees that Mr. Dee uses Martini & Rossi REGULAR Vermouth.

IMPORTED
MARTINI & ROSSI
VERMOUTH
The Flavor Secret of the Finest Cocktails

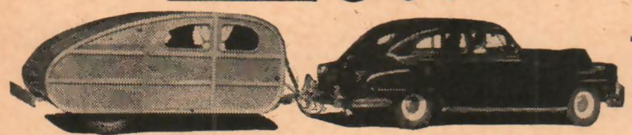
Martini & Rossi Vermouth is the secret of the world's finest cocktails . . . because its secret formula has never been successfully duplicated.

REGULAR for Manhattan Cocktails
EXTRA DRY for Dry Martini Cocktails

W. A. Taylor & Company, New York City.
Sole Distributors for U. S. A.

GO THE CabinCar WAY!

...be your own boss ... come and go as you please... up into the hills ... down strange roads.



● Here's the new high in travel comfort and convenience. Complete *inside* living regardless of weather. Plenty of room for cooking, eating, lounging. Clothes and utility storage galore. Full size coil spring divan by day becomes soft double bed by night. You've just got to see the CabinCar to believe the *inside* living advantages and roominess practical designing has accomplished. Streamlined station wagon style finish and beauty. Lighter in weight, stronger in construction. You can really get to the out of the way places with a CabinCar . . . and faster. Take everything you want . . . be completely comfortable and save money while having the best fun of your life.

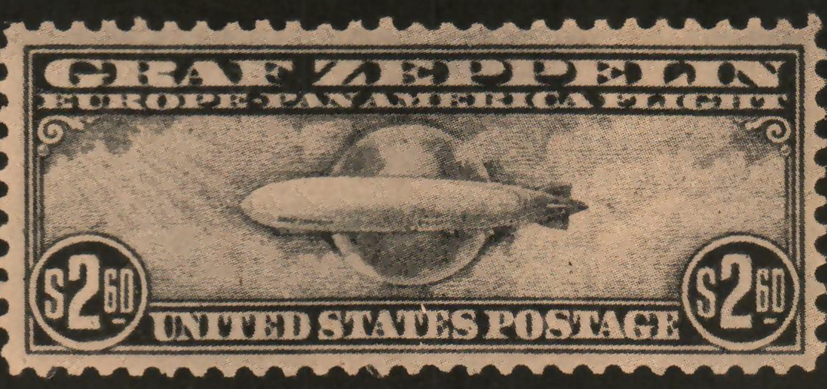
Send me detailed illustrated literature that will give me all the answers to *"Traveling the CabinCar Way."*

TRAVEL THE CABIN CAR WAY

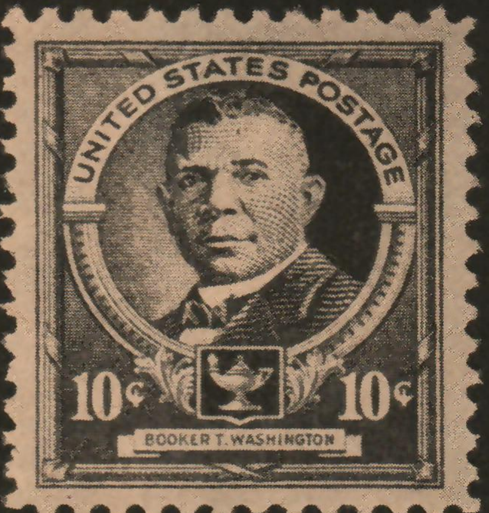
NAME ______________________

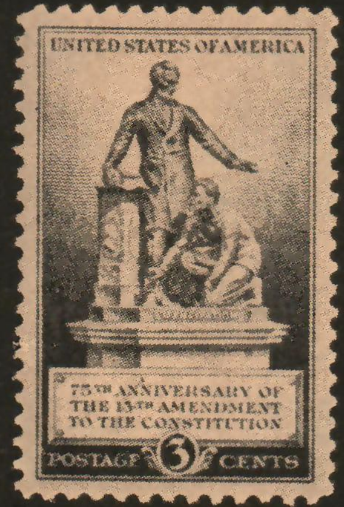
ADDRESS ______________________

FLEET MANUFACTURING, INC., 110 PEARL ST., BUFFALO, N. Y. In Canada: Fort Erie, Ont.

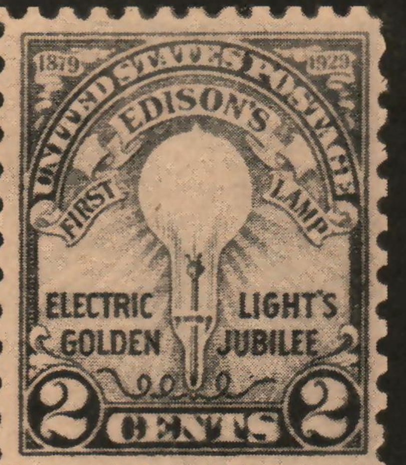

GRAF ZEPPELIN
EUROPE-PAN-AMERICA FLIGHT
$2.60
$2.60
UNITED STATES POSTAGE

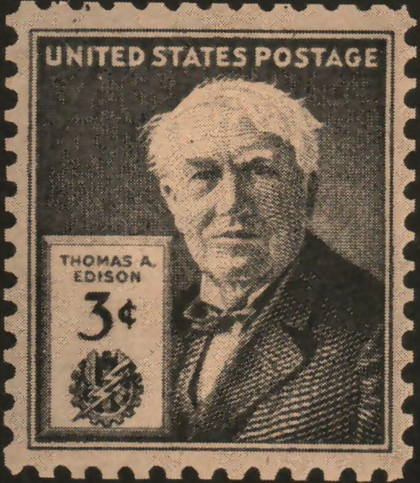
GRAF ZEPPELIN, issued in 1930 to commemorate the airship's transatlantic flight, had face values of 65¢, $1.30 and $2.60. From the sale of each of these—mostly to eager American collectors—the U.S. got only 5¢ while the German government received the balance.


UNITED STATES POSTAGE
10¢
10¢
BOOKER T. WASHINGTON

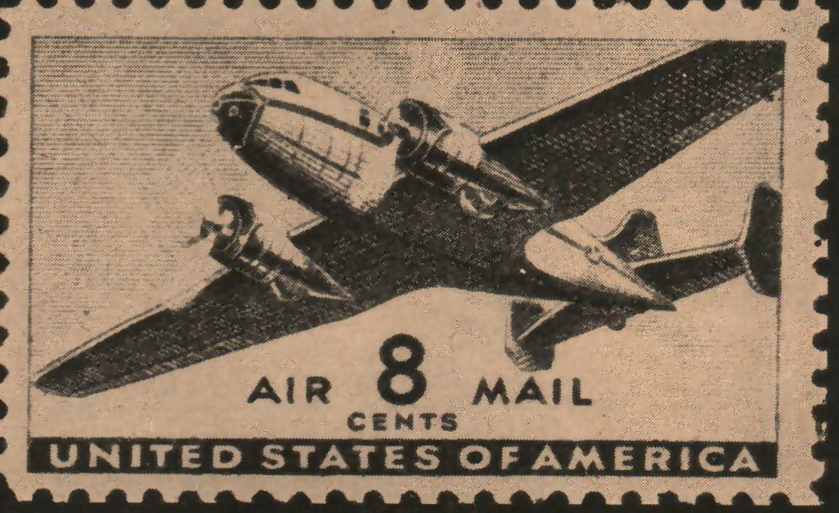

UNITED STATES OF AMERICA
75TH ANNIVERSARY OF THE 13TH AMENDMENT TO THE CONSTITUTION
POSTAGE 3 CENTS

BOOKER T. WASHINGTON (*left*), only Negro included in the "Famous Americans" series of 1940, was placed on an obscure 10¢ stamp to soothe the Southern congressmen. Then, to placate Negro voters, the "13th Amendment" stamp (*right*) was issued just before election.


1879
1929
UNITED STATES POSTAGE
EDISON'S FIRST LAMP
ELECTRIC LIGHT'S GOLDEN JUBILEE
2
2
CENTS


UNITED STATES POSTAGE
THOMAS A. EDISON
3¢

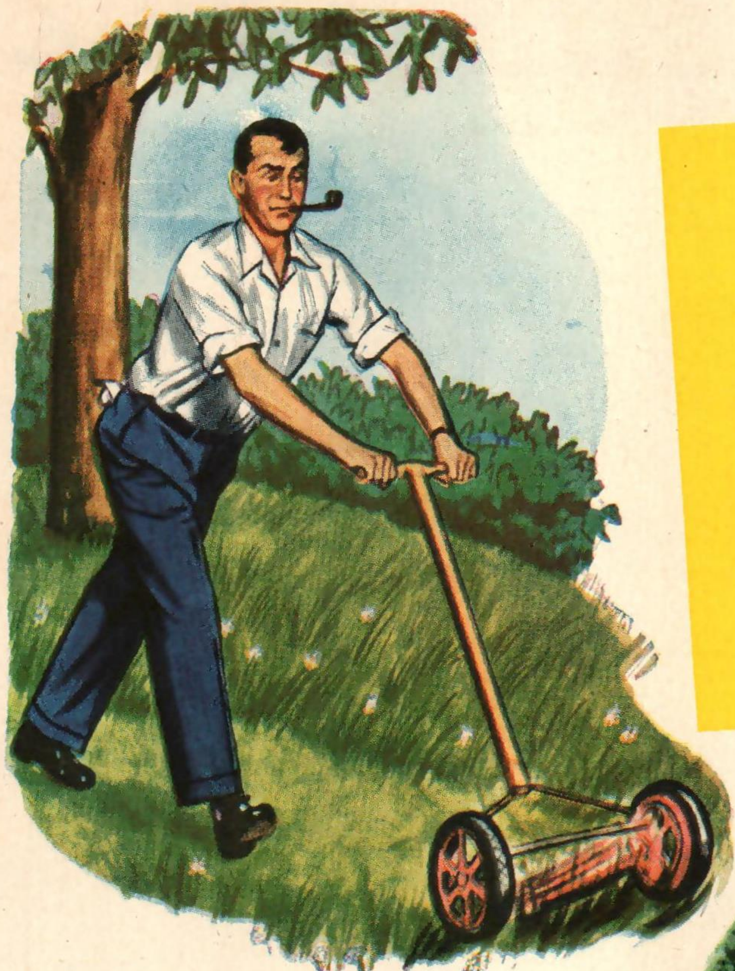
FREE ADVERTISING was given to Consolidated Edison by a commemorative stamp (*left*) issued in 1929, which the company bought up to use on its mail. This annoyed many rival companies, but this year another stamp (*right*) appeared and Edison happily did it again.


AIR 8 MAIL
CENTS
UNITED STATES OF AMERICA

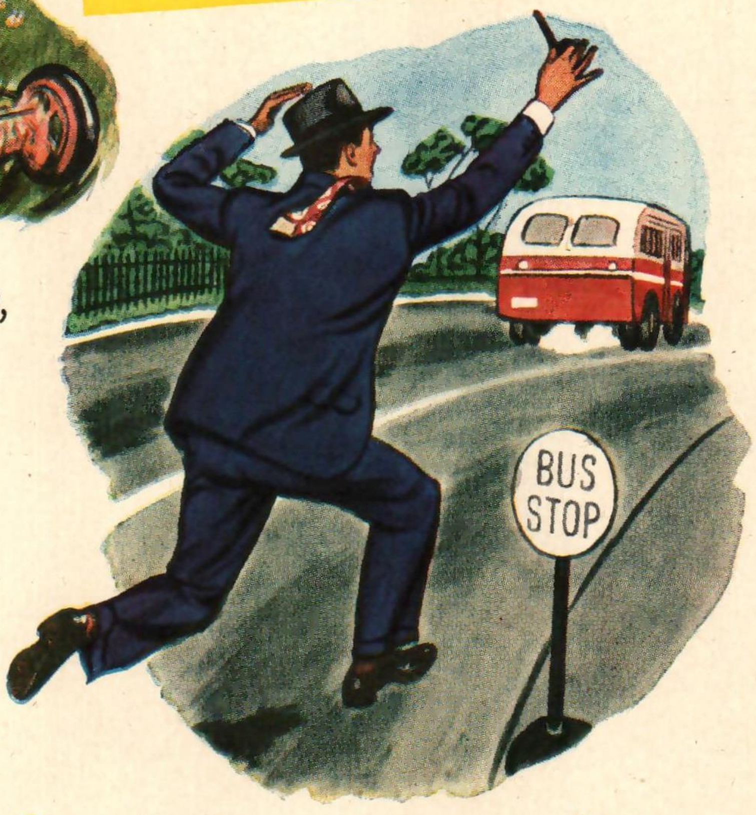
HYBRID AIRPLANE appears on a series of air-mail stamps. To avoid favoring any individual manufacturer, Post Office used parts of various models to design the specimen above, which offends no one except aeronautical engineers. They say the plane cannot fly.

Dad rates the Best...

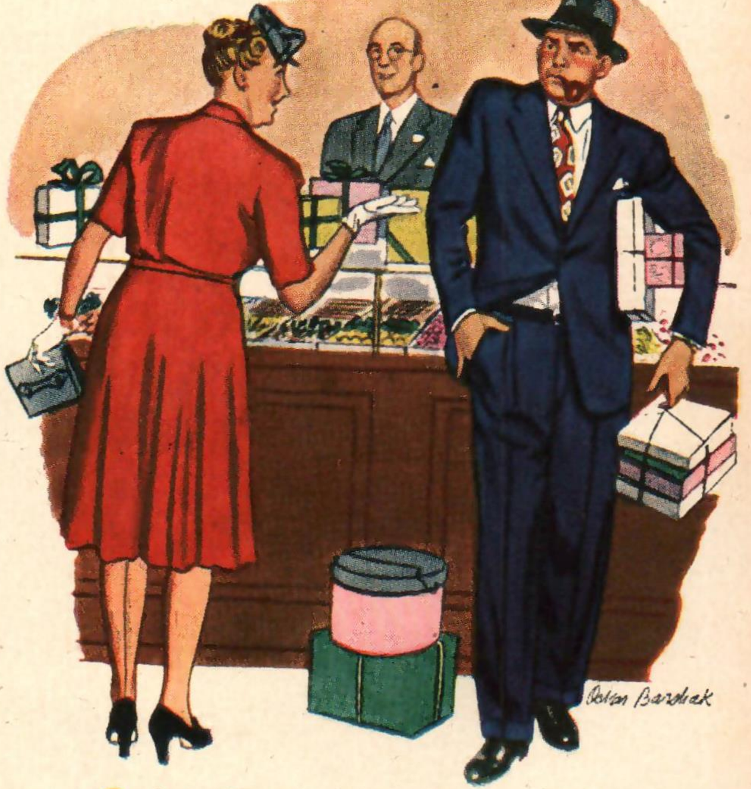
ON FATHER'S DAY



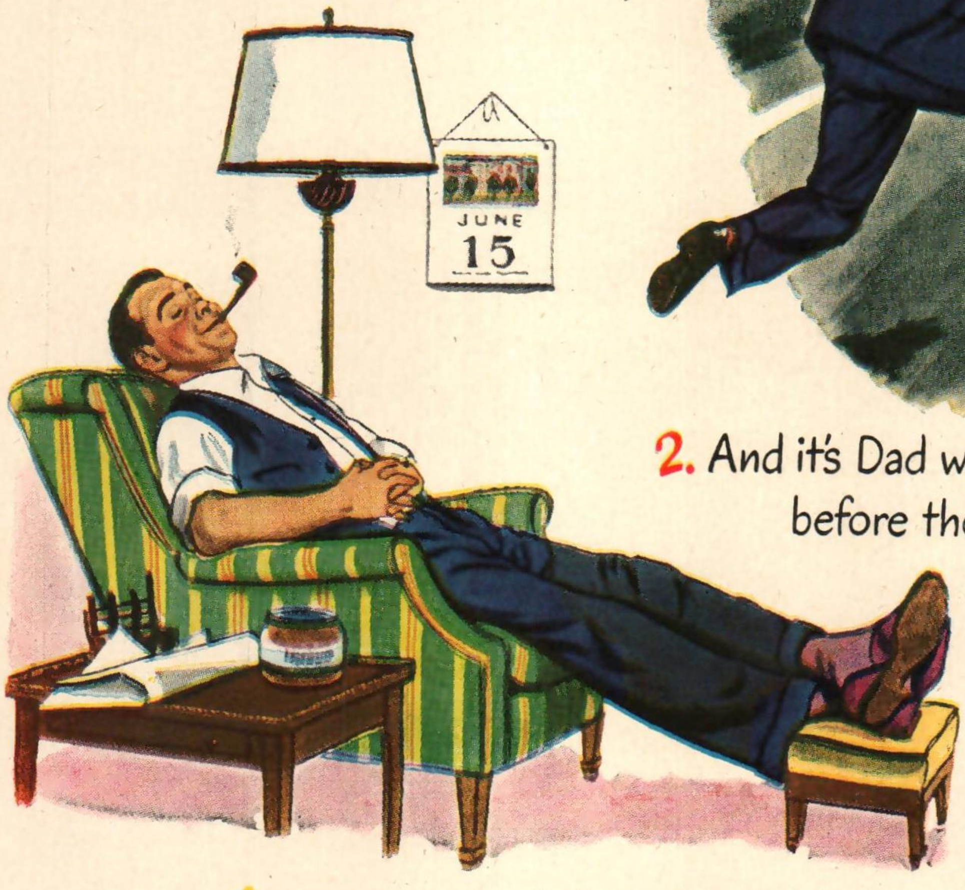
1. It's Dad who tends the furnace,
It's Dad who mows the lawn,



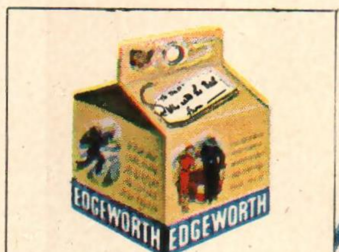
2. And it's Dad who pushes off to work
before the crack o' dawn...



3. It's Dad who carries bundles.
And it's Dad who has to pay,

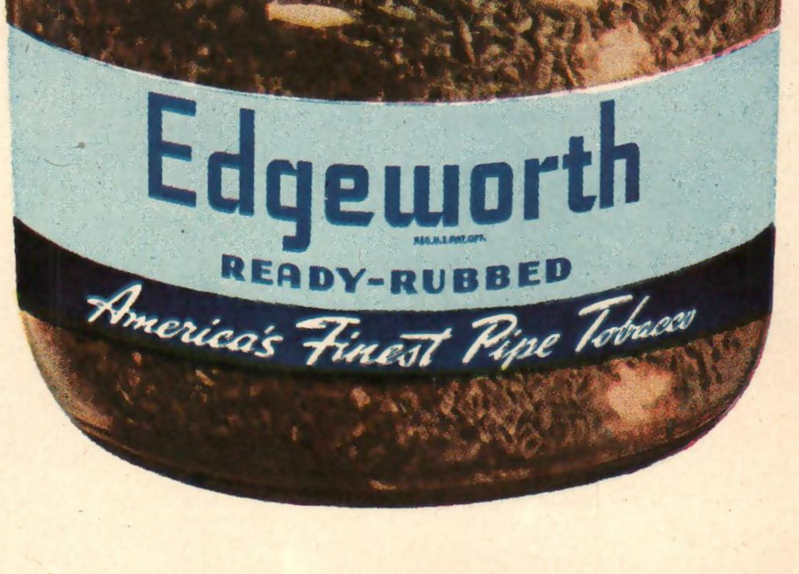


4. Let's give Dad the FINEST!
for his pipe on FATHER'S DAY!


EDGEWORTH
EDGEWORTH

Gift-wrapped in easy-to-carry Father's Day carton

WHEN IT COMES TO A PERSONAL GIFT like pipe tobacco, don't compromise with quality. Give Dad a pound of Edgeworth, America's Finest Pipe Tobacco. Although it's not expensive, Edgeworth is a gift of perfect taste—of true consideration. That Dad of yours, like all pipe smokers, knows that Edgeworth is the very best there is!


UNDER THIS TOP IS THE NEW 'SEAL-PAK' COVER
Edgeworth
READY-RUBBED
America's Finest Pipe Tobacco

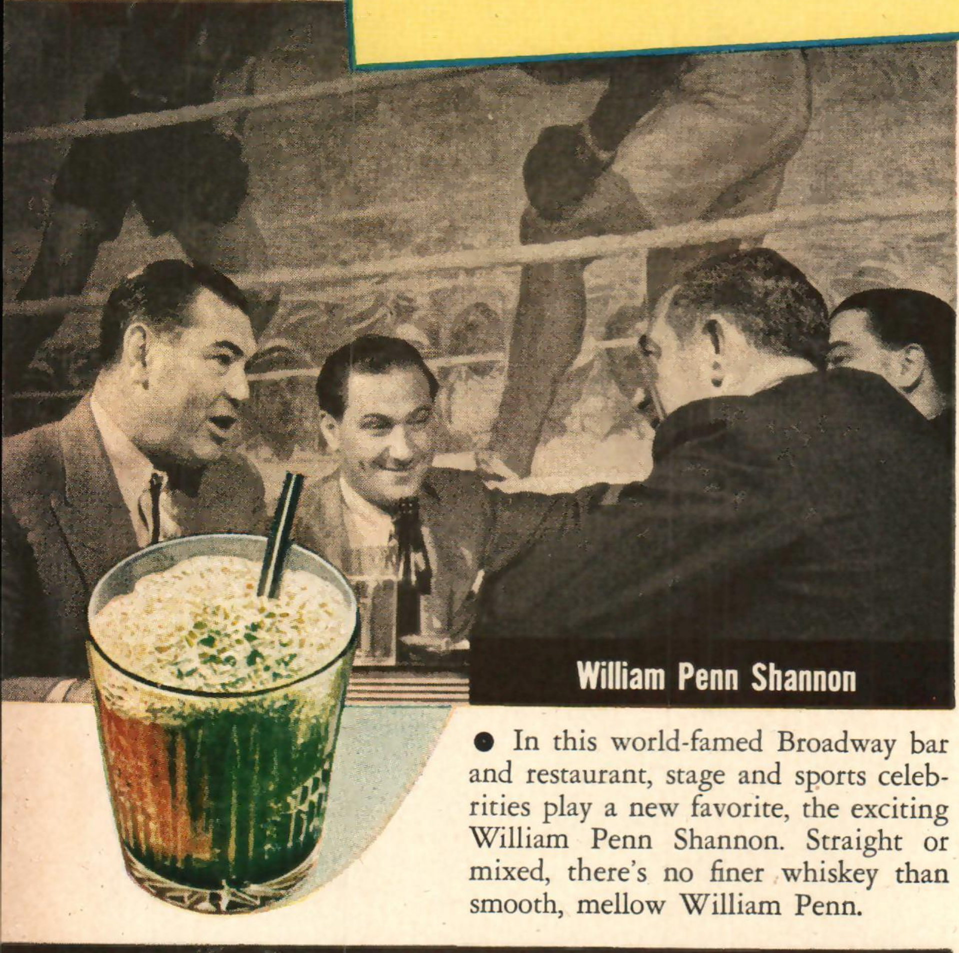
EDGEWORTH

America's Finest Pipe Tobacco

Copyright 1947
Larus & Bro. Co.,
Richmond, Va.

Served in the William

● Enjoy William Penn—a fine, rich whiskey of dependable, unvarying high quality and distinctive taste you'll remember! Mild, smooth and mellow straight—great in mixed drinks—it's served in the best places, making more friends all the time!

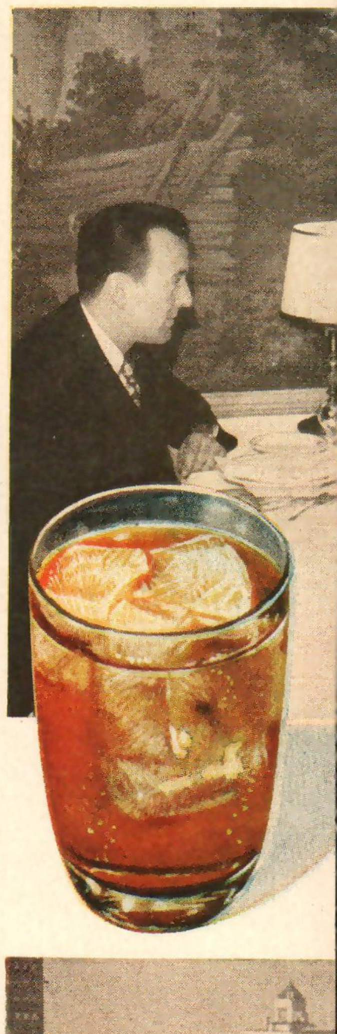


William Penn Shannon

● In this world-famed Broadway bar and restaurant, stage and sports celebrities play a new favorite, the exciting William Penn Shannon. Straight or mixed, there's no finer whiskey than smooth, mellow William Penn.

William Penn Sour

● Yachting members of the renowned Detroit club, above, rate the new William Penn Sour "smooth sailing!" William Penn is a fine whiskey that's mild and rich straight—blends perfectly in all kinds of mixed drinks.

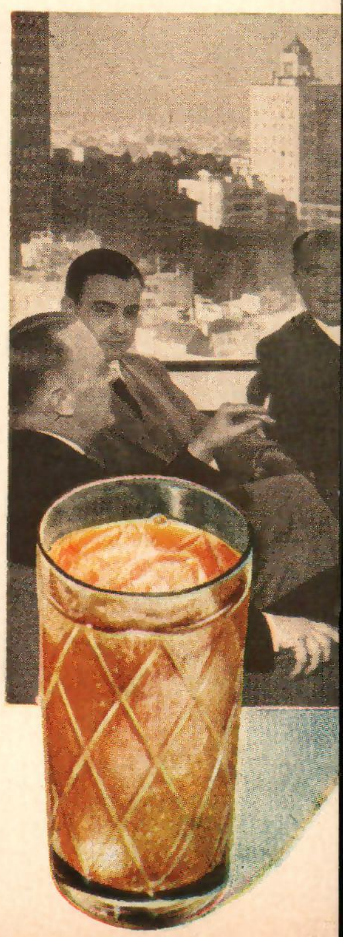


William Penn Flip

● There's something new at the famous New York restaurant and bar shown above—the William Penn Flip! Celebrities who patronize this well-known spot "go" for the smooth perfection of genial William Penn Whiskey.

William Penn Royal

● Connoisseurs of good living, at the noted Philadelphia restaurant, shown above, vote the new William Penn Royal *tops* among after dinner drinks. Straight William Penn Whiskey is wonderfully mild and mellow, too!

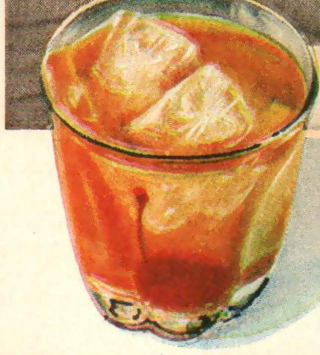


COPR. 1947 GOODERHAM & WORTS LTD., PEORIA, ILL.

best places
Penn
Uniformly fine and mellow!

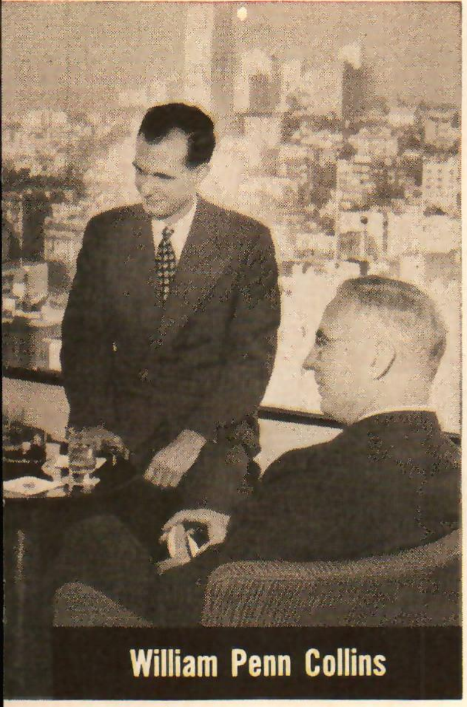
William Penn Highball

- At home in the best places, William Penn definitely "belongs" in this leading Cleveland club. Unvarying taste and high quality are things you'll long remember in a William Penn Highball.



William Penn Old-Fashioned

- Making new friends all the time, William Penn is a genial and welcome "mixer" in this famed New York restaurant. Try the flavorful William Penn Old-Fashioned. You'll like it!

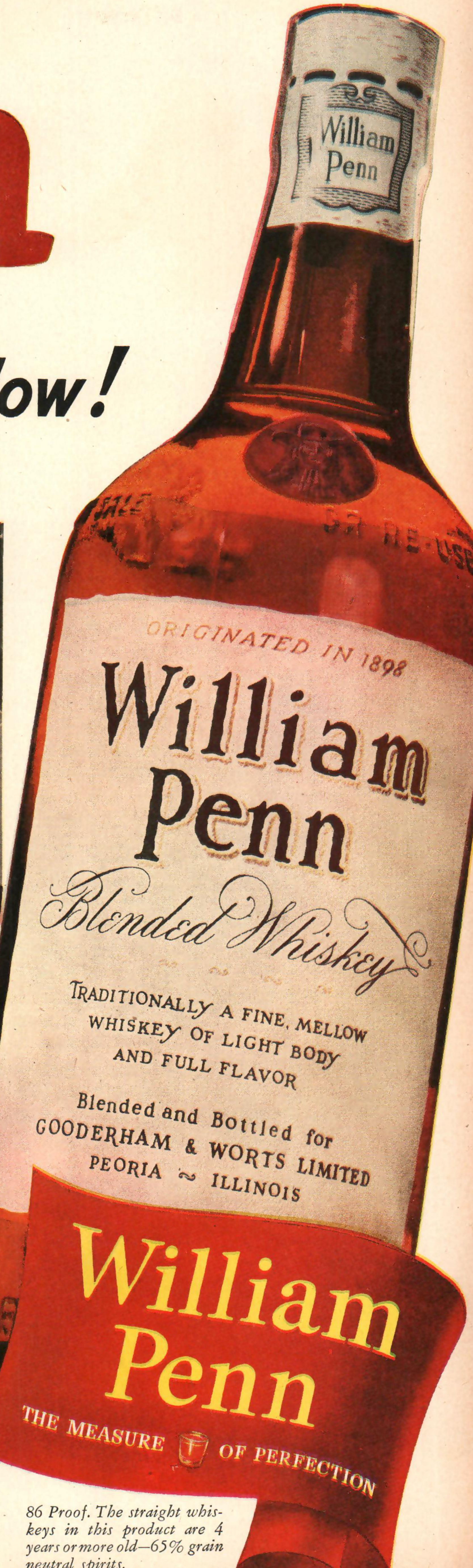


William Penn Collins

- In this luxurious bar, high atop a San Francisco hotel, William Penn is enjoyed for its mildness and rich flavor. It's perfect in mixed drinks such as the William Penn Collins.

William Penn Manhattan

- Part of the magic that pleases guests in this distinguished Boston hotel restaurant—is William Penn! Mild, rich-tasting, it's extra-smooth in William Penn Manhattans. No wonder it's served in the best places!


William Penn
ORIGINATED IN 1898
William Penn
Blended Whiskey
TRADITIONALLY A FINE, MELLOW WHISKEY OF LIGHT BODY AND FULL FLAVOR
Blended and Bottled for GOODERHAM & WORTS LIMITED PEORIA ~ ILLINOIS
William Penn
THE MEASURE OF PERFECTION

86 Proof. The straight whiskeys in this product are 4 years or more old—65% grain neutral spirits.

Dear Ann: Look for a small package...

YOUR GRADUATION present is on its way, Ann.

I guess I can't call you my "little" sister any more, can I? That last snapshot told me you're not only getting tall, but pretty, as well. And it gave me an idea . . .

One of these fine years, you'll be thinking about getting married. (Oh, you may hoot now, but it's amazing the way time goes by. Seems only yesterday that *I* was swinging a hockey stick.)

So, for the first time, I'm giving you a very grown-up present, instead of the usual sweaters or bracelet-charms. It's a starting place setting of International Sterling . . . in the pattern you fell in love with, when I was choosing mine.

There'll be more, for birthdays and such. I think, too, that Mother and Dad will want to help build your set.

Right now, darling, just hold on to your beautiful International Sterling, and have a dream or two over it. (I don't suppose I have to tell you that it's *solid* silver . . . made for a lifetime of dreams-come-true.)

When you get your own home, you'll be proud to own something so lovely. You'll want to do things right, Ann . . . and this is the best beginning I know.

Love,
FRAN

For weddings, graduations, anniversaries . . . no gift lights a warmer glow of gratitude than a gift of International Sterling.

Ask your jeweler to show you the breath-taking International Sterling patterns artist-designed, rich, finished with craftsman's care.

Prices on famous International Sterling have not been raised. The same silver-weight and silver-workmanship can be purchased for as little as $21.50 a place setting (6-piece setting: knife, fork, teaspoon, cream soup spoon, salad fork, butter spreader). If you like, build your own set or a gift set by the setting plan.

All patterns on this page are made by The International Silver Company in the U.S.A.

TUNE IN to *The Adventures of Ozzie and Harriet,* Sunday evening, 6:00 p.m., E.D.S.T., Columbia Broadcasting System.

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International Sterling
COURTSHIP
MINUET
SERENITY
ROYAL DANISH
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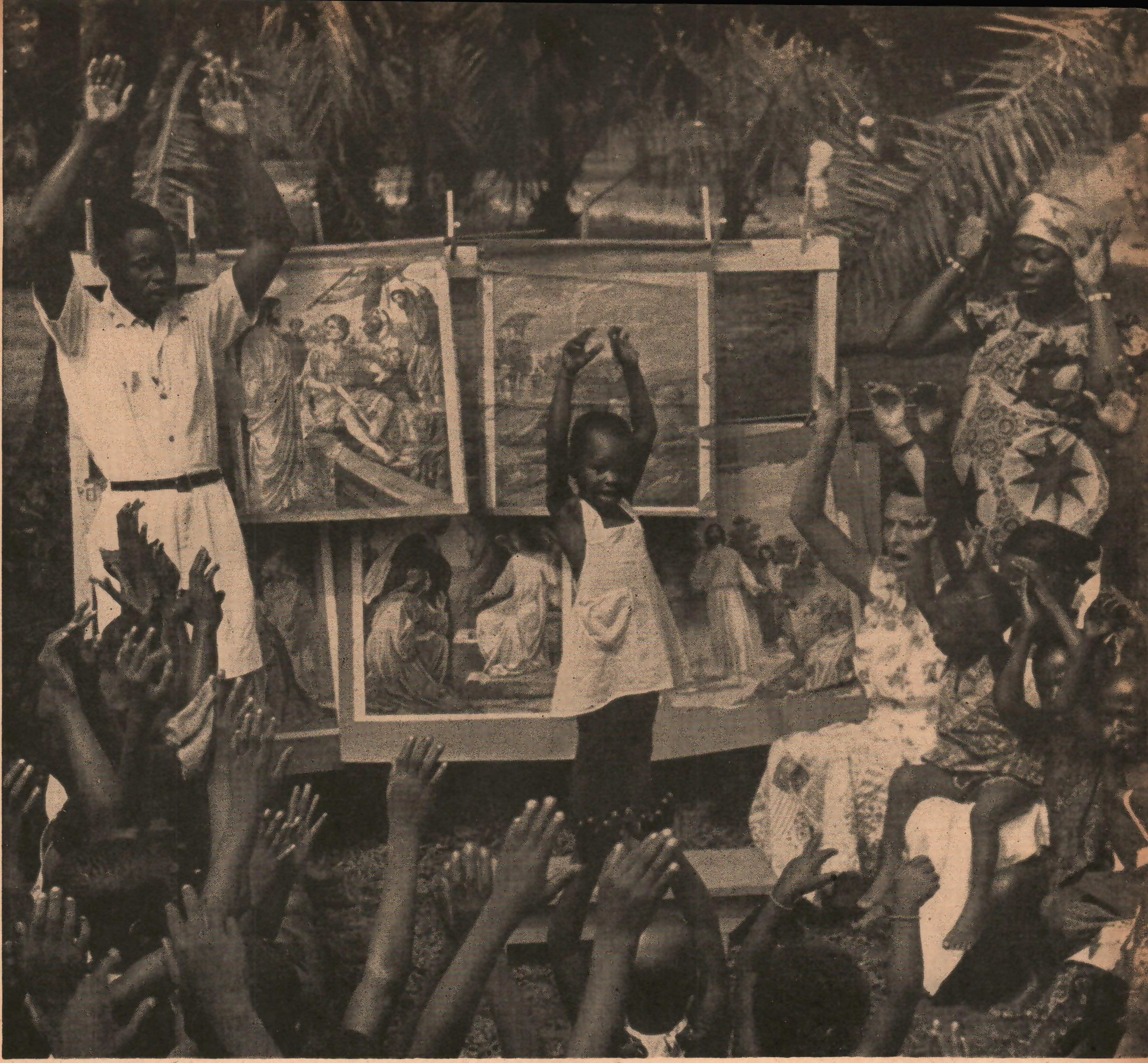

STANDING AGAINST BACKDROP OF BIBLICAL LITHOGRAPHS, NATIVE CHILD LEADS SUNDAY-SCHOOL CLASS IN SONG WHILE TEACHER (SEATED RIGHT) WAVES HANDS WITH THE OTHERS

CONGO MISSION

Modern missionaries combine faith with medicine and education

PHOTOGRAPHS FOR LIFE BY N. R. FARBMAN, TEXT BY DONALD BURKE

Deep in the jungle of the Belgian Congo stands an 89-acre clearing that is called Monieka. This little settlement is a bush mission, established and run by the Disciples of Christ, a church with headquarters in Indianapolis, Ind., 7,500 miles away.

Monieka is one of six stations the society administers through a branch called the Disciples of Christ Congo Mission (D.C.C.M.). It is on the bank of the Busira River and surrounded by the tangled vines of the Congo jungle. It ministers to 60,000 of the world's most primitive people, who exist in their 17,500-square-mile territory by fishing, hunting and tending their tiny, weed-choked gardens. Through the guiding influence of the five white missionaries who live and work in Monieka these primitive natives have exchanged their paganism for Christianity and civilization.

The white visitors to Monieka differ somewhat from their earlier counterparts. Unlike the missionaries of the turn of the century, who were caricatured as going into strange lands equipped only with fervor, a Bible and a trunk full of Mother Hubbards, today's missionaries are experts, especially and carefully trained for their peculiar job. The tools they use are modern. To the Word of God they have added the Power of Medicine and the Magic of Learning.

By these methods of helping the African natives physically as well as spiritually, the missionaries of Monieka have exerted a profound and beneficial influence throughout the area. Virtually all that remains of the primitivism that was customary when the missionaries arrived is an occasional decorative scar on the face or body of an older native.

On these nine pages LIFE presents the five missionaries of Monieka. They comprise only one of the 6,100 Protestant mission stations that are being managed in remote regions throughout the world by the churches of the U.S.

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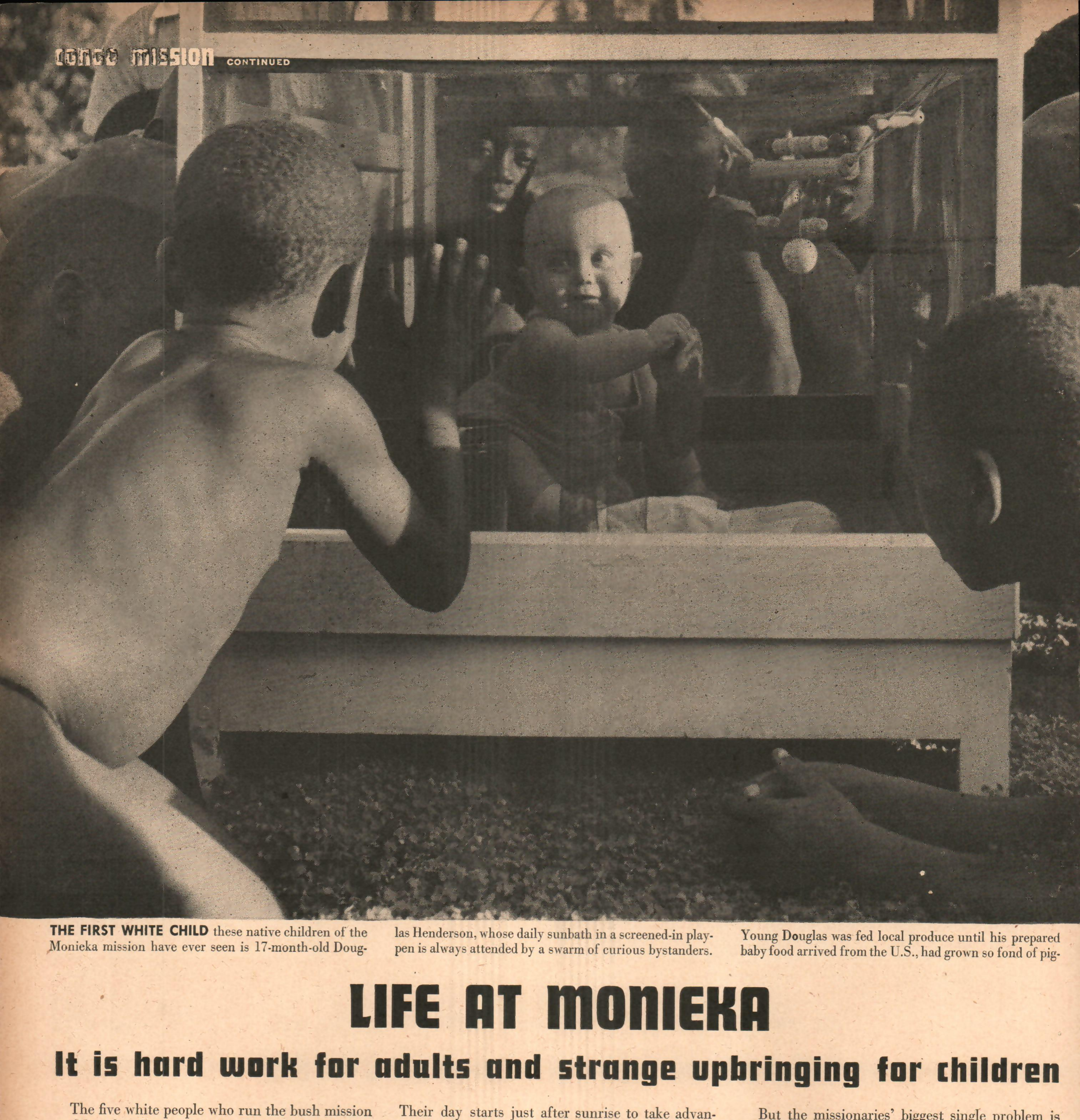


THE FIRST WHITE CHILD these native children of the Monieka mission have ever seen is 17-month-old Douglas Henderson, whose daily sunbath in a screened-in playpen is always attended by a swarm of curious bystanders. Young Douglas was fed local produce until his prepared baby food arrived from the U.S., had grown so fond of pig-

LIFE AT MONIEKA

It is hard work for adults and strange upbringing for children

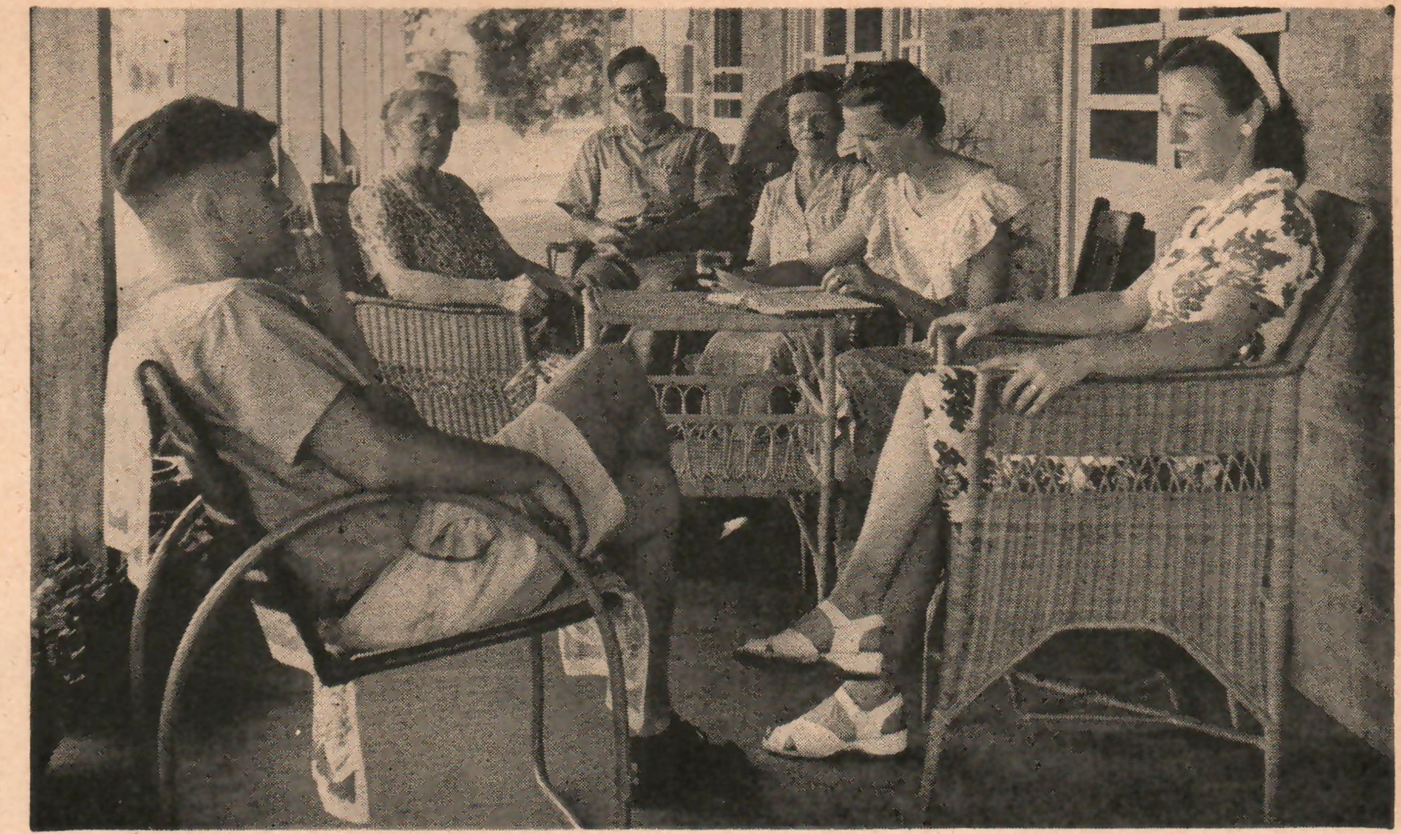
The five white people who run the bush mission at Monieka share a combination of devotion to God and a resourcefulness that helps them survive the hardships of life in the Congo jungle. The mission's present leader is a 43-year-old minister from Kansas named Robin Cobble, whose wife assists in the work by teaching the natives sewing and singing. The mission's only doctor is 34-year-old Fred Henderson from Canada. Mrs. Henderson, a registered nurse, helps him at the tiny hospital (*pp. 110–111*). The fifth member of the little group is Miss Martha Bateman, from Nebraska, who runs the mission school. Until recently these five were assisted by Mrs. Lillie Hedges, widow of the mission's previous leader. But Mrs. Hedges has now made her last call at her husband's grave (*extreme right*) and returned to the U.S.

For all of the missionaries, life at Monieka is hard. Their day starts just after sunrise to take advantage of the cool morning, because Monieka's humidity makes even mild heat almost unbearable. No matter how early they rise, their day's work is never done. Periodically they must "intinerate," *i.e.*, travel through the back country of the jungle to visit the outlying villages. Their work term is broken only by one-year home furloughs after four years in the bush country, and they must spend 30 years in the wilderness before they can come home to retire. For their work married men are paid $1,760, with small additional allowances for each child.

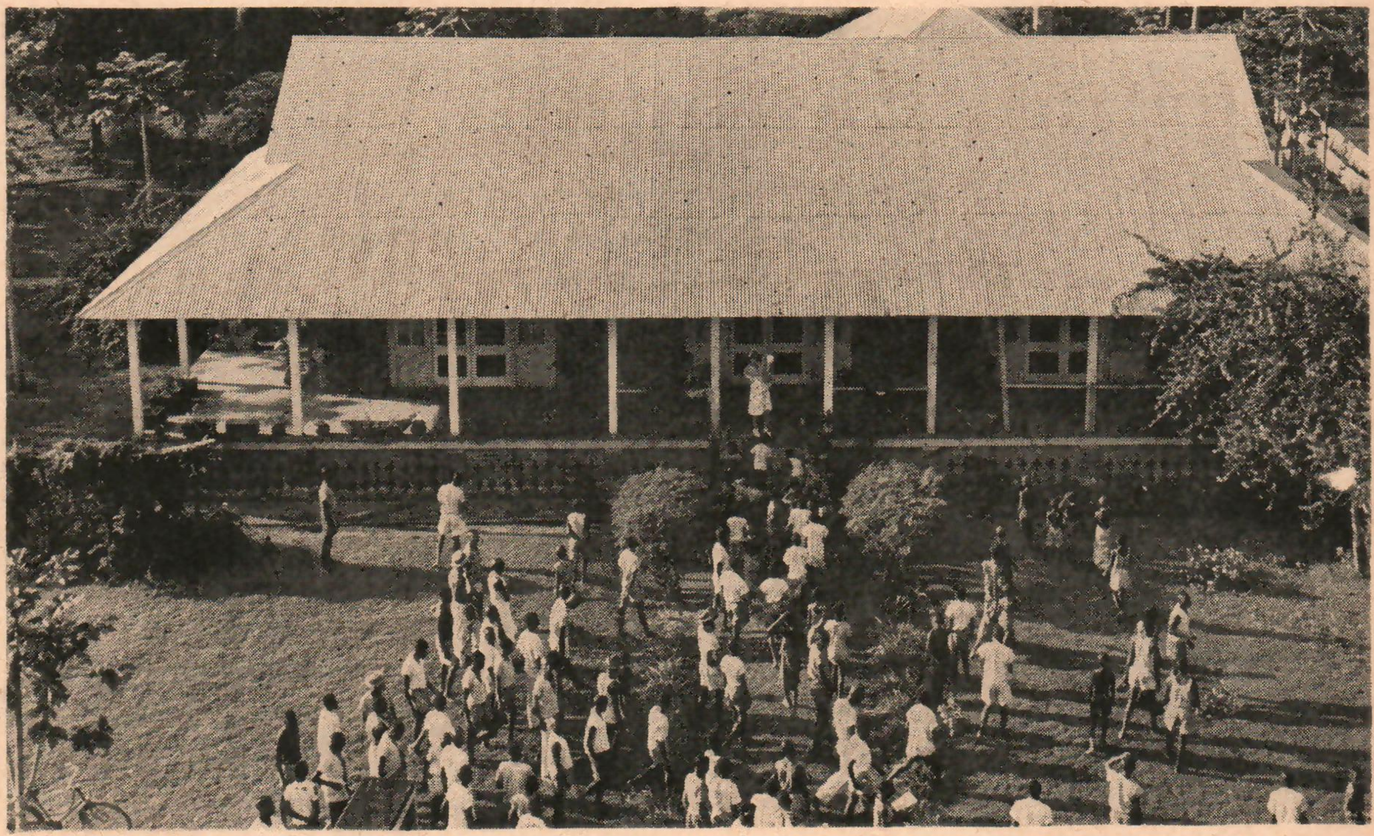
This makes it difficult to obtain the necessities of life, all of which must be bought by mail order and therefore cost twice as much as in the U.S. Deliveries are painfully slow, with mail sometimes taking three months to filter in from the coast. Packages often arrive smashed or crushed beyond use.

But the missionaries' biggest single problem is the upbringing of their children. At Monieka there is one Henderson child, 17-month-old Douglas (*see above*), and four Cobble children—Betty, 13, Peggy, 12, Bobby, 9, and Nancy Ann, 4. Betty, Bobby and Douglas were all born in the Congo. As mission children they must grow up without any playmates except themselves, learn their lessons from their parents or from correspondence-school courses and be on the watch constantly for frightening jungle diseases. When they reach high-school age they must leave Monieka and go to school in the U.S. Brought up in a small family circle as they are, they leave their parents with understandable trepidation. As Robin Cobble explains, "The first term you are at Monieka you are a stranger. The second term it begins to look like home. And the third term it is home." This is the Cobble family's third term.

weed that he disliked prepared foods when they arrived. Douglas gets his atabrine tablets concealed in a banana.



STAFF MEETINGS are held each Monday. Seated left to right are Fred Henderson (doctor), Mrs. Lillie Hedges (widow of former leader), Robin Cobble (leader), Martha Bateman, Mrs. Cobble (teachers), Mrs. Henderson (nurse).



MISSIONARY'S HOUSE is built of homemade brick and covered with tin roof to resist the termites. This house, one of four built in a row, is used by the Hendersons. Their baby son constantly attracts crowds of curious natives.

MAKESHIFT SWING is made from a palm leaf. White children can play with the natives only under supervision.

LAST CALL for Mrs. Hedges before leaving Congo after 34 years is this cemetery. Grave in foreground is that of her husband Charles Hedges. With him she leaves behind two of their four children, buried next to his grave.

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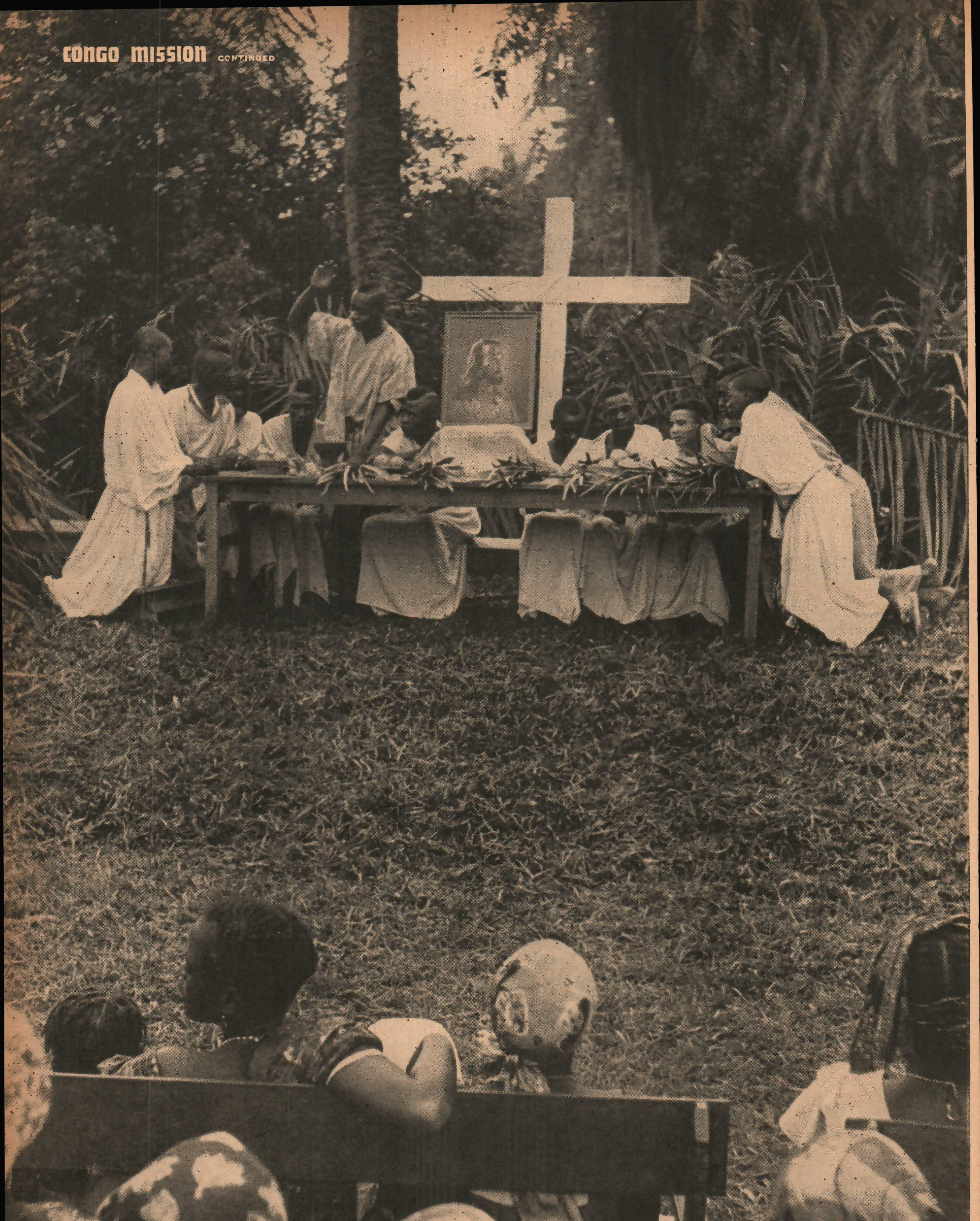


"THE LAST SUPPER" is favorite religious play of the students at Monieka. Here John, the Beloved Disciple, stands at table talking to Disciples Peter and Andrew. A painting of Christ symbolizes Jesus. Other natives watch the play from foreground. These religious pageants, which are usually staged at Christmas and Easter, draw as many as 1,000.

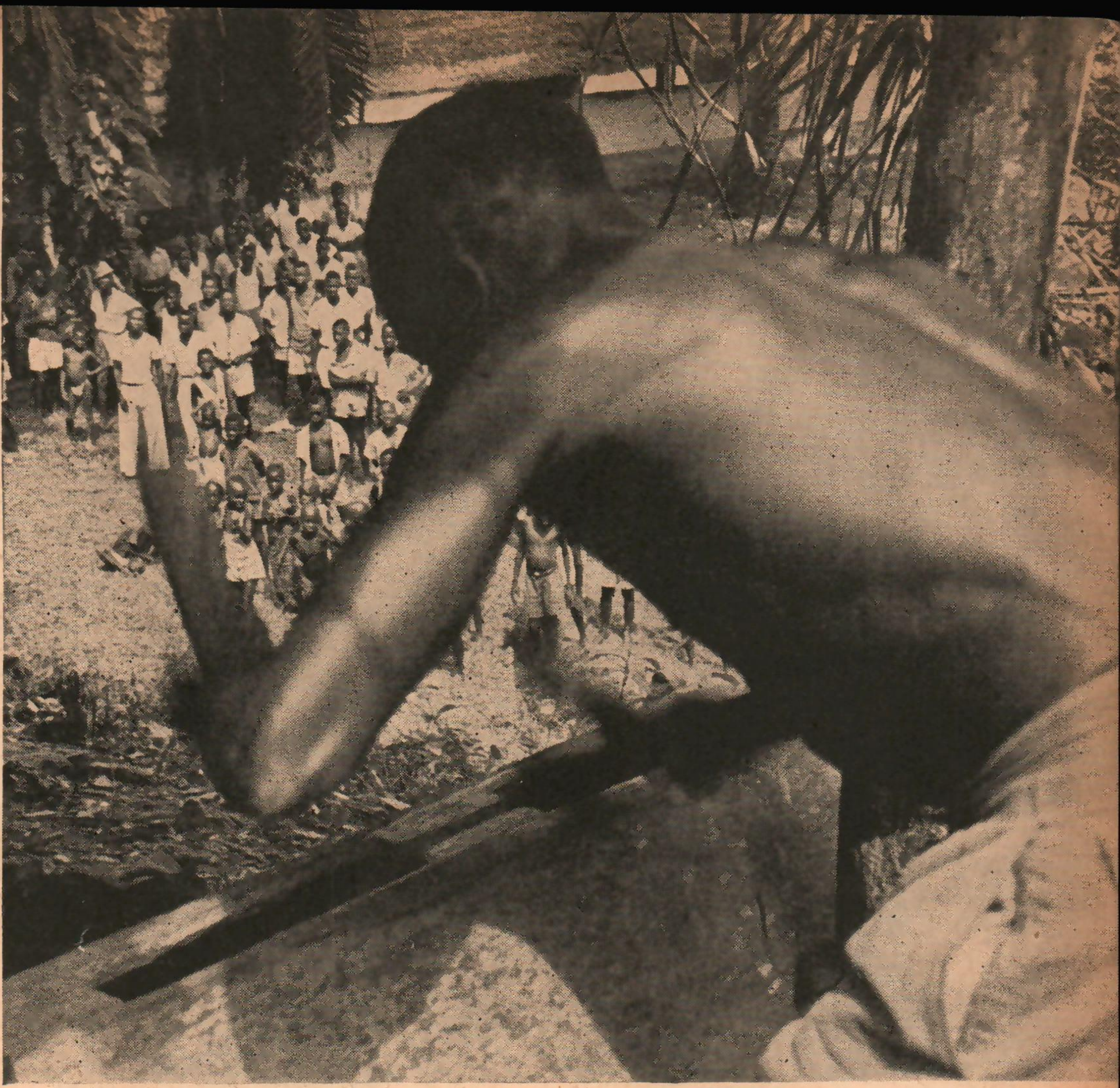
RELIGION

Native pastors are trained to preach in the back country

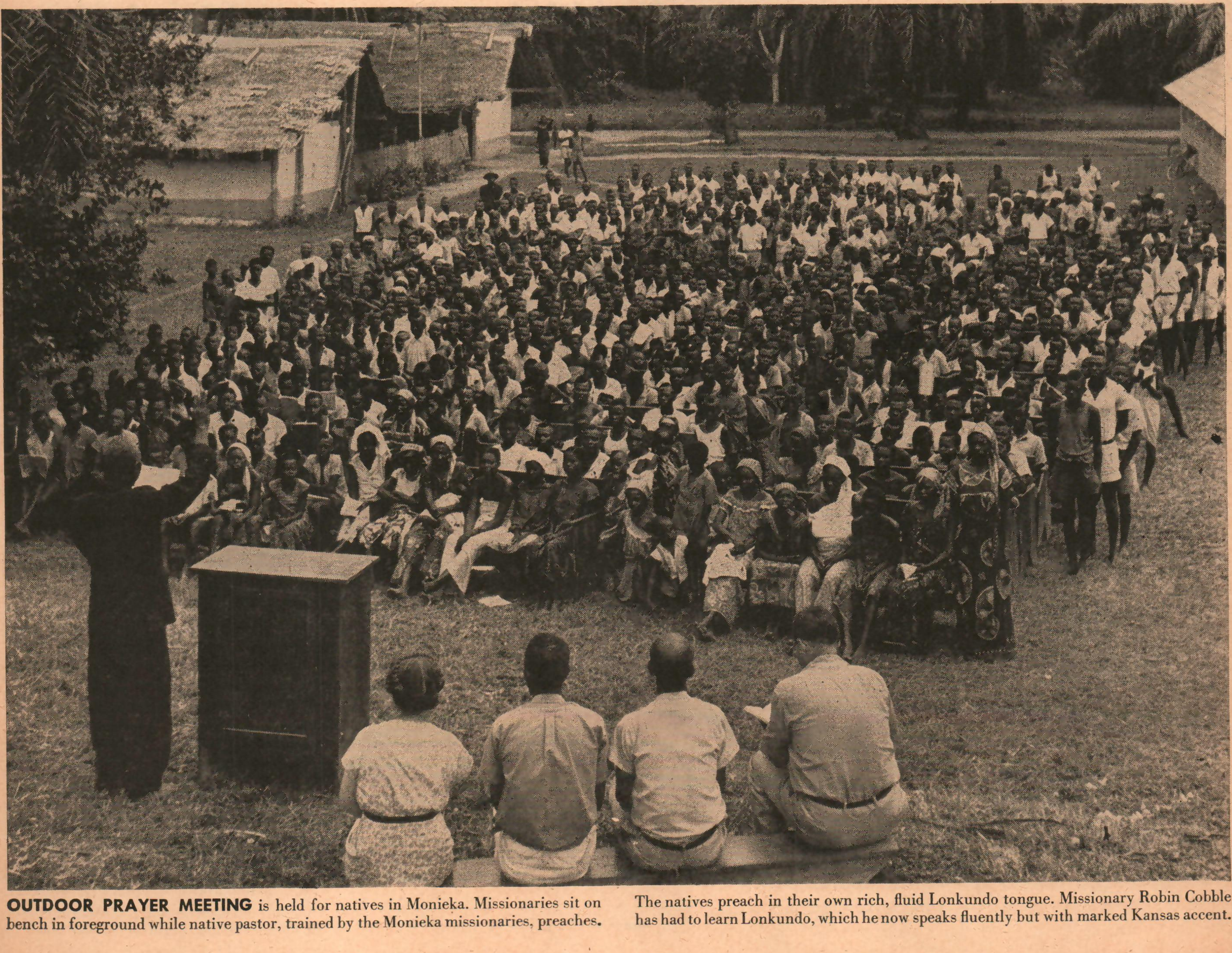
The most important project of the Monieka mission is to preach Christianity. It has been the station's prime objective ever since missionaries first entered the area in 1908. From the beginning it was a long struggle against bloodthirsty chiefs, ignorance and superstition. But through the years the missionaries' work began to have positive effects and today those effects are being felt far beyond Monieka.

The mission's present leader, Robin Cobble, was raised on an Erie, Kan. farm and decided, at a Kansas Sunflower Conference, to become a missionary. He went to the Congo in 1931. Since then he has enlarged the mission and spread the gospel throughout the neighboring area. He has done this partly by "itinerations" into the back country himself and partly by training native pastors (*below*) to go among their own people and preach, in their own effective way, the Word of God.

Cobble also serves as the mission's treasurer. In this capacity he handled the $1,348 which D.C.C.M. allotted to the station last year. With this sum he paid all natives' salaries and took care of all Monieka's running expenses. This money comes to him from the nickels and dimes dropped in the collection plates of U.S. churches, although "special gifts" are sometimes added for specific purposes. Cobble's main task, as he sees it, is to use this money to build a solid Christian community in the Congo. He believes that this will take another 50 years.



TALKING DRUM, made out of hollow log, is used for communication. Here it is beaten to call natives to church. Instead of using a code, drum approximates sound of five-toned Lonkundo tongue.



OUTDOOR PRAYER MEETING is held for natives in Monieka. Missionaries sit on bench in foreground while native pastor, trained by the Monieka missionaries, preaches. The natives preach in their own rich, fluid Lonkundo tongue. Missionary Robin Cobble has had to learn Lonkundo, which he now speaks fluently but with marked Kansas accent.

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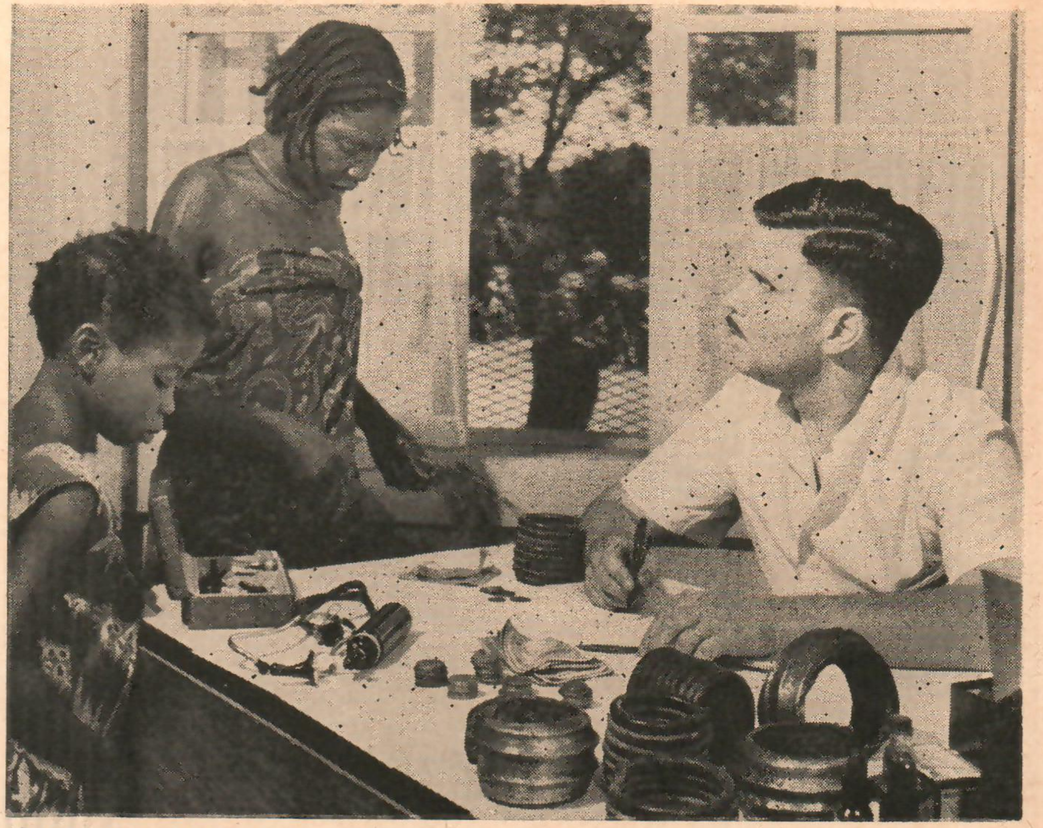


HENDERSON ACCEPTS CASH OR COPPER ANKLETS IN PAYMENT FOR TREATMENT OF NATIVES

MEDICINE

Doctor fights horrible diseases with less than enough equipment

Monieka's biggest tangible problem is to raise the pitifully low health level of the natives and to cut down the death rate which plagues the Congo as a whole. This is a tough job because the Congo is one of the most diseased places in the world, filled with leprosy, sleeping sickness, filariasis, yaws, hideous tropical ulcers, immense tumors and respiratory diseases to which the natives readily succumb. Hunting accidents and attacks by wild animals run the death toll even higher. At least 70% of the natives contract a venereal disease at some time. Fetal and infant mortality is a shocking 60%, and sterility rates are high. Operative cases have to be handled with a minimum of equipment under primitive conditions. All this is the responsibility of Dr. Fred Henderson (*above*), and his wife Allison, who is a trained nurse.

The Hendersons arrived at Monieka in November 1945, more than 4½ years and 23,000 miles after they had set out for the Congo. En route to Africa in 1941 they were on the *Zamzam*, the ship which the Nazis torpedoed, as reported in LIFE (June 2, 1941). Dr. Henderson spent 2½ years in a German prison camp before he escaped to Switzerland, where he was interned until 1944.

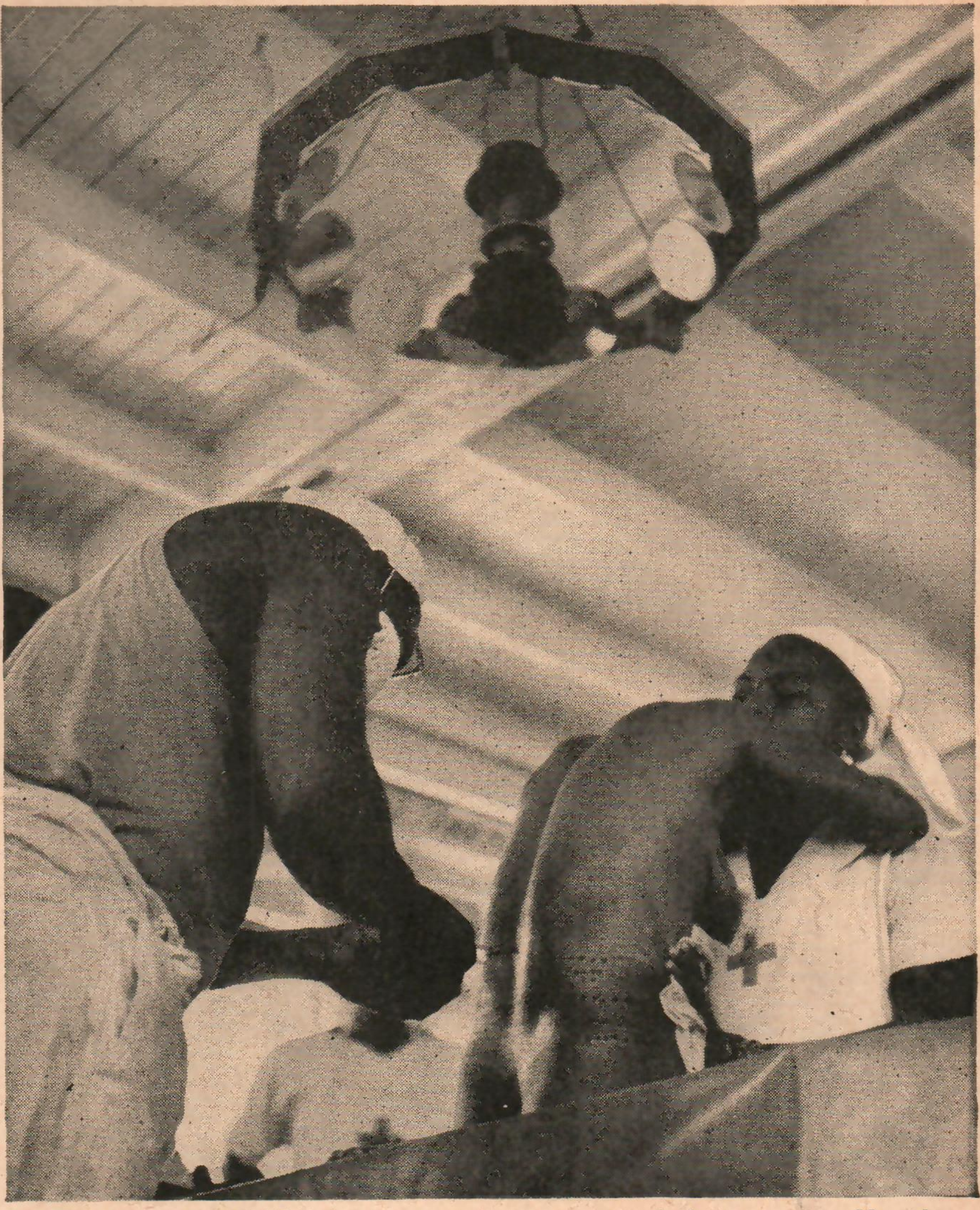
When he got to Monieka his first move was to paint the tiny brick hospital. Before the paint had dried he performed his first operation on a native with a strangulated hernia. Tossing a blanket over the still-wet table, he operated. Overhead mosquitoes wheeled about the gas lantern. A crowd of curious natives leaned in the windows. In one corner of the operating room stood a relative of the patient to see that no internal organs were kept by the doctor to be used for black magic. News of the patient's quick recovery spread rapidly and within a few days lines of natives formed outside the hospital.

Although Dr. Henderson sees only a small number of his potential 60,000 patients, he averages 300 outpatients a day. In a normal week he performs at least six major operations and a dozen others. He is so overworked that he has trained one of his male nurses to perform some operations. He was the first man to perform a thyroidectomy in the Congo and was besieged by 20 other thyroid patients in one week. He learned quickly that all sufferers except the most obvious malingerers must be treated, and where he can find no specific ailment he usually gives an injection of mercurochrome which sends the patient away happy. He has also found that natives prefer partial anesthesia because they believe that total anesthesia kills them and then brings them back to life.

In his first 11 months Dr. Henderson dispensed more than 40,000 sulfathiazole tablets and gave innumerable injections of salversan and antrypol tryparsamid. His biggest job, he believes, is to train native nurses (a two-year project) and send them out to the villages to raise the general health level and promote hygiene. He desperately needs equipment, particularly a maternity ward, an X-ray machine and sterilizers. He also needs money to build a leprosarium. In one year he has had to turn away more than 100 lepers who have come for help.

⬅ A NATIVE DYING OF SLEEPING SICKNESS IS LED INTO MONIEKA AFTER A 50-MILE WALK

"ITINERATION" is sometimes in long narrow, native canoe. Hendersons (*background*) take along boxes of food, medicine and supplies as well as bedding and mosquito netting.



NATIVE MALE NURSE (*left*) gives anesthetic to woman before operation. Note decorative scars on woman's body. Operating lamp is made of 10¢ mirrors and a gas lantern.

CONGO CLINIC is held in native village by Dr. Henderson while his wife mixes medicines at table. Natives flock into villages when missionaries arrive. Dr. Henderson charges $2.73 for all abdominal operations, 68¢ for maternity cases, 11¢ for tooth extractions. He insists medicine be taken at once to keep natives from wearing it in a medicine bag.

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MISS BATEMAN RIDES THROUGH JUNGLE, ALONE EXCEPT FOR BOYS TO CARRY HER LUGGAGE

EDUCATION

Natives learn to be teachers, clerks and traveling salesmen

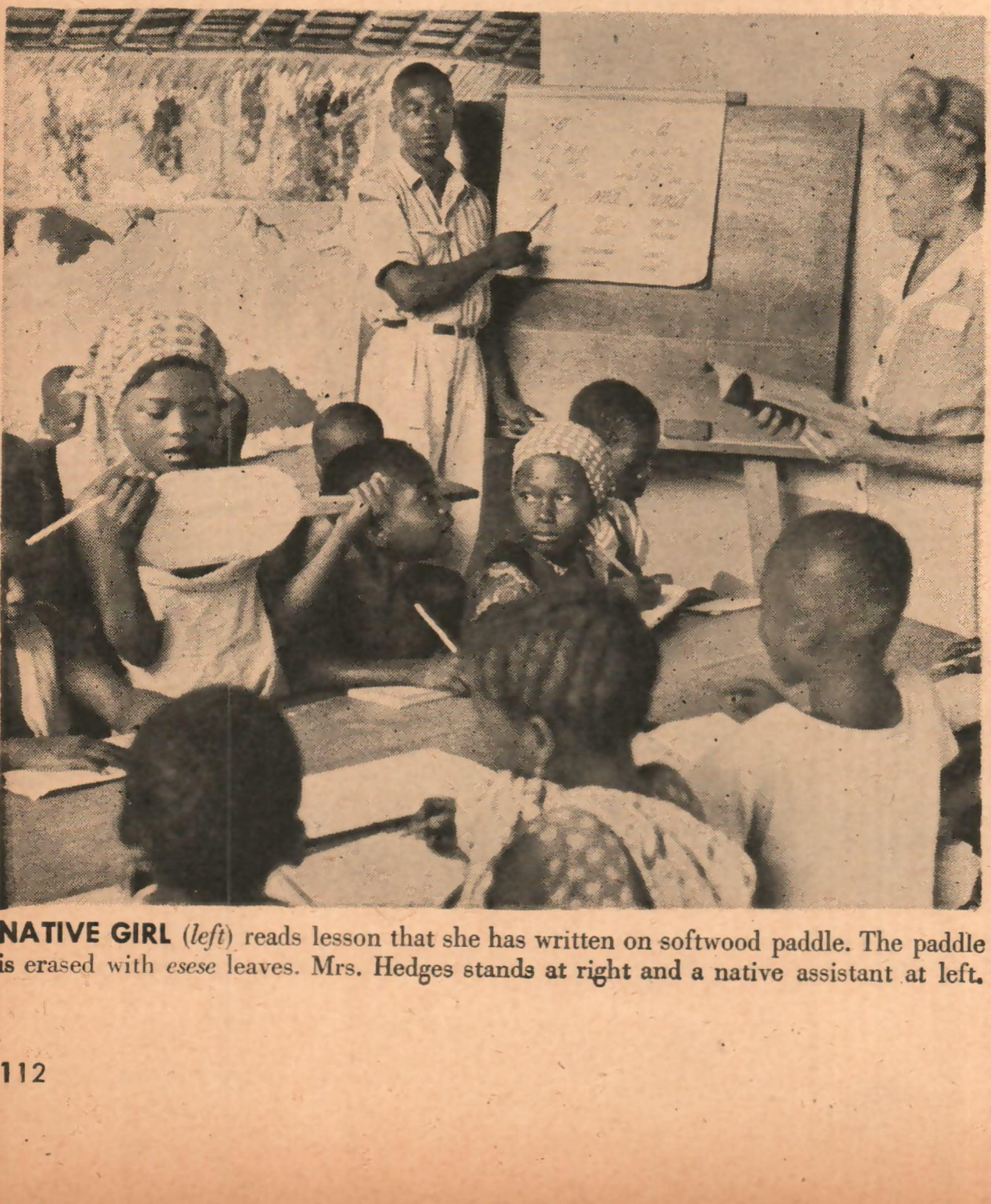
The fundamental part of mission work most directly affecting the future of the natives is education. At Monieka the mission school accommodates some 450 male students and 100 girls, ranging in age from 6 to 30 years old. Some of the younger children walk through the jungle to school every day (*below, right*). The average pupil spends four years at Monieka, is fed and housed by the mission and is given nine Congo francs (20¢) a week. Two thirds of them pay their way by working in the mission gardens and the rest are *bekwolos, i.e.* grasscutters. The entire job of running the school is handled by Martha Bateman. Miss Bateman, who has spent 27 years at Monieka, finds that the most difficult part of her work is the limitations of the native mind, which is understandably undeveloped. But she and other mission teachers have found that the natives have an amazing talent for memory work and can skillfully imitate feats like typing. Abstract subjects or mathematical problems involving several factors are not mastered so handily. One D.C.C.M. teacher, for example, spent hours explaining to a class what a mountain was and how it was formed. Later, when he asked for a description of one from his brightest pupil, who had never seen a mountain in the flat Congo country, the pupil pointed out the window to a 20-foot-high anthill.

The curriculum is run according to Belgian law and consists of two years of instruction in Lonkundo followed by two years of French, the state language. The courses include reading, writing, grammar and geography. History is taught but not stressed because the natives have almost no sense of historical time. Among the books used at Monieka are the 65 that have been translated by D.C.C.M. missionaries. They include the Bible and *Robinson Crusoe*, the latter translated by Mrs. Hedges. Martha Bateman has found it helpful to teach some subjects in the natives' own ways, by proverbs.

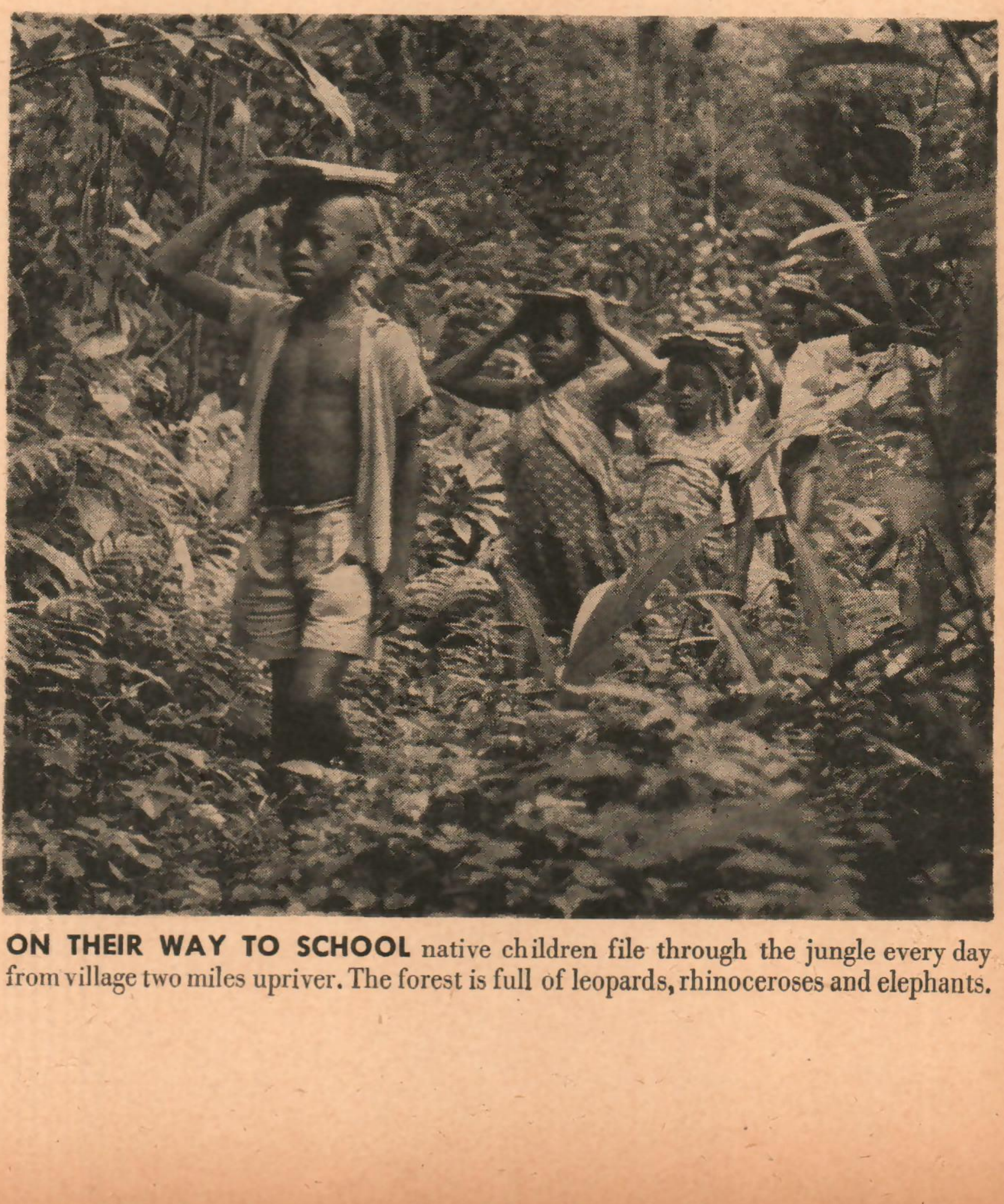
At the end of Monieka's four-year course, which is equivalent to sixth grade in the U.S., most graduates still have to take manual jobs because better jobs are scarce. Some, however, get white-collar jobs in plantation or government offices. A few become traveling salesmen for the trading companies.

The brightest pupils are sent from Monieka to spend another four years at the Institut Chrétien Congolais, run by D.C.C.M. at Bolenge. There they get advanced training and become pastors and teachers. When they finish at I.C.C. they have completed work equivalent to second-year high school.

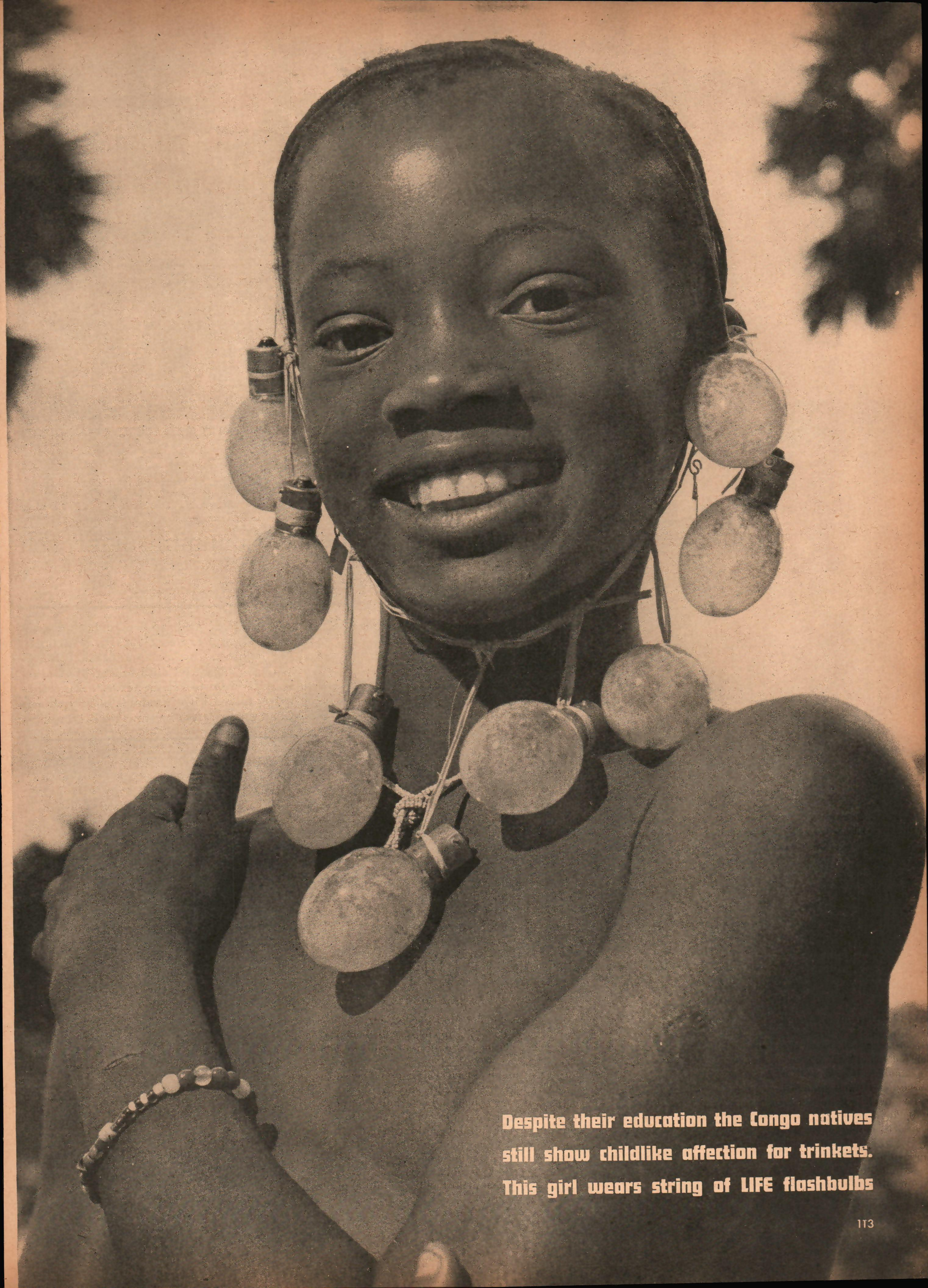
As with the native pastors at Monieka the missionaries are stressing this method of educating the natives and encouraging them to carry on the same work among their own people. For by this method more than any other, missionary Robin Cobble can realize his life's ambition, which he has taken from the Gospel according to St. John (10:10): "I came that they might have life."



NATIVE GIRL (*left*) reads lesson that she has written on softwood paddle. The paddle is erased with *esese* leaves. Mrs. Hedges stands at right and a native assistant at left.



ON THEIR WAY TO SCHOOL native children file through the jungle every day from village two miles upriver. The forest is full of leopards, rhinoceroses and elephants.



Despite their education the Congo natives still show childlike affection for trinkets. This girl wears string of LIFE flashbulbs

IMPASSIONED COMMUNIST orator harangues huge crowd of French workers and housewives gathered in Paris on May Day. Maurice Thorez (*center*), party secretary, led demonstrations.

PREMIER RAMADIER (CENTER), WHO SUCCESSFULLY OUSTED

FRANCE

To defeat Communism French

Former U.S. Ambassador to both Russia (1933–36) and France (1936–41), William C. Bullitt has the highest qualifications for reporting on French Communism. Mr. Bullitt recently went to France as LIFE's representative, talked with hundreds of Frenchmen of all classes. Here he sums up his findings.

FRANCE, "mother of arts, of arms and of laws," field of so many battles, of so many resplendent victories and such disastrous defeats, is once more a battlefield in a dark conflict which involves her independence, her liberties and her ancient faith. Guns are not firing—not yet—but all the power that Stalin's international machine can muster is being used, stealthily and inexorably, to crush democracy in France and to install a puppet government obedient to the Soviet dictator.

This battle for France is raging in an exhausted country. The French are tired. After seven years of war and pillage, undernourishment and daily want, they are desperately weary; so weary that many are apathetic, living in anxiety without much hope. The lifeblood of Paris used to race joyously, exuberantly, under high pressure. Today it circulates slowly. Women stand in line for hours to get a loaf of bread, but there are no riots. Meat has been unobtainable in Paris for three months, except in the black market at prices only the richest can pay, but nothing happens. "It can't go on this way," is the universal cry, but it does go on.

How did France come to this? Where is the vitality that built the Gothic cathedrals, the chateaux of the Loire, the Louvre, Versailles and Paris itself? The First World War took much of it. Victory in that war cost France, whose population was only 40 million, 6,161,000 casualties, while Great Britain and the whole British Empire combined suffered 3,190,000, and the U.S. 350,000.

The Second World War drained French vitality far more profoundly and terribly. In 1940, after the French army had been overwhelmed by waves of Nazi planes preceding waves of tanks, Hitler set out to reduce France permanently to the status of a poor, weak country that could never again hope to oppose Germany's will. He organized the exhaustion of France systematically, and his success was so great that the most careful estimate yet made of the damage inflicted reaches 4,900 billion francs. Nearly all French men, women and children were in some sort war casualties. By organized undernourishment the Germans undermined their strength and health for more than four years—the ration cards imposed by the Germans gave only 1,200 calories a day. The rest of the food production of France was exported to Germany. Everything the French had or could produce that the Germans wanted was taken to Germany—furniture, clothing, linen, kitchen utensils, farm implements, horses, livestock, even medical and dental supplies and soap.

In consequence when the American, British and French armies landed in France they came into a country of stunted children and tuberculous men and women, hungry, ill-clad, unwashed, living in unheated and unpainted houses, usually without light at night, living on their nerves and little else. It is not surprising that the G.I. of the Second World War had far less respect for the French than his father who went to France in the First World War. He had no reason to know that if a French girl wasn't clean it was because the soap she wanted was in Germany, or if French teeth were extraordinarily bad it was because there had been no dental supplies for years, or if the French begged chocolate it was because they had been hungry for four years. Even Hecuba, Queen of Troy, was not so attractive after the Greeks got through with her. And France was not so attractive after the Germans got through with her.

Into exhausted France rode General de Gaulle to be greeted as a savior—the redemption of the past, the hope of the future. Almost all Frenchmen, except the Communists, wished him well and trusted him to unify the nation for the mighty task of reconstruction which alone could bring a new French renaissance. Never has a man stood on a higher pinnacle of adoration than de Gaulle the day he entered Paris. He was confident. He knew that the Communists felt sure they could destroy him, but he believed that he was stronger than they. So he was—at first.

Until the formation of the Popular Front Government in 1936 the Communists had played a relatively minor role. There was, in fact, no Communist party in France until 1920, when a majority of the Socialist party, in an outburst of en-

COMMUNIST CABINET OFFICERS, GREETS THEIR SUCCESSORS

IN CRISIS

democracy must have U.S. aid

by WILLIAM C. BULLITT

- ▶How Communists gained power
- ▶How they became the richest party
- ▶Why governments are at their mercy
- ▶Why even prosperous vote Communist
- ▶How U.S. can help French democracy

GENERAL DE GAULLE is bidding for power with a new campaign, "Rally of the French People." It is designed to consolidate all political forces into one unified anti-Communist party.

thusiasm for the Russian Revolution, broke ranks and founded the Communist party. But Léon Blum and his Socialist associates worked so effectively that the Socialist party gradually outdistanced the Communists and in 1936 won 155 seats in the Chamber of Deputies to the Communists' 73. Moreover trade-union leaders were Socialist in sympathy, not Communist.

As is usual with all Communist parties in all countries, the French party took its orders from Moscow and changed its policies to meet the requirements of Soviet foreign policy. When the French government surrendered to Hitler, who was then Stalin's ally, the Communists described the defeat as the disappearance of a "slaughtered imperialism." They insulted de Gaulle and denounced Great Britain and the U.S. and all other men and nations opposed to a Nazi triumph. They even preached "fraternization" between French workmen and the conquerors.

If anything ever seemed certain in French political life, it seemed certain that the Communists could never again pose successfully as patriotic Frenchmen. But when Hitler attacked the Soviet Union in June 1941, the Communists began to praise de Gaulle and to salute as "great and noble democracies" the same Great Britain and U.S. which they had been denouncing as "imperialist powers dominated by ruthless trusts."

The French resistance movement had begun on June 18, 1940, when General de Gaulle declared from London that France had lost a battle but not the war, and called on all French patriots to resist the Nazis. Many groups of resistants had been formed throughout the country and had got in touch secretly with de Gaulle and British Military Intelligence. Suddenly, after Hitler attacked Russia, the entire strength of the Communist party underground was added to the resistance movement.

The Communists immediately showed that if they had been bad French patriots they were good Soviet patriots. They sacrificed their lives as bravely as any in the resistance movement. General de Gaulle, on the principle that he should not exclude from the resistance any man, woman or child who was ready to risk his life to drive out the Nazis, accepted representatives of the Communists in his organization in London, and later took them into the Provisional Government formed in Algiers. The Nazis in France slaughtered all the resistant Frenchmen they could catch but pursued the Communists with special vigor. And soon the Communists, like the other members of the resistance movement, were regarded as patriotic heroes.

The Communists were the only group in the resistance movement with a powerful political organization used to giving orders and having them obeyed. And, as the German army retreated, Communist groups from the Maquis did great service for the Communist party. They made a specialty of "liberating" banks, and were able to seize so many billions of francs that, ever since, the Communist has been the only party in France with huge sums of money at its disposal. In addition they seized rich industrialists whose factories had been working under the German occupation, and threatened them with trial and death unless they contributed generously to party funds. To strengthen themselves politically they threw non-Communists out of city halls and replaced them with Communists whenever they could.

When the black market became the largest business in France the Communists entered it in an organized manner and made vast profits for themselves and their party. They even managed to have one of their able militants, Marcel Paul, appointed Minister of Industrial Production. As there was not enough in France of any article needed in industrial production, from raw materials to trucks and passenger cars, licenses to purchase were given by the Ministry of Industrial Production. Manufacturers speedily found that they could not get raw materials for their factories unless they made regular monthly contributions to the Communist party. Persons who needed or wanted trucks or cars found that there were none to be had—unless they saw a representative of the Communist party and contributed a hundred thousand francs to the party treasury.

But far more dangerous than any other penetration of the Communists was their conquest of

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Welcome Bing!

Welcome Barry!

In their FIRST picture
together since the Academy
Award Winner "Going My Way"

Paramount presents
BING CROSBY
JOAN CAULFIELD
BARRY FITZGERALD
in
"Welcome Stranger"
with
WANDA HENDRIX • FRANK FAYLEN
ELIZABETH PATTERSON • ROBERT SHAYNE
LARRY YOUNG • PERCY KILBRIDE
Directed by ELLIOTT NUGENT

the C.G.T.—the Confédération Génerale du Travail—the big nationwide federation of unions of French workers of all sorts. Before the Second World War non-Communists controlled the C.G.T. By clever inside maneuvering the Communists, after the liberation, took away from non-Communists nearly all posts of command in the C.G.T.

Today Benoit Frachon, Communist Co-Secretary General of the C.G.T., is absolute boss of the great union. In consequence the Communist party at any time can call a general strike and paralyze the economic life of France. Alternatively the Communists can use the "slowdown strike," or a series of small strikes, as a weapon and, by diminishing production, drain the last economic and financial reserves of France and make it impossible for any government to function without them. Therefore any French government, no matter how composed, will exist under threat of a general strike until the hold of the Communists on the C.G.T. is broken. Until that time any and every French government will live with Stalin's hand on its throat.

No one can say how long it will take to dig the Communists out of the secretaryships of the C.G.T., but even under the most favorable circumstances it will take a long time. They will have to be eliminated one by one after bitter and exhausting battles. It is not impossible, however, that in the long run they will be dug out. At least one fifth of the members of the C.G.T. are Socialist in sympathy and do not like Communist domination of their federation. Moreover approximately another fifth are old-line trade unionists who think that the business of their leaders is to improve the conditions of the workers and not to serve the aims of Soviet foreign policy.

In addition there is a second nationwide trade union in France, the C.F.T.C.—Confédération Française des Travailleurs Chrétiens, the Confederation of French Christian Workers—which is definitely anti-Communist. The Communist-controlled C.G.T. claims a membership of 6 million. The Christian Confederation has nearly 1,500,000. And recent elections for the Social Security Boards seem to indicate that the sympathies of the workers are moving from the C.G.T. to the C.F.T.C. Implements are at hand, therefore, to loosen gradually the hold of the Communists on the working class. For the future of France no task is more vital.

When the Communist cancer had eaten sufficiently into the body of exhausted France to make it possible for Communist leaders to face General de Gaulle in a test of strength, they began to harass and oppose him until his patience gave out and, in January 1946, he resigned. The Communists had won the first round. And in the elections of November 1946 they won new victories, emerging as the strongest party in France with 169 deputies out of 618. Moreover they had the constant support of three affiliated parties which brought their real strength to 197.

Communism's foes are divided

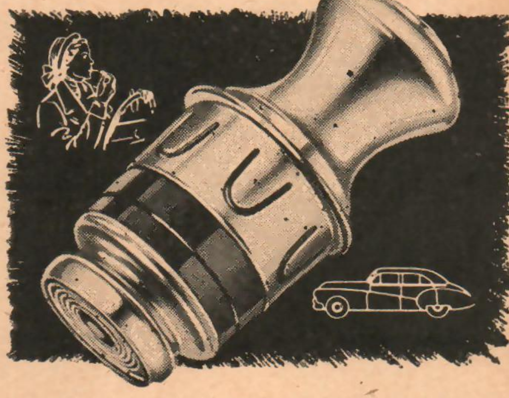
In opposition to the Communists stands the next largest party in the Assembly, the M.R.P.—Popular Republican Movement—with 167 deputies. This party receives strong support from the Christian trade unions and from more conservative Catholics, and was rightly regarded General de Gaulle's party until it refused to follow him on the new constitution. Its ablest leaders are Georges Bidault, Minister for Foreign Affairs, and Pierre-Henri Teitgen, Vice Prime Minister.

The Socialists, whose party is third largest, today have only 105 deputies and are engaged in a conflict which threatens to shrink their strength still further. That conflict reached a dramatic crisis on the morning of May 7 of this year, when the Socialist National Council met to decide whether the party should support Prime Minister Ramadier, a Socialist, in his decision to hold wages at present levels and to reduce prices—which meant ejecting from the government the Communists, who were advocating higher wages. Ramadier, vigorously supported by Léon Blum, won by 2,529 votes against 2,125. By this narrow margin Ramadier secured the chance to emerge as a strong political leader in a nation which has few leaders of the first quality.

At present only Léon Blum and General de Gaulle hold the respect of nearly all Frenchmen. They may be disliked but they are respected. And Blum, although his mind is as brilliant as ever and his personality as charming, at 75 and after years of German captivity has no longer the physical strength to carry for more than a few weeks at a time the enormous burdens of a French prime minister. Ramadier, less brilliant than Blum, has a first-rate mind, highly trained, a character of impeccable honesty and a superb physique which enables him to work 16 hours a day and still retain

CONTINUED ON PAGE 118

NOW YOU CAN
Replace Your
Car *cigarette* Lighter
WITH THE ORIGINAL CASCO!



Make your car lighter good as new.

. . . If it won't light, simply screw a new Casco heating element on to your present Casco automatic lighter knob. . . . . *only* **$1.00**

. . . If it is missing, replace it with another Casco "pop-out" knob and element unit for. **$1.50**

Casco makes the famous pop-out automatic lighters found in most cars and now Casco is back with the parts you need to repair or replace your lighter. At auto supply stores, service stations and garages wherever you go.

CASCO
POP-OUT DASHBOARD LIGHTER
CASCO PRODUCTS CORPORATION, BRIDGEPORT 2, CONN.

HORLICKS
MALTED MILK TABLETS

The good things of milk and malt
Horlick's TABLETS
Malted Milk
NATURAL FLAVOR

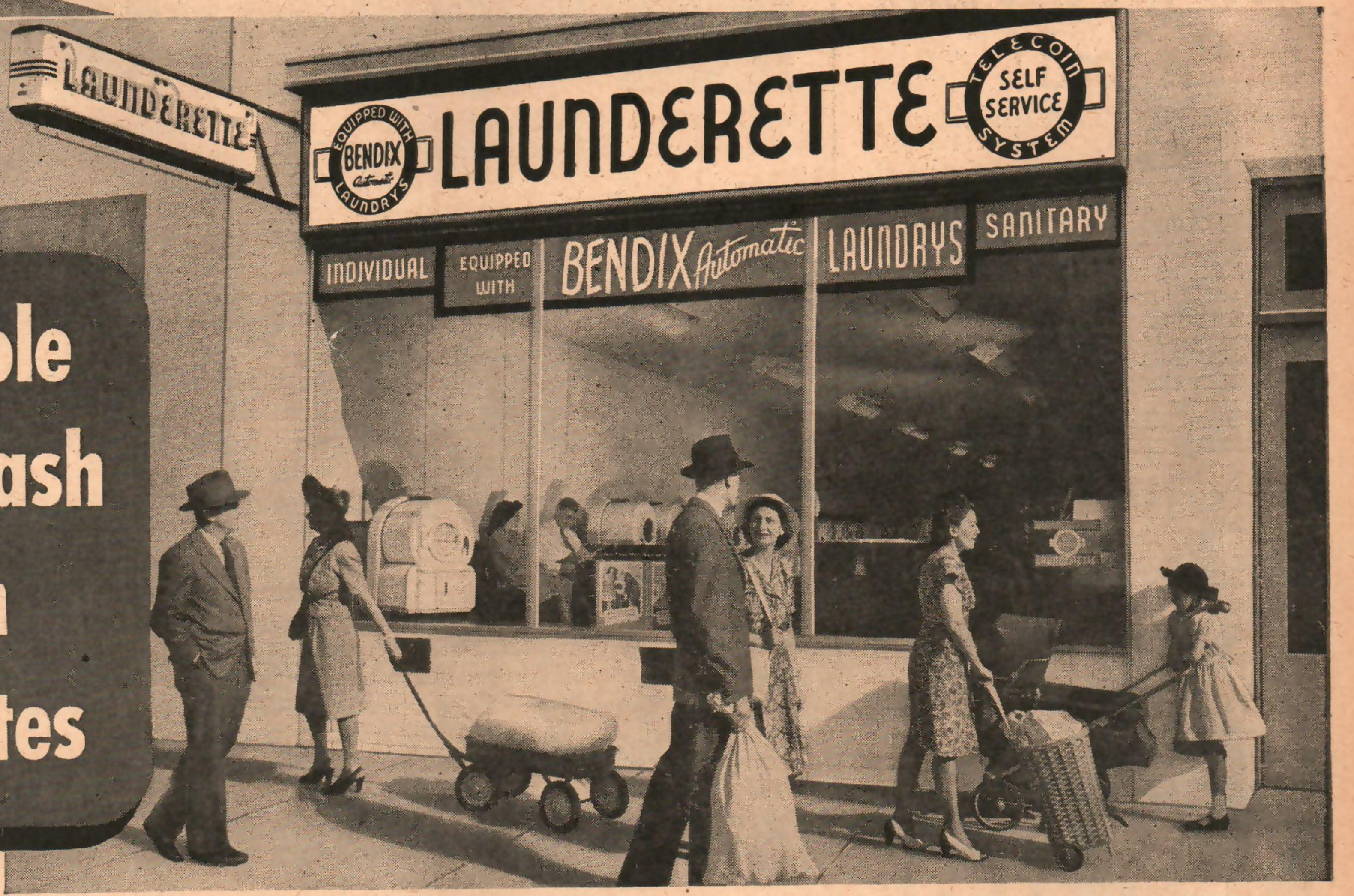
Between casts, have a bite yourself... with Horlicks
NATURAL OR SWEET CHOCOLATE FLAVOR, STILL ONLY 10¢

Indian
WORLD'S FINEST
MOTORCYCLE
SPRINGFIELD, MASSACHUSETTS

HARRY E.
RAWLS*
has switched to
Calvert because
Calvert is mellower.

*of 31 Cypress Street, Charleston, S. C.
CALVERT RESERVE Blended Whiskey
—86.8 Proof—65% Grain Neutral Spirits.
Calvert Distillers Corp., New York City

Our "Launderette" name Pledges Washday Freedom and Satisfaction ...I guard that name like my own!



Your Whole Week's Wash Done In 30 Minutes

The name "Launderette" identifies individually owned self-service, automatic laundry stores—pledged to observe the standards of service and sanitation of the Telecoin Self-Service System.

Over 1,000 associate "Launderettes" now serving you in 44 states!

HERE'S WHAT WOMEN SAY ABOUT "LAUNDERETTE"...

BETTY JANE MORGAN says, "Launderette" does unusual jobs too! ... Blankets! ... Slip Covers! ... Drapes! ... Bath Mats! All sorts of heavy things! Blankets always come out so soft and fluffy!"

MARY KENNEY writes, "Now I can keep my hands smooth and white—but get my wash done quicker and better than ever before. No more rough, red hands for me! I take my wash to the 'Launderette' Store."

ELIZABETH BENTLEY tells us, "At last I'm able to have a little time for myself. Here's the secret—I double up on jobs. 'Launderette' does my wash while I shop. It's so easy I just can't believe my good luck."

An ex-marine who owns and operates his own "Launderette" writes:

"Just let me do one week's wash for a busy housewife and I have a steady customer. Over and over again they tell me what a relief it is to have their whole week's wash done in only 30 minutes.

"And it's no wonder—Monday's just another day in the week to them now. The week's wash is just another stop on their shopping list! The low cost of doing a family's entire wash means an awful lot to many customers who live on a budget and watch every penny. Besides, clothes last longer, because the Bendix washes so gently—that's a saving, too.

"Saving time and money and eliminating washday drudgery for hard-working housewives and mothers is a real satisfaction. Believe me, our 'Launderette' name pledges complete satisfaction and freedom from washday drudgery—also courteous service and absolute cleanliness. I guard that name like my own!"

"Launderette" is a trademark of Telecoin Corporation

AUTOMATIC

No work for you to do! The efficient attendant shows you how to place your clothes in the BENDIX washer—you put a coin in the meter—then the automatic BENDIX does the rest. Your hands never touch water!

THRIFTY

A few coins in the meter and your week's wash is done—so gently your clothes last longer, too. The BENDIX does all types of wash safely, from lingerie to work clothes.

30 MINUTES

The busy housewife saves time, thanks to the "Launderette." She simply places her wash in as many BENDIX as she needs and then goes shopping. Her laundry is tumble-washed, triple-rinsed and damp dried. All in only 30 minutes!

Let's get this show on the road!

• I'm unwilling host to some underfed fugitives from a flea circus—and I'm the only one who's fed up!

What I need is a bath with Sergeant's SKIP-FLEA Soap, followed by regular dustings with SKIP-FLEA Powder. The SKIP-FLEA combination knocks 'em dead . . . and it's safe for me. Ask for the new 50c economy size of the powder.

SKIP-FLEA Soap and Powder are only two of the 19 dog care products developed by Sergeant's in over 73 years of thorough clinical research and testing. Each one helps to keep your dog healthy and happy.

Sergeant's DOG BOOK

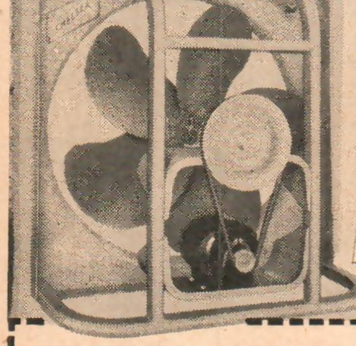
• Learn more about how to give your dog the care he deserves with Sergeant's new FREE Dog Book. It contains a lot of interesting, useful advice on dog care and training. Ask for it at your drug or pet store, or write to Sergeant's, Richmond 20, Va.

Sergeant's
DOG CARE PRODUCTS

CHELSEA ATTIC FANS

Keep the entire family *COOL* all summer!

CHELSEA Attic Fans draw in cool night air through the doors and windows of the house. Accumulated hot, stuffy air is expelled through attic windows or louvres.

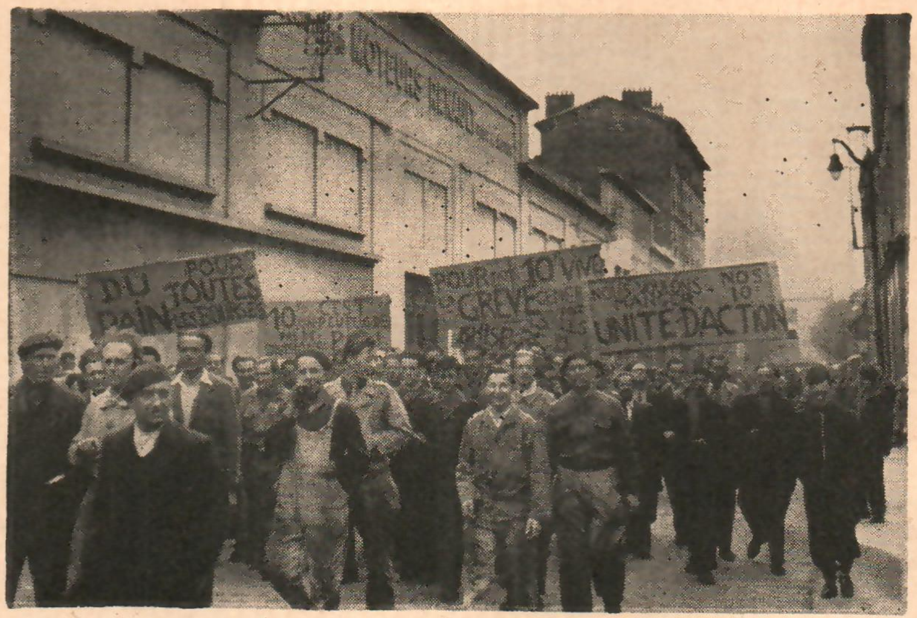


WRITE DEPT. L FOR BOOKLET ON CHELSEA ATTIC FANS AND THEIR MANY USES!

Please send your free booklet to—

NAME____________________
ADDRESS__________________
CITY__________STATE__________

CHELSEA PRODUCTS · INC.
GROVE AND COIT STS., IRVINGTON, NEW JERSEY



WAGE STRIKE at great Renault auto plant in April precipitated latest French cabinet crisis, forced Premier Ramadier to dismiss four Communist ministers.

FRANCE CONTINUED

his calm and his large sense of humor. He is already widely esteemed and he may be destined to restore order to France's finances and economic life—the role of Poincaré after the First World War.

Next to the Socialists in number is the "Left group" with 70 deputies, who represent the remains of the old Radical party that largely dominated the political life of France from 1900 to 1940. Edouard Herriot, now President of the National Assembly, is the most prominent representative of this party and might play a great role at the present time if he had his health; but he has not, and as yet no younger Radical leader has made any great impression.

There are three parties to the right of the Radicals which together hold 71 seats and contain many conservatives of first-rate intelligence and character. But the current of French political life is so far to the left at the moment that they have little influence.

The Communists became the largest political party in France by a combination of excellent organization and the most skillful and deceitful propaganda. There is at least one permanent representative in every town and large village throughout France, working day and night in the interest of the party. Equipped with large sums of money, the Communists at election time flood the country with waves of propaganda which no other party can match. And the propaganda is perfectly adapted to each locality. In the "Red suburbs" of Paris it promotes class hatred; in the Catholic country districts it urges, "If you believe in religion, the family, private property and a division of the big estates, vote Communist."

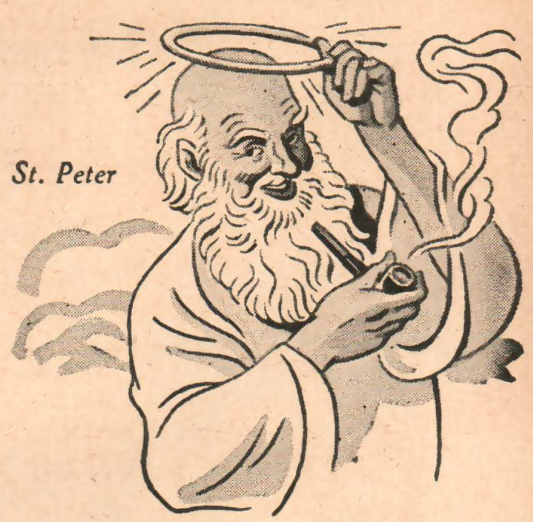
The Communists get away with this double-faced action and win the votes of conservative, God-fearing, Catholic peasants in Brittany and those of revolutionary, atheist machinists in the Paris suburbs because there is today no press in France that gives the French the facts about their country or the world at large. French newspapers are restricted to four small pages because of shortage of newsprint. Most of those pages are taken up by news of sports, motion pictures, murders, scandals, local news and a large editorial, usually on the front page and cleverly written. They are journals of opinion, not newspapers. Most of them print only the items of news which support their political views. The only way that any Frenchman living in Paris can discover what is really happening is to buy the Paris edition of the New York *Herald Tribune.* But there are few Frenchmen who read English. If this American newspaper should publish an edition in French, it would soon have the largest circulation in France. For the French are as hungry for facts as they are for meat and bread. The extraordinary circulation of the weekly paper, *La Terre,* which the Communists publish for farmers, is based on the publication of accurate facts of interest to the farmer, not on the propaganda with which it is salted.

"Raise wages. Lower prices."

THE success of *La Terre* has been the foundation of the sensational achievement of Communists in winning peasant votes. Before the Second World War most peasants voted Radical and Conservative. Today in many districts 25% of them vote Communist in spite of being much better off than any other portion of the population. Indeed their standard of living has improved so greatly since the expulsion of the Germans, thanks to their sales in the black market, that in most regions it is now as high as or higher

CONTINUED ON PAGE 120

That's putting it MILDLY!



I'll take off my halo to it. Not a sign of that bite and burn that makes pipe-smoking a hell. You're sure to like

Country Doctor *Pipe Mixture*

The Pipeline to Perfection.
It's Tobacco-heaven — a blend of the world's rarest, most fragrant. It is so mellow, cool and moist.

The Pipe Smoker's ECONOMY -LUXURY 25 Pleasureful Pipefuls for 25¢

TRY IT TODAY!

If your dealer doesn't have it—write Philip Morris & Co., Ltd., Inc., Dept. G21, 119 Fifth Avenue, New York

STOP
GOO
NO GOO CAN PASS HESSON GUARD
IT'S CUSHION SEALED
$1

HANDKERCHIEF TEST

PROVES VITAL ZONE SPOTLESS AND FREE FROM "GOO"—*no matter how often you smoke it!*

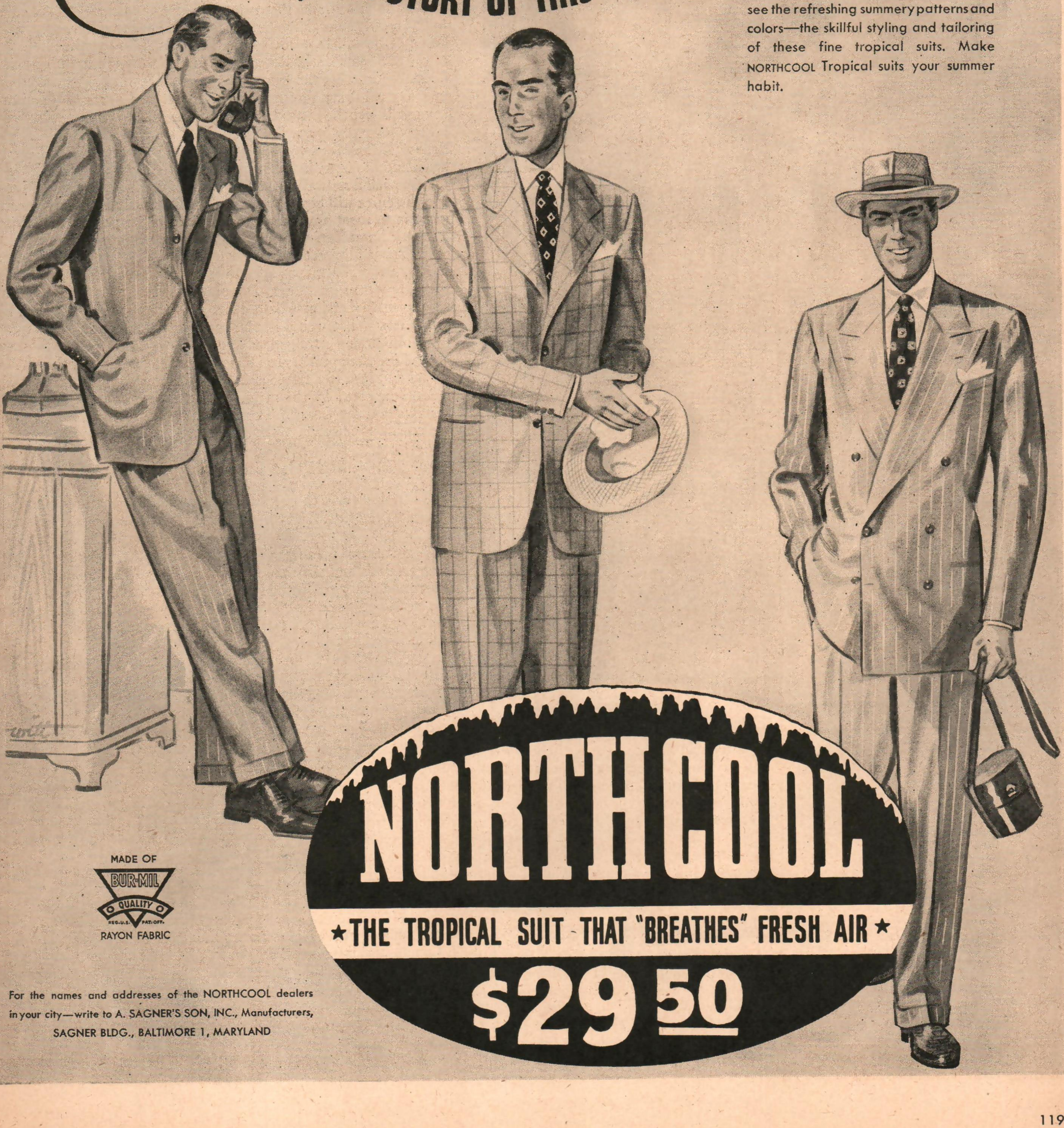
Wm. DEMUTH & CO. Inc., N.Y. 22

MILANO
WITH HESSON GUARD

NORTHCOOL

THAT'S ONLY *half* THE STORY OF THIS TROPICAL SUIT

If you want cold facts about a suit that's cool—remember this about NORTHCOOL. There are 2547 "air-ways" in every inch of the fabric for the air to come in to cool you off. But the fabric does more than "breathe" fresh air. It stays neat, fresh, smart—because it's reliably wrinkle resistant. For more evidence why you will want NORTHCOOL—see the refreshing summery patterns and colors—the skillful styling and tailoring of these fine tropical suits. Make NORTHCOOL Tropical suits your summer habit.



NORTHCOOL

★ THE TROPICAL SUIT THAT "BREATHES" FRESH AIR ★

$29.50

MADE OF
BUR-MIL
QUALITY
REG. U.S. PAT. OFF.
RAYON FABRIC

For the names and addresses of the NORTHCOOL dealers in your city—write to A. SAGNER'S SON, INC., Manufacturers, SAGNER BLDG., BALTIMORE 1, MARYLAND than it was before the war, and the peasants are emerging rapidly from the exhaustion of the occupation.

All other groups in France are much worse off than before the war. The *rentiers*—those drawing income from capital investments —who in 1938 drew approximately 16% of the national income, today draw only 5%. The town workmen have a standard of living which is probably no more than 70% of that in 1938 and are having an extremely hard time making ends meet.

In consequence the workers are anxious and irritable and inclined to strike for higher wages. A 25% raise in wages in July 1946 resulted in a 50% rise in prices, so they were worse off than before. Only the Communists still have the intellectual dishonesty to promise at one and the same time higher prices to the farmers, higher wages to the workers, and a general lowering of the price level. On May Day they carried many banners inscribed, "Raise wages. Lower prices." Everyone except the extremely ignorant and gullible knows that this cannot be done, and Prime Minister Ramadier has taken his stand courageously on the ground that wages cannot be raised and that prices must come down.

Today Ramadier, a moderate Socialist, heads a government composed of Socialists, M.R.P.s and Radicals, who together hold 342 of the 618 seats in the Assembly. If he succeeds in bringing prices down and holding the franc at its present level, France may hope to move painfully through two or three hard years to a solid recovery. If, on the other hand, the Communists choose to prevent orderly recovery by loosing a series of "slowdown strikes" or "bottleneck strikes" or even a general strike, recovery will be long delayed and the issue may be tragic. Suppose, for example, the Communists call a railway strike. The economic life of France will stop and the cities will begin to starve. The first business of any government is to meet any threat to the lives of its people, and Prime Minister Ramadier, or any other prime minister, will be forced to act as Prime Minister Aristide Briand was in 1910 when there was a railway strike. Briand arrested the leaders of the strikers, mobilized the railwaymen into the army and ordered them to run the trains under penalty of immediate court-martial. They obeyed, and the trains ran. What would be the result if Ramadier should have to follow in Briand's footsteps? Would the workers refuse to obey? Would the Communists call a general strike to support them? And would that lead to a tragic and bloody contest between the government, supported by the majority of the French against the Communists and the C.G.T.? Those are the questions that the French are asking themselves today, without finding an easy answer.

Will the police keep order?

IN a trial of force the Communists would have not only their control of the C.G.T. but also their underground army of approximately 150,000 men, well organized and armed with grenades, rifles, revolvers, Tommy guns and machine guns. They are ready to seize arsenals and airfields. Perhaps 40,000 of the Communist underground army are in the Paris area. If they should lead a march of the Red suburbs on Paris, who would oppose them? The Paris police force before the war was a superbly efficient organization and entirely nonpolitical, every member being forbidden to join any political party under penalty of dismissal. Today it is riddled with politics. Approximately 25% of the force are members of the Communist party, perhaps another 25% are Communist sympathizers, approximately 15% are definitely anti-Communist, and the rest have no particular political convictions. The Paris police, therefore, cannot be counted on as before the war to maintain order in any and all circumstances.

What of the army? Its total strength is now 350,000. But approximately 115,000 are fighting in Indo-China, and other forces are stationed in Madagascar, Tunisia, Algeria, Morocco and the French Occupation Zone in Germany, so that in France itself there are only 70,000.

Communist attempts to infiltrate the army have not been successful. There are, of course, many Communist soldiers in the ranks, some Communist noncommissioned officers and a few Communist officers in the lower grades. But there is probably no Communist officer with a higher rank than major except in the air force. A Communist remained Minister for Air long enough to infiltrate the air force with Communists—all the way from mechanics to generals. But the Communists no longer control the Air Ministry and their influence in the air force is somewhat diminished. In any event there are few planes in France today, nearly all that could be scraped together having been sent to Indo-China and Madagascar.

An open conflict between the government and the Communists

CONTINUED ON PAGE 123

Her Swim Suit
—by Claire McCardell
The Motor Oil
for her car
—by VALVOLINE

This traditionally fine motor oil is Premium Quality—made in limited quantity. But there is always enough for the select group who demand better than usual protection for their cars. You'll find Premium Quality Valvoline Motor Oil at one or more better dealers in your community.

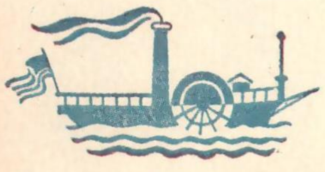
The Original Pennsylvania Oil
VALVOLINE

VALVOLINE
The Original Pennsylvania
MOTOR OIL
Unconditionally Guaranteed

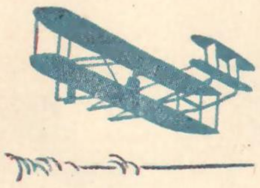
Freedom-Valvoline Oil Company, Freedom, Pennsylvania—New York, Toronto, Pittsburgh, Detroit, Atlanta, Cincinnati, Chicago, St. Louis, Los Angeles, San Francisco, Portland, Seattle, Vancouver, B.C.

FATHER'S DAY IS SUNDAY JUNE 15TH

Famous Fathers of History

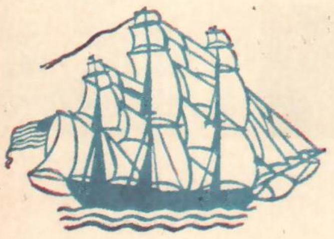


Robert Fulton, father of the steamboat, made the trip up the Hudson from New York to Albany in his new ship, the Clermont, in thirty-two hours on August 11, 1807.

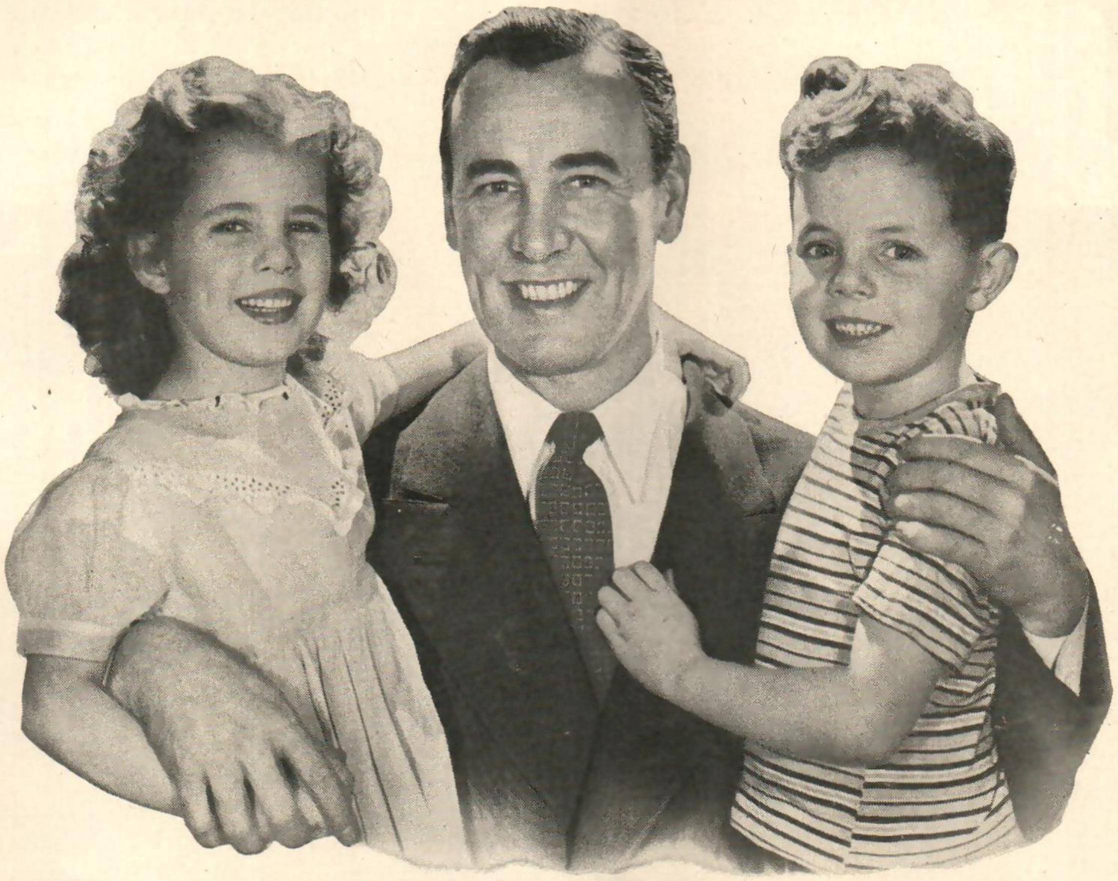


Orville and Wilbur Wright, fathers of the airplane, made four flights in their bi-plane at Kittyhawk, N. C. on December 17, 1903. Their first successful long distance flight was in 1905.

Peter Cooper, father of the steam locomotive, designed the "Tom Thumb" that pushed a carload of twenty-six passengers thirteen miles in one hour and fifteen minutes on August 28, 1830.



The Grand Turk, launched at Salem in 1786 and first American vessel to reach China, is credited with opening American-Chinese trade. This famous ship is a trademark for Old Spice toiletries.



History's MOST Famous Father– YOUR DAD!

MAKE this Father's Day a banner day . . . give your Dad something he *really* wants. And *what does he want?* Old Spice toiletries! How do we know? Recently men in every section of the country said, when interviewed, that they preferred Old Spice toiletries, preferred their fine quality, their tangy scent. To be sure you give your Dad what *he* wants, stop at your favorite store tomorrow and choose an Old Spice gift set.

1.75

After-Shaving Set... Dad will like this cooling Lotion... this soothing Talcum. In rugged, ship-decorated containers.

5.00

Shaving Luxury... improved, non-flaking Shaving Soap in easy-to-grip mug, Lotion, Talcum, Cologne and 3 cakes Bath Soap. All in the Old Spice tang men like.

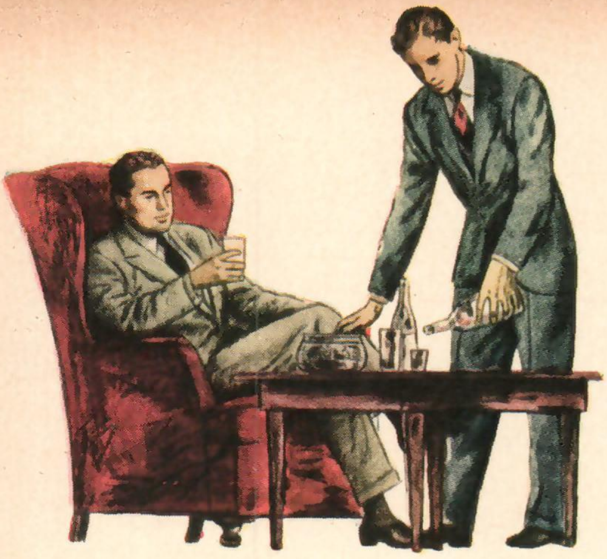
2.75

Shaving Set . . . new, non-drying Shaving Soap in sturdy mug, invigorating Lotion and skin-toned Talcum. In a decorative box for Father's Day gift-giving.

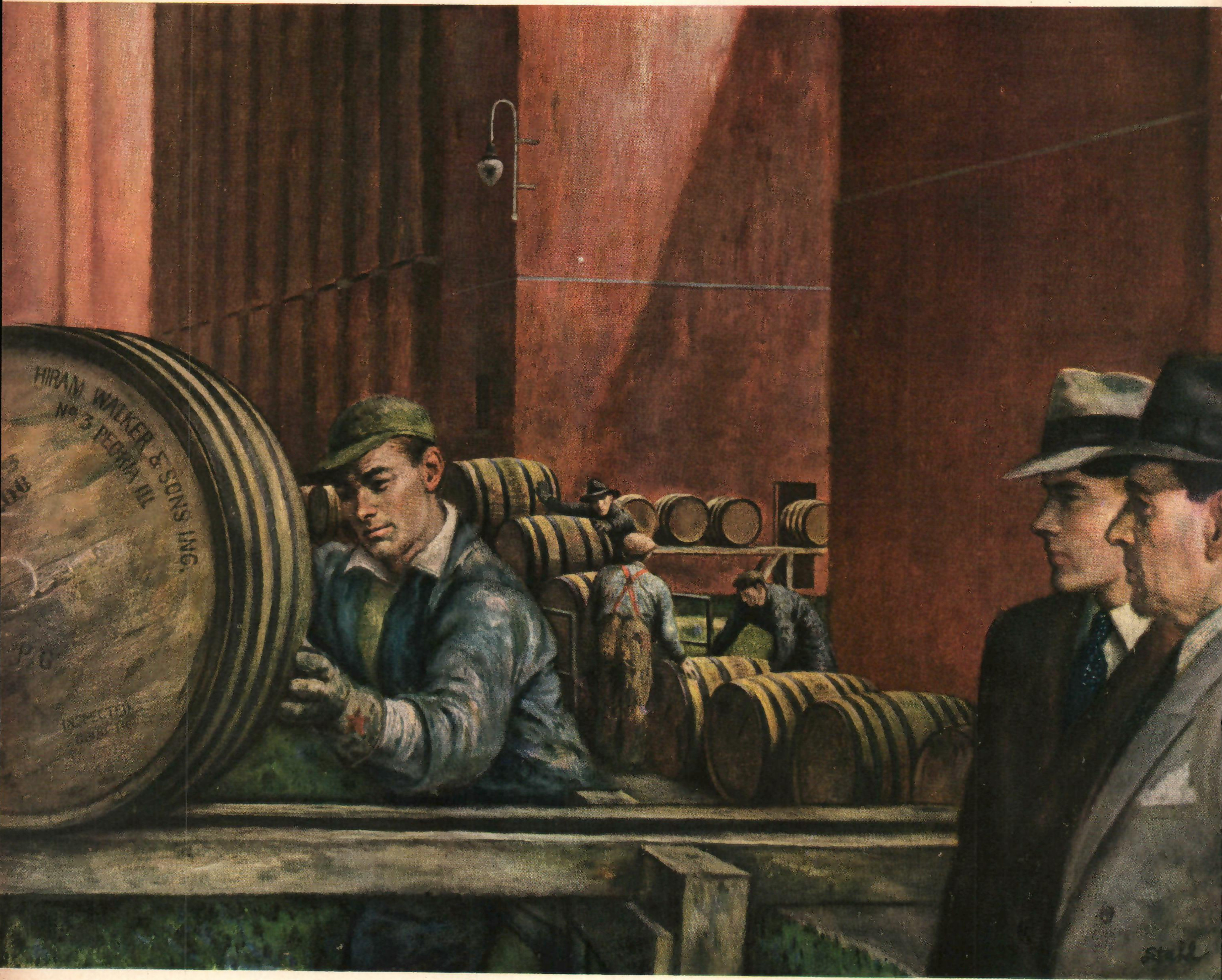
SAIL INTO DAD'S HEART WITH OLD SPICE

SHULTON
Rockefeller Center, New York
*REG. U. S. PAT. OFF. *Prices plus tax.*

EARLY AMERICAN
Old Spice
FOR MEN



Nature's way is slow—but infinitely sure. The leisurely pace of nature is perfectly revealed in the ageing of fine whiskies at Hiram Walker's distillery in Peoria. For days become months, and the months roll into years, while these whiskies age the natural way in charred oak barrels. Here artist Ben Stahl shows barrels of matured whiskies leaving the rackhouse after nature's work is done. Come one day to Peoria and see Hiram Walker's 89 years of whiskey-wisdom at work. You will enjoy the visit, just as you will enjoy Imperial—always.

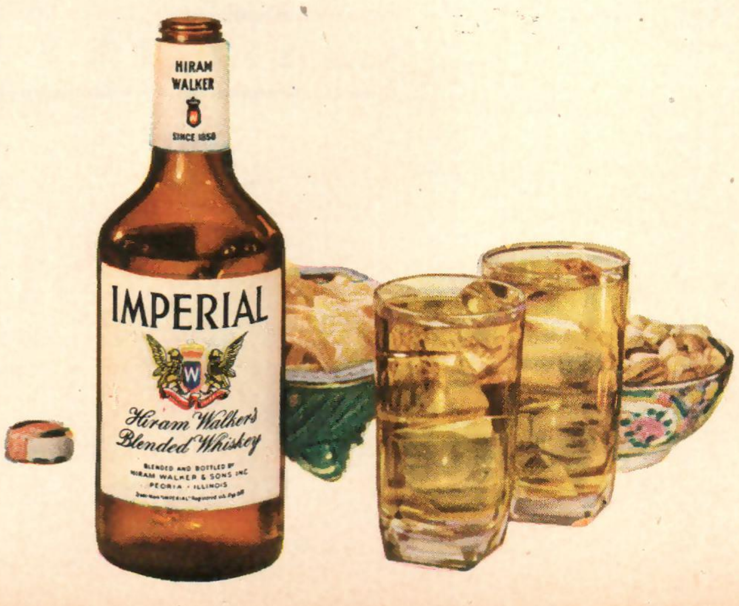

HIRAM WALKER & SONS INC.
No 3 PEORIA ILL
INSPECTED
Stahl

It's good to know!

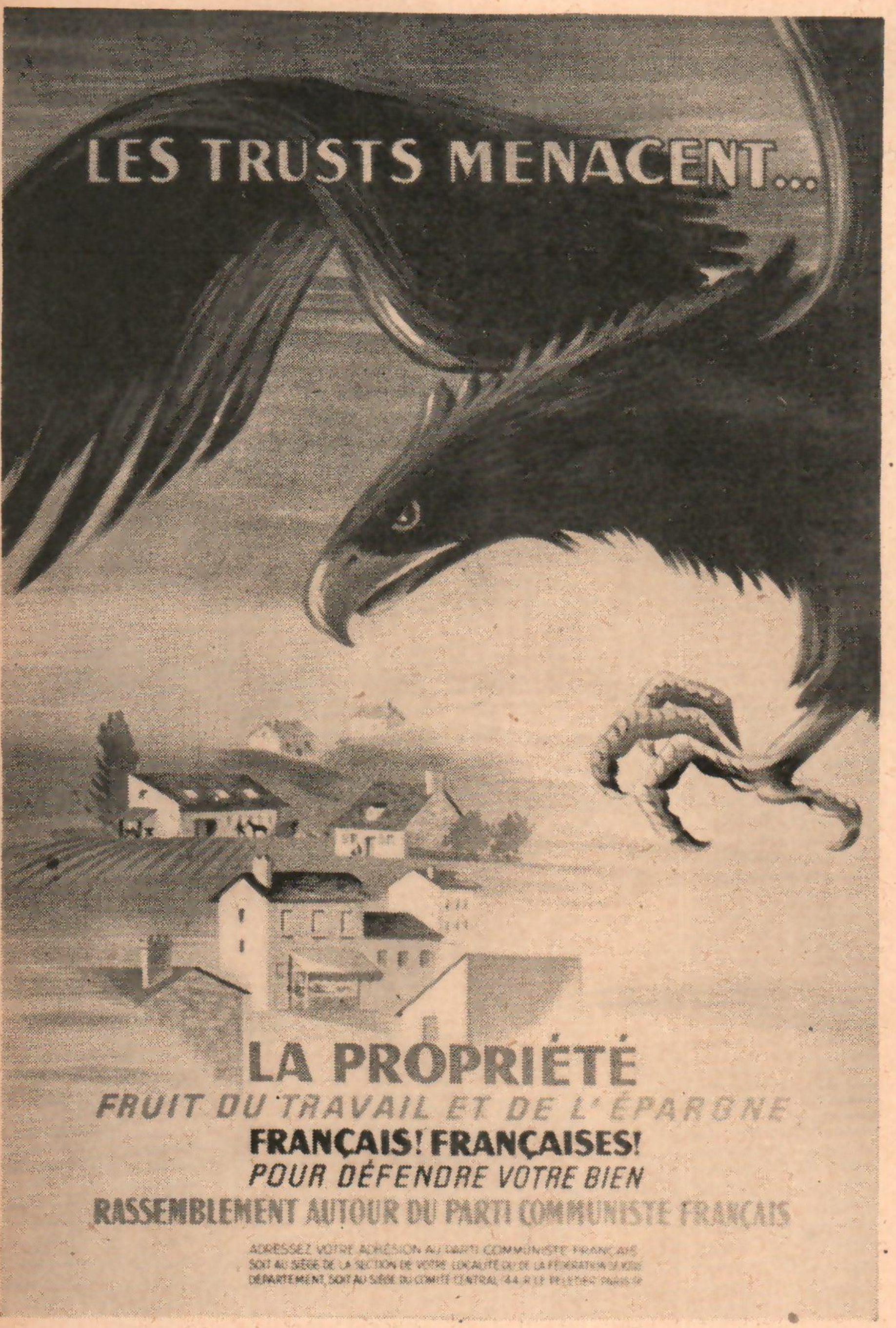
IMPERIAL

Reg. U. S. Pat. Off.

is made by Hiram Walker


HIRAM WALKER
SINCE 1858
IMPERIAL
Hiram Walker's Blended Whiskey
BLENDED AND BOTTLED BY HIRAM WALKER & SONS INC
PEORIA · ILLINOIS

86 proof. Blended Whiskey. The straight whiskies in this product are 4 years or more old.
30% straight whiskey. 70% grain neutral spirits. Hiram Walker & Sons Inc., Peoria, Illinois.


LES TRUSTS MENACENT...
LA PROPRIÉTÉ
FRUIT DU TRAVAIL ET DE L'ÉPARGNE
FRANÇAIS! FRANÇAISES!
POUR DÉFENDRE VOTRE BIEN
RASSEMBLEMENT AUTOUR DU PARTI COMMUNISTE FRANÇAIS

COMMUNIST POLITICAL POSTER tells peasants that trusts threaten their property and savings, blandly urges them to vote Communist to protect goods.

FRANCE CONTINUED

may never arise, or it may arise in the next weeks or months. The decision will be made in Moscow, not in Paris. It is certain that the government will do everything in its power to avoid such a conflict. And that fact may determine the outcome, if the conflict should break out. For the French do not want any more fighting of any kind. They want quietly to rebuild their country and their personal lives. Whichever side starts trouble, therefore, will have the sentiment of the country against it. That should be decisive. The French Communists know this, and at the present moment do not dare to start a conflict. But they will obey orders from Moscow if the orders come.

Those orders may come if the bread shortage in France, which is now serious, should become acute during the next two months. Bread is the staff of life in France to an extent unknown in America. France without bread would seethe with revolt, and the Communists might then strike for power.

The Communists will, in any event, attempt to prevent the Ramadier government from carrying to success its policy of keeping wages fixed, reducing prices, balancing the budget and stabilizing the franc—which, although the legal rate of exchange is 119 to the dollar, has fluctuated on the black market between 340 and 180.

The preface of the Monnet Plan—a four-year plan for the modernization of French equipment, especially in the fields of transport, coal mining and production of electricity, steel, cement and agricultural machinery—has this to say, "Of all the conditions necessary for carrying out the plan, none is more fundamental than the stability of prices and the currency. This stability is indissolubly linked to balancing the budget of current expenses of the State."

That is true. But with a freeze of the winter wheat crop which may make it necessary to spend $200 million for American wheat; with a coal shortage which prevents factories from working at full capacity and will require vast sums for American coal until France is assigned a larger portion of the coal from the Ruhr or the entire

CONTINUED ON NEXT PAGE

Of course it's Ideal Sir—
we serve only the best!
COD LIVER OIL
BONE
CARROTS
WHEAT GERM
MEAT
WHEAT-BARLEY
SOY GRITS

"Well, scratch my head! If it isn't that wonderful 7-Course Meal again!"

"Yes, Bruce, and you were a good dog to wait so long for Ideal to come back. Soon as I opened the can of good-smelling Ideal, I thought . . . what a fine reward for faithful old Bruce."

"Woo-woo! I mean, woof-woof—*am I the lucky dog!*"

Lucky are the dogs everywhere who are again getting their old-time favorite — Ideal.

It's a complete 7-Course Meal that really *nourishes* a dog as it satisfies his appetite, pleases his taste. To protect your pet —to please your pet—pick the 7-Course Meal. Pick Ideal!

Ideal

THE 7 COURSE MEAL

Made only as Wilson & Co., a leading meat packer, can make it. Every ounce of Ideal is supercharged with *real food value*—meat, vitamins and minerals a-plenty. Read the list:

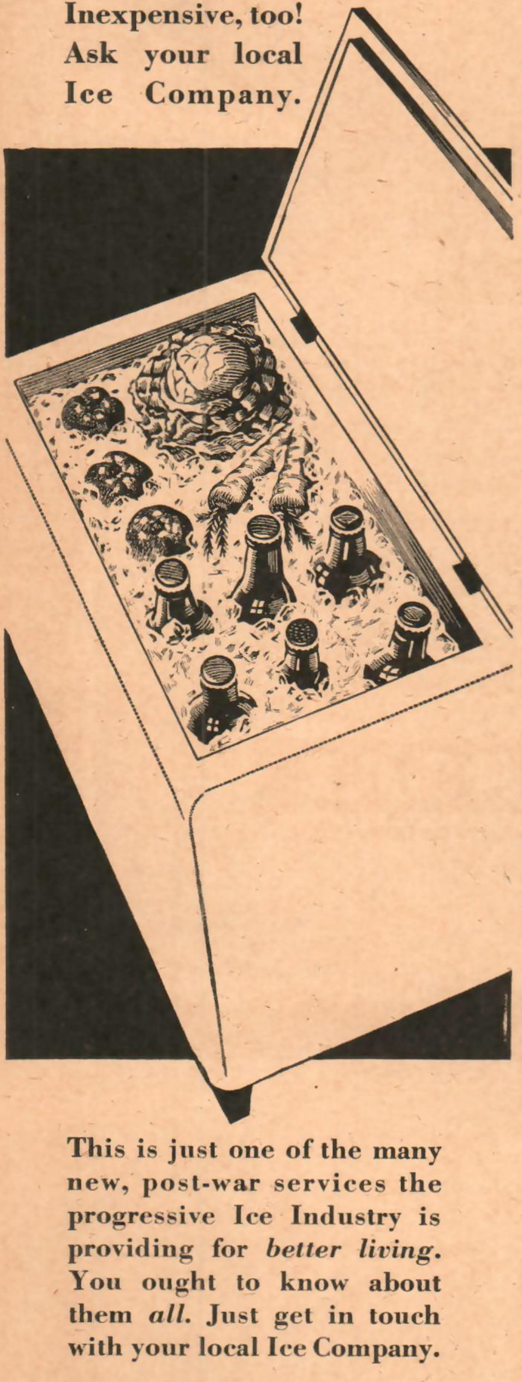
1. Meat by-products, meat—U. S. inspected animal protein.
2. Bone—for calcium, phosphorus, and trace minerals in their correct proportions.
3. Wheat and Barley—Supply vegetable protein and carbohydrates.
4. Wheat Germ—Source of thiamin, vitamin E and vegetable protein of high quality.
5. Carrots—A cooked vegetable.
6. Cod Liver Oil, Fortified—Vitamin A and D allowances.
7. Soy Grits (or Soy Flakes)—For vegetable protein balance.

WILSON & CO. INC.

Ideal
DOG FOOD
THE SEVEN COURSE MEAL

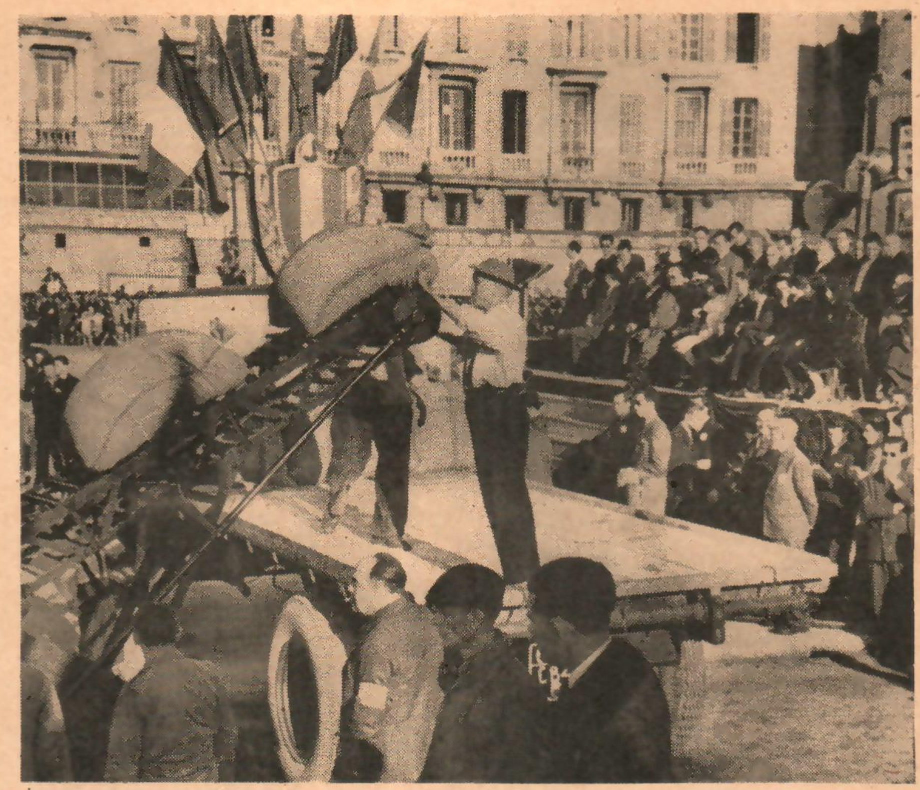
do you know...

that you can get a beautiful little ice chest that is ideal for keeping on hand a bountiful supply of pure, crystal-clear ice for every cooling need . . . for chilling bottles quickly . . . for relieving crowded refrigerators . . . for that *extra* supply of hard-frozen ice cubes? Inexpensive, too! Ask your local Ice Company.



This is just one of the many new, post-war services the progressive Ice Industry is providing for *better living*. You ought to know about them *all*. Just get in touch with your local Ice Company.

NATIONAL ASSOCIATION OF ICE INDUSTRIES
1706 L Street, N. W, Washington 6, D. C.



RUSSIAN GRAIN was loaded on trucks and paraded jubilantly through Marseille streets by Communists before elections of June 1946. First gift of 5,234 tons got far more publicity than the 2,088,000 tons already received from U.S.

FRANCE CONTINUED

production of the Saar, the task of balancing the budget and stabilizing the franc is beyond the power of any French government without aid from abroad. Such aid can come only from the U.S.

It is the habit now in France to scoff at the Monnet Plan and to call it a pipe dream, and unquestionably it cannot be carried out on schedule. Nevertheless the plan has made Frenchmen understand that their industrial equipment is hopelessly out of date and that they must strain every nerve to raise their country to the level of modern production. It is, at least, the ostrich egg which the little boy hung in the coop of his bantam hens, writing under it, "Keep your eye on this and do your best."

How much help in dollars will France need? The optimists say $500 million a year for three years. The pessimists say $1 billion a year for three years. Only the event can show which of these estimates is closer to the truth. Why is it in the interest of the U.S. to give help of such huge dimensions to France? Because, without such help, economic and financial conditions in France will go from bad to worse. In a welter of inflation and economic disaster, the Communists will have a far better chance to take control of the country and reduce it to the status of Poland in Stalin's empire of satellites. A Communist government in France would, moreover, mean control by Stalin of the whole French Empire: all North Africa; Senegal with its great port of Dakar opposite the bulge of Brazil; Madagascar; Indo-China; Martinique, Guadeloupe and French Guiana, near the Panama Canal; St. Pierre and Miquelon, at the mouth of the St. Lawrence River. In addition within a few weeks or months after the installation of a Communist government in Paris, Belgium and Italy would fall to the Communists; all Western Europe would follow suit, until our occupation zone in Germany would remain a small island in a Communist empire extending from the Atlantic to the Pacific. We, for our own self-preservation, cannot afford to let Stalin take over France.

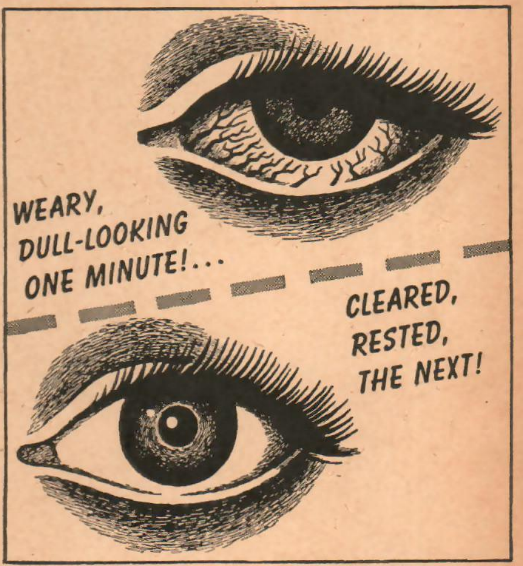
The Ramadier cabinet or some reshuffling of it, which might bring someone else—perhaps Blum—to the post of Prime Minister for a time, is the first line of defense against Communist domination of France. The second and last line is de Gaulle.

When General de Gaulle last April launched his appeal for the formation of a "Rally of the French People," he was obviously looking forward to a day when the present form of government by a prime minister chosen by the deputies in the Assembly would fail, and the Communists would thrust for power. On such a day, after trying all other solutions, the president of the Republic would probably have to turn to him and ask him to become prime minister.

General de Gaulle opposed the adoption of the present constitution on the ground that France needs a strong chief executive elected by direct vote of all the people. As we have lived for more than 150 years, not unsuccessfully, under a constitution that allows all qualified voters to vote for a president, that does not shock us. But it does shock the French. They have in their minds always the case of Louis Napoléon, who was elected President of France by popular vote, then proceeded to declare himself Emperor Na-

CONTINUED ON PAGE 126

TIRED EYES LOVE EYE-GENE!


WEARY, DULL-LOOKING ONE MINUTE!...
CLEARED, RESTED, THE NEXT!

YOU SEE, FEEL THE DIFFERENCE EYE-GENE MAKES AT ONCE!

Now, when your eyes are tired, strained, weary-looking, irritated or bloodshot from close work, glare, driving, movies, late hours, smoke or over-indulgence – two drops of EYE-GENE will make all the difference in the world how they feel and look–all in *seconds!*

You can use it as often as you like each day, because only EYE-GENE contains *Lexatol*–the new, exclusive ingredient that makes EYE-GENE so positively safe and so amazingly effective. 20¢, 60¢, $1 in eye-dropper bottles at Druggists.

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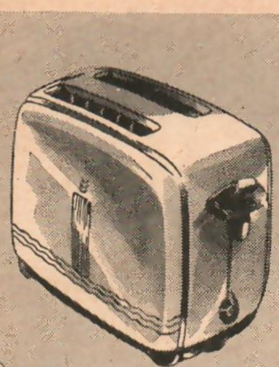
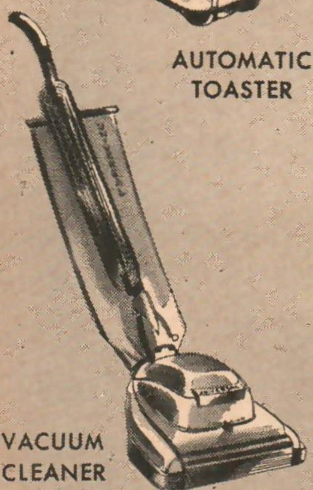
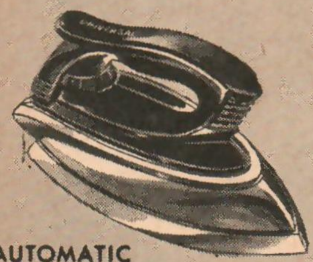
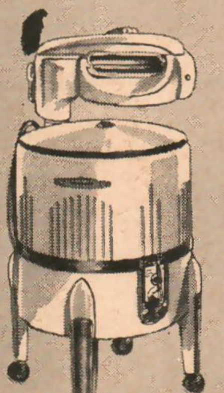
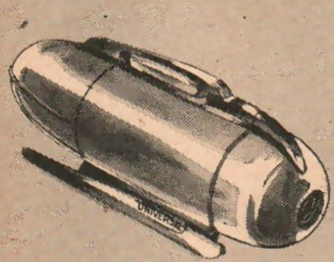

AUTOMATIC TOASTER

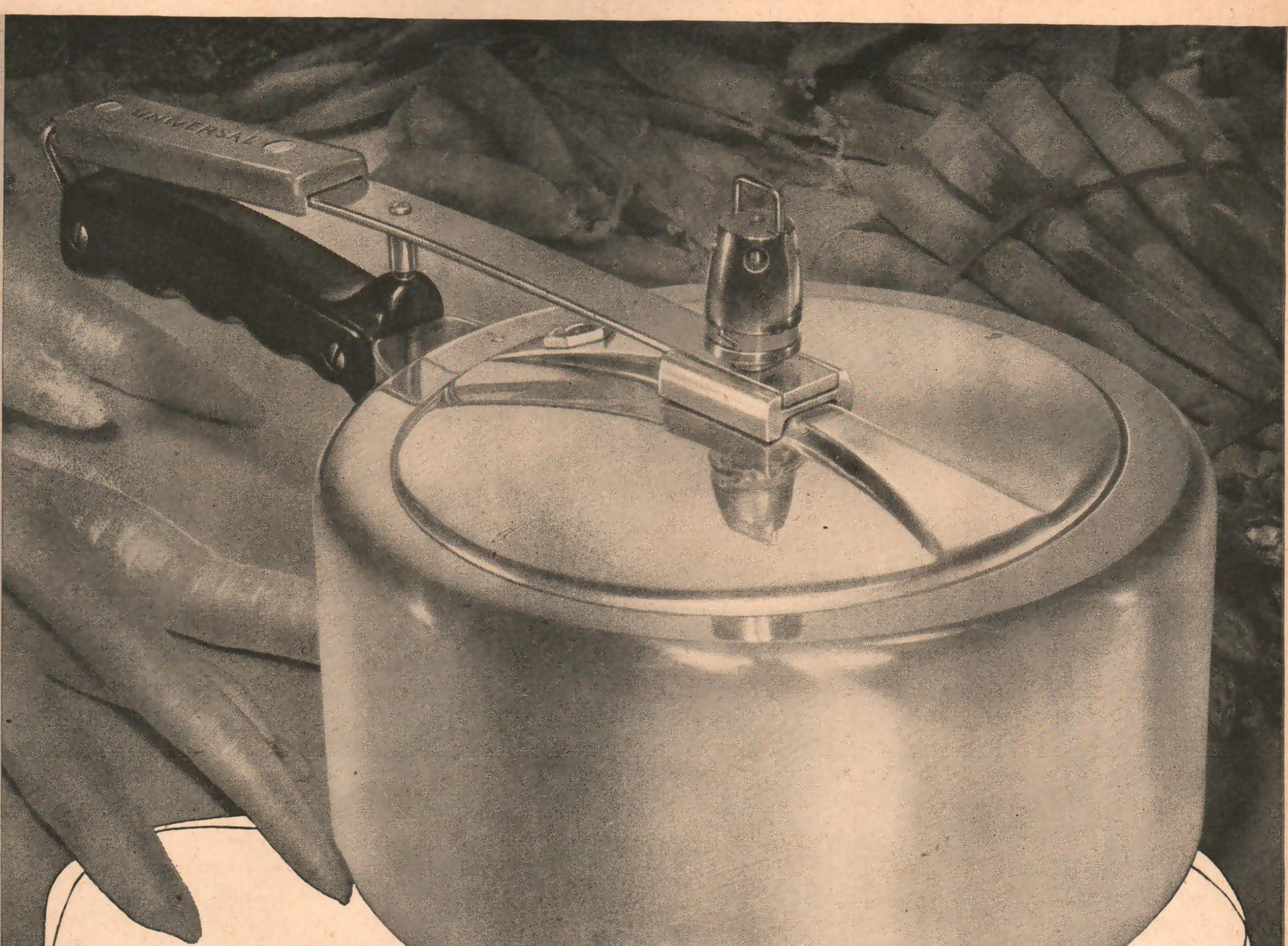

VACUUM CLEANER


AUTOMATIC IRON

COFFEEMATIC


WASHER


TANK-TYPE CLEANER



Its speed takes the heat off summer cooking!

THIS SUMMER plan to spend more time out-of-doors—less time preparing meals in a hot kitchen. Now, Universal's new Minute-Savor Pressure Cooker cuts cooking times, saves fuel and keeps cooks cool. Foods taste and look better, too!

Its exclusive Safe-T-Seal Cover cannot be removed while the pressure is on. It also carries the Good Housekeeping Guaranty Seal and Underwriters' Laboratory Seal. So, you can cook with confidence with Minute-Savor—the only Pressure Cooker that features "Three Seals to Safety." Order your Universal Pressure Cooker today from your local retailer!

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UNIVERSAL

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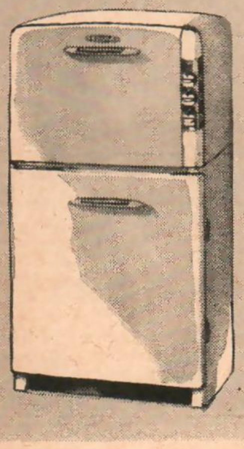
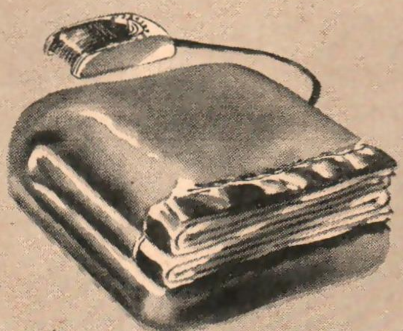
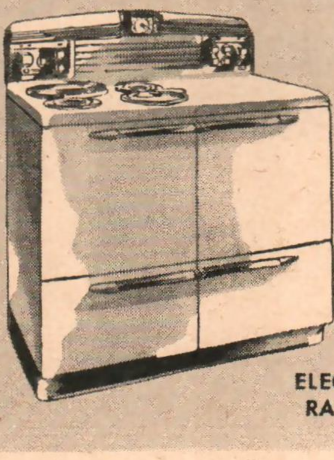
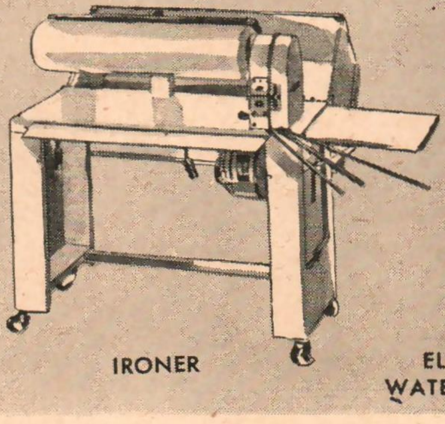
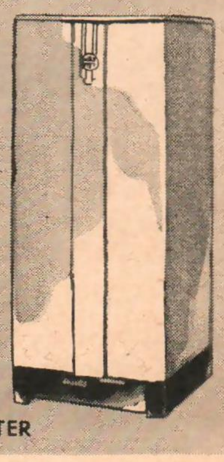

BANTAM RANGE


ELECTRIC BLANKET

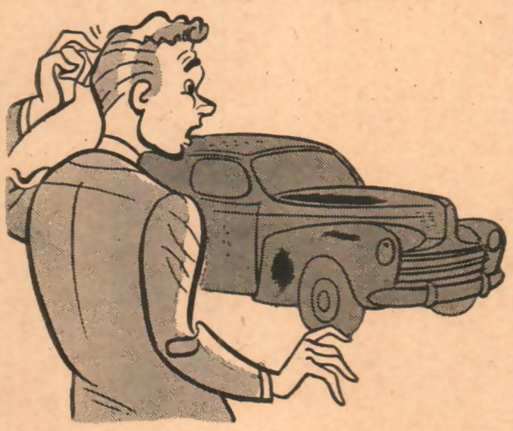

ELECTRIC RANGE


IRONER


ELECTRIC WATER HEATER

Wife's in a huff

"Car's a sight!"



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Improved
FOR ALL CAR FINISHES

To shine it bright

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BETTER THINGS FOR BETTER LIVING
. . . THROUGH CHEMISTRY

poleon III and lead France to the terrible defeat of 1870. Many Frenchmen are honestly afraid that if the constitution were changed and de Gaulle elected president, he would set himself up eventually as a dictator. They therefore prefer to cling to a system which makes the President of France a distinguished figurehead, like the King of England, and leaves power in the hands of a prime minister chosen by a majority vote of the Assembly. As there are many parties in the Assembly and no party has a majority, every prime minister must be the head of a coalition government, at the mercy of the parties which compose it. This gives great power to the deputies, and they like it. It does not give France a strong executive.

Whether Ramadier can carry France successfully through her present dark days or will be succeeded by de Gaulle, no man can predict with certainty. But one thing is certain. Unless we are ready to take the ultimate consequence of having Stalin's empire extend across Europe and Asia, from Atlantic to Pacific, we shall have to give adequate help either to a Ramadier government or some variant of it, or to a de Gaulle government. If we do give such help and give it intelligently, we have every reason to believe that the non-Communist elements in France (which constitute a large majority) will gradually eliminate Communist influence both from her internal and international policies, and that France will become once more a mighty force for the maintenance of democracy in Europe and throughout the world. The government of the U.S. occupies today much the same position with respect to France that the French government occupied with respect to our country after the Fourth of July, 1776. We could not have maintained the independence we had declared without the help of the French government. France today cannot maintain her independence without the help of the government and the people of the U.S.

We should give, not lend

WHAT can we do?

Materially we can give the French enough grain or flour to carry them through their present bread crisis; we can see to it that they get enough coal to heat their homes and make their factory wheels turn at full speed; we can help them to carry the burden of modernizing their worn-out, antiquated industries.

Strangely enough, it would almost certainly be to our advantage to give this help in the form of gifts. Our exports and services to foreign countries are now about $16 billion a year, our imports and services from foreign countries about $8 billion a year. It is inconceivable that this balance of trade will be totally reversed and that we shall begin to import vastly greater quantities of goods than we export. It will be impossible, therefore, for foreign countries to earn enough dollars to pay back in dollars the billions we are now giving them in so-called loans and credits, however much they may wish to do so. We are fooling no one but ourselves by calling these billions "loans and credits." They are, in fact, gifts—gifts from the American taxpayer to foreign countries—to keep those countries from falling prey, one by one, to Soviet imperialism; gifts made in the hope that within four or five years we may be able to establish a strong democratic world which the Soviet Union will not dare to attack.

If we could bring ourselves to treat these gifts frankly as gifts, we should lose little, because in any case we are going to get back little or none of our money, and we might gain great advantages in the domain of friendship. Our government has neglected so grossly to let the people of France know what the people of the U.S. are doing for them that today almost no Frenchman realizes that since V-E Day we have contributed in credits more than $2 billion to his and every other Frenchman's welfare. When the Russians sent a shipload of grain to France, they did it with such fanfare that there were public celebrations in honor of the generosity of the Soviet Union. By the hundred, ships carrying our grain and coal and trucks and machines slip quietly into French ports; but few Frenchmen know it and often the goods they carry are distributed by Communist-controlled organizations, and gratitude goes to the French Communist party instead of to the people of the U.S. In supplying France we should, at least for a time, go frankly on a gift basis. When we send tractors or trucks, for example, we should have them stamped, "Gift of the American people to their French friends." And we should see to it that they are distributed by democratic Frenchmen, not by Communists.

To control the distribution of such gifts, we need in France and in all the other democratic countries of Europe the ablest Americans that we can persuade to enter our government service. In the mountain villages of Serbia there are still faded American flags and photographs of Herbert Hoover, who brought grain in the name of

CONTINUED ON PAGE 129

I'd rather be RIGHT

There's satisfaction in *knowing* your toilet bowl is really clean. Be sure—use Sani-Flush . . . the disinfecting toilet bowl cleaner that gets right down to work the moment you sprinkle it into the toilet bowl. Sani-Flush works by chemical action. It removes all stains and invisible film that harbor germs and cause odors. It saves you from messy work.

Effective in hard or soft water. Safe in all toilet systems. Sold everywhere. Two handy sizes. The Hygienic Products Company, Canton 2, Ohio.

Sani-Flush
For Cleaning Toilet Bowls

Sani-Flush

USE AT LEAST TWICE A WEEK

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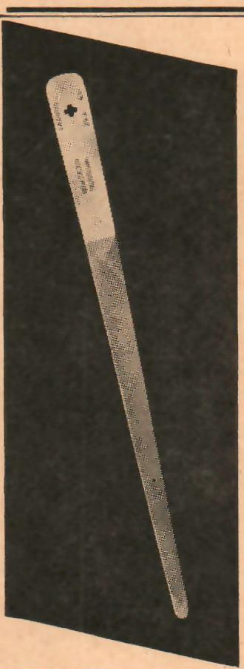
REPLACEMENT OR REFUND OF MONEY IF DEFECTIVE OR NOT AS ADVERTISED THEREIN

For the convenience of LIFE's non-subscribing readers: a subscription coupon is included in the front section of this issue.



Use the Manicure Implements PREFERRED BY PROFESSIONALS

La Cross Velvet Flyer Nail File —extra fine triple cut gives nails a satin smooth finish—60¢

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*of 709 Republic Bldg., Louisville, Ky.
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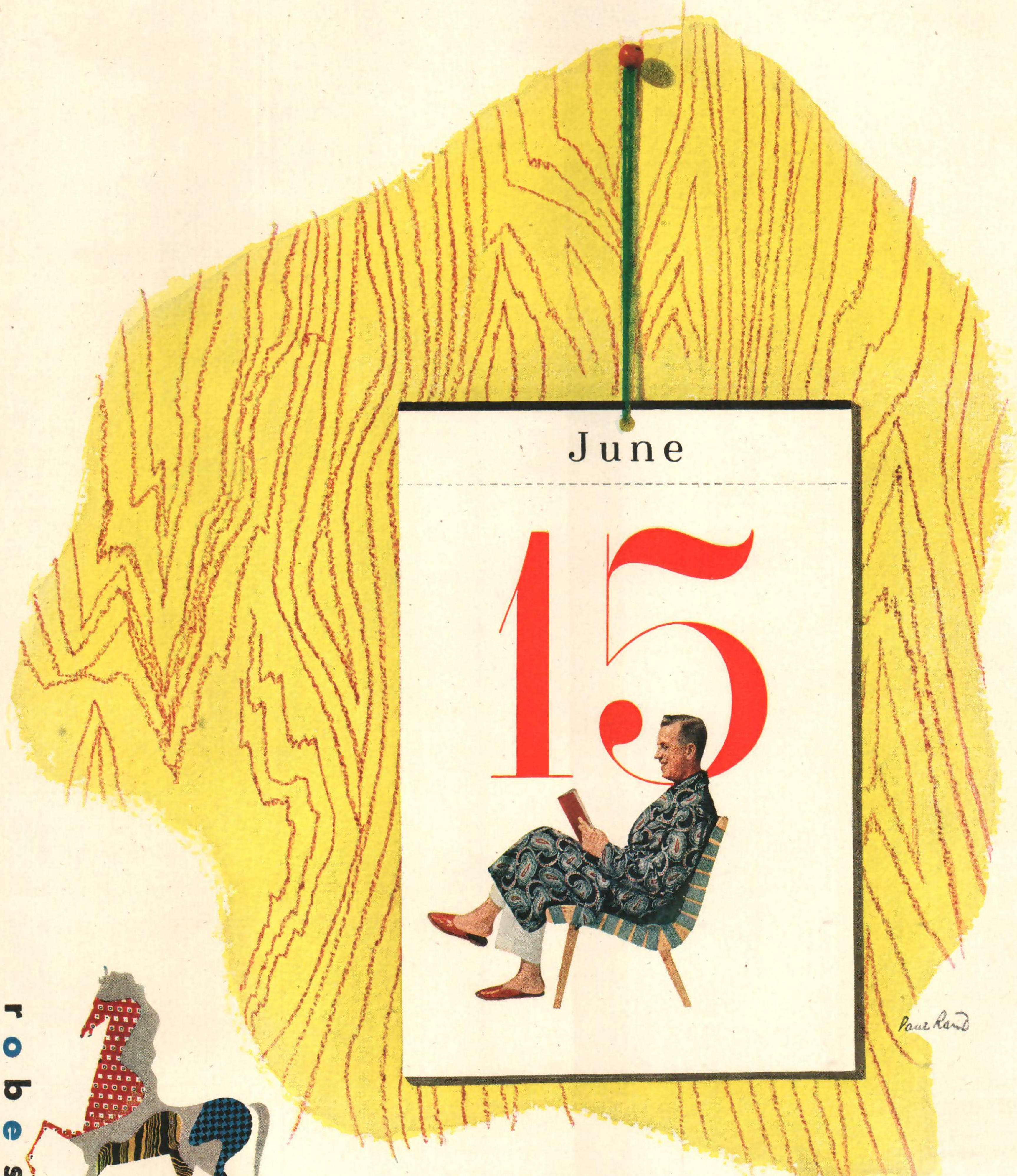

robes by stafford

Dad's day in the morning . . .

And what a gay morning . . . Dad all smiles in his handsome new Stafford Robe. Proudly, gratefully, he'll wear it again and again . . . for this is the kind of robe he always aspired to. A Robe by Stafford** . . . beautiful, luxurious, comfortable . . . richly fashioned of Celanese* rayon yarn. And at a glance its label tells him the lineage of the Stafford Stallion . . . symbol of fabrics with a pedigree . . . the mark of those superb foulards which are woven in the Pennsylvania hills and authentically printed in the little New England town which gives them their name.

Available at better men's and department stores. **STAFFORDWEAR, INC.** 16 E. 34th St., New York 16, N. Y.

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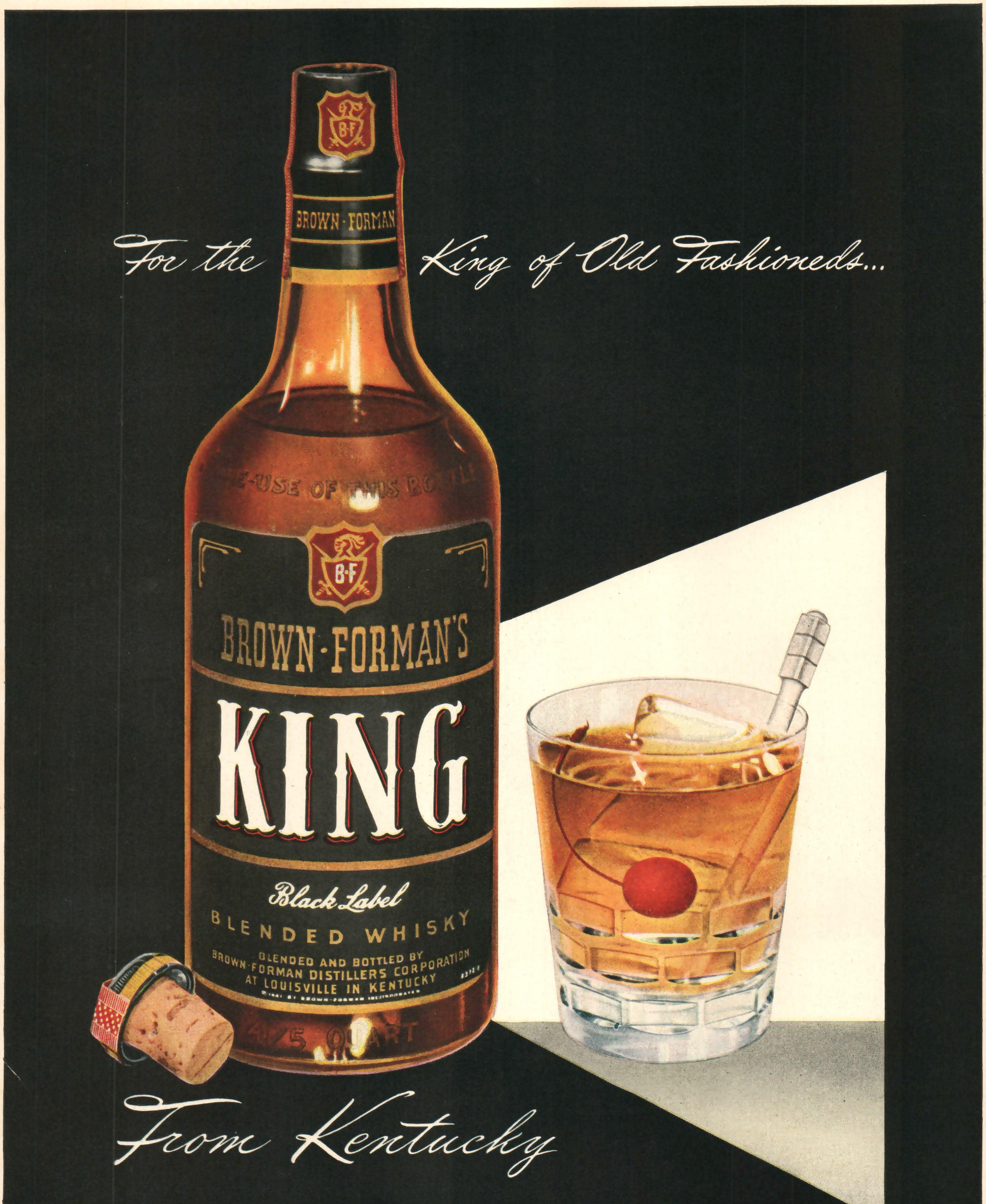
For the King of Old Fashioneds...
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the American people when there was famine after the World War I. The Serbs know who helped them. The French do not.

In the domain of friendship, we have also failed on the highest political level. We have never re-established the intimate relations with the French government which existed before 1940. Our relations with the Pétain government were naturally and inevitably cold and formal. But when General de Gaulle came into power and we should have welcomed him with open arms, we were merely polite and distant. And we have not yet raised our relations with the present French government to the level of close comradeship. We have, for example, taken positions on questions vitally important to France, like the question of Germany, without reaching previous agreement with the French government. We know that France, even in her present weakness, remains the strongest European democracy and that we cannot create a democratic Germany or a democratic Europe without her active cooperation. But we still do not treat the French as full brothers in the family of democracy. From this day forward our relationship should become so close that we would consult the French before making any important decision on European questions, and would be ready, in case of Communist revolt, to give such material aid as the French government might request of us.

Food, coal, machinery, friendship—in the present battle for France all these are not enough. Man lives, in the deepest recesses of his being, by faith and hope. And faith and hope are low in France today. Tens of thousands of democratic young Frenchmen want to emigrate to North and South America. Why? Because they have lost faith in the possibility of reviving European civilization and see in the distance the crushing wheels of the Soviet juggernaut.

The alternatives which face Europe and ourselves are clear. If the free peoples of Europe cannot be united in a democratic federation, all Europe, in the long run, will be united under Soviet tyranny. Until the American, British and French governments express the conviction that Europe must unite or perish, and turn seriously to the task of creating a democratic European federation, the young Frenchmen who want to emigrate will be right. There will be no hope. Our government at this hour should be attempting to work out with the French government ways and means to establish a United States of Europe, open to all nations which have democratic constitutions and enforce Bills of Rights—German states included. Under that flag the democratic French can march again with faith and hope and win today's dark battle for France.

UNEVAL
30 MARS
1947

MASSES OF FRENCHMEN turned out at recent ceremony commemorating Bruneval Commando raid to cheer General de Gaulle when he predicted, "The day is coming when . . . the immense mass of the French will rally to France."

ESSENTIALS
For Father
Sportsman
SPORTSMAN
SPORTSMAN

HERE'S A DAD'S DAY GIFT that's doubly appreciated—because it's useful. A brand new Sportsman Set, specially designed to please discriminating fathers. Contains Brushless Shave Cream, Shave Lotion and Talc. $2.85, plus tax, at better stores.

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Sea Hawk
DE LUXE MODEL
BY GIRARD-PERREGAUX

A famed service watch has donned civilian dress! The new de luxe model with 14K gold bezel contains the same trustworthy movement that distinguished the war-time Sea Hawk. 17 Jewels $71.50, Fed. Tax included.

The Sea Hawk, in utility styles, also available $41.75 up, Fed. Tax incl. Other Girard-Perregaux watches from $40. Sold by selected jewelers. Write for booklet 75

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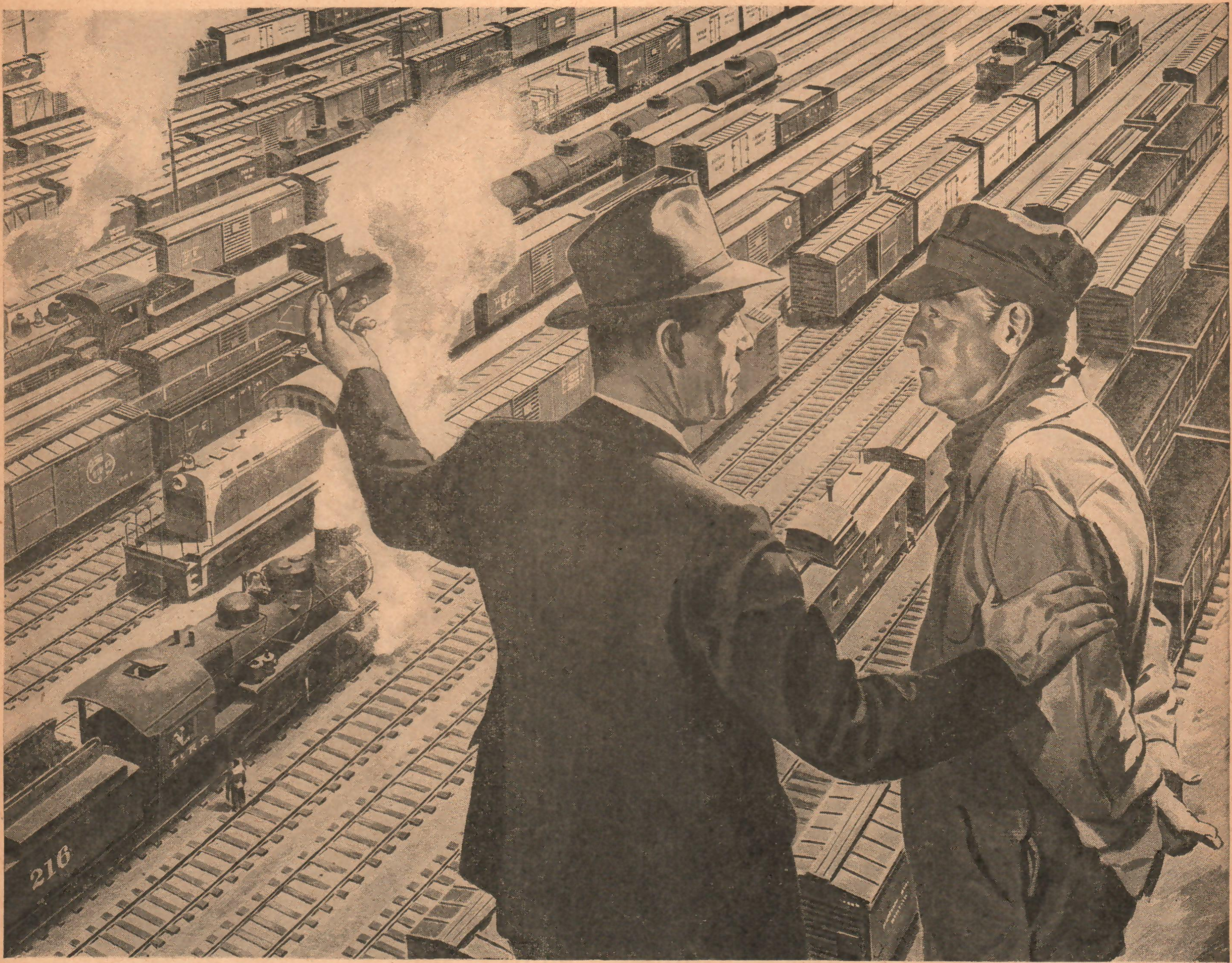


"With all this business – why aren't railroads making more money?"

Railroads are busy these days — as busy as they were during the war.

They are hauling more freight than ever before in peacetime — a volume of traffic equivalent to moving a million tons a mile every minute.

With all this traffic, it's no wonder some people think railroads are making lots of money.

But they are not. In 1946, they made only 2¾% on their net investment in the cars and engines, the tracks and terminals, the shops and signal systems, and all the other things which railroads have to provide and maintain in order to serve you. And this year, even with the new freight rates which went into effect January 1, 1947, they won't make much, if any, more.

Why?

Simply because the cost of producing rail transportation has gone up so much faster and farther than the price at which it is sold.

The average cost of materials, supplies, and fuel is up more than 60% since 1939.

Wages are up more than 50%.

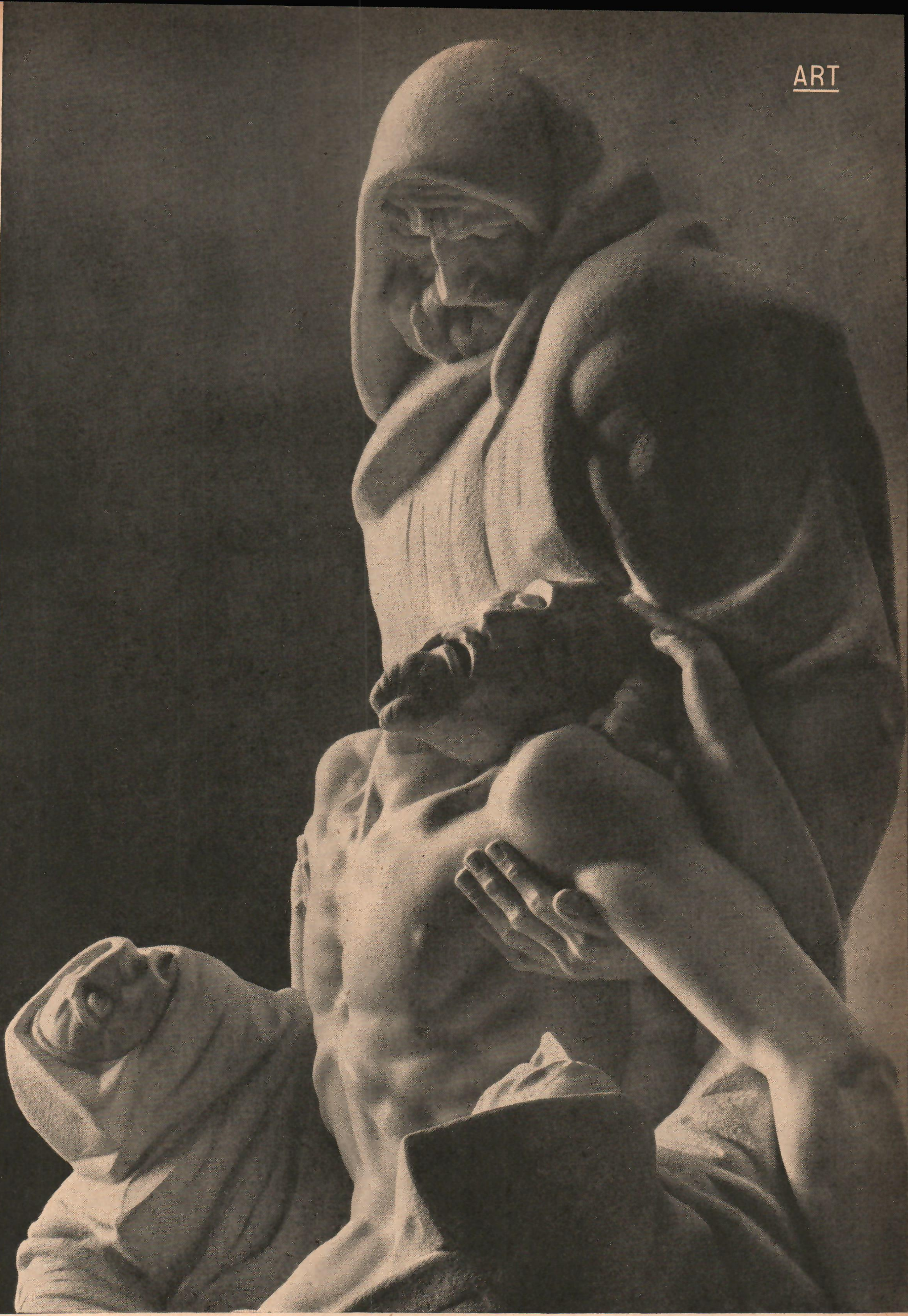
But the average revenue which the railroads receive for hauling a ton of freight one mile is less than 15% higher now than it was in 1939, before the war. And it's nearly 20% *lower* than it was in 1921.

The result is that — even if the record-breaking peacetime traffic continues — the railroads in 1947 will earn only about 3%. That's only half of the 6% which nine people out of ten think would be no more than a fair profit — and which is necessary if railroads are to keep on investing in the better plant and equipment which will mean better service to you. *Association of American Railroads, Washington 6, D. C.*

American Railroads

THE NATION'S BASIC TRANSPORTATION

MESTROVIC today is teaching fine arts at Syracuse University. Anti-fascist, he is also anti-Tito, does not want to go back to Yugoslavia under present regime.



Mestrovic

Yugoslav sculptor is honored by one-man show in New York

For the first time in its impressive history New York City's Metropolitan Museum of Art is giving a living artist a one-man show. The artist is Ivan Mestrovic, a Yugloslav sculptor who shuns modernism and works in the classic tradition. Critics respect his solid craftsmanship. Laymen like his impassioned romanticism.

Ivan Mestrovic (*above, left*), now 63 years old, has had his work displayed all over Europe since his first exhibition in 1896. But he has never had a big showing in the U.S. until this year. He does pleasant little pieces in bronze and enormous pieces in marble, such as the *Pietà* (*above*) showing Christ's descent from the Cross. This was cut from a 5½-ton block of marble from sketches drawn in a Nazi prison camp where Mestrovic spent part of the war.

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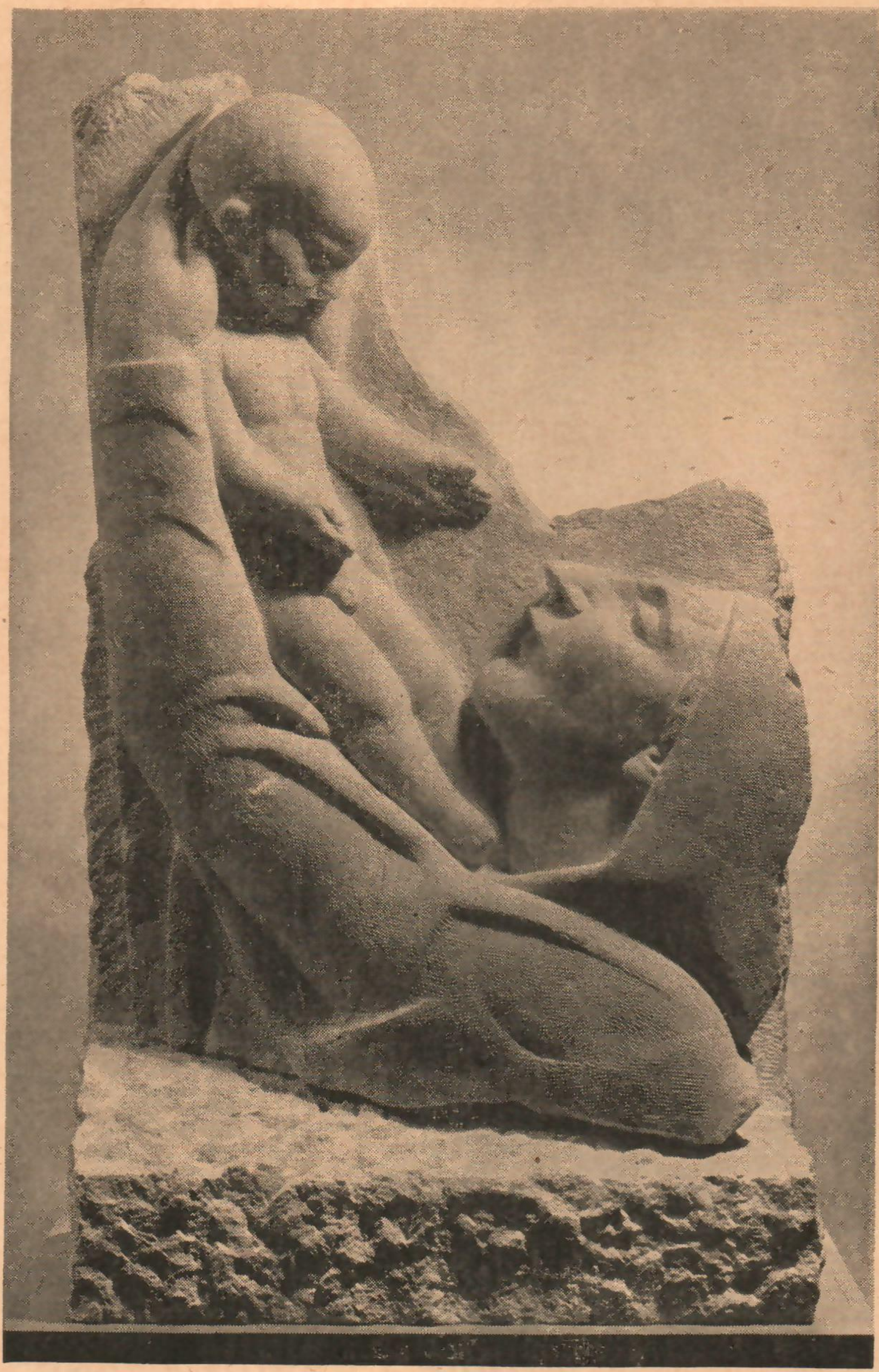
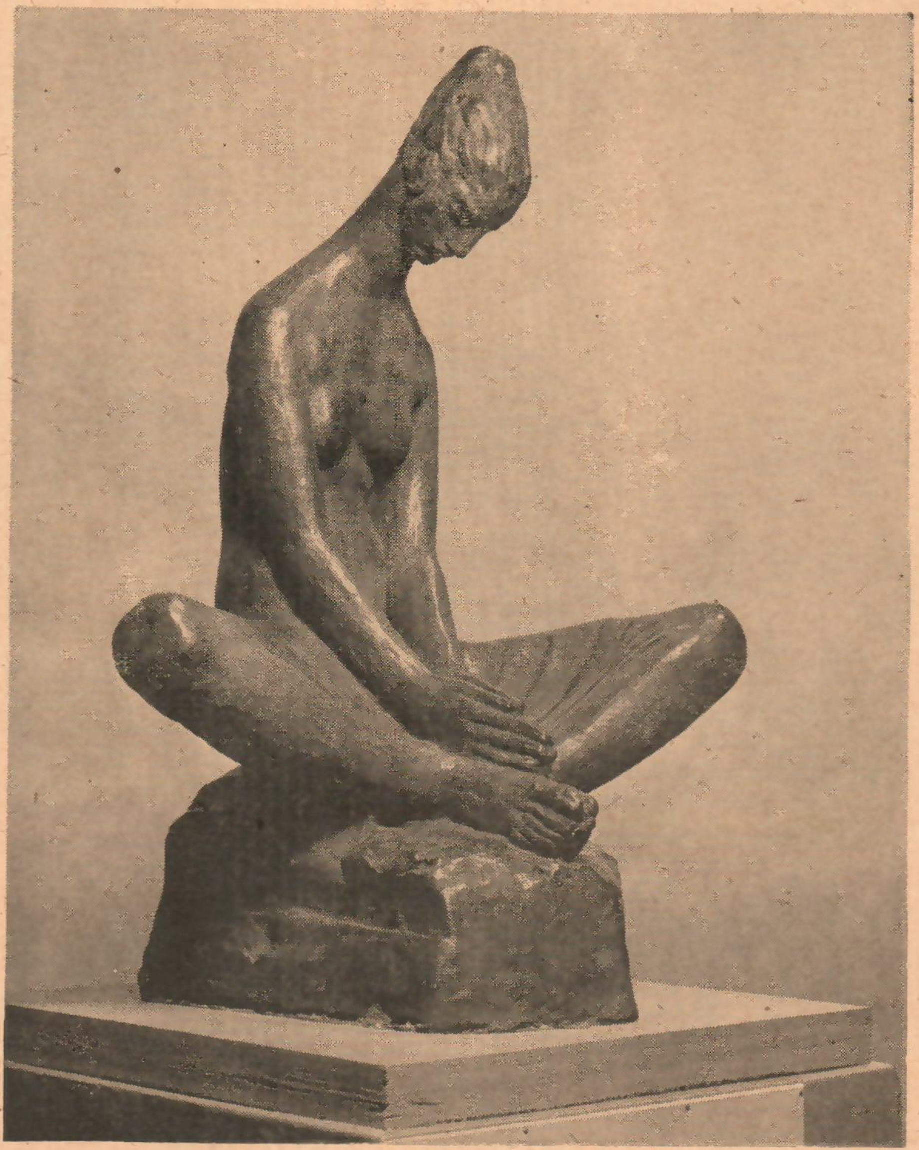


MOTHER AND CHILD, carved in pink marble, shows serenity and faith of a mother adoring son. Angular nose and lip are typical of Mestrovic's work.



VESTAL VIRGIN is a charming bronze about 10 inches high, represents one of ancient Roman girls who were consecrated to Vesta, goddess of the hearth.

CONTINUED ON PAGE 135

PETER
DONALD*
has switched
to Calvert
because Calvert
is smoother

*of 502 Park Avenue, New York, N. Y.
CALVERT RESERVE Blended Whiskey —86.8 Proof—65% Grain Neutral Spirits. Calvert Distillers Corp., New York City

Keep white shoes
WHITER... LONGER

LANOLIZE*
YOUR WHITE SHOES WITH
ESQUIRE
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SHOE CLEANER

On sale at shoe stores . . . shoe departments and shoe repair shops

CONTAINS LANOLIN
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for ALL WHITE SHOES
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EL RICOS
EVERY THREAD WOVEN BY HAND

Inspired by the vivid frost-painted slopes of the Rocky Mountains

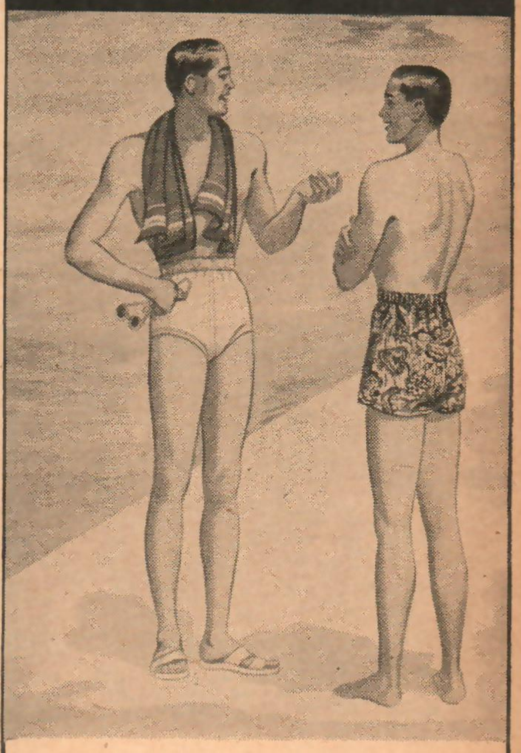
$1.00
AT LEADING MEN'S STORES

Virgin Wool

Rich, colorful, harmonious designs hand woven from virgin wool, with a few decorative threads of rayon. Thriftily priced in spite of rising costs, with a distinctive individuality that delights the eye of every man who likes to wear a fine tie. You don't know how good a wool tie can be until you've worn an EL RICOS. See them at your favorite men's store.

LOS WIGWAM WEAVERS
601 CLUB BLDG., DENVER, COLORADO

for Fun in the Swim

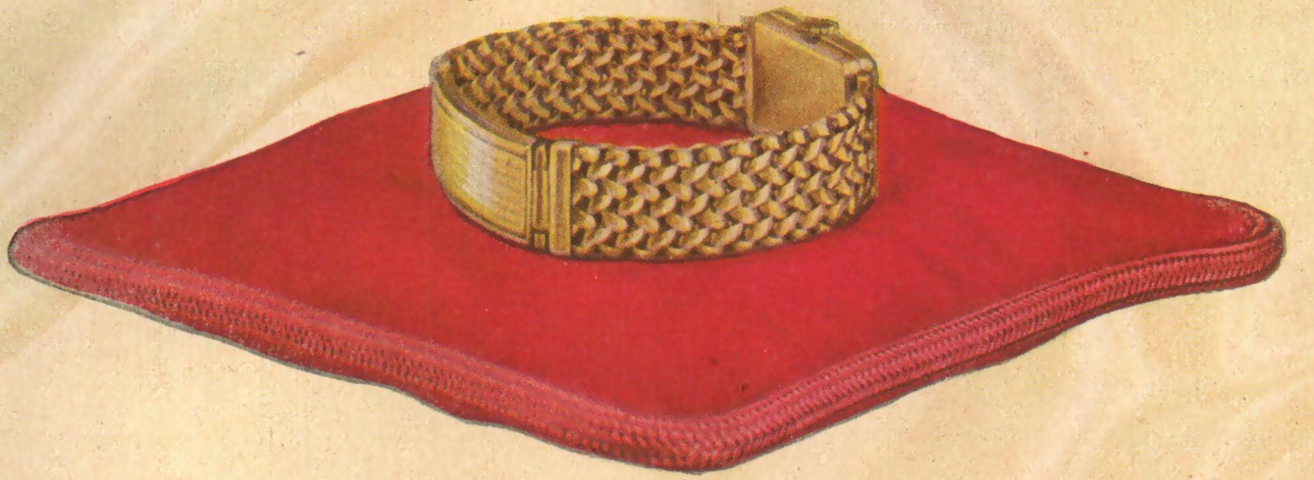


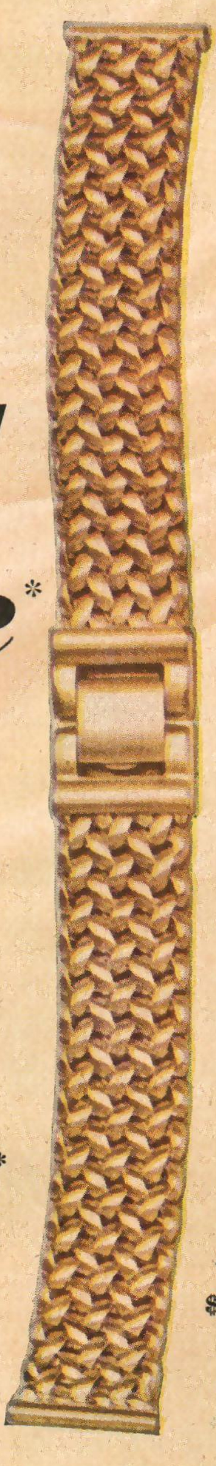
HIGHLAND
Swim wear

THOSE "IN THE SWIM" DEMAND SWIM-WEAR BY HIGHLAND

At Leading Men's Shops and Department Stores

HIGHLAND KNITTING MILLS
PHILADELPHIA 6, PA.





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a masterful new approach to watch bands for men

makes a smart watch look smarter*

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Jacques Kreisler

World's largest makers of Jewelry Watch Bands. Creators of the famous Basketweave.

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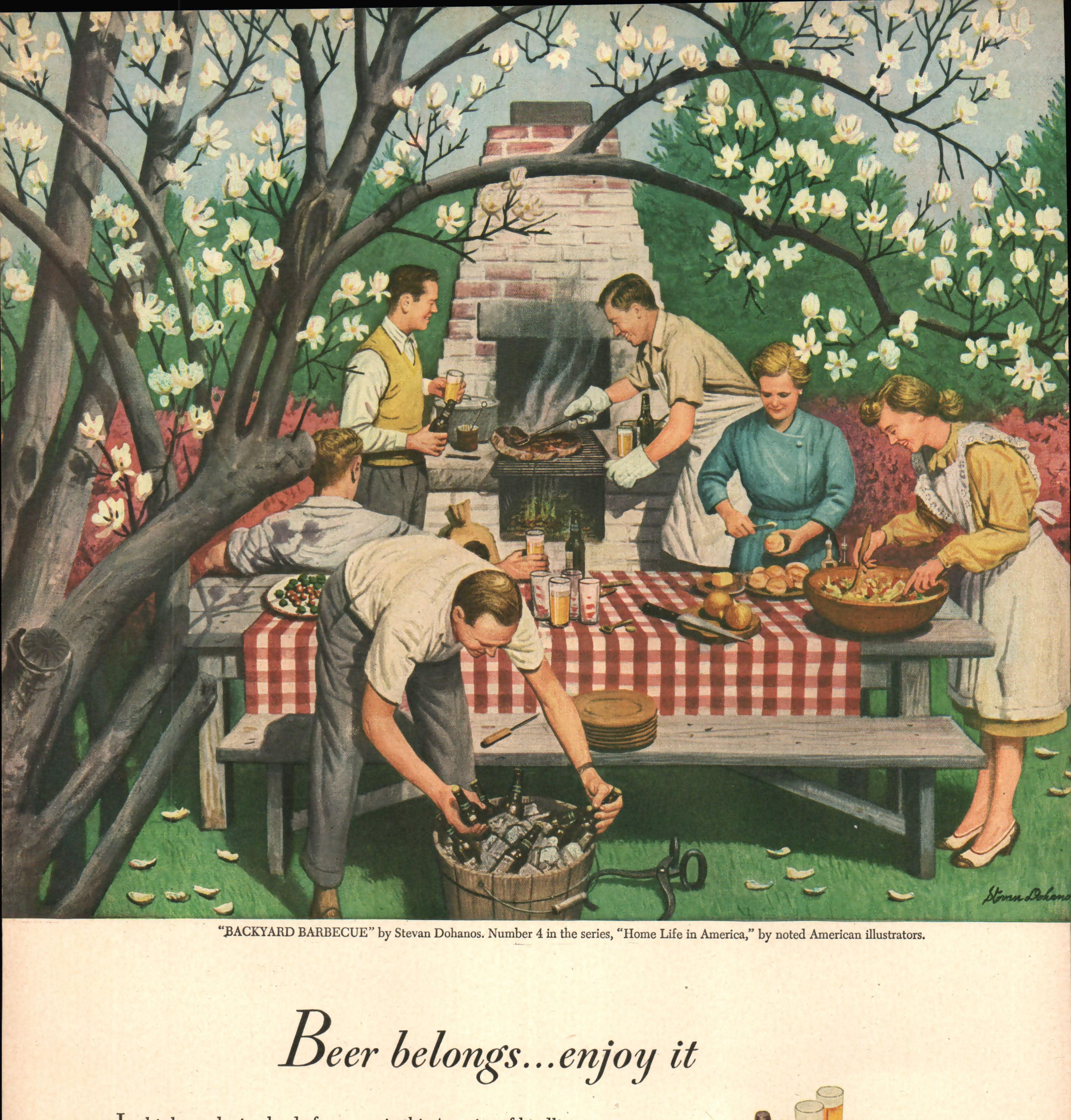
AVAILABLE IN CANADA



"BACKYARD BARBECUE" by Stevan Dohanos. Number 4 in the series, "Home Life in America," by noted American illustrators.

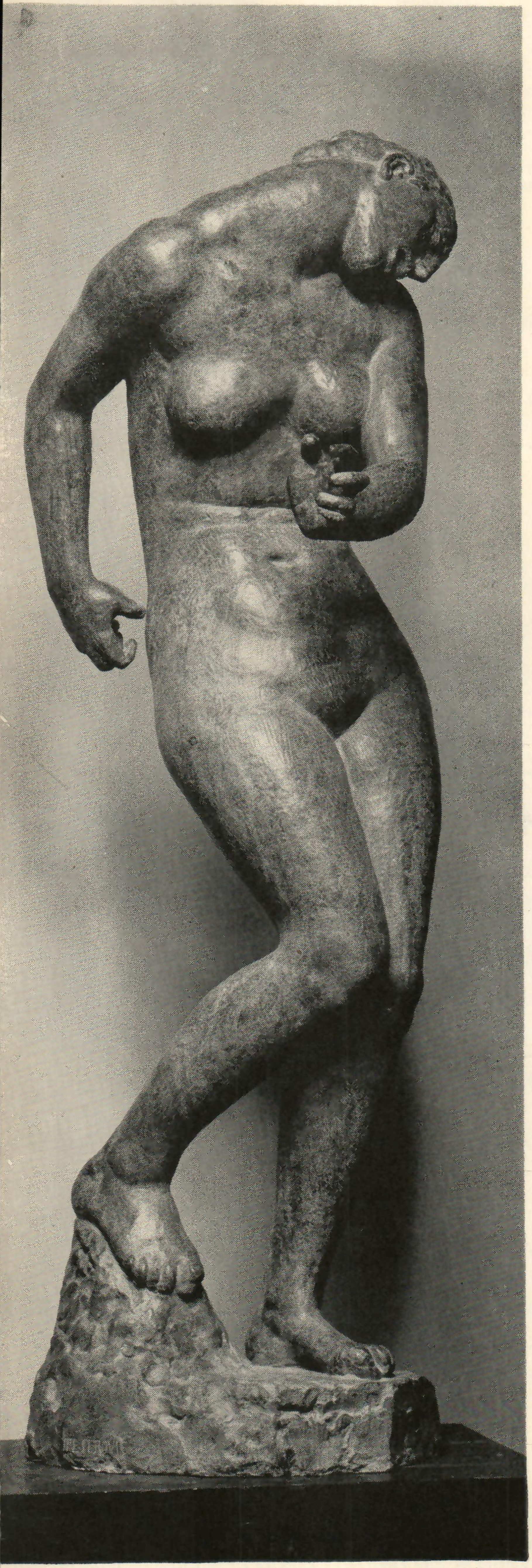
Beer belongs...enjoy it

In this home-loving land of ours . . . in this America of kindliness, of friendship, of good-humored tolerance . . . perhaps no beverages are more "at home" on more occasions than good American beer and ale.

For beer is the kind of beverage Americans like. It belongs—to pleasant living, to good fellowship, to sensible moderation. And our right to enjoy it, this too belongs—to our own American heritage of personal freedom.

AMERICA'S BEVERAGE OF MODERATION

UNITED STATES BREWERS FOUNDATION 1862



ATLANTIDE, a woman of classical mythology, writhes in an agony of pity as she watches the torture of Prometheus. This life-size bronze is worth $12,000.

This "V"

streamlines you for swimming comfort

The glad vacation days are here. For your swimming, particularly, you want a supporter that won't bulge—that fits like your skin.

For your golf and tennis, too, enjoy the protection and the *comfort-in-action* of the new style Johnson & Johnson Supporter.

Note how the V-FRONT* provides *lifting* action. This keeps the pouch in place—so it will not slip down and back between the legs where it might chafe. It gives you a new experience in supporter comfort. Reduces fatigue, too.

Made by Johnson & Johnson—known for fine products for fifty years. Sold at drug and sporting goods stores. TRUMP and TUXEDO for all-purpose use. RUGBY with 6-inch waistband for greater abdominal support. Write to Johnson & Johnson, New Brunswick, N. J., for descriptive folder.

*Patent pending

Johnson & Johnson
ALL-ELASTIC
V-FRONT SUPPORTERS

Brigadier
SO NICE FOR DAD TO COME HOME TO...

Since EVANS 100 YEARS STANDARD E 1841
Evans Slippers
HAND TURNED
THE GREATEST GIFT IN THE WORLD FOR FATHER'S DAY

At good stores everywhere. Remember to look inside for the Evans stamp.

Your guide to the best in Men's Slippers

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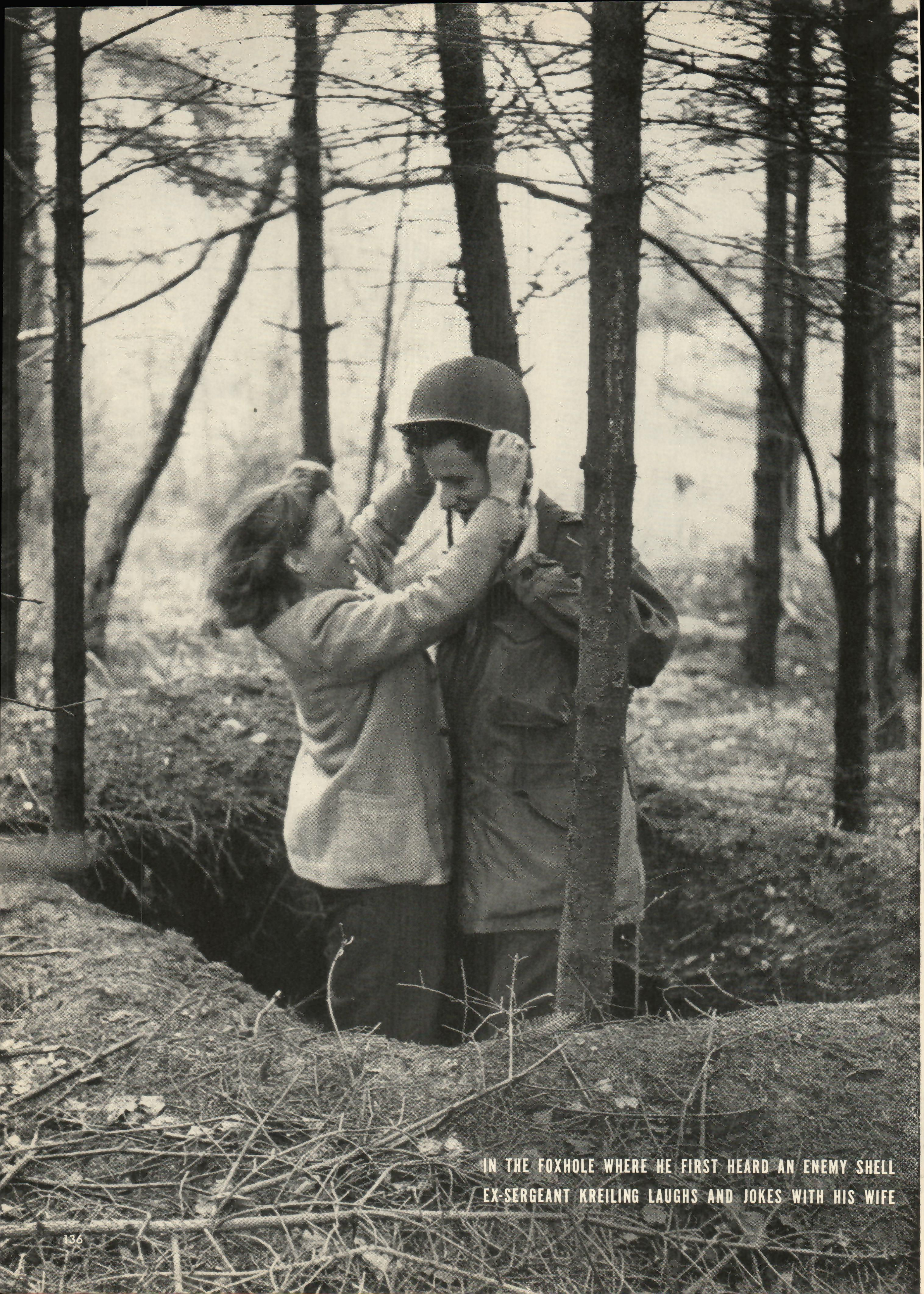
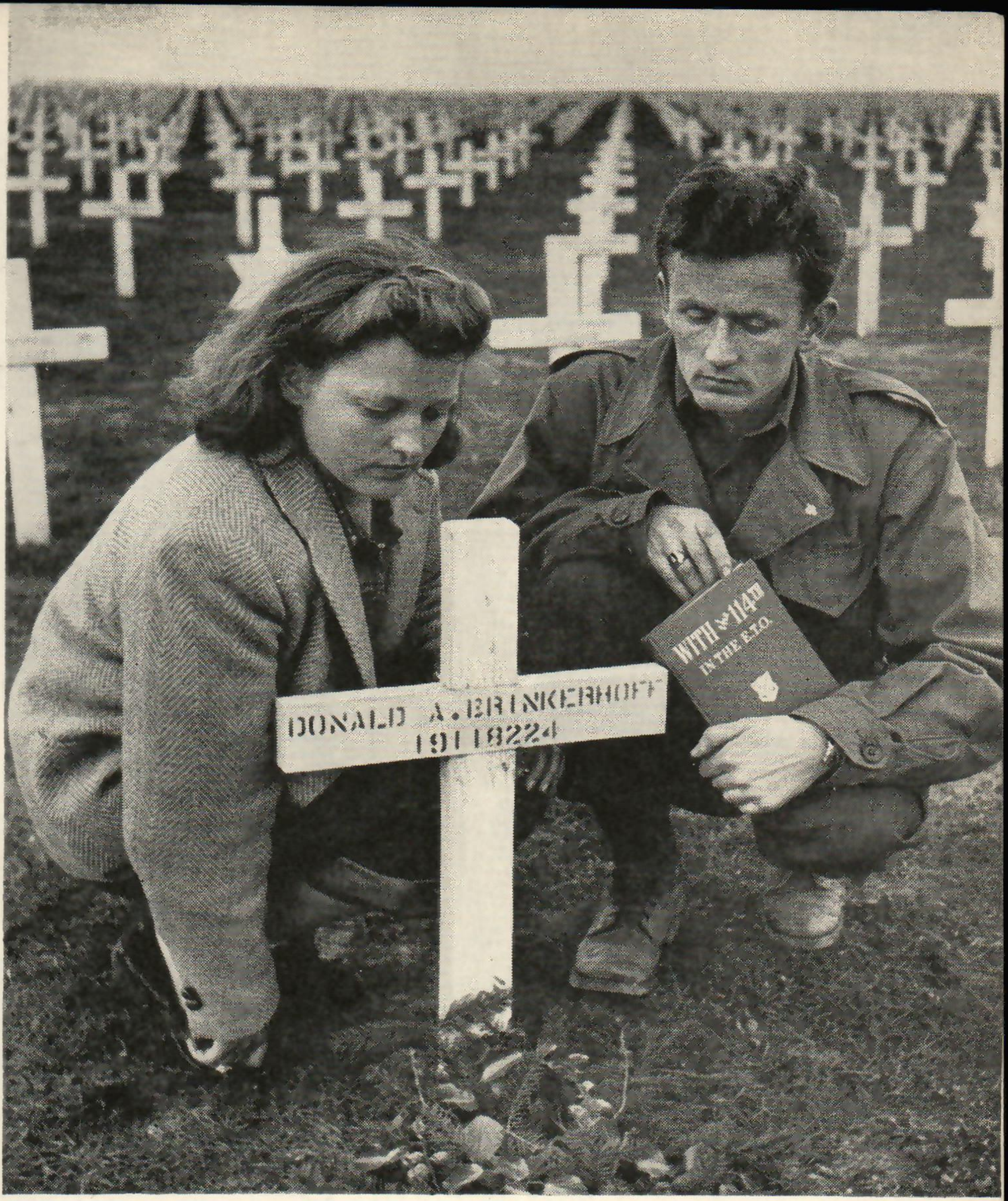


IN THE FOXHOLE WHERE HE FIRST HEARD AN ENEMY SHELL
EX-SERGEANT KREILING LAUGHS AND JOKES WITH HIS WIFE

EILINGS BICYCLE DOWN A WINDING FRENCH ROAD, PAST A LONELY GERMAN GRAVE



IN ST.-AVOLD CEMETERY THEY PAUSE BY GRAVE OF ERNIE'S BEST FRIEND

Life Revisits the Battlefields

n ex-GI now vacations with his wife where he once led his men in hard-fought battles of northern France

In the fall of 1944 Sgt. Ernie Kreiling of the 44th fantry Division was deep in the muddy, seesaw ttle of northern France. In the cold and fatigue of ar his only relief was writing countless letters to s childhood sweetheart, Jean Vonachen. After V-E ay he returned to the U.S. and they were married.

This spring, on vacation from Zurich University in Switzerland, ex-Sergeant Kreiling took his wife over the scenes of his former battles. Setting the example for the many former GIs who will follow them, they traveled light and slept in haylofts (*next page*), found the spot where the sergeant had heard his first shot (*left*) and the ridge where he had taken his first prisoner (*below*). They even discovered a French family who had never expected to see the quiet soldier from Illinois again (*p. 141*). With Memorial Day approaching, they did not forget Ernie's best friend who never came home (*above, right*).

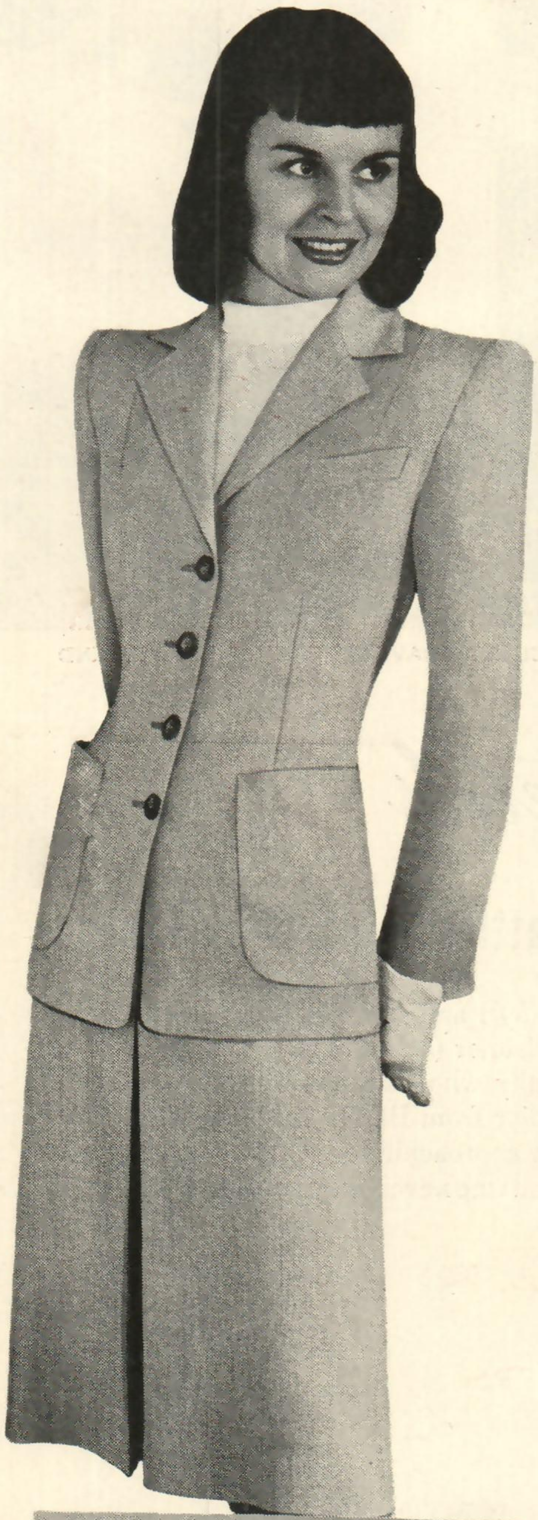
USTING BARBED WIRE encircles the Kreilings on a small ridge west of Veho. he view which they now admire was "good artillery observation" in 1944, and Sergeant Kreiling's outfit was ordered to take the ridge. The Germans were well dug in and were ousted only after tough fighting in which the sergeant took his first prisoner.

CONTINUED ON NEXT PAGE

■

you'll be wearing . . .

and wearing . . .



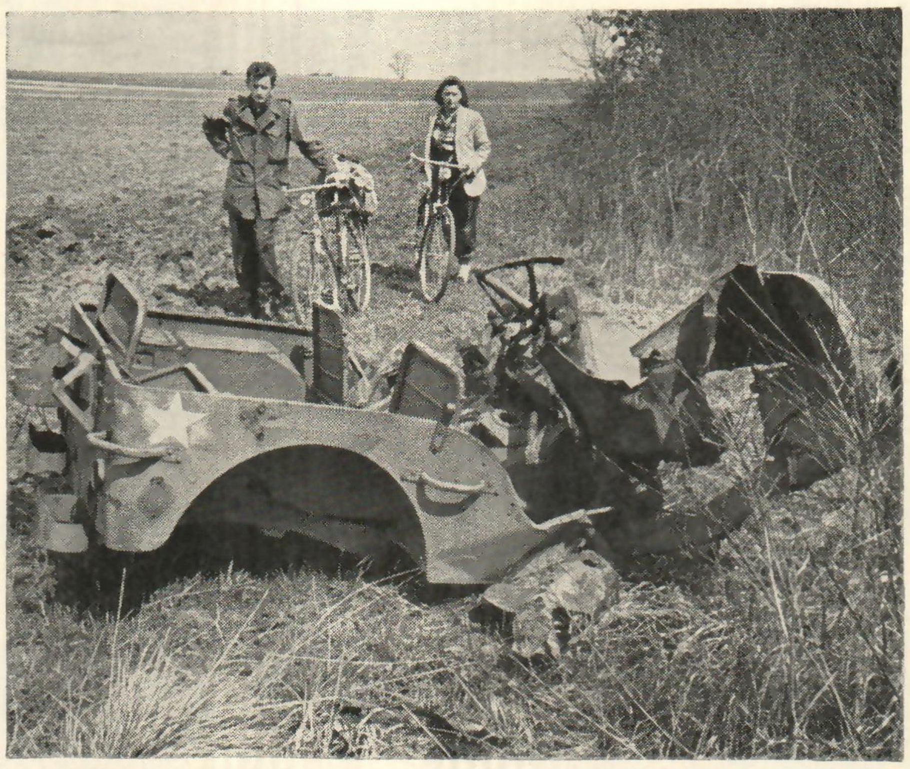
Duchess Royal
"COOL-SEEKER"

For uncompromising comfort!
proven crease-resistant!
proven color fast!
proven shrink controlled!

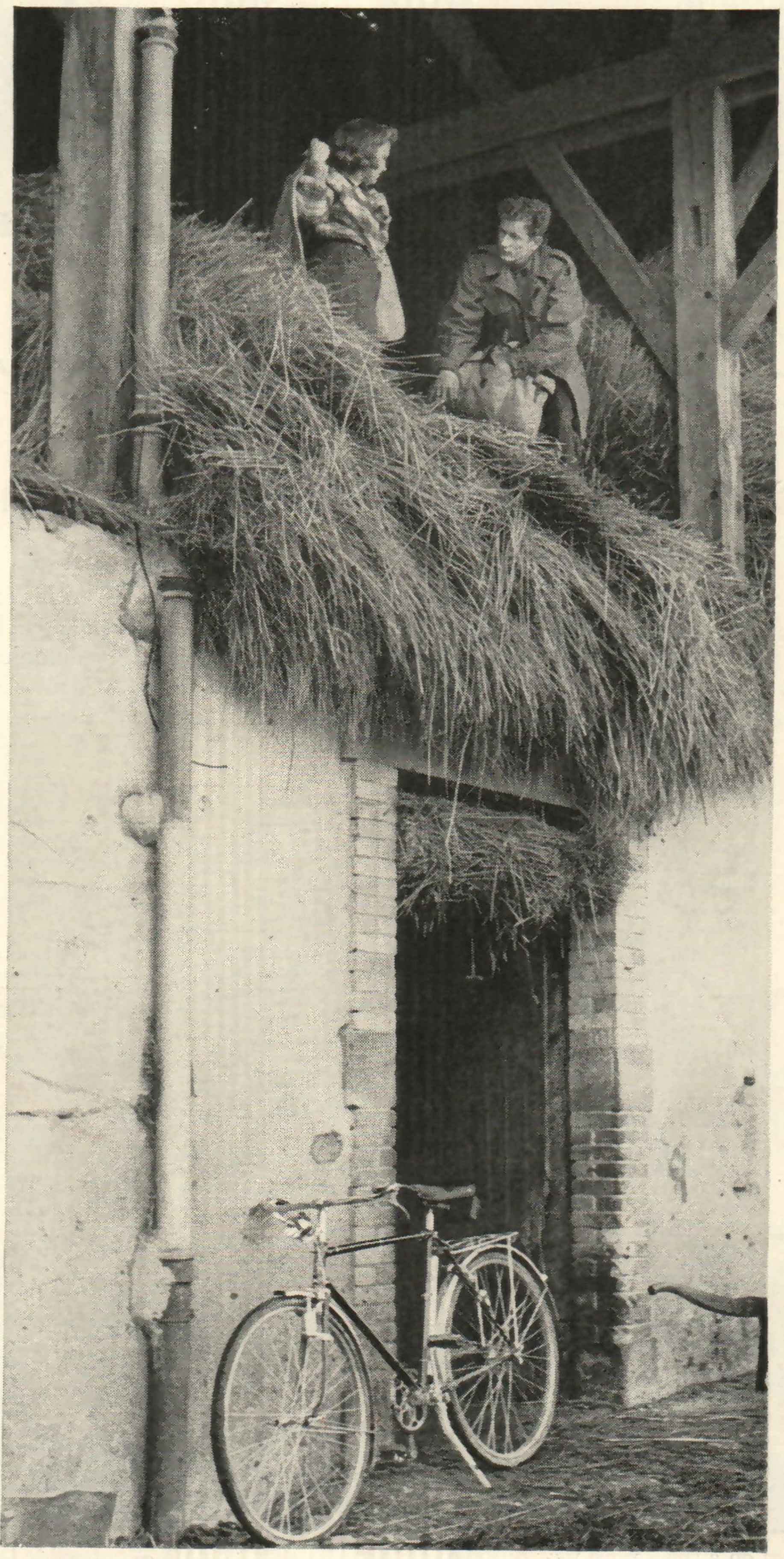
Beige or grey.
The suit . . . sizes 10 to 20. $29.95

■ *A Labtex fabric also in slacks, shirts, shorts and culottes.*

Available at all Saks Fifth Avenue stores and other fine stores throughout the country or write: **DUCHESS ROYAL INC.**
498 Seventh Ave., New York 18, N. Y.



SUDDEN DEATH was once present in the now-peaceful countryside. Ernie remembers seeing this jeep carry away a sniper's victim before hitting a mine.



HAYLOFT BED at Lixheim was best he could do on Thanksgiving 1944, just before Nazis attacked U.S. lines. Now it is an overnight stop on vacation trip.

CONTINUED ON PAGE 141

FOR DAD'S CAR
(and our's too)
ON FATHER'S DAY
June 15th

INFLATES "FLATS"
In a minute!
PUTS OUT FIRES
Instantly!

You know how burned up dad gets when he has a flat? Soils his clothes. Spoils his disposition. His day is ruined!

Give him a Power-Pak. He'll love it. He has only to attach the small hose to the tire valve, turn the hand-wheel, and in two winks his tire's inflated. It's automatic!

There's enough pressure (clean, safe, odorless CO_2) in every Power-Pak to fill 3 average tires or extinguish oil, gas and electrical fires instantly. *Refilled at small cost.*

Sold at service stations, automobile dealers, auto accessory and dept. stores. If not available at your dealer, write Power-Pak Products, Inc., Buffalo 2, N. Y.

POWER-PAK
TIRE INFLATOR
FIRE EXTINGUISHER

$6.45
Complete with tire hose and fully charged

SMALL LIGHTWEIGHT UNIT
FOR ALL CARS

World-Wide
Best Seller
FOR MAXIMUM FIDELITY

10 for 10¢
25 for 25¢

Imported Swiss
Meritone
PHONOGRAPH NEEDLES

MERITONE needles reproduce sound with the same fidelity as it is pressed into your records, because they're *turned* on Swiss screw machines, not *ground* like ordinary needles. Of fine Swedish steel, highly polished, with perfectly rounded, uniform points, they play 12 or more records with minimum surface noise, maximum record preservation. Try MERITONE needles . . . hear the difference! International Merit Products Corp., New York 19.

LAMB AS YOU LIKE IT!

*Savory Casserole Supper ... 54¢ to 58¢ a serving**

MENU
(Serves 4)
Chilled Spiced Tomato Juice
Lamb Stew à la Spring
Cucumber and Radish Salad
Pimiento Biscuits Spread
Fresh Pineapple and Strawberries
Coffee Tea Milk

LAMB STEW A LA SPRING

- 2 pounds lamb shoulder
- 1 teaspoon salt
- dash pepper
- 3 tablespoons flour
- 3½ cups boiling water
- 1 bunch scallions and tops, chopped
- 4 carrots
- ½ pound green beans
- 4 potatoes, quartered

Cut lamb in 2-inch pieces. Trim off some fat and use to sear meat. Add salt and pepper to flour. Roll each piece of lamb in flour, then brown on all sides in hot fat. Add boiling water; cover and simmer 1½ hours. Add scallions, carrots, beans and potatoes. Cook until vegetables are tender, about 30 minutes.

Menu and recipe tested and priced by the A&P Test Kitchen

A&P TESTED

You're in clover when you conjure up this springtime masterpiece . . . it's that simple to make! And it's so inexpensive . . . only 54¢ to 58¢ a portion. But just see what this modest sum buys . . . Tomato juice, spiced your favorite way. A marvelous lamb stew en casserole, chock-full of garden vegetables, served with a tempting salad of cucumbers and radishes. Then comes the luscious dessert, bright red strawberries and wedges of juicy pineapple There's no trick to making meals like this . . . and at surprisingly low cost. All it takes is a little planning and regular shopping at your A&P Super Market. Good things to eat are attractively priced at your A&P . . . because tons of food share a low overhead.

Prove to yourself that good eating can be inexpensive . . . when you rely on A&P. Come in today.

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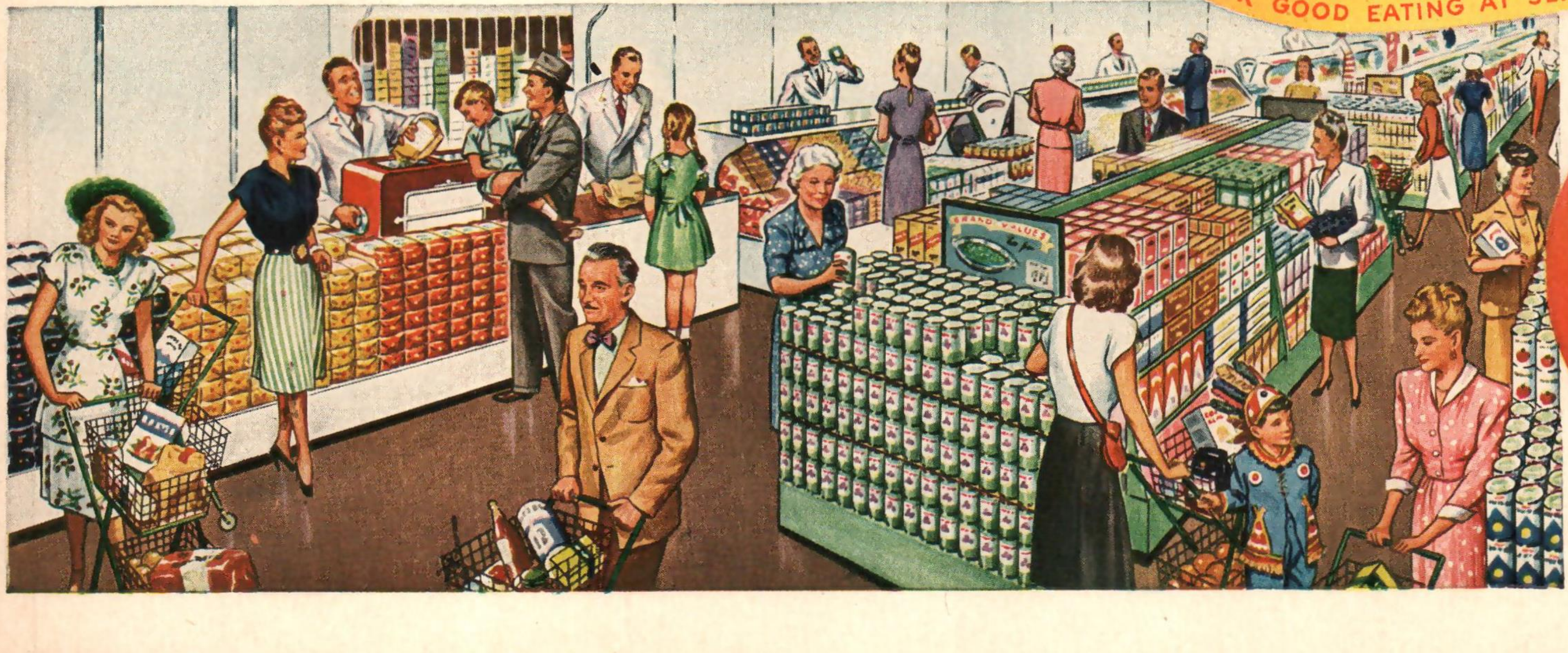
A&P SUPER MARKETS

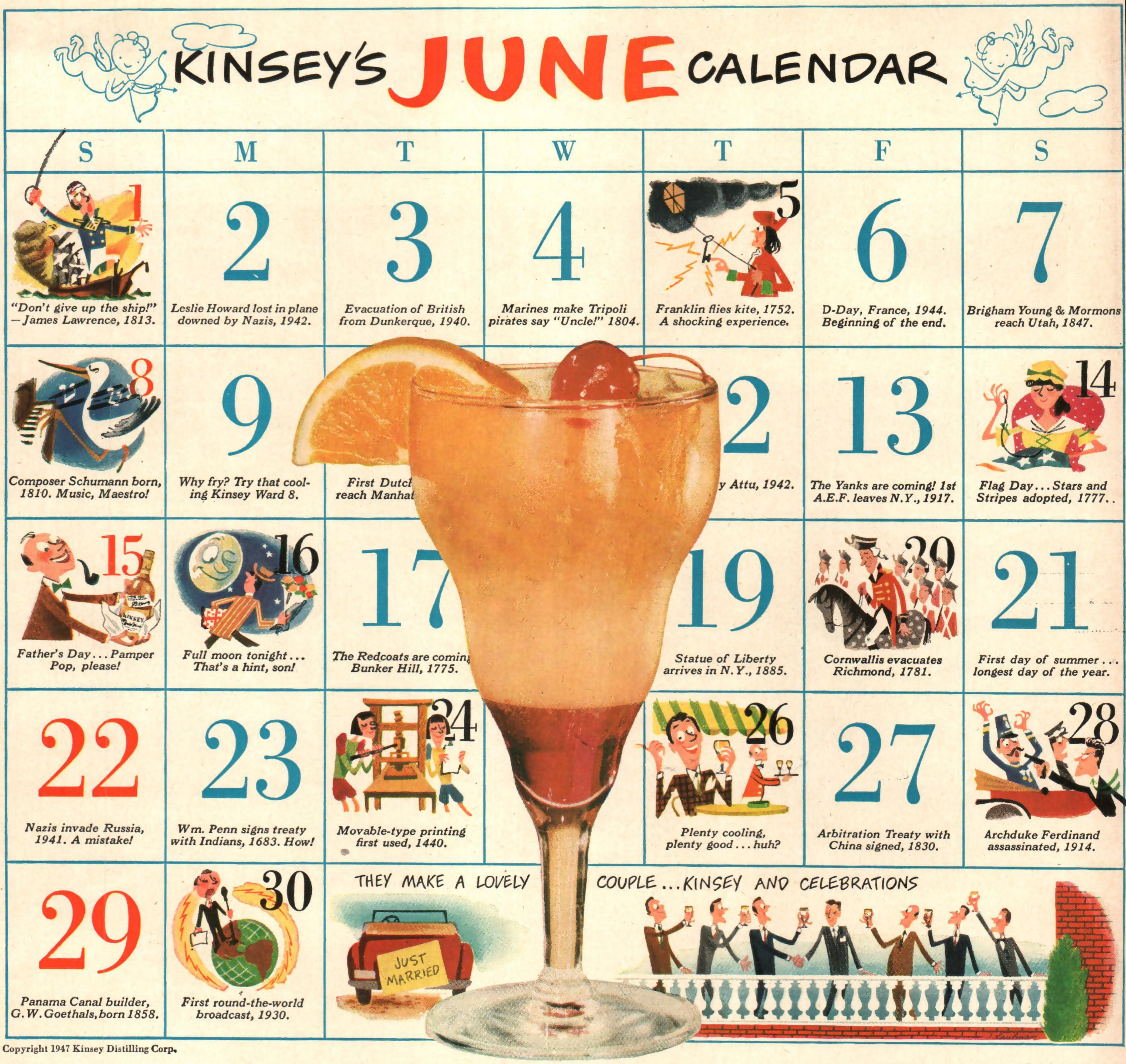
FOR GOOD EATING AT SENSIBLE COST . . .
TURN TO A&P



A&P

**Cost based on average prices in A&P Super Markets at time of going to press.*

KINSEY'S JUNE CALENDAR



S	M	T	W	T	F	S
1 "Don't give up the ship!" —James Lawrence, 1813.	2 Leslie Howard lost in plane downed by Nazis, 1942.	3 Evacuation of British from Dunkerque, 1940.	4 Marines make Tripoli pirates say "Uncle!" 1804.	5 Franklin flies kite, 1752. A shocking experience.	6 D-Day, France, 1944. Beginning of the end.	7 Brigham Young & Mormons reach Utah, 1847.
8 Composer Schumann born, 1810. Music, Maestro!	9 Why fry? Try that cooling Kinsey Ward 8.	First Dutch reach Manhat		2 y Attu, 1942.	13 The Yanks are coming! 1st A.E.F. leaves N.Y., 1917.	14 Flag Day... Stars and Stripes adopted, 1777..
15 Father's Day... Pamper Pop, please!	16 Full moon tonight... That's a hint, son!	17 The Redcoats are comin Bunker Hill, 1775.		19 Statue of Liberty arrives in N.Y., 1885.	20 Cornwallis evacuates Richmond, 1781.	21 First day of summer... longest day of the year.
22 Nazis invade Russia, 1941. A mistake!	23 Wm. Penn signs treaty with Indians, 1683. How!	24 Movable-type printing first used, 1440.		26 Plenty cooling, plenty good... huh?	27 Arbitration Treaty with China signed, 1830.	28 Archduke Ferdinand assassinated, 1914.
29 Panama Canal builder, G.W. Goethals, born 1858.	30 First round-the-world broadcast, 1930.	THEY MAKE A LOVELY		COUPLE... KINSEY AND CELEBRATIONS		

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The Kinsey drink for June is great—
Try it soon—a smooth Ward 8!

Question: What is so rare as a day in June? *Answer:* A drink as delicious and satisfying as a Ward 8 made with superbly smooth Kinsey Whiskey. Here's how to mix one:

¼ oz. Grenadine... gently add crushed ice... ½ oz. lemon juice... 1¾ oz. Kinsey Whiskey. Decorate with slice of orange and cherry. Stirring is optional.

Mouth-watering, isn't it? But so is *any* drink made with mellow, flavor-full Kinsey. Why not try this whiskey soon? We think you'll find it a really delightful discovery.

KINSEY

BLENDED WHISKEY

the unhurried whiskey

for unhurried moments

KINSEY
FOUNDED 1892
PRODUCED IN STRICT ACCORDANCE WITH FORMULA AND METHOD DEVELOPED UNDER MY PERSONAL SUPERVISION FOR HALF CENTURY
J. G. Kinsey
KINSEY
Blended Whiskey
KINSEY DISTILLING CORP.

Since 1892

86.8 Proof. 65% Grain Neutral Spirits. Kinsey Distilling Corp., Linfield, Pa.

WASHING SOCKS in a wayside brook is done by Jean Kreiling in primitive GI fashion. She learns, as Ernie once did, that a helmet makes a fine washtub.

FRENCH FAMILY whom Ernie knew during battle in Enchenberg can serve only bread and coffee. They proudly showed Christmas card from another GI.

"BIG SHELLS" which smashed into the town are violently described by 69-year-old François Kratz (*right*) as the Kreilings dine in a new but bare cafe.

PORTABLE RADIO OWNERS
GET MORE
LISTENING HOURS
WITH
"EVEREADY" BATTERIES

YOU DON'T pay for bulky fillers between cells in "Eveready" "Mini-Max" batteries. Because the inside's completely filled with active material . . . *flat* instead of old-time *round* cells! Ounce for ounce, the greatest energy producers . . . size for size, the most compact, "Eveready" radio batteries mean extra power, longer life, fewer changes. Always buy "Eveready" batteries to get these *extra values!*

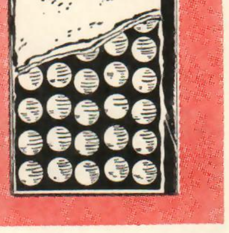
It's PERFORMANCE—not WEIGHT—that makes Champions!

In the heyday of the "dead" ball and freak pitching deliveries, Wee Willie Keeler, pint-size major-league outfielder, hit an amazing .432 in 1897 . . . stayed at the top for two decades . . . won his niche in baseball's Hall of Fame as one of the greatest hitters of them all. For it's *power* and *performance* that mark leaders . . . not *beef* and *bulk!* "Eveready" batteries won their fame that way too . . . packing championship power into *smaller* space!

SEE THE DIFFERENCE!

EVEREADY
MINI-MAX

Left — "Eveready" "Mini-Max" battery is tightly packed with active materials — more energy in the flat cells. **Right** — Ordinary battery contains pitch, cardboard, and air — waste space between the round cells.



No. 482
45 VOLTS
EVEREADY
MINI-MAX
"B" BATTERY FOR PORTABLE RADIOS

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The registered trade-marks "Eveready" and "Mini-Max" distinguish products of National Carbon Company, Inc.

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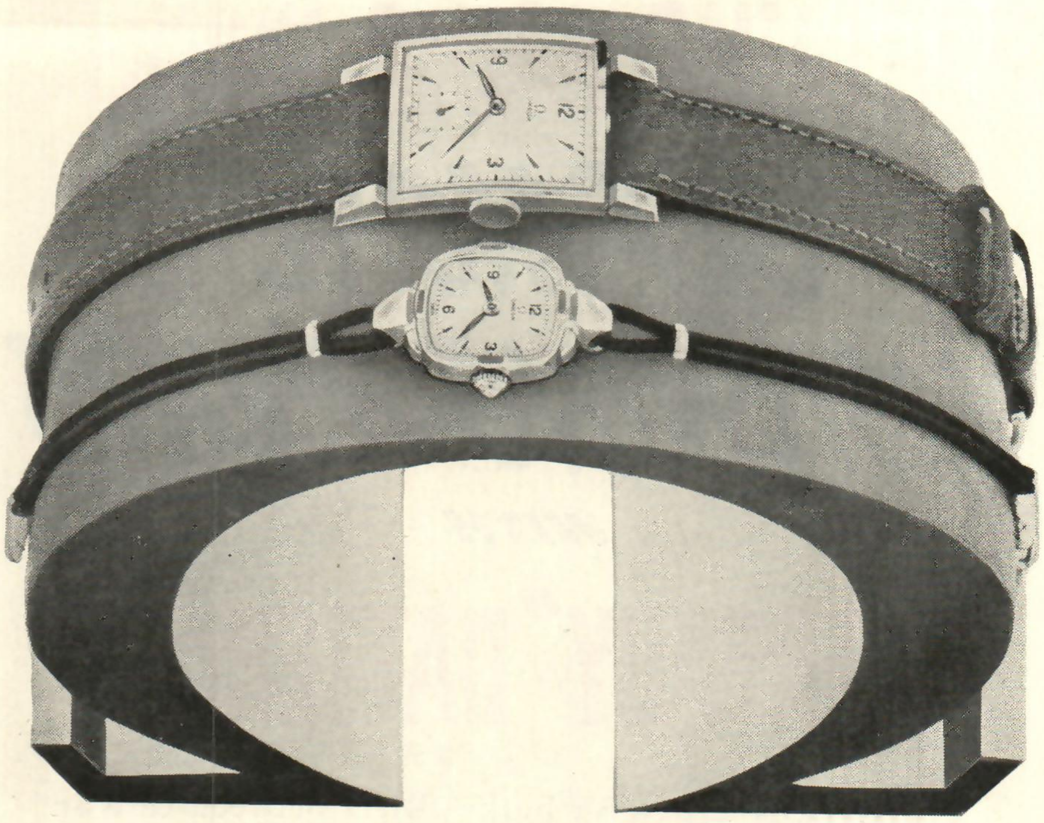
RADIO BATTERIES



Always look for this symbol when you buy a gift watch

First name in time, last word in watch styling . . . Omega is the first and last word in watch giving. For the graduate. For an appreciated father. For a tenderly remembered anniversary. Illustrated are two 14K gold 17 jewel Omega watches. Man's Omega, $145. Lady's Omega, $100. Other Omega Watches from $60.

Including Federal tax.

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DAD
Make Every Day Father's Day
ZIPPO Windproof LIGHTER

The Lighter that made the World Lighter-Conscious

ZIPPO MFG. CO., BRADFORD, PA.

Streamline Silverlike Case $2.50. Facsimile of any signature or three initials, $1.00 extra. Also sports motifs, fraternal or club emblems, special designs available.

Exquisite Engine Turned Case in 14K Gold $175 or Sterling Silver $20; Plain Gold Case $165. Plain Silver $15 (plus 20% Federal tax).

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LIFETIME GUARANTEED — NO ONE EVER PAID A CENT TO REPAIR A ZIPPO

GIRLS WITHOUT BOYS EAT LUNCH AT THE WHITEHAVEN HIGH SCHOOL

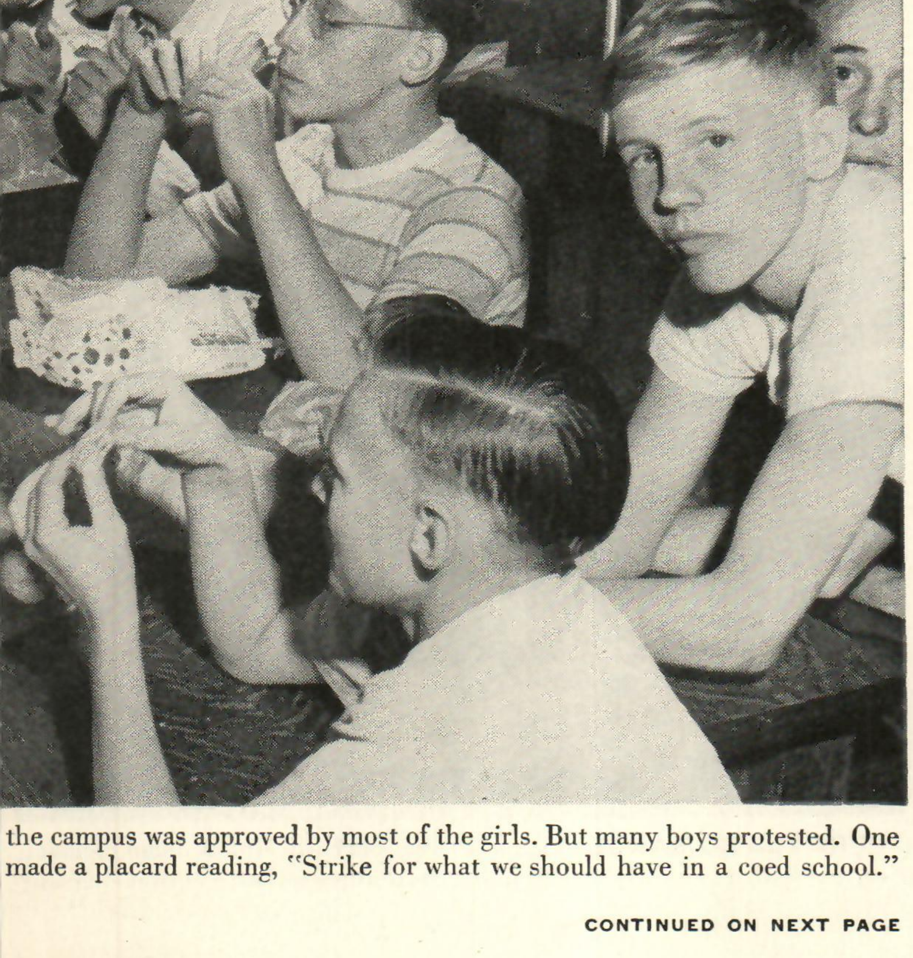
SEGREGATED SEXES

Principal decides eight high-school marriages are too many and separates boys from girls

BOYS WITHOUT GIRLS eat at their own table. Everyone thought that the ban on school marriages was justified. Even the rule outlawing necking on

BECAUSE OF A NEW RULE THEY HAVE TO SIT AT TABLES BY THEMSELVES

In 35 years of teaching, Fred S. Elliott, principal of the Whitehaven (Tenn.) High School, thought he had seen everything. But last month he had a new problem: a disrupting near epidemic of marriages. "When a newly married boy or girl comes in, the 'Ohs' and 'Ahs' are entirely too conspicuous," he said. The spectacle of an estranged student couple made matters worse. Unmarried couples behaved in a "silly and ridiculous manner." So Elliott banned boy-and-girl lunches, corridor handholding, arm-in-arm walking, lounging and marriage. Reluctantly and with some protest, the 753 students signed an agreement to abide by the new rules. So did 100 eighth-graders, whose average age was 12.



the campus was approved by most of the girls. But many boys protested. One made a placard reading, "Strike for what we should have in a coed school."

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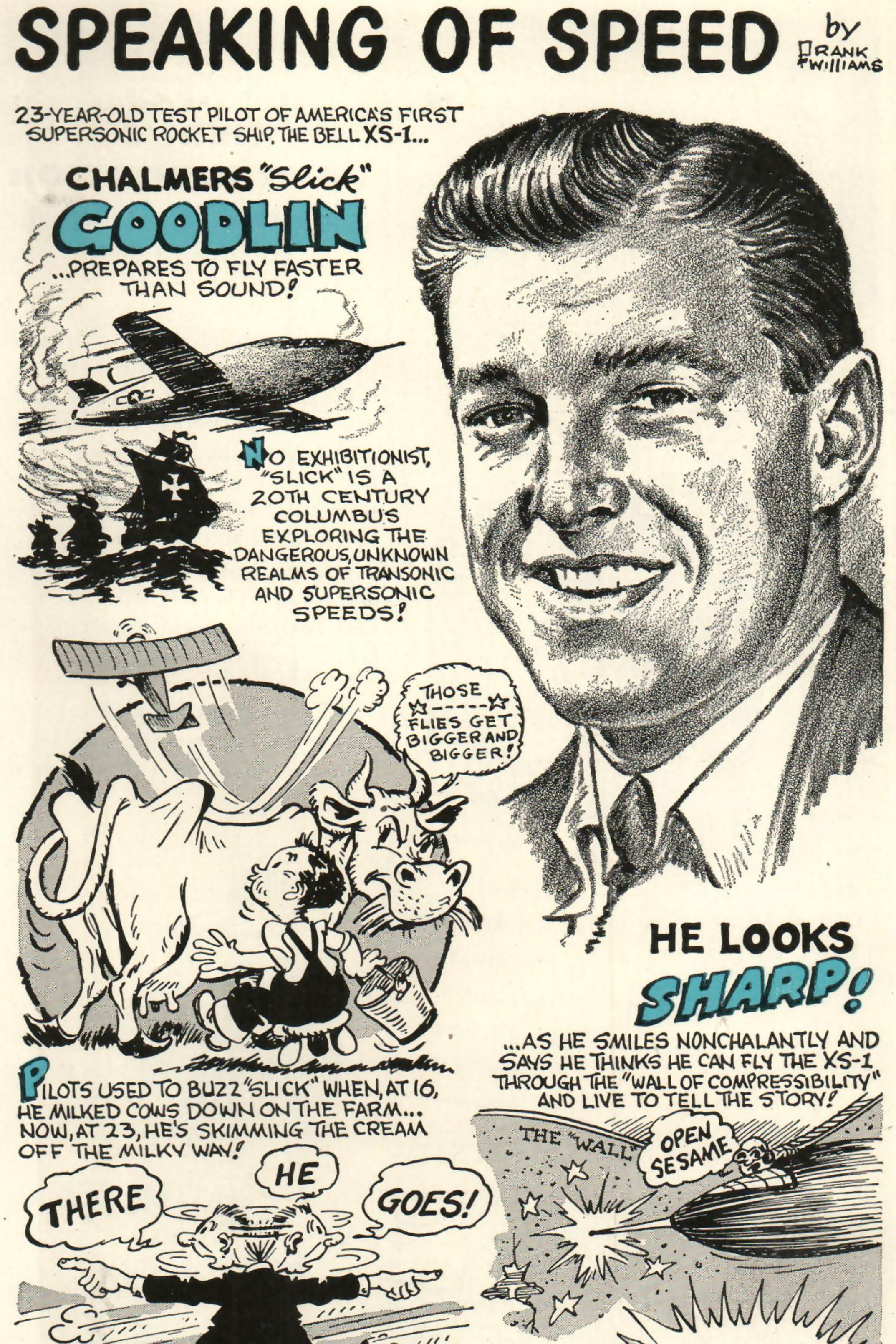
SPEAKING OF SPEED
by Frank Williams
23-YEAR-OLD TEST PILOT OF AMERICA'S FIRST SUPERSONIC ROCKET SHIP, THE BELL XS-1...
CHALMERS "Slick" GOODLIN
...PREPARES TO FLY FASTER THAN SOUND!
NO EXHIBITIONIST, "SLICK" IS A 20TH CENTURY COLUMBUS EXPLORING THE DANGEROUS, UNKNOWN REALMS OF TRANSONIC AND SUPERSONIC SPEEDS!
THOSE FLIES GET BIGGER AND BIGGER!
PILOTS USED TO BUZZ "SLICK" WHEN, AT 16, HE MILKED COWS DOWN ON THE FARM... NOW, AT 23, HE'S SKIMMING THE CREAM OFF THE MILKY WAY!
HE LOOKS SHARP!
...AS HE SMILES NONCHALANTLY AND SAYS HE THINKS HE CAN FLY THE XS-1 THROUGH THE "WALL OF COMPRESSIBILITY" AND LIVE TO TELL THE STORY!
THE "WALL"
OPEN SESAME
THERE
HE
GOES!
HE FEELS SHARP!
...SPURTING THROUGH SPACE IN THE "HOTTEST" SHIP EVER BUILT... THE XS-1 IS DESIGNED TO FLY 1,700 MILES AN HOUR TO AN ALTITUDE OF 26 MILES OR MORE!
HE IS SHARP!
...SLICK IS THE WORD FOR THE SHAVES HE GETS, TOO. YES, "SLICK" GOODLIN GETS THE BEST-LOOKING, MOST REFRESHING SHAVES IN THE BOOK, FOR HE ALWAYS USES GILLETTE BLUE BLADES WITH THE SHARPEST EDGES EVER HONED. REMEMBER, MEN, DOUBLE EDGES MEAN DOUBLE ECONOMY!
look SHARP
feel SHARP
be SHARP
use Gillette Blue Blades
with the SHARPEST edges ever honed!
Gillette BLUE BLADES
5 FOR 25¢
10 FOR 49¢
ENJOY BOXING EVERY FRIDAY NIGHT OVER ABC NETWORK. GILLETTE'S CAVALCADE OF SPORTS ALSO AIRS THE ALL-STAR BASEBALL GAME, JULY 8, AND OTHER CLASSICS YEAR 'ROUND

You *look* sharp for you enjoy the swellest shaves ever. You *feel* sharp because they're refreshing and give you a lift. You *are* sharp for you get far more shaves per blade and save money. Ask for Gillette Blue Blades.

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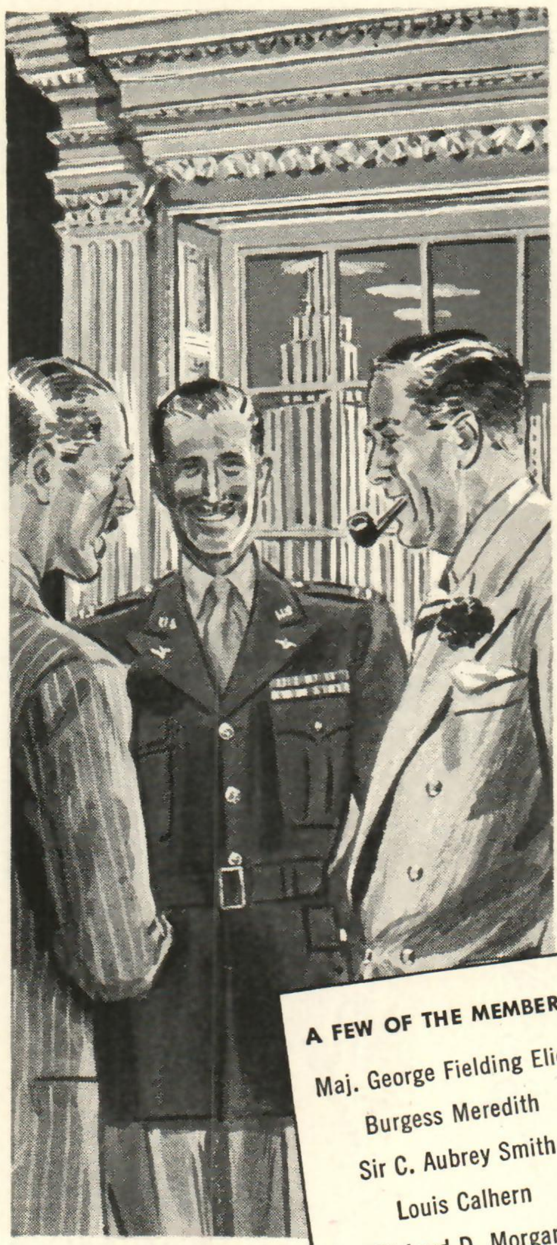


HERE'S YOUR INVITATION

to join the world's most popular After-Shave Club

You are cordially invited to join the well-groomed men who top off each shave with a dash of cool, bracing Aqua Velva. Invigorating as mountain air, Aqua Velva leaves the face feeling smoother—helps prevent chapping. And you'll enjoy its agreeable, clean scent.

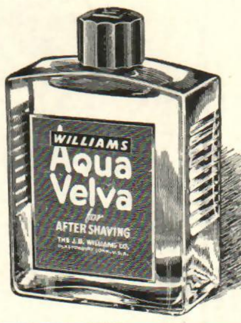
For real after-shave pleasure, use Aqua Velva regularly. It has long been the world's most popular after-shave lotion.

• •

The J. B. Williams Company, Glastonbury, Conn., *makers of fine shaving preparations for over 100 years.*

A FEW OF THE MEMBERS

Maj. George Fielding Eliot
Burgess Meredith
Sir C. Aubrey Smith
Louis Calhern
Richard D. Morgan
Louis Bromfield



. . . and He deserves the BEST!

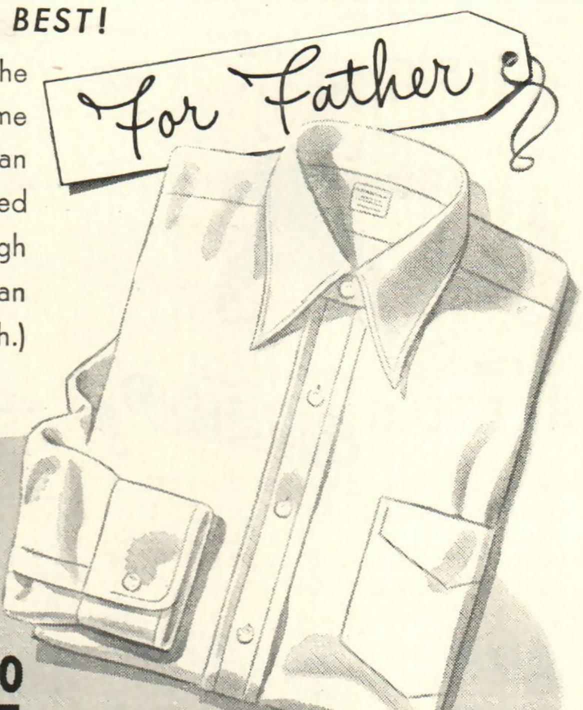
On Father's Day—or any day, the "Man of the House" will welcome our *Sanforized, Mercerized Spartan Quality Shirts. Shirred backs, pleated sleeves, long tails, full cut, high count Broadcloth. (Not less than 160 threads to the square inch.)

AMERICA'S GREATEST SHIRT VALUE

BEST QUALITY FOR THE BEST PRICE $2.40 EACH

Spartan Quality Broadcloth Shirts

WELL TAILORED FULL CUT
MERCERIZED, *SANFORIZED



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PLEASE SEND ME AT ONCE

Quantity Wanted	Style	Neck Sizes 14 Thru 17	Sleeve Length 32 Thru 35	Color Blue—Tan
	WHITE			
	STRIPED			
	SOLIDS			

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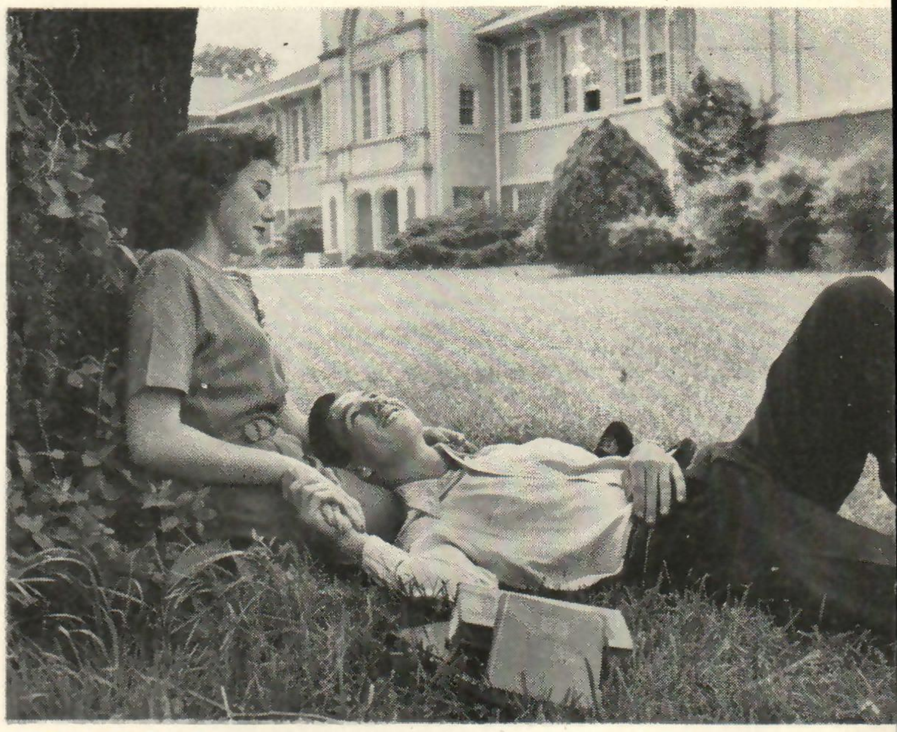
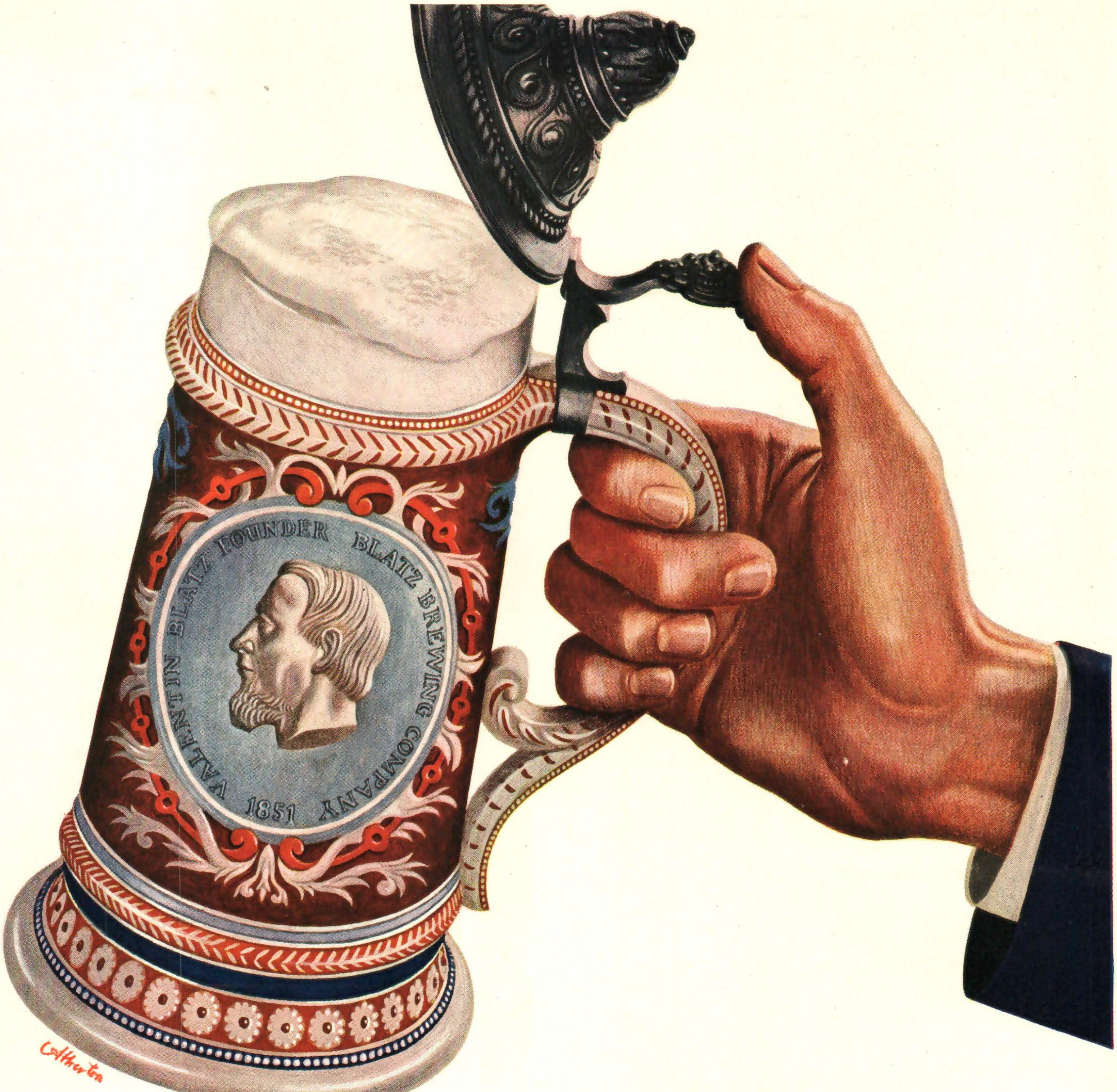


FORBIDDEN ROMANCE on campus is demonstrated by prettiest senio and class president. Such romantic behavior now brings five-day suspension.

PRINCIPAL ELLIOTT studies stack of agreements given to the students for signing. Among the students who signed were three of his own daughters.

APPROVED ROMANCE is that of 17-year-old coed, Mrs. William Peterson. Her husband, a 21-year-old veteran, has a full-time job with cotton company.

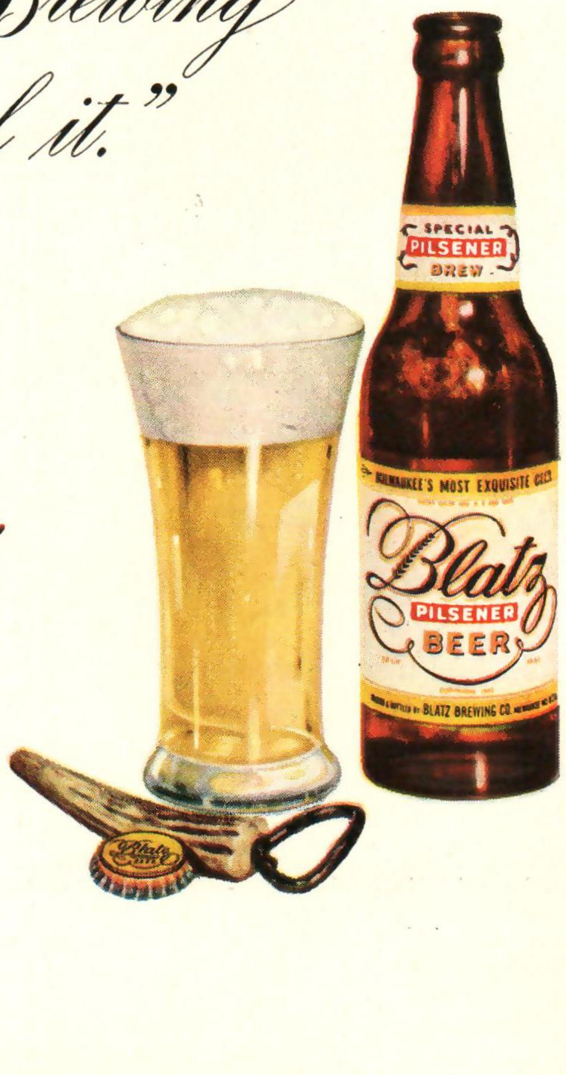

VALENTIN BLATZ FOUNDER
BLATZ BREWING COMPANY
1851
Alberta

"There is as much satisfaction in the Brewing of a good Beer as in the drinking of it."

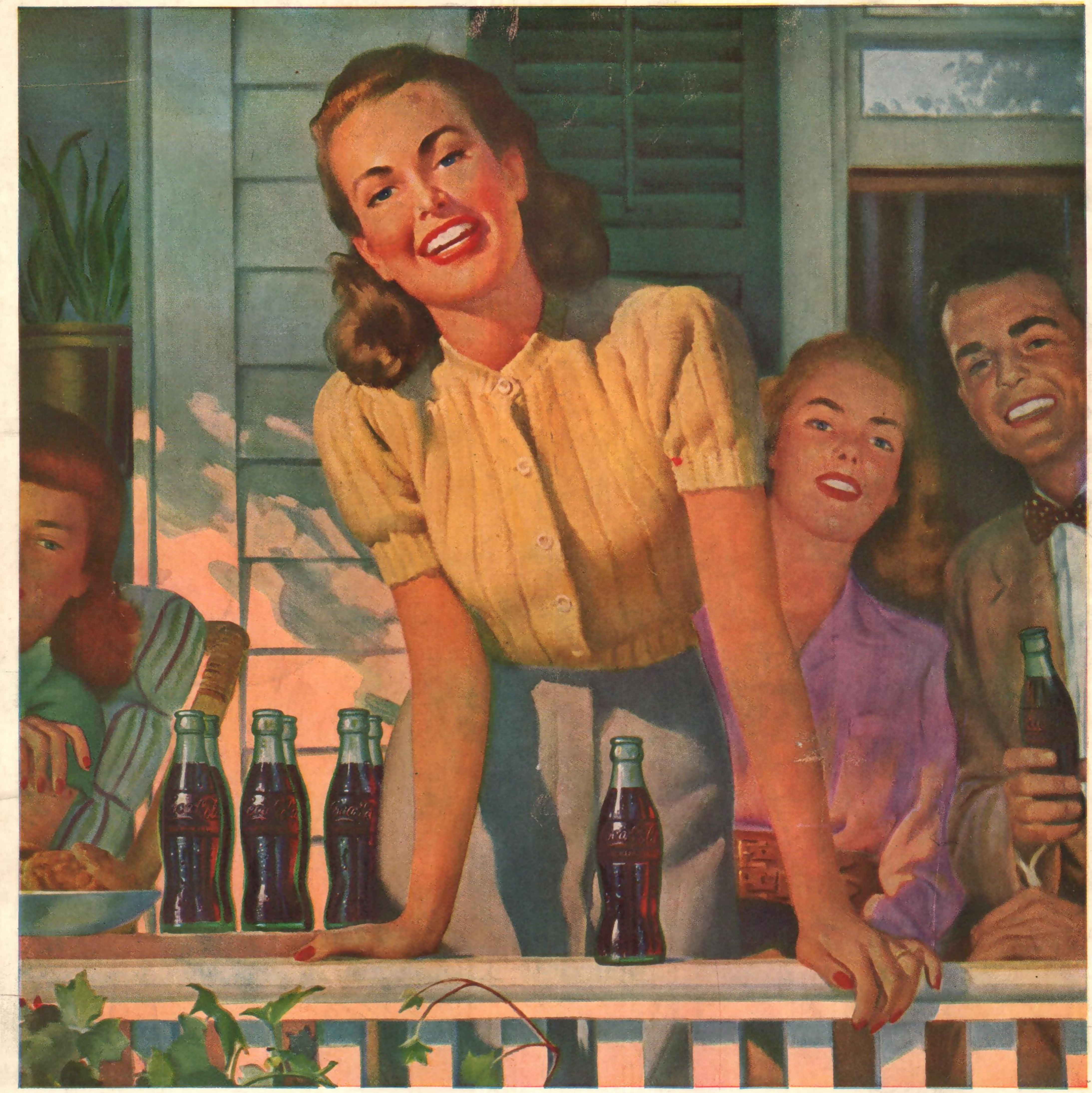
Ideals of the Founder **VALENTIN BLATZ**, 1826-1894
Master Brewer, son and grandson of Master Brewers

Blatz

BREWER OF BETTER BEER


SPECIAL
PILSENER
BREW
MILWAUKEE'S MOST EXQUISITE GIFT
Blatz
PILSENER
BEER
BLATZ BREWING CO.
Blatz

© 1947, Blatz Brewing Company. Established 1851 in Milwaukee, Wisconsin



Come on over . . . Have a Coke

When you're feeling neighborly, there's no easier or nicer way to express your feelings than those three familiar words—*Have a Coke.* When the work's all done and relaxing time comes 'round, folks appreciate a chance to share the hospitality of *the pause that refreshes* with ice-cold Coca-Cola. It's a custom that people welcome wherever they meet.

Coke = Coca-Cola

"Coca-Cola" and its abbreviation "Coke" are the registered trade-marks which distinguish the product of The Coca-Cola Company.

Serve
Coca-Cola
at home

5¢

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